

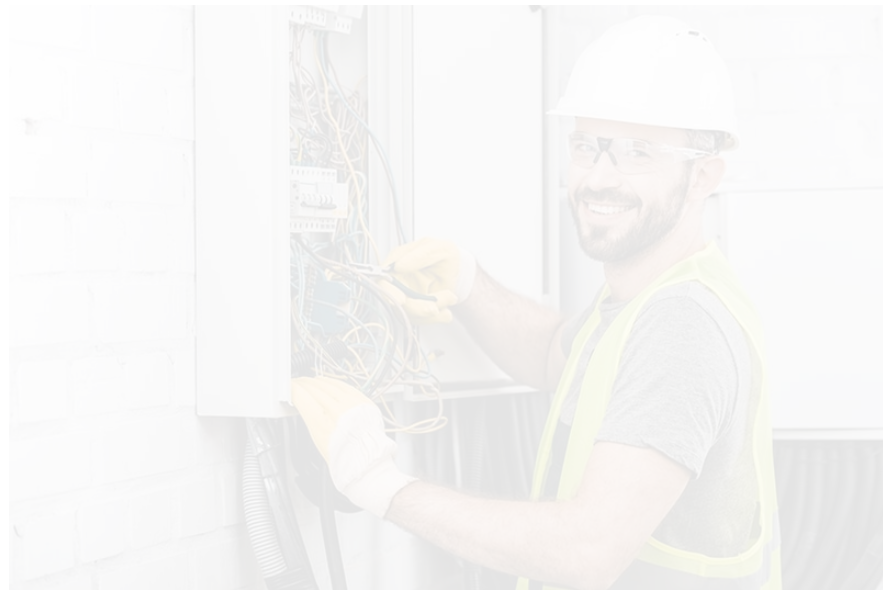
Link Prediction

Supervised vs Unsupervised

The supervised learner doesn't know much



The unsupervised learner knows what it is doing



Supervised learning tasks with networks

- Node classification
 - Given a network (e.g. friendship network) and some labels (e.g. political party). Can we predict the labels of a node from the labels of their neighbours?
- Graph classification
 - Given many networks (e.g. ego-networks, brain networks) and outcomes (e.g. political party, mental disorders). Can we predict the outcomes from the topology of the network?
- Link prediction
 - Given a network (e.g. friendship network) and optionally some metadata (e.g. political party). Can we predict which links we are missing (or will be created)?

Link prediction



Does this link exist?

Link prediction



Does this link exist?

Many tasks

1. Model Validation

- Observe part of the adjacency matrix (fit model)
- Predict held out entries (cross validation)

Link prediction



Does this link exist?

Many tasks

1. Model Validation

2. De-noising / network reconstruction

- Real-world data are noisy / contain errors

Link prediction



Does this link exist?

Many tasks

1. Model Validation

2. De-noising / network reconstruction

3. Predict missing links

- Observed edges are assumed correct
- Predict which unobserved edges exist

Link prediction



Does this link exist?

Many tasks

1. Model Validation

2. De-noising / network reconstruction

3. Predict missing links

4. Predict future links

- Observe the adjacency matrix at time (t)
- Predict edges in time (t+1)

Link prediction



Does this link exist?

Many tasks

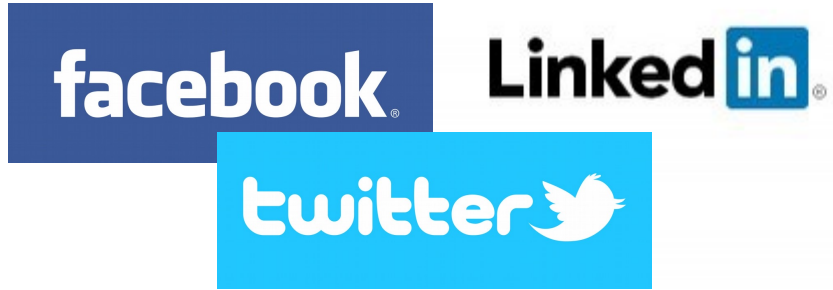
1. Model Validation

2. De-noising / network reconstruction

3. Predict missing links

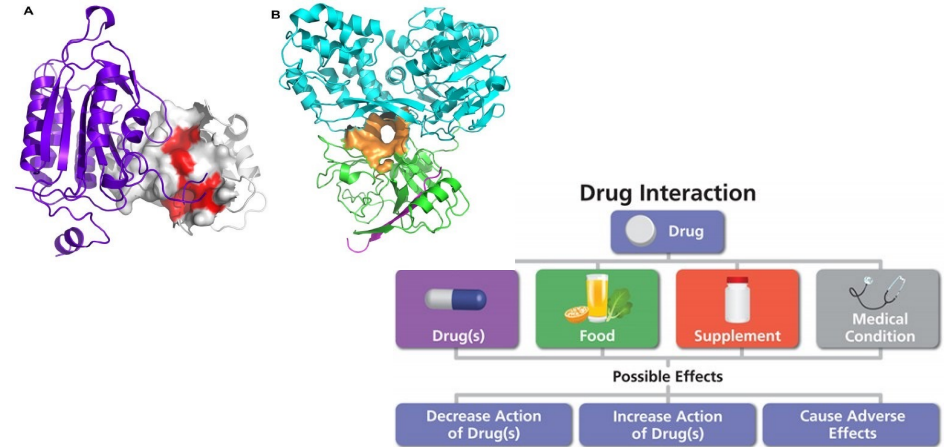
4. Predict future links

Applications

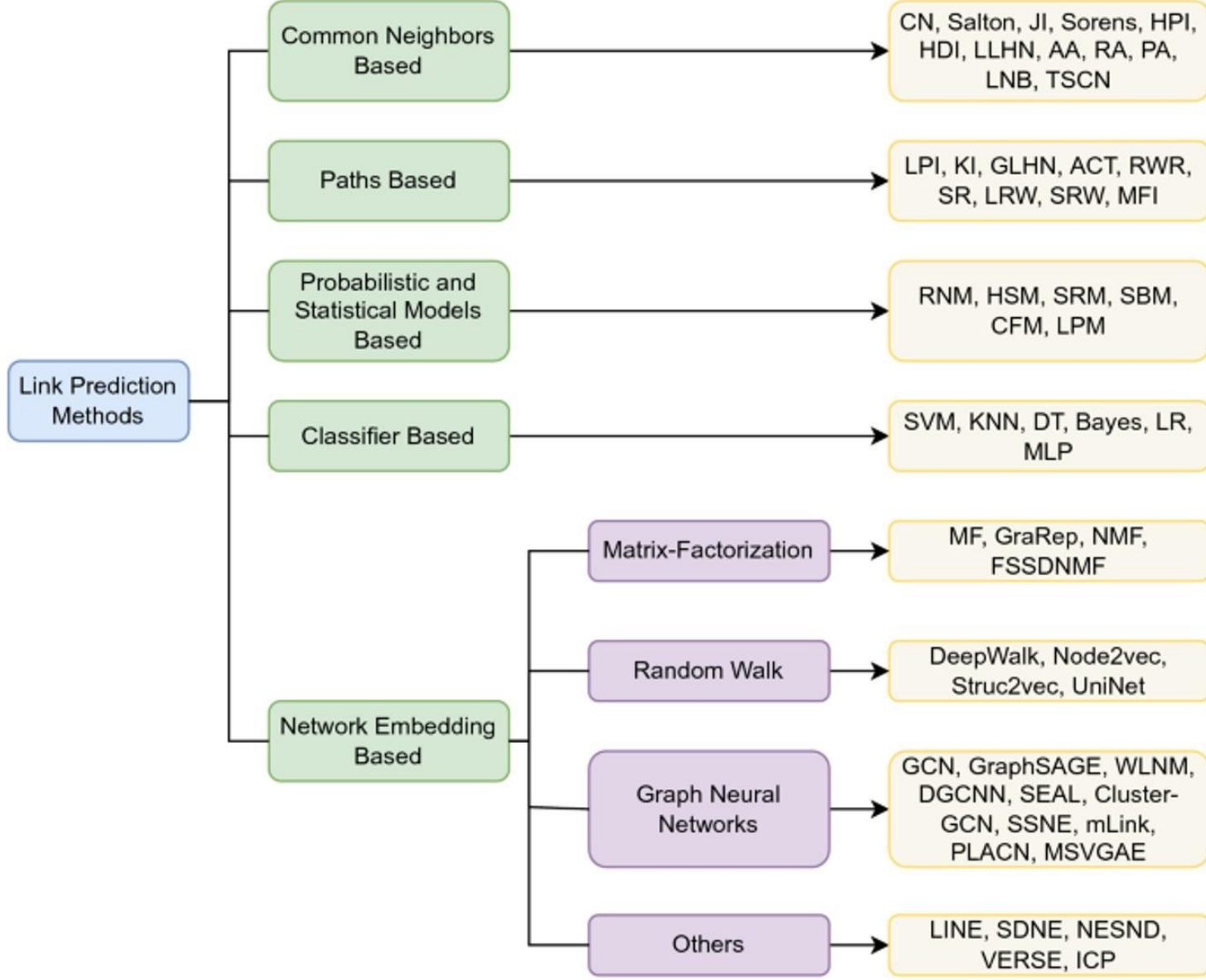


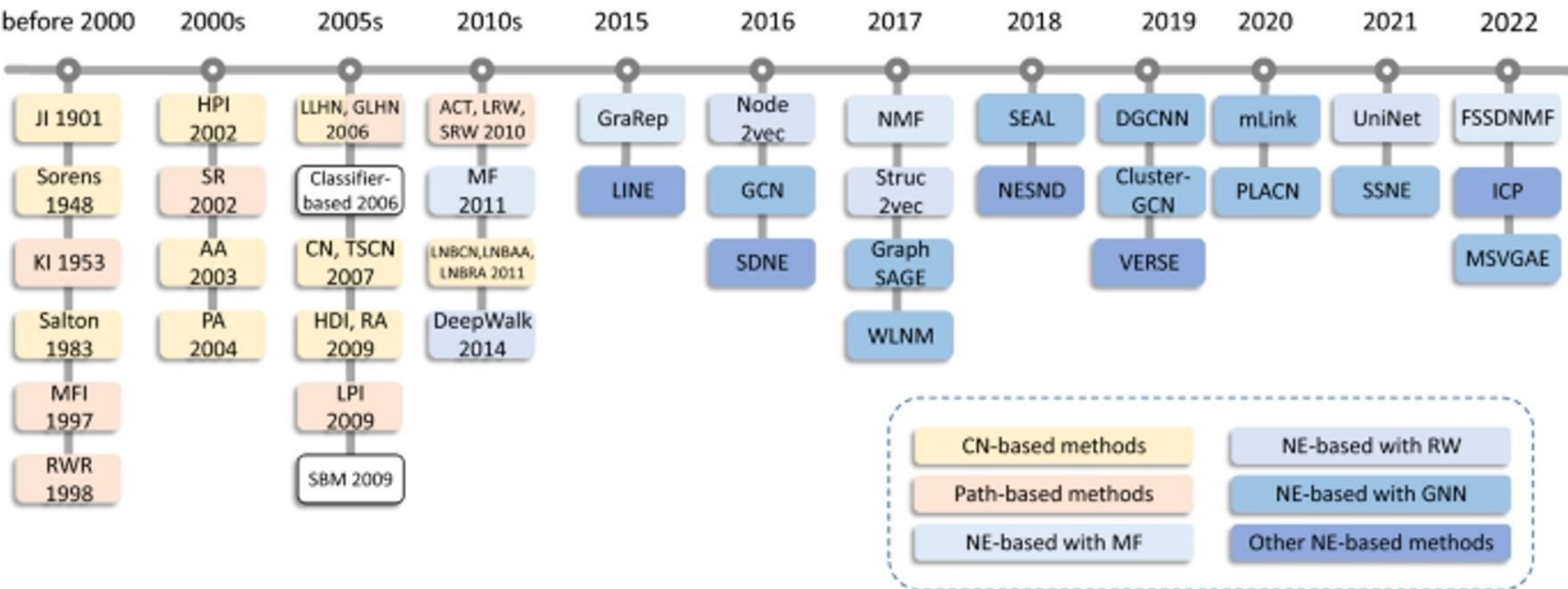
Suggesting social and professional connections

Predicting biological interactions



Recommending products and services





Predicting missing links

Goal: Rank all non-edges according to how likely they are to exist

Assessed using measures such as accuracy, F1, AUC...

Local heuristics (common-neighbors approach)

Based on similarity of node connections

$\Gamma(x)$ \leftarrow neighbours of x

k_x \leftarrow degree of x

Similar neighbours

Common neighbours

$$s_{xy}^{\text{CN}} = |\Gamma(x) \cap \Gamma(y)|,$$

As matrix multiplication?

$$\Gamma(x) \leftarrow \text{neighbours of } x$$

Similar neighbours

Jaccard similarity

$$s_{xy}^{\text{Jaccard}} = \frac{|\Gamma(x) \cap \Gamma(y)|}{|\Gamma(x) \cup \Gamma(y)|},$$

$\Gamma(x)$ \leftarrow neighbours of x

Similar neighbours

Cosine similarity

$$s_{xy}^{\text{Salton}} = \frac{|\Gamma(x) \cap \Gamma(y)|}{\sqrt{k_x \times k_y}}$$

k_x ← degree of x

$\Gamma(x)$ ← neighbours of x

$\Gamma(x)$	$\Gamma(y)$	CN	Jaccard	Cosine
ABC	BC	2	0.66	0.81
ABC	BCD	2	0.5	0.66
ABC	C	1	0.33	0.57
ABC	CD	1	0.25	0.41
ABC	CDE	1	0.2	0.33

Common Neighbours ignores degrees

Jaccard and Cosine provide similar rankings

Other local heuristics

Adamic-Adar

$$s_{xy}^{\text{AA}} = \sum_{z \in \Gamma(x) \cap \Gamma(y)} \frac{1}{\log k_z}$$

Resource Allocation

$$s_{xy}^{\text{RA}} = \sum_{z \in \Gamma(x) \cap \Gamma(y)} \frac{1}{k_z}$$

Preferential Attachment

$$s_{xy}^{\text{PA}} = k_x \times k_y$$

$\Gamma(x)$	$\Gamma(y)$	CN	Jaccard	Cosine
ABCDEF	DEFGH			
ABCDEF	DE			

Jaccard and Cosine do not always provide the same ranking!

Jaccard is biased towards nodes with similar degree

$\Gamma(x)$	$\Gamma(y)$	CN	Jaccard	Cosine
ABCDEF	DEFGH	3	0.38	0.55
ABCDEF	DE	2	0.33	0.58

Jaccard and Cosine do not always provide the same ranking!

Jaccard is biased towards nodes with similar degree

Other approaches

Global

heuristics : Similar to local heuristics, but considering longer path lengths

Model

based :

Assign probability (or “likelihood”) of edge existence

On Thursday: SBM