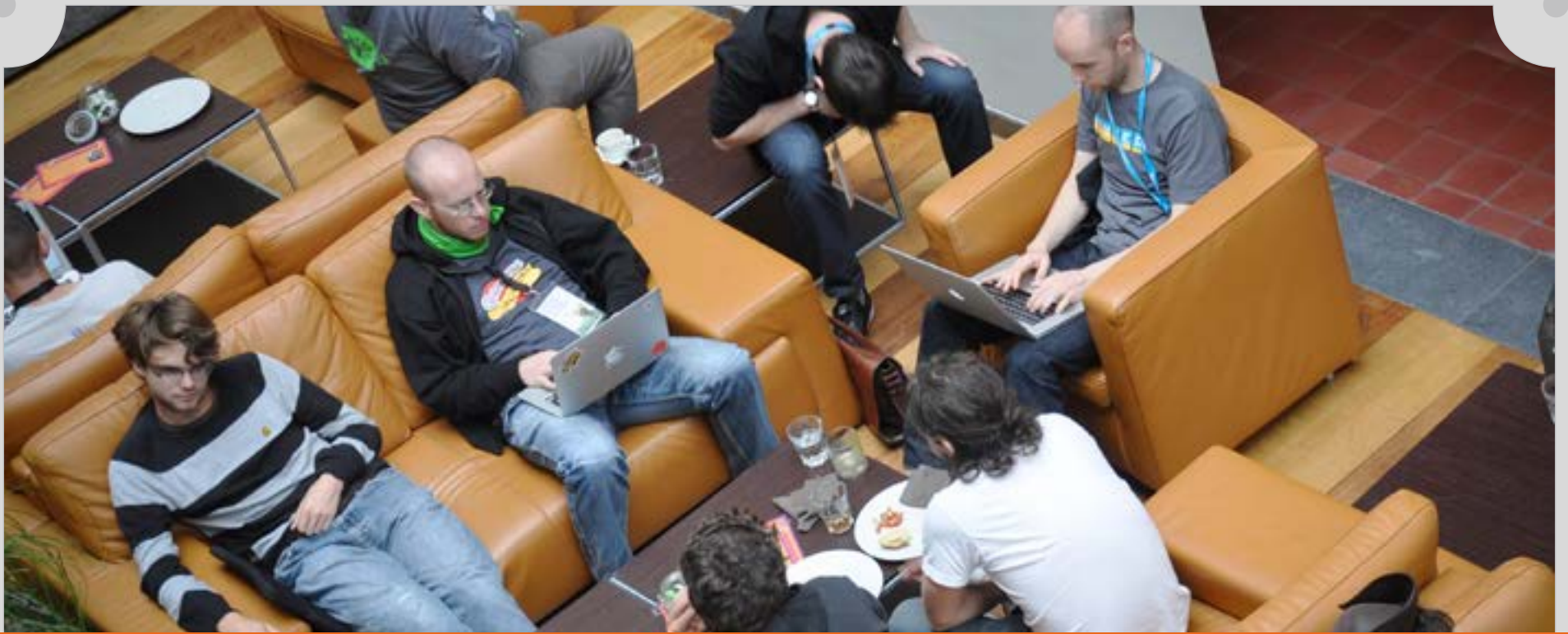# SPONSOR THE 8ᵀᴴ EDITION OF

# *ArrrrCamp*



## A RUBY, RAILS AND WEB
### *Conference*

## WHAT IS ARRRRCAMP?

- **European Ruby and Rails conference**

- **2 & 3 October 2014**

- **Single track**

- **Aim: 250 attendees**

- **Developers, engineers**

## 2013 IN NUMBERS

- Attendees from Belgium, Germany, The Netherlands, Portugal, Spain, Slovenia, Ukraine, Luxembourg, United Kingdom, Romania, United States, Austria, France, Ireland, Mexico, Poland, Chile
- 3 Keynotes, 18 sessions and 8 lightning talks
- 400 mojito's made by our crew
- Over 800 minutes of video recorded
- 9 sponsors
- 1 Ruby powered Drone Copter
- ... and more cups of coffee, types of beers and good conversations than we can count

## LOCATION

**Belgium** • **Ghent**

The city of Ghent has been the home of ArrrrCamp since its inception. You'll find a beautiful city centre, several museums, plenty of restaurants and hotels and of course tons of places serving our famous Belgian beers.

We hope you'll come enjoy our lovely city with us!

https://vimeo.com/channels/arrrrcamp

**Yannick Schutz** @yann_ck — 6 Oct
My first #arrrrcamp was a blast! Met so many great people! Thanks @arrrrcamp and the ruby community for being so awesome
Collapse      ← Reply   ⇄ Retweet   ★ Favorite   ••• More

**Mark Bates** @markbates — 6 Oct
I have a goal at conferences to make friends with at least one person a day. I blew that goal out of the water at #arrrrcamp
Expand      ← Reply   ⇄ Retweeted   ★ Favorited   ••• More

**Comte Anthony Eden** @aeden — 6 Oct
@markbates @arrrrcamp was a good conference for meeting new people. I had a blast with that and even found a useful looking new service!
💬 Hide conversation      ← Reply   ⇄ Retweet   ★ Favorited   ••• More

**Balint Erdi** @baaz — 6 Oct
Gent is a beautiful city and @arrrrcamp was an amazing conf, got to know a lot of cool people. Hope to be back next year for morrrre.
Collapse      ← Reply   ⇄ Retweet   ★ Favorited   ••• More

**NathanVdA** @dixis    4 Oct

Wow it feels so great to be part of this awesome ruby community. Thank you @arrrrcamp I met of lot of inspiring people #sharingthejoy

Collapse    ← Reply   ⇄ Retweeted   ★ Favorited   ••• More

**Luismi Cavallé** @cavalle    3 Oct

WIFI at @arrrrcamp works great!!

Collapse    ← Reply   ⇄ Retweet   ★ Favorite   ••• More

11:41 AM - 3 Oct 13 · Details

**Marc Vermeulen** @cyclomarc    3 Oct

@arrrrcamp Enlightening opening talk about joy, pair programming and metaprogramming ! Thx Avdi.

Collapse    ← Reply   ⇄ Retweet   ★ Favorite   ••• More

**Julian Cheal** @juliancheal    3 Oct

What's this an AR.Drone at @arrrrcamp #arrrrcamp maybe we should fly it at lunch. pic.twitter.com/RVyMONILIK

📍 ⊡ Hide photo    ← Reply   ⇄ Retweet   ★ Favorite   ••• More

# BIGGER AND BETTER

Over the past 7 editions we've always worked hard to improve the conference in new and different ways.

This year we're betting big on creating an inclusive and diverse conference. Our call for paper process already was anonymous, but we're going to do this even better.

We're also reaching out to friends and companies in our community to convince a broader group of people to submit their proposals to us when we open them up (and we would definately appreciate your help).

Next to that we're also looking into different types of events during the evenings of the conference.

Of course, we're still keeping the long breaks and the emphasis on good conversation and meeting people as well as being a very welcoming bunch for all our attendees and speakers.

# SPONSOR OPPORTUNITIES

- **Platinum**

- **Gold**

- **Silver**

- **Bronze**

# PLATINUM

€ 5000
+VAT

2 partners

## Visibility

- Banner on main stage
- Sponsor table (2x2)
- Logo on homepage
- Logo on sponsorpage website
- Placement in printed conference material
- Banner
- Logo on presentation homepage speakers
- Placement on t-shirts

## Features

- 150 written words website
- 4 conference tickets
- Opportunity to give out swag to attendees
- Blogpost, tweets
- Thank word

# GOLD

€ 2000
+VAT

4 partners

## Features

- Banner on main stage
- Sponsor table (2x2)
- **Logo on homepage**
- **Logo on sponsorpage website**
- **Placement in printed conference material**
- **Banner**
- **Logo on presentation homepage speakers**
- Placement on t-shirts

## Visibility

- **100 written words website**
- **3 conference tickets**
- **Opportunity to give out swag to attendees**
- Blogpost, **tweets**
- Thank word

# SILVER

**Features**

- Banner on main stage
- Sponsor table (2x2)
- **Logo on homepage**
- **Logo on sponsorpage website**
- **Placement in printed conference material**
- Banner
- Logo on presentation homepage speakers
- Placement on t-shirts

**Visibility**

- **50 written words website**
- **2 conference tickets**
- **Opportunity to give out swag to attendees**
- Blogpost, **tweets**
- Thank word

# BRONZE

€ 500
+VAT

## Features

- Banner on main stage
- Sponsor table (2x2)
- Logo on homepage
- **Logo on sponsorpage website**
- Placement in printed conference material
- Banner
- Logo on presentation homepage speakers
- Placement on t-shirts

## Visibility

- 50 written words website
- **1 conference ticket**
- Opportunity to give out swag to attendees
- Blogpost, **tweets**
- Thank word

# ADDITIONAL OPPORTUNITIES

- **Boatparty**

- **Pre-party**

- **Post-party**

- **Video sponsor**

If you think of other ways you want
to sponsor ArrrrCamp please contact us.

We're always happy to brainstorm other fun and
inclusive events!

## ORGANIZERS

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@arrrrcamp

**WWW.ARRRRCAMP.BE**