

# The Business Model Canvas

<i>Key Partners</i>  We are acquiring the basic needs for designing our CRUB from the working files we downloaded from IMDB DB.	<i>Key Activities</i>  Our distribution channel is GitHub, where we can have a relationship with the users who download our program.	<i>Value Proposition</i>  We are offering a free database to our users.	<i>Customer Relationships</i>  We wish to have a relationship of cooperation with our users. They give us feedback which we can use to improve our program.	<i>Customer Segments</i>  We are looking to make a program for our customers and users that are currently Administrators. The program will be a place where they can CRUB.
	<i>Key Resources</i>  The files we have received from IMDB to design our program from.		<i>Channels</i>  Through GitHub where they can download the program and report any problems to us.	
<i>Cost Structure</i>  Our software is open source and open to a community of developers that can freely help and work on the program in their own free time.			<i>Revenue Streams</i>  So far, the service is free, as this is an open source project.	

Source: [www.fiaipdonna.it/wp-content/.../04/2013-Business-Model-Canvas-Template.docx](http://www.fiaipdonna.it/wp-content/.../04/2013-Business-Model-Canvas-Template.docx)