

Video Review Form

Video Name:		Video Link:		
Reviewed By:		Review Date:		
Region:				
	#	Parameter	Points	Guidelines
Story	1	Story Structure		3 – Story is in three act structure: Introduction, Conflict and Resolution 2 – Story is partially structured 1 – Story is not structured but there is message in the story 0 – No story structure nor message
Visual Quality	2	Framing		3 – Appropriate shots (ECU, CU, MCU, MS, MLS, LS, VLS, OTS) followed throughout 2 – Appropriate shots mostly followed 1 – Appropriate shots are sometimes followed 0 – Appropriate shots are hardly / not followed
	3	Continuity		3 – Continuity Rules (180, 30 and shot variation) followed throughout 2 – Continuity Rules (180, 30 and shot variation) mostly followed 1 – Continuity Rules (180, 30 and shot variation) are sometimes followed 0 – Continuity Rules (180, 30 and shot variation) are hardly / not followed
	4	Camera Angles		3 – Camera angles (eye level, high angle and low angle) aalways used appropriately 2 – Camera angles mostly used appropriately 1 – Camera angles sometimes used appropriately 0 – Camera angles hardly used appropriately
	5	Camera Movement		3 – Camera movements (pan and tilt) done smoothly and only when required 2 – Camera movements (pan and tilt) are mostly smooth and when required 1 – Camera movements (pan and tilt) are sometimes jerky or unnecessary movements 0 – Camera movements (pan and tilt) are usually jerky, shaky and fast
Light	6	Light		3 – There is proper contrast and brightness in the entire video (clear images) 2 – Lighting is either too bright (burn) or too low (dark) in some places in the video 1 – Lighting is either too bright or too low in most places in the video 0 – Lighting is poor throughout the video
Sound	7	Audio and Sound		3 – Actor is always audible and there is no background noise 2 – Actor is audible but there is background noise (disturbance) 1 – Sometimes the actor is inaudible (or audio fluctuation) and there is background noise 0 – Most of the times the actor is inaudible and there is background noise
Facilitation	8	Interview		3 – Elements of interview (purposeful discussion, open-ended and closed questions, useful follow-up questions and proper body language) used all through the video 2 – Some elements need some improvement 1 – Some elements need significant improvement 0 – All elements need significant improvement
Editing	9	Technical		3 – Editing rules followed all through the video (no jump cuts, appropriate transitions, appropriate cut-away shots, no video / sound clip overlap, and proper voiceover) 2 – Some elements need some improvement 1 – Some elements need significant improvement 0 – All elements need significant improvement
	10	Style Guide		3 – Style guide elements (fonts, colors, caption placement, title slide, credits, annotations, copyright, logo placement) followed 2 – Some elements need some improvement 1 – Some elements need significant improvement 0 – All elements need significant improvement
Total				
Grade: ($A \geq 21$, $15 \leq B \leq 20$, $C \leq 15$)				
Remarks:				