FLORIANE CHARLES



Goal was to research the market and

competition to create a new assortment of products for the

ABOUT

SKILLS (experience in)

I have lived in France, Finland, Ukraine, Russia, Canada and Poland. Currently in third year of university, I wish to expand my skills in the fields of marketing, merchandising and/or human resources. I am someone who is detail oriented and can anticipate needs in order to fulfill them before asked. My nonwork related passions include: video games, quantum physics and literature.







EDUCATION

WORK EXPERIENCE

SEPT 2015-	BComm
Concordia University	 - Major in International Business - Minor in English Literature
August 2013- May 2015	IB Diploma
Anglo- American School of Moscow	- Relevant courses: Higher Level Business & Management - Received Business & Management Award for two consecutive years (best student in the course)

January 2018-	Teacher's Assistant at JMSB
Weekly	Class: Cross-Cultural Communications Responsible for the grading of reports handed in by the students every week Reports consist of case analysis: main issues, recommendations, analysis and plan of action.
SEPT 2017-	Columnist
(1 article every 5 weeks)	John Molson Business Review (JMBR), JMSB, Concordia University Montréal, QC
May 15 2017- July 31 2017	Retailer/Merchandiser
(Summer, Full-time)	Schiever Polska, Poznan, Poland Internship for three months.

CONTACT

Phone: +1 438-926-9744

Email: florianescharles@gmail.com

Location: Montreal, QC, Canada

For more information, visit: flocharles.github.io

	cosmetic aisles of retail store, along with an implantation idea for those aisles that fit the customers' needs and allowed the company to become more competitive against specialized stores.
2016-2017	Assistant Florist
(Part-time)	Le Rouge Fleuriste et Cadeaux, Montréal, QC, Canada In charge of taking care of customers, wrapping/making arrangements and preparing flowers. Helped develop my customer relations, project management, and organization skills.