Sailor – Pioneers of the digital entrepreneurship

Iteration Plan

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Iteration #1 Plan

01/03/2020 – 05/03/2020

Revision History

Author	Date	Description
C. Brighenti	14/02/2020	Initial Release

Objectives The purpose of this iteration is to define the idea providing examples of usage of the application and to realize an example design to follow the next steps. The aim of this iteration is to shape the team and organize the process.

Task Schedule

Task	Estimated Effort	Actual Effort	Estimated Completion Date	Actual Completion Date	Status
Design Template on Adobe Experience Design	10	10	05/03/2020	05/03/2020	Done
Application Use Case Examples	5	10	05/03/2020	05/03/2020	Done

Iteration #2 Plan

06/03/2020 – 10/03/2020

Revision History

Author	Date	Description
C. Brighenti	14/02/2020	Initial Release

Objectives The purpose of this iteration is to define the design of the structure of the application in the functionalities provided to the staff and the client. At the end of this iteration the database will be design and some function are going to be implemented.

Use Cases The following use cases are involved in this iteration: - UC1, Database Design: the basic flow and scheme of this case will be implemented. - UC2, Pending Orders: the basic flow of this case will be implemented. - UC3, User Order Process: the basic flow of this case will be implemented

Task Schedule

Task	Estimated Effort	Actual Effort	Estimated Completion Date	Actual Completion Date	Status
Database Design	20	20	10/03/2020	10/03/2020	Done
Pending Orders Dashboard Architecture	10	11	10/03/2020	10/03/2020	Done
User Functionalities Specs	10	10	10/03/2020	10/03/2020	Done
User Order Process	15	15	10/03/2020	10/03/2020	Done
Use Cases Examples	5	4	10/03/2020	10/03/2020	Done

Iteration #3 Plan

11/03/2020 – 12/03/2020

Revision History

Author	Date	Description
C. Brighenti	14/02/2020	Initial Release

Objectives The purpose of this iteration is to define how the company will select the services to offer and what process has to be followed before finalizing the choice. At the end of this iteration services are chosen by the team.

Use Cases The following use cases are involved in this iteration: - UC4, Research of External Services: all the material will be included. - UC5, Google Ads Analysis: all the material will be included and the basic flow of this case will be implemented. -UC6, Registration of the Selected Bundles: the basic flow of this case will be implemented.

Task Schedule

Task	Estimated Effort	Actual Effort	Estimated Completion Date	Actual Completion Date	Status
External Services Research	20	20	12/03/2020	12/03/2020	Done
Google ADS Analysis for Services	10	10	12/03/2020	12/03/2020	Done
Registration of Bundles (Data Base)	10	10	12/03/2020	12/03/2020	Done
Use Cases Examples	5	6	12/03/2020	12/03/2020	Done

Iteration #4 Plan

13/03/2020 – 20/04/2020

Revision History

Author	Date	Description
C. Brighenti	15/02/2020	Initial Release

Objectives The purpose of this iteration is to develop all the pieces of software required. At the end of this iteration the front-end of the application, the application that runs the login, registration, order process and pending orders will work.

Use Cases The following use cases are involved in this iteration: - UC7, Landing Page Development: the basic flow of this case will be implemented. - UC8, Backend System Development: the basic flow of this case will be implemented. - UC9, User's Order Process: the basic flow of this case will be implemented. - UC10, Payment Methods: all documentation will be added and the basic flow of this case will be implemented.

Task Schedule

Task	Estimated Effort	Actual Effort	Estimated Completion Date	Actual Completion Date	Status
Landing Page Development	50	50	20/04/2020	20/04/2020	Done
Backend System Development	50	50	20/04/2020	n/d	W.P.
User's Order Process	30	30	20/04/2020	20/04/2020	Done
User Profile	20	20	20/04/2020	20/04/2020	Done
Dashboard for Orders	20	18	20/04/2020	20/04/2020	Done
Payment Methods	5	6	20/04/2020	20/04/2020	Done
*W.P. = working in progress					

Iteration #5 Plan

21/04/2020

Revision History

Author	Date	Description
C. Brighenti	15/02/2020	Initial Release

Objectives The purpose of this iteration is to deploy the application and to make it accessible.

Use Cases The following use cases are involved in this iteration: - UC11, Deployment Onto a Hosting Service: the basic flow of this case will be implemented all the documentation will be accessible for the team members only. - UC12, Purchase of the Domain: all the documentation will be accessible for the team members only.

Task Schedule

Task	Estimated Effort	Actual Effort	Estimated Completion Date	Actual Completion Date	Status
Deployment Onto a Hosting Service	1	n/d	21/04/2020	n/d	W.P.
Purchase of the Domain	1	n/d	21/04/2020	n/d	W.P.
*W.P. = working in progress					

Iteration #6 Plan

21/04/2020 - ...

Revision History

Author	Date	Description
C. Brighenti	15/02/2020	Initial Release

Objectives The purpose of this iteration is to promote the application via Facebook Ads, Google Ads and Social Media Sponsor.

Use Cases The following use cases are involved in this iteration: - UC13, Advertisement via Social Media Service: the basic flow of this case will be implemented all the documentation will be accessible for the team members only.

Task Schedule

Task	Estimated Effort	Actual Effort	Estimated Completion Date	Actual Completion Date	Status
Advertisement via FB ads	5	n/d	n/d	n/d	W.P.
Advertisement via Google ads	5	n/d	n/d	n/d	W.P.
Advertisement via other Social Media Services	5	n/d	n/d	n/d	W.P.

*W.P. = working in progress