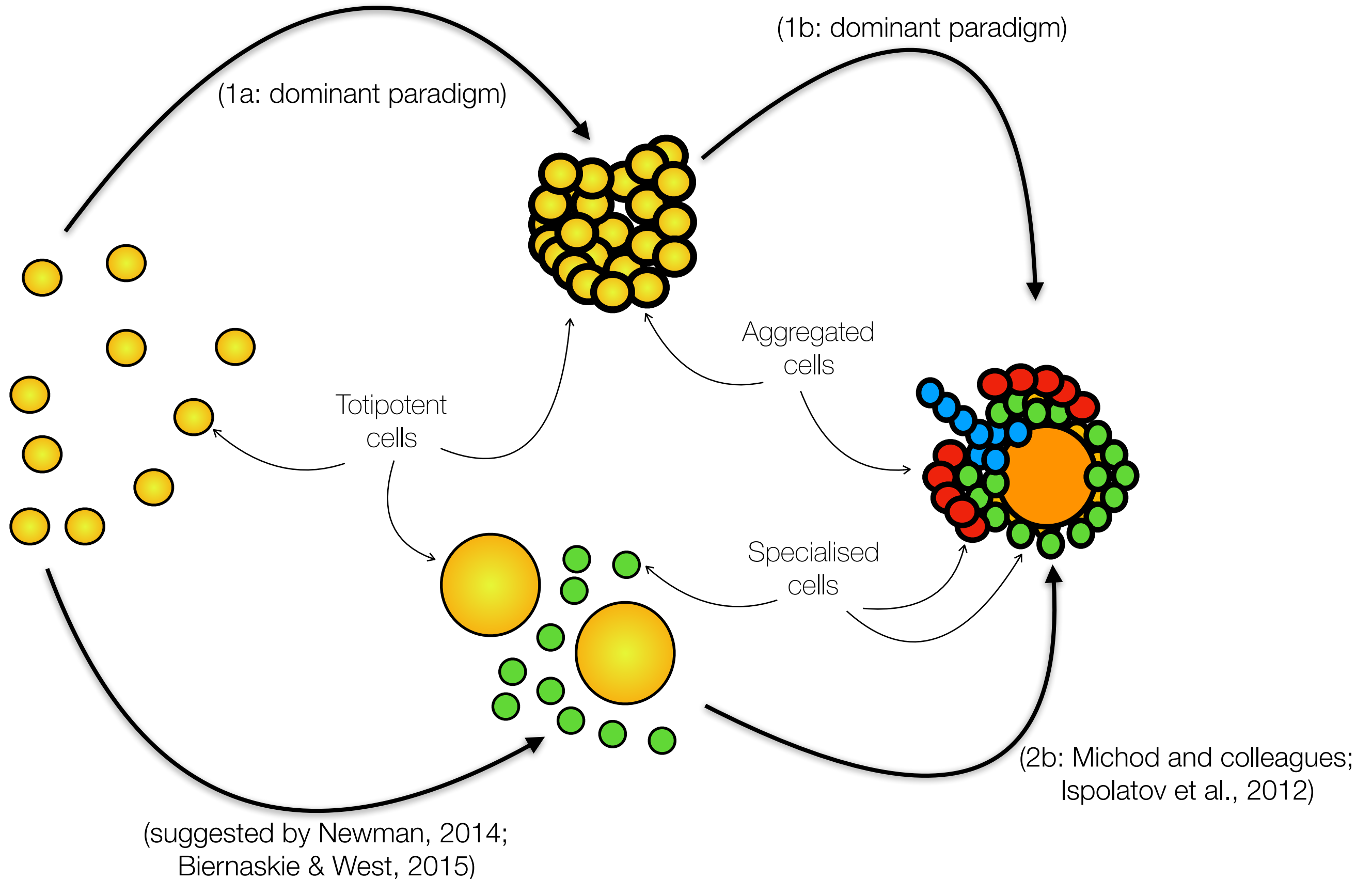


(1) Canonical « aggregation first scenario »



(2) Alternative route: « differentiation first scenario »