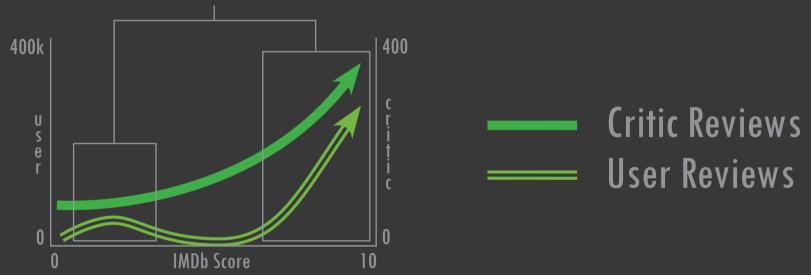


Here we can see that, generally, a higher rated movie has a higher budget, but this does not mean it has a higher gross. Quite the opposite actually.

Next to the fact that higher rated movies have more reviews (everyone wants to see high rated movies), there is an increase at movies that have an IMDb rating around 3. Also noteworthy is the lack of user reviews at 'mediocre' films.



## THE IMD b EFFECT

info from 5000 movies over 100 years