

Video Production Planning Sheet & Storyboard

Storyboard

Basic Information							
Title of Video: Benefits of land Preparation for seed production							
Video Type: Eligible for Adoption Check [✓]				Only for understanding []			
Story Board production date:		Language: Gonja and Dagbani					
Village: Damongo/Sakpe		Block:			District: Central Gonja/Yendi District		
Video Production Team Members		Michael McGaskey (Camera), Mr. Alidu (Writer) FtF – Ghana ATT team (Editor), Victor (CSIR-SARI) (Facilitator & Sceneor), Director-Tony Akpene Klu , Sound: Michael McGasky, Kouadio Amavi					
Benefits of PrSceneice							
Please add benefits of prSceneice here							
Video Categorization: Choose One (to be filled based on information from the expert)							
Agriculture							Crop
Soil ✓	Seed	Nursery	Crop	Harvest	Sowing	Water	Nutrient
Pest	Disease	Weed	Post-harvest				
Livestock							Animal
Fodder	Milk Yield	Breeding	Disease	Housing	Young One	Feed	
Pregnancy							
Health							
Maternal / reproductive health	Child Health	Water and Sanitation	Disease prevention and cure	Family Health	Maternal nutrition	Child nutrition	
Social/Institution							
Group Building	Finance	Employment	Micro Enterprise	Environment	Social Issues		
Non Negotiables							
Non-negotiable adoption points:							Physically verifiable
NN1. Prune trees that are on the maize farm don't cut them down tree stumps can however be removed.							
NN2. Choose land that allows plants to receive proper amount of sunlight (required)							
NN3. Allow water retention and soil fertility for plants							
NN4. Spray herbicides 2 weeks before plantings							
NN5. Do not burn crop residues							
Preparation (materials, site selection etc.):							
Ploughs boots hats water any measuring tools							

Instruction 1: In the storyline please include the following:

1) Subject and Objective 2) Introduction 3) Materials 4) Process 5) Benefits 6) Precautions 7) Message 8) Vote of Thanks

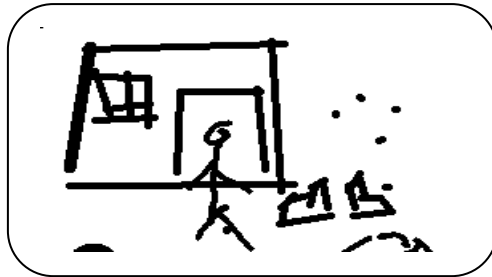
Instruction 2: Include details such as description of panel, facilitating questions, audio tracks, time

Scene 1



Establishing shot of houses in the village and then One long shot of the house in question.

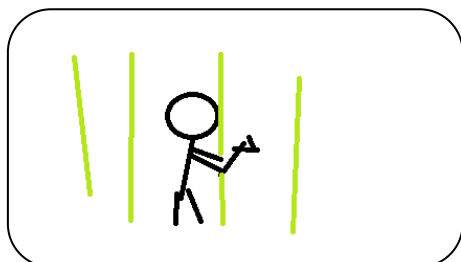
Scene 2



Gentleman comes out door of house (Long shot) places shoes on takes herbicides plow (Mid long shot) , and exits the frame to the left (long shot) all in one continuous shot. (We suggest break this in various smaller shots.

Scene: One long shot of man walking towards his field.

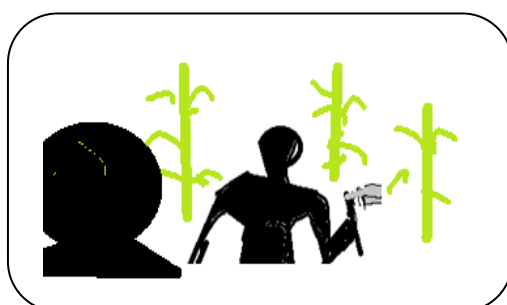
Scene 3



Arrives at maize farm and begins weeding (Mid long shot of man walking in the maize farm & mid shot of his sitting and starting to weed & Close up while man is weeding)

Scene 4: 2nd man entering the maize farm. (Long shot) and then 2nd man walking close to 1st man while he is weeding. (Mid long shot). Some shots about both men looking at each other because for visual continuity one must add those shots.

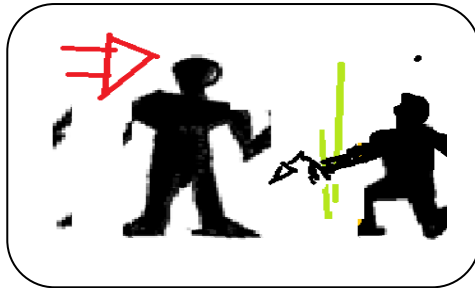
Scene 5



Person2: my name is _

Person 1: Hello, my name is___ and I have been living in (community name) for many years. (Mid shot of both talking with Over the shoulder)

Scene 6

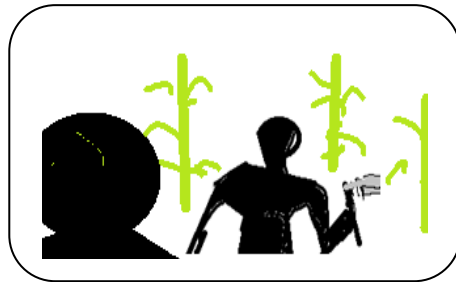


(Please give intro first before even giving these remarks)

Person 2: Wow what a lovely farm you have

Person 1; thank you (Mid shot of both talking)

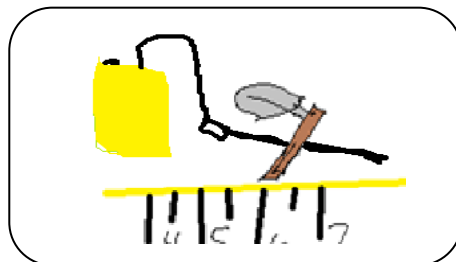
Scene 7



Person2: I have noticed your work could you tell me more about how you achieved this

Person 1: Sure. I'll tell you everything in detail so that you can also benefit.

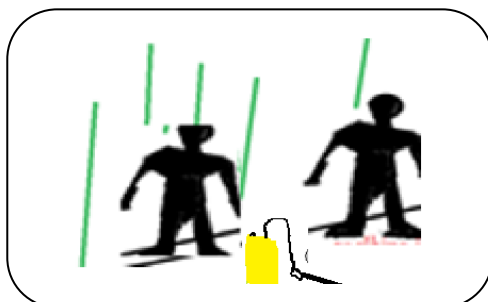
Scene 8



Person 1: I'll first show you the tools that I use for land preparation.

(Close-ups of tools used for land preparation)

Scene 9



Person 1: We can see the results with herbicides and land prep the weeds are manageable, the soil is also holding adequate amount of moisture. I have brought herbicides today. In case I may need to apply to certain areas. (Mid close up)In case I may need to

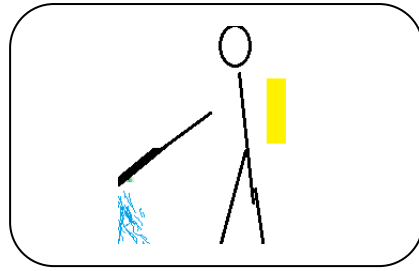
Scene 10



Person1: Ok I am going to mix the herbicides for you. (Mid close up or over the shoulder)

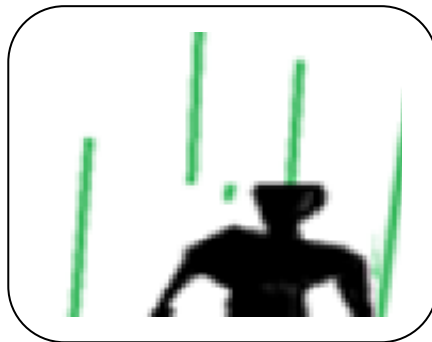
Please mention about quantities and land size. This is critical information and this should also go in non-negotiables.

Scene 11



(Shots of the application after mixing featuring all the required protective gears)
Here, please elaborate about how much quantity of herbicide is being mixed. Whether it is being mixed in water? (Close up of mixing ingredients) and wearing gloves etc.

Scene12



Person1: It is good to spray herbicides two weeks before planting. Also don't burn crop residues because they add to the health of your soil and your crop
(Mid close up of conversation)

Scene 13



Person2: Is Proper pruning of other trees within the farm of importance?
Person1: Yes! We don't have to cut them down. Crop residues should not be burned either.
(Please add clear benefit of not doing this and

Scene 14



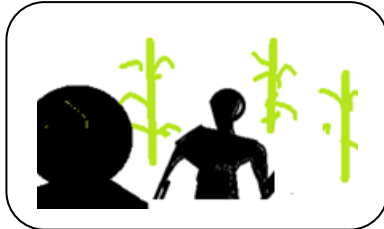
Person 2: Wow this soil is very nice the moisture content is not too high. (This is confusing: Either say moisture content is high or say not too high.. right now it seems you want to say 'high' but written 'not to high' What else can I do to prepare my land to be as healthy as your soil.

Scene 15



Person1: yes we will now take a look at the spacing for correct for planting note that if that plowing across a downward slopes helps retain moisture (Close up)

Scene 16



Well it seems that you have given me a good way to improve my farming I am confident that I will improve my soil and crop once I apply what you just taught me. Thank you my friend
(Mid close up)

You are welcome my dear; always remember these key things (Please keep this same as Non-negotiables – Summary slide)

NN1. Prune trees that are on the maize farm don't cut them down tree stumps can however be removed.

NN2. Choose land that allows plants to receive proper amount of sunlight (required)

NN3. Allow water retention and soil fertility for plants

NN4. Spray herbicides 2 weeks before plantings

NN5. Do not burn crop residues

Story Board Content Approval

Name of approver:

Status of approval: (Yes/No):

Designation:

Organization

Feedback:

Date of approval _____ Signature of approver _____