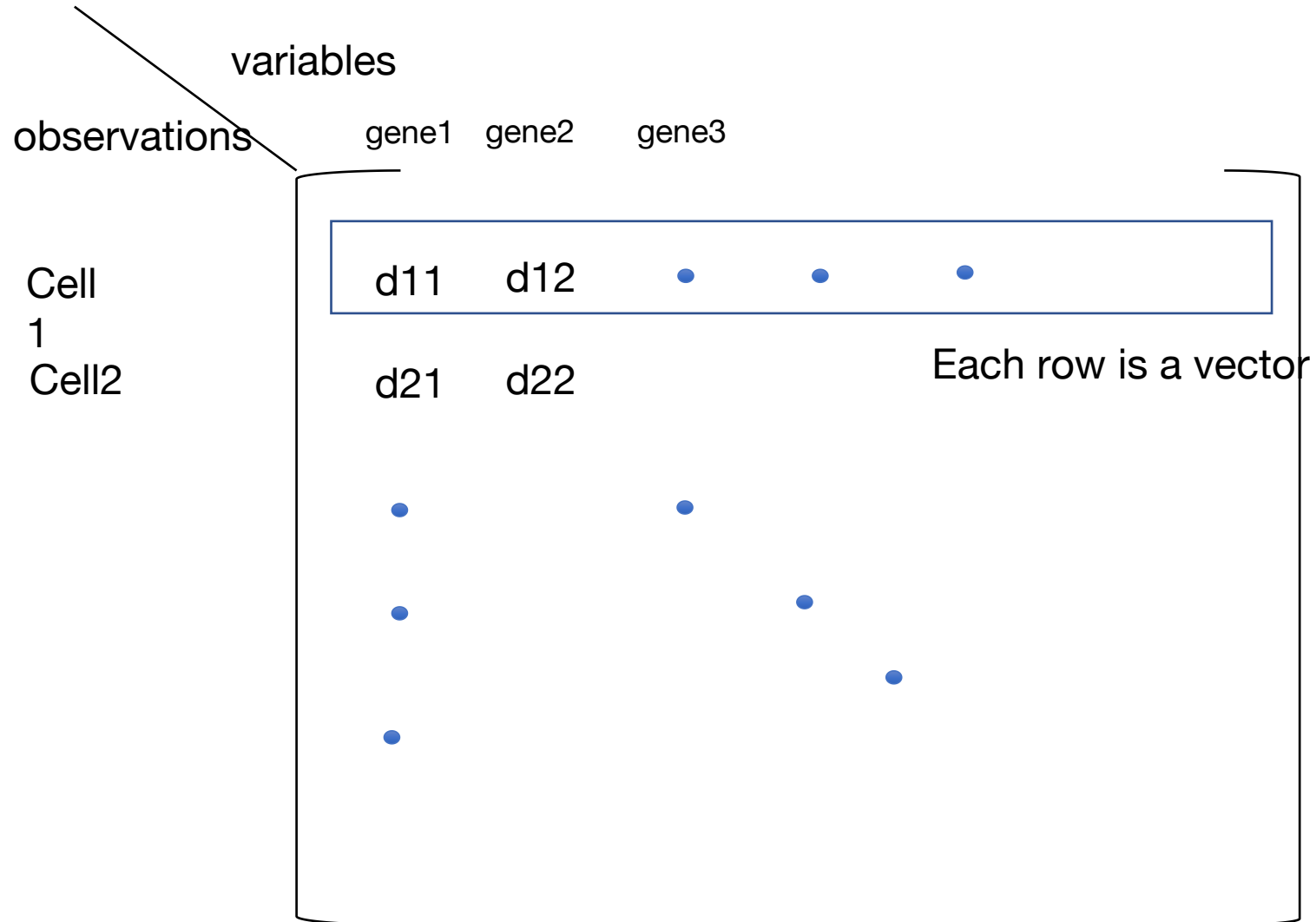


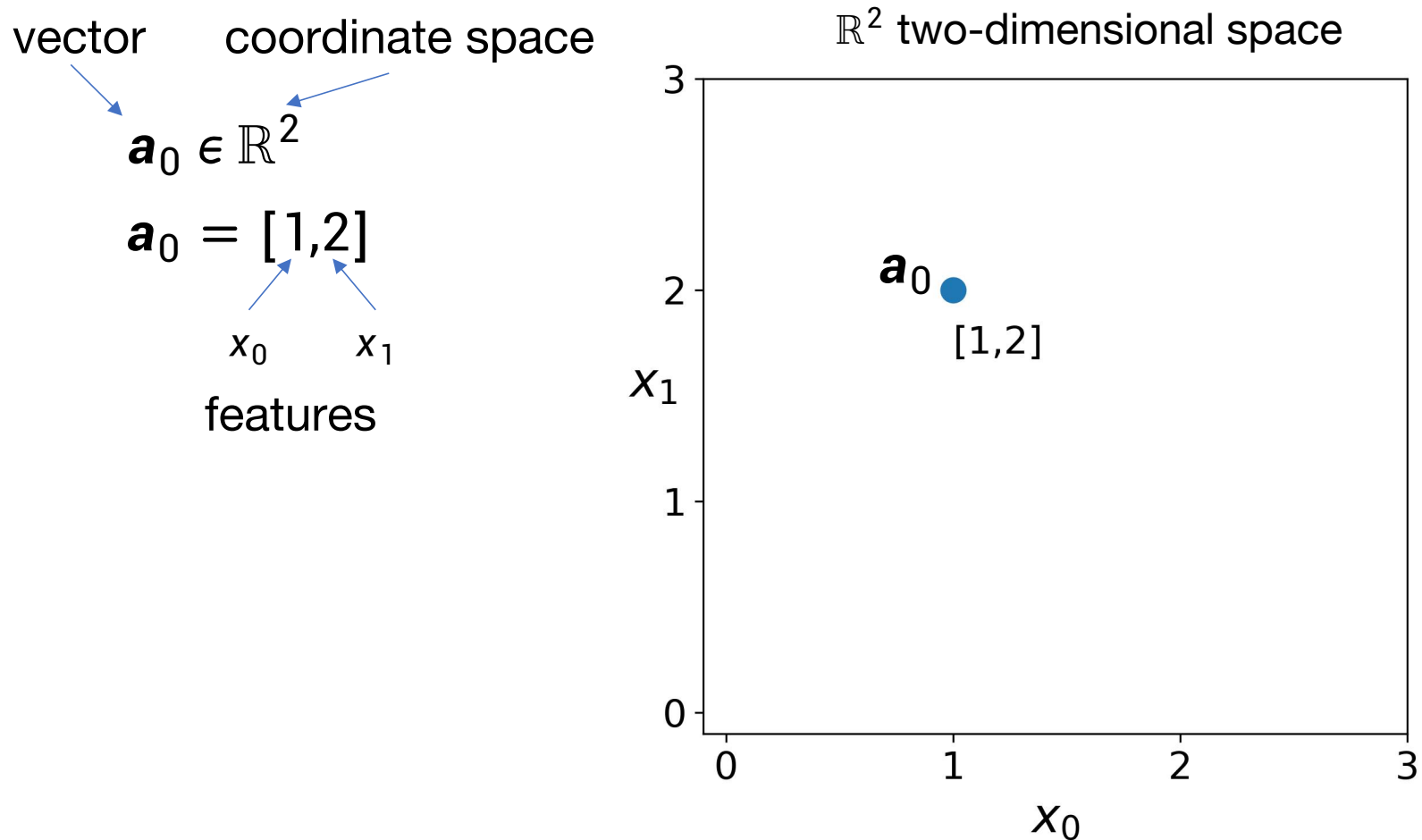
# Linear Algebra review

# Linear Transformations and Eigenvectors

# Recall: Matrices can store data

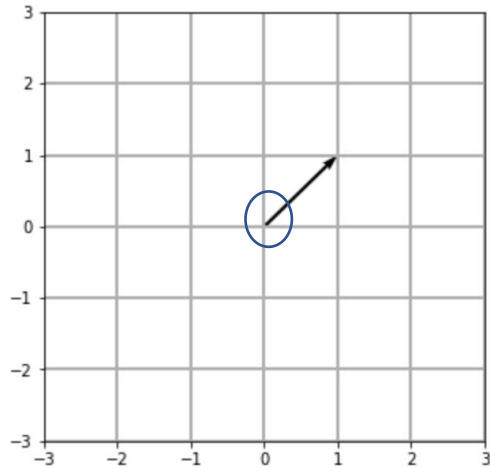


# Datapoints (vectors) are locations in coordinate space



# Matrices can transform vectors

- Specifically, they are **linear transformations**
- They transform **vectors**, for example by changing their length from the origin and angle from the coordinate axes



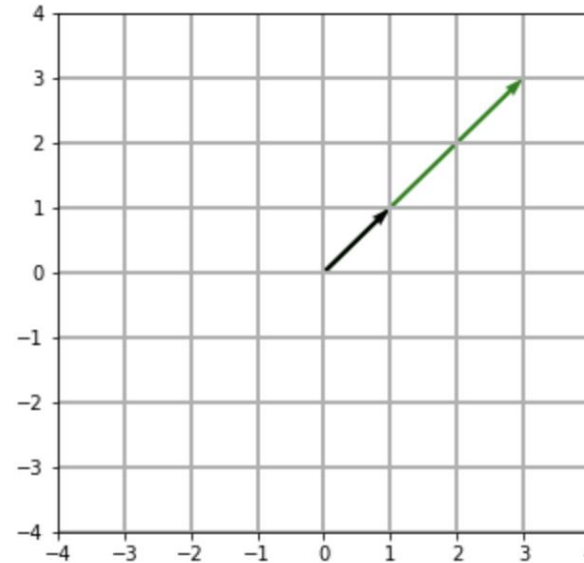
$$\begin{bmatrix} 1 \\ 1 \end{bmatrix}$$

# Example 1: Stretching Matrix

Stretches a vector by a factor of K

$$\begin{bmatrix} K & 0 \\ 0 & K \end{bmatrix}$$

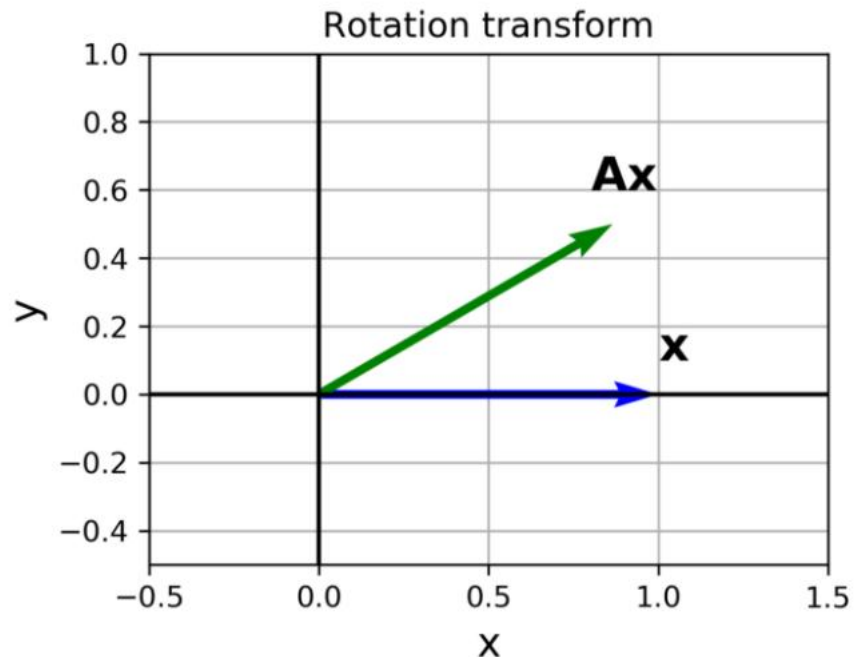
$$\begin{bmatrix} K & 0 \\ 0 & K \end{bmatrix} * \begin{bmatrix} X \\ Y \end{bmatrix} = \begin{bmatrix} KX \\ KY \end{bmatrix}$$



# Example 2: Rotation matrix

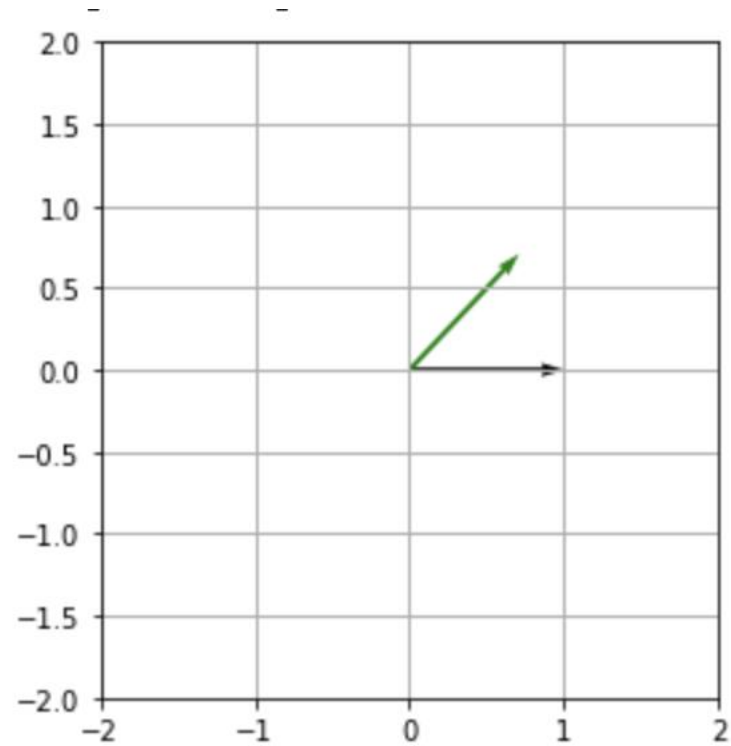
$$\begin{bmatrix} \cos(\varnothing) & -\sin(\varnothing) \\ \sin(\varnothing) & \cos(\varnothing) \end{bmatrix}$$

Rotates by an angle of  $\varnothing$



$$\begin{bmatrix} \cos(\varnothing) & -\sin(\varnothing) \\ \sin(\varnothing) & \cos(\varnothing) \end{bmatrix} \begin{bmatrix} X \\ Y \end{bmatrix} = \begin{bmatrix} X\cos(\varnothing) - Y\sin(\varnothing) \\ Y\sin(\varnothing) + X\cos(\varnothing) \end{bmatrix}$$

# Example 2: Rotation matrix



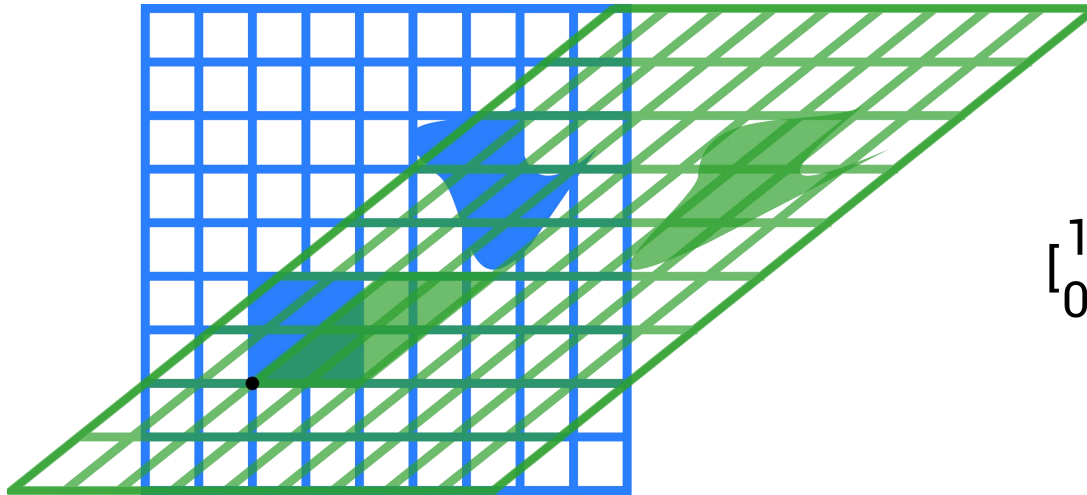
Here  $\theta$  is  $\frac{\pi}{4}$



# Example 3: Shearing matrix

Shears a vector in one direction

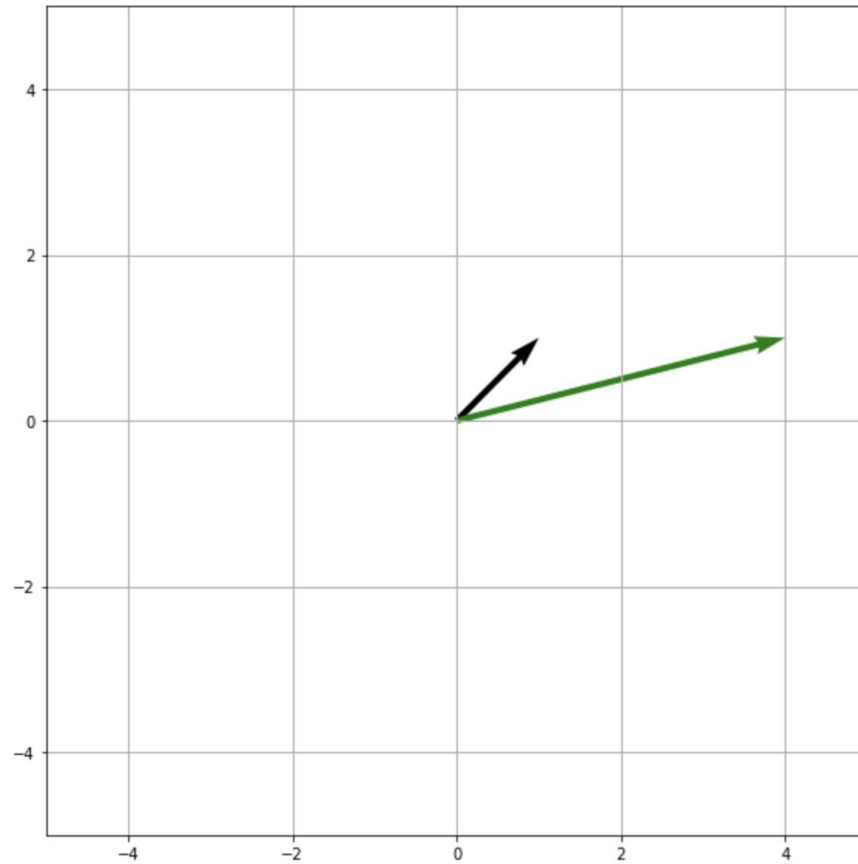
$$\begin{bmatrix} 1 & m \\ 0 & 1 \end{bmatrix}$$



$$\begin{bmatrix} 1 & M \\ 0 & 1 \end{bmatrix} \begin{bmatrix} X \\ Y \end{bmatrix} = \begin{bmatrix} X + MY \\ Y \end{bmatrix}$$

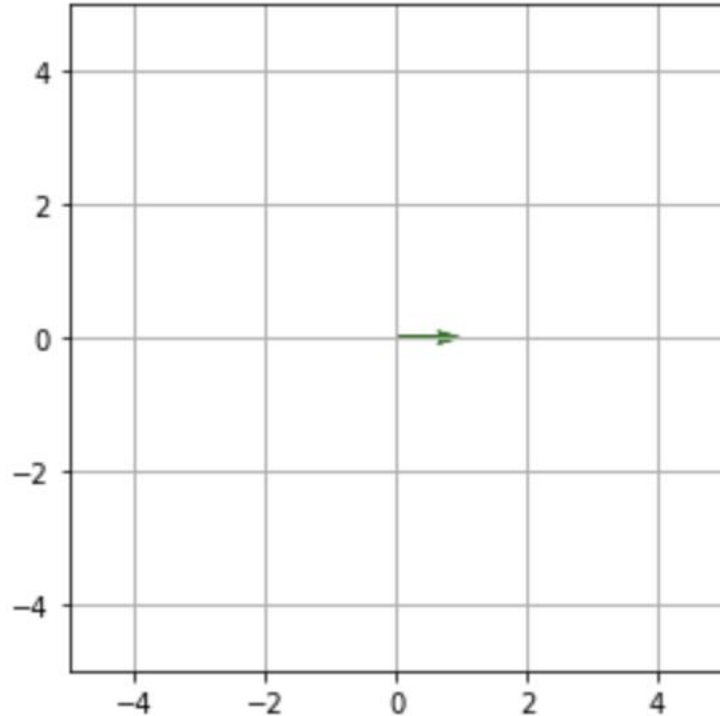
From Wikipedia: sheer mapping

# Example 3: Shearing matrix



Shearing with  $M=3$

# Example 3: Shearing matrix



Shearing with  $M=3$  applied to  
vector  $[1 \ 0]$

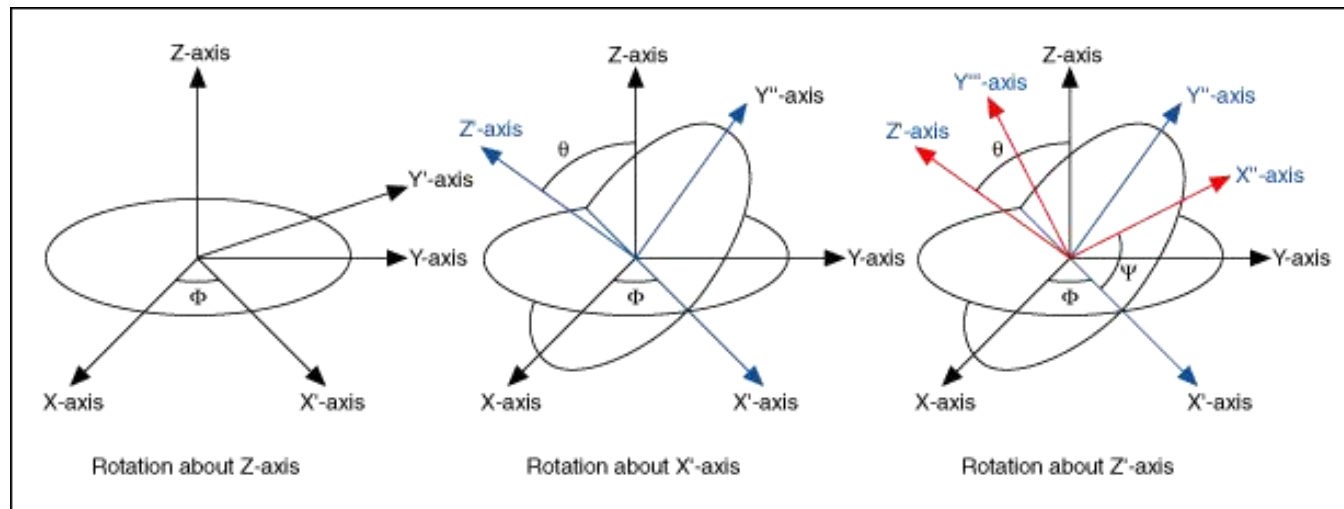
Did not change the vector!

# Eigenvectors and Eigenvalues

- Eigenvectors are vectors  $\mathbf{x}$  that are only stretched by a linear transformation
- “Stretching” a vector is simply multiplying its coordinates by a scalar  $A\mathbf{x} = \lambda\mathbf{x}$
- Here this scalar  $\lambda$  is called the eigenvalue (or characteristic value), and  $\mathbf{x}$  is called the **eigenvector**

# Eigenvector meaning

- Linear transformations can be characterized by their invariant spaces, or vectors that they leave unchanged (but for scaling)
- Example: In a 3-D rotation, it can give you the axis of rotation



# Eigendecomposition

- Decomposing a matrix into a product of eigenvectors, eigenvalues, and the inverse of the eigenvectors

$$A = U \Lambda U^{-1}$$

- This is equivalent to a change of basis to the eigenspace --> stretch --> change back

$$\bullet \begin{bmatrix} & & & \\ & & & \\ A & & & \\ & & & \end{bmatrix} = \begin{bmatrix} | & | & | \\ U_1 & U_2 & U_3 \\ | & | & | \end{bmatrix} \begin{bmatrix} \lambda_1 & & \\ & \lambda_2 & \\ & & \lambda_3 \end{bmatrix} \begin{bmatrix} | & | & | \\ U_1 & U_2 & U_3 \\ | & | & | \end{bmatrix}^{-1}$$

# Finding eigenvectors and eigenvalues

# Recall: Eigenvectors and Eigenvalues

- Eigenvectors are vectors  $\mathbf{u}$  that are only stretched by a linear transformation
- “Stretching” a vector is simply multiplying its coordinates by a scalar  $A\mathbf{u} = \lambda\mathbf{u}$
- Here this scalar  $\lambda$  is called the eigenvalue, and  $\mathbf{u}$  is called the eigenvector



# How do we find eigenvectors/values?

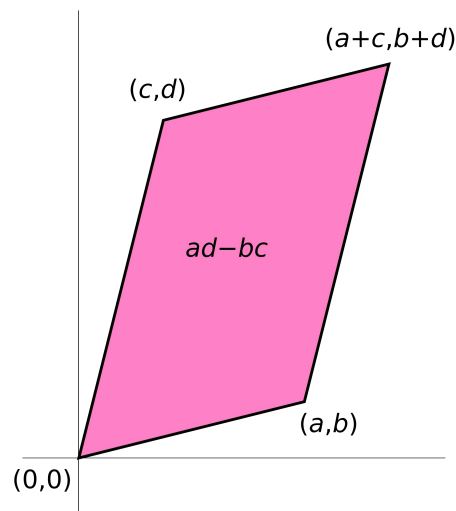
- By definition  $Au = \lambda Iu$ , then  $(\lambda I - A)u = 0$
- The columns of  $\lambda I - A$  are not linearly independent
- This means that the matrix has determinant 0
- Thus  $p(\lambda) = \det(\lambda I - A) = 0$  ---this is called the **characteristic polynomial**
- Roots of the characteristic polynomial are eigenvalues

# Finding eigenvectors

- Solving for  $p(\lambda) = \det(\lambda I - A) = 0$  gives you eigenvalues  $\lambda_1, \lambda_2 \dots$
- Then the eigenvectors can be found by solving for each component of  $\lambda_i x - Ax = 0$

# What is the determinant?

- It is the volume scaling factor of the matrix viewed as a linear transformation, i.e., what is the volume the transformation scales a unit cube by?
- Negative determinants signal change in orientation
- Determinant of a 2x2 matrix

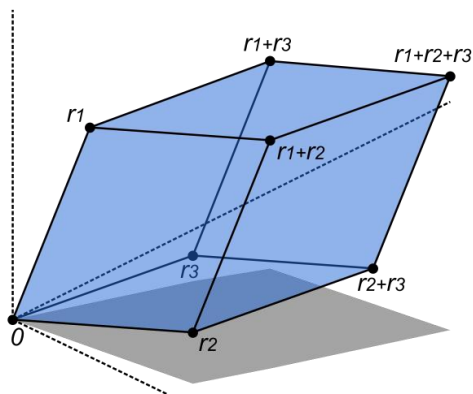


$$|A| = \begin{vmatrix} a & b \\ c & d \end{vmatrix} = ad - bc.$$

Area of the parallelogram that is formed by these vectors is the determinant

# Higher dimensional determinants

Determinant of a 3x3 matrix



$$|A| = \begin{vmatrix} a & b & c \\ d & e & f \\ g & h & i \end{vmatrix} = a \begin{vmatrix} e & f \\ h & i \end{vmatrix} - b \begin{vmatrix} d & f \\ g & i \end{vmatrix} + c \begin{vmatrix} d & e \\ g & h \end{vmatrix}$$

$$\begin{vmatrix} a & b & c & d \\ e & f & g & h \\ i & j & k & l \\ m & n & o & p \end{vmatrix} = a \begin{vmatrix} f & g & h \\ j & k & l \\ n & o & p \end{vmatrix} - b \begin{vmatrix} e & g & h \\ i & k & l \\ m & o & p \end{vmatrix} + c \begin{vmatrix} e & f & h \\ i & j & l \\ m & n & p \end{vmatrix} - d \begin{vmatrix} e & f & g \\ i & j & k \\ m & n & o \end{vmatrix}.$$

# Example 3: Finding Eigenvectors

$$A = \begin{bmatrix} 3 & 2 \\ 0 & 2 \end{bmatrix} \quad \lambda I - A = \begin{bmatrix} \lambda - 3 & -2 \\ 0 & \lambda - 2 \end{bmatrix}$$

$$p_A(\lambda) = \det(\lambda I - A) = (\lambda - 3)(\lambda - 2) = 0$$

Eigenvalues are  $\lambda_1 = 3, \lambda_2 = 2$

$$3I - A = \begin{bmatrix} 0 & -2 \\ 0 & 3 - 2 \end{bmatrix} = \begin{bmatrix} 0 & -2 \\ 0 & 1 \end{bmatrix}$$

$$\begin{bmatrix} 0 & -2 \\ 0 & 1 \end{bmatrix} \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \rightarrow Y \text{ is } 0, X \text{ is anything}$$

Eigenvector  $\begin{bmatrix} 1 \\ 0 \end{bmatrix}$

# Example 3: Finding Eigenvectors

Eigenvalues are  $\lambda_1 = 3, \lambda_2 = 2$

$$2I - A = \begin{bmatrix} 2 & -3 \\ 0 & 2-2 \end{bmatrix} = \begin{bmatrix} -1 & -2 \\ 0 & 0 \end{bmatrix}$$

$$\begin{bmatrix} -1 & -2 \\ 0 & 0 \end{bmatrix} \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \rightarrow -x = 2y$$

Eigenvector  $\begin{bmatrix} 2 \\ -1 \end{bmatrix}$

# Power iteration method

- To find the largest eigenvectors of a matrix  $A$
- Start with a random vector  $b_0$
- Then repeat until convergence

$$b_{k+1} = \frac{Ab_k}{\|Ab_k\|}$$

- Why does this work?
  - If  $A$  has a dominant eigenvector  $u$ , then random vector  $b_0$  will have a component in the direction of  $u$
  - This component gets stretched by application of  $A$  and becomes a larger part of the magnitude of  $b_1$  and so forth ..

# Power iteration: finding eigenvalues

- The power iteration method finds the largest eigenvector
- How do we find its eigenvalue?

- Note that the eigenvalue  $\lambda = \frac{A u^T u}{u^T u}$

- To see this, substitute  $Au = \lambda u$

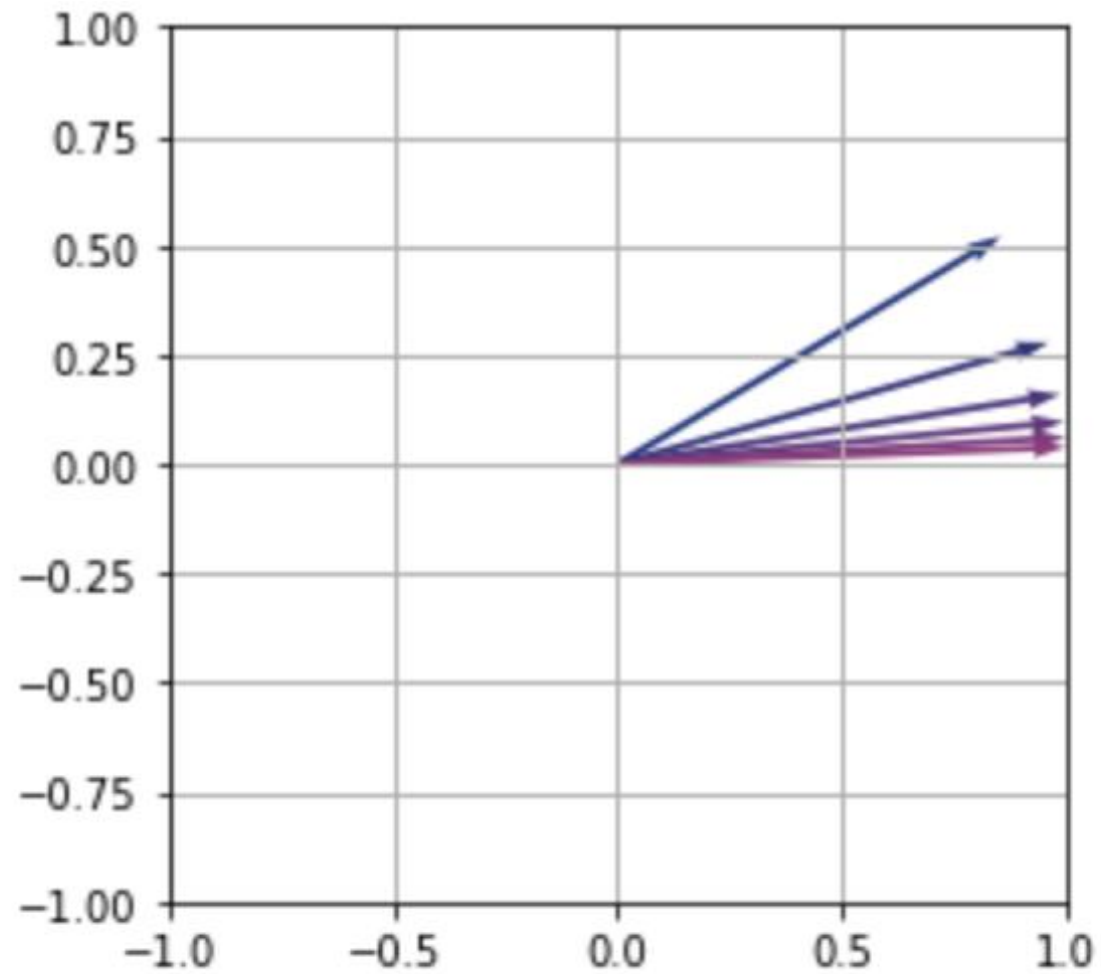
$$\lambda = \frac{\lambda(u^T u)}{(u^T u)}$$

- This is also called the **Rayleigh quotient**



# Example

$$\mathbf{A} = \begin{bmatrix} 3 & 2 \\ 0 & 2 \end{bmatrix}$$



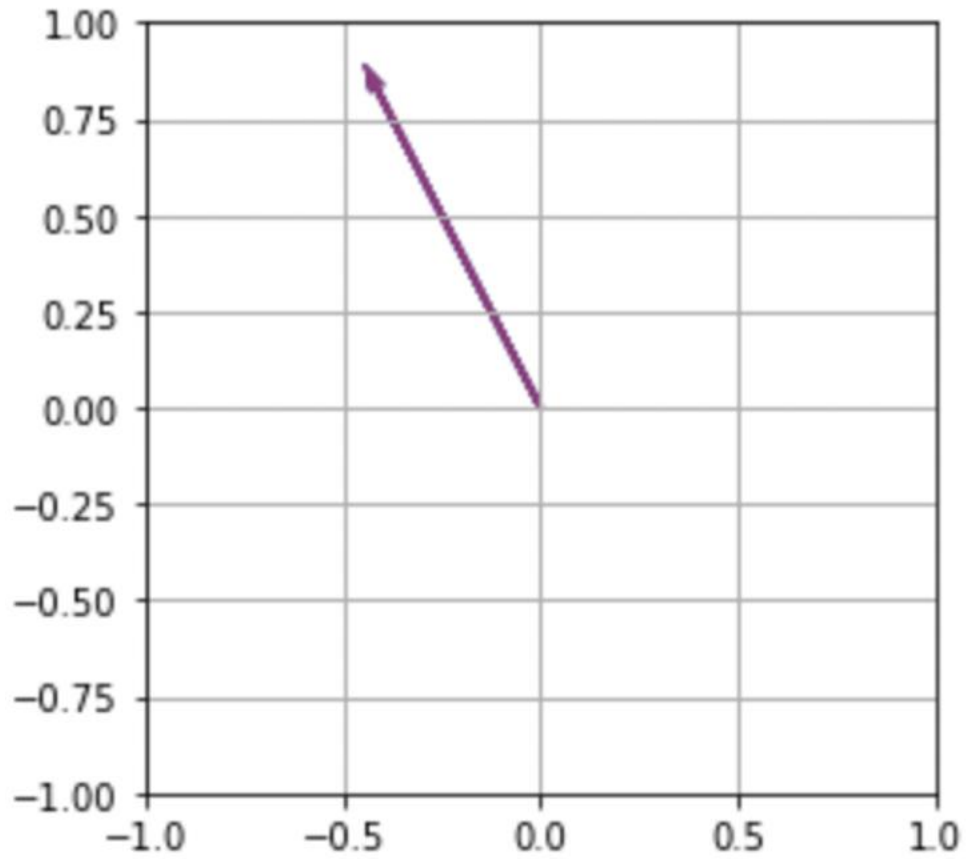
# Next eigenvector

- To get the next eigenvector, effectively take out the largest eigenvector from the matrix
- $B = A - \lambda uu^T$
- The largest eigenvalue of B is the second largest eigenvalue of A

# Example

$$B = A - 3\left(\begin{bmatrix} 1 \\ 0 \end{bmatrix} \begin{bmatrix} 1 & 0 \end{bmatrix}\right)$$

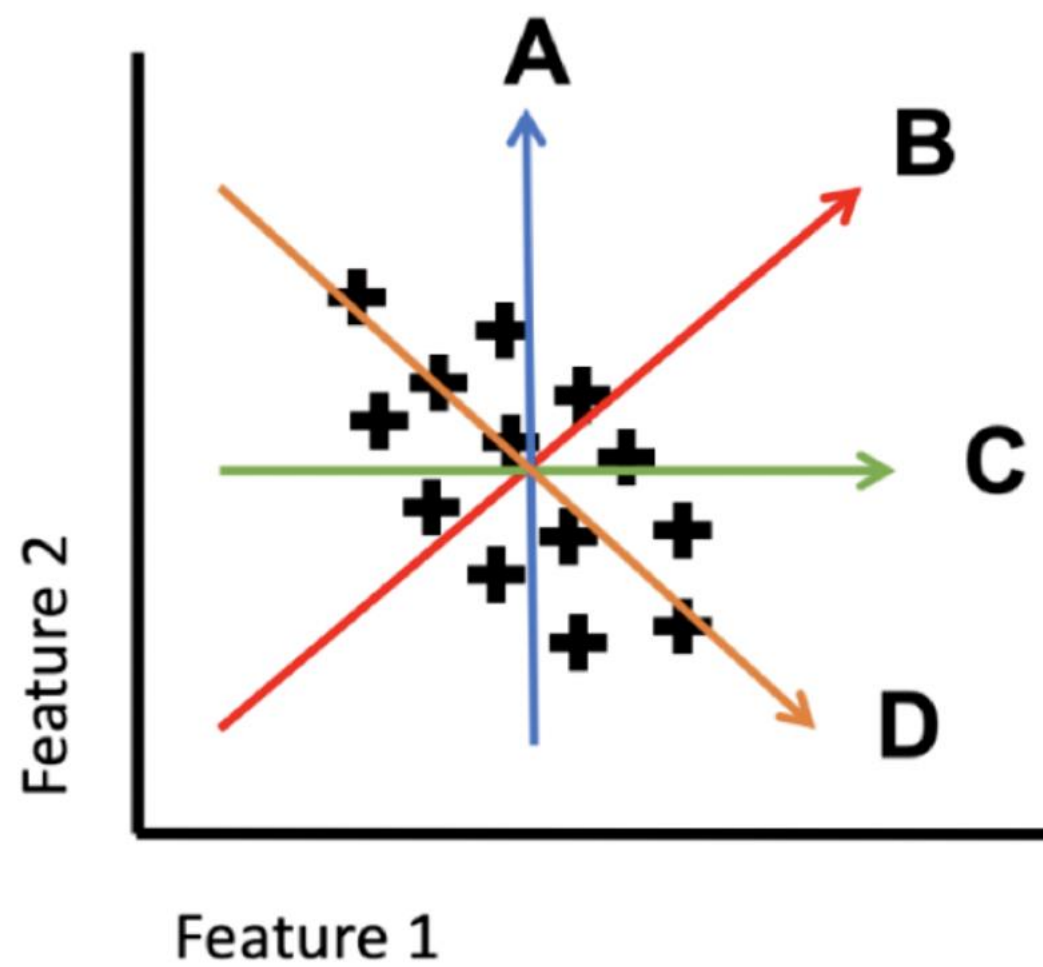
$$B = \begin{bmatrix} 0 & -1 \\ 0 & 1 \end{bmatrix}$$



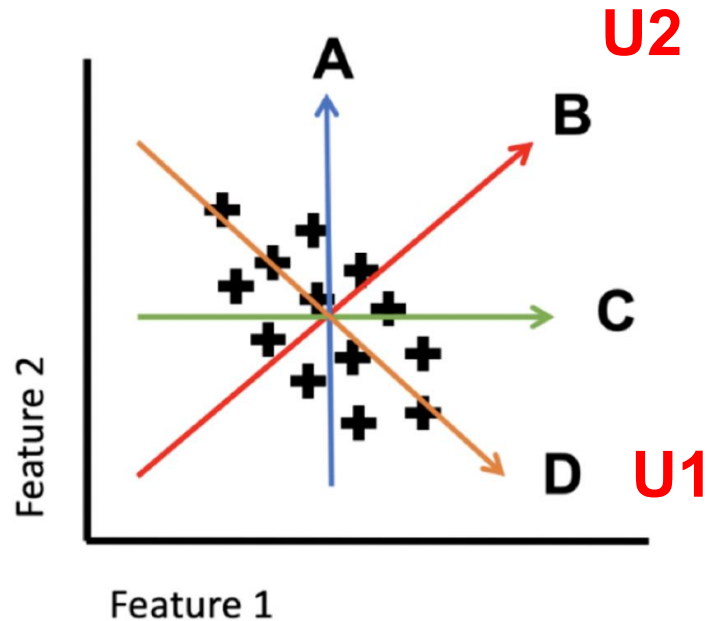
# Undiagonalizable Matrices

- Matrices that have multiplicities in their eigenvalue but not equivalent multiplicity in their eigenvectors
- Example:
- $A = \begin{bmatrix} 1 & 1 \\ 0 & 1 \end{bmatrix}$
- $\lambda I - A = \begin{bmatrix} \lambda - 1 & -1 \\ 0 & \lambda - 1 \end{bmatrix}$
- $p_A(\lambda) = (\lambda - 1)^2$
- This matrix has eigenvalue -1 with multiplicity 2
- but only one eigenvector:  $\begin{bmatrix} 0 \\ 1 \end{bmatrix}$

# Variance, Covariance, PCA



# PCA



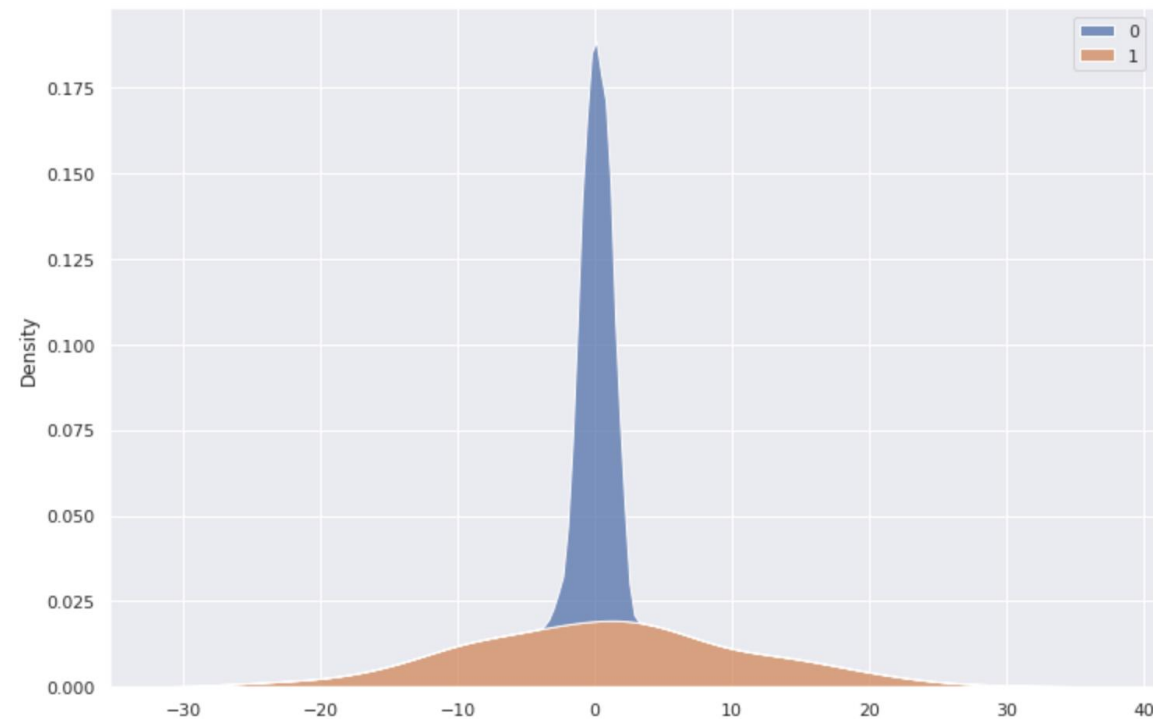
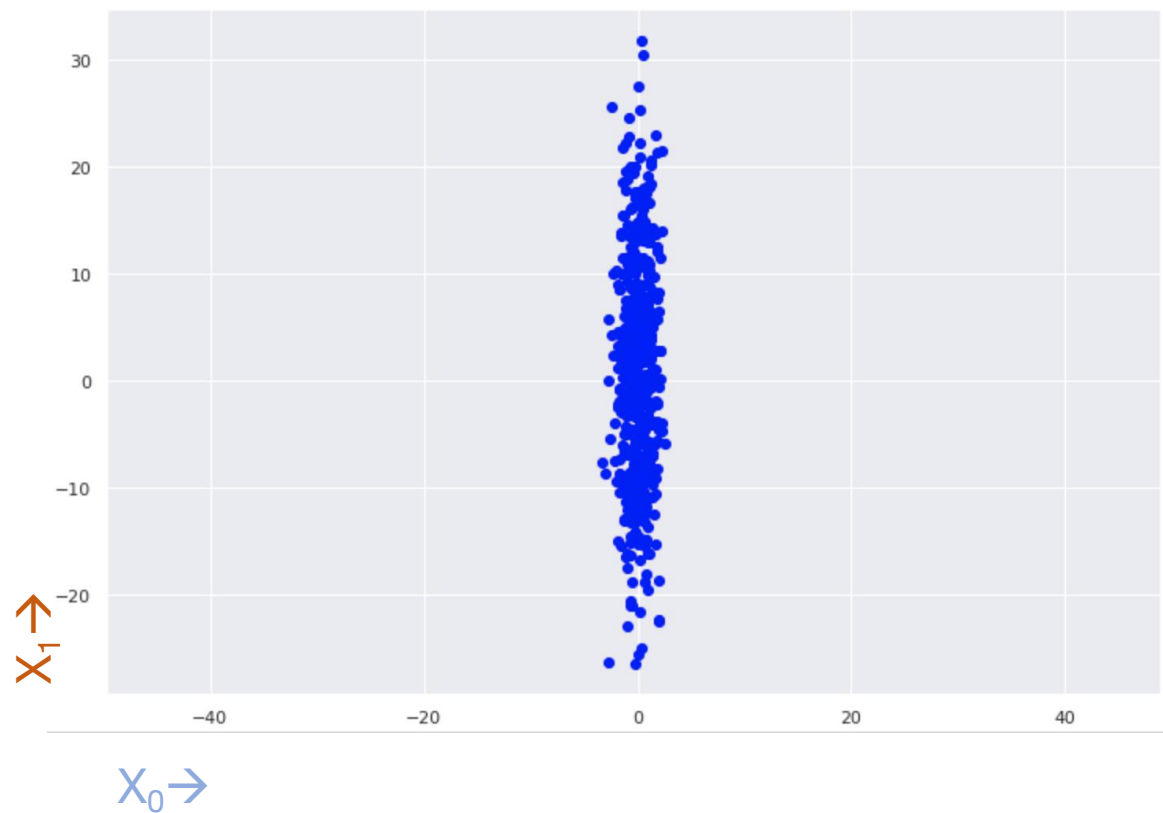
PCA finds directions in the data that explain the most variance

PC1 projects data to the line that explains the most variance

PC2 to the line that explains the next most (while being orthogonal)

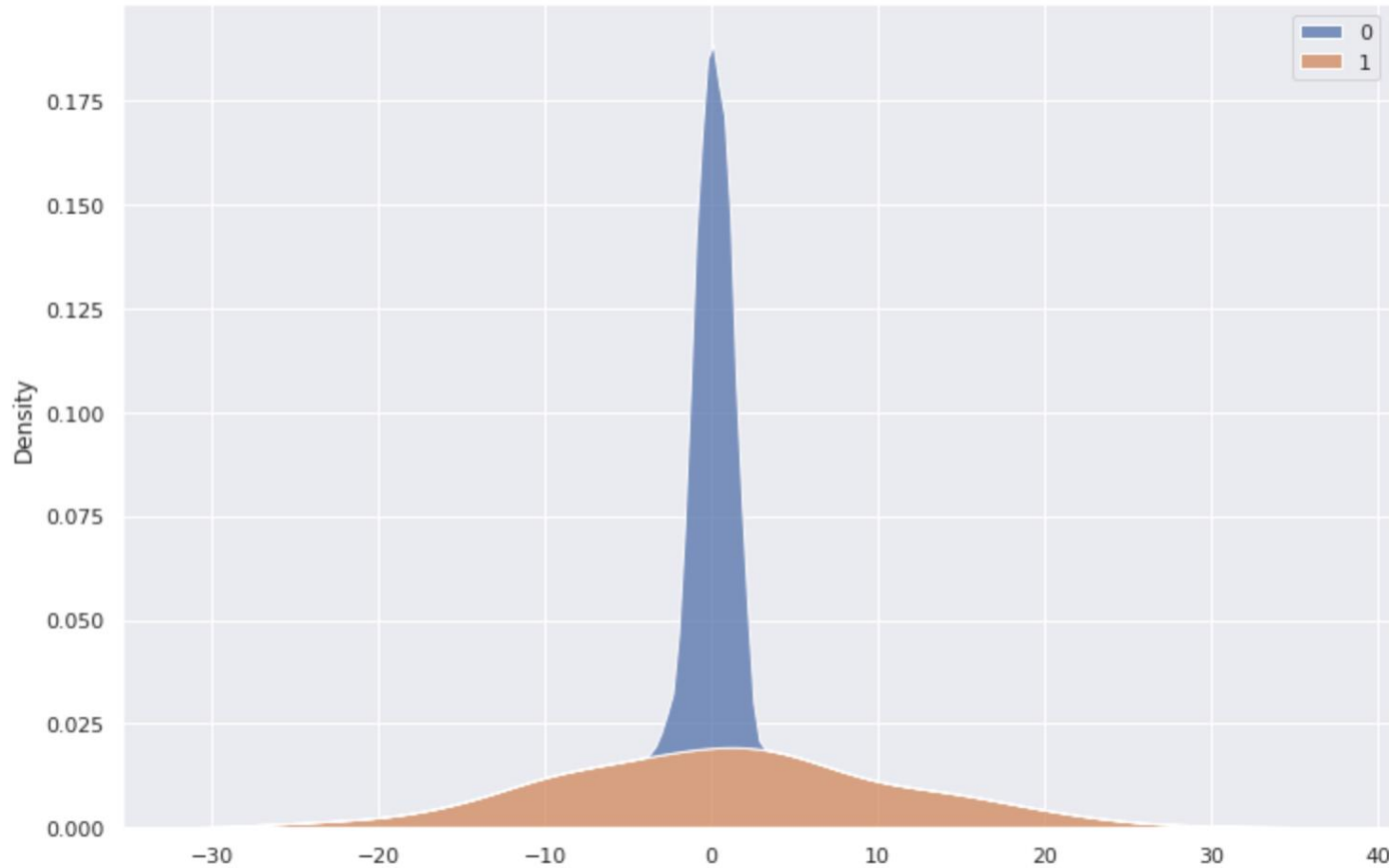
How do we find these directions?

# Spread of data





# Variance: A measure of spread



$$\mathbf{Var}(X) = E[(X - E[X])^2]$$

$$\mathbf{Var}(X_0) = 0.94$$

$$\mathbf{Var}(X_1) = 86.22$$

$$\text{Population variance: } \frac{1}{M} \sum_i (X_i - \bar{X})^2$$

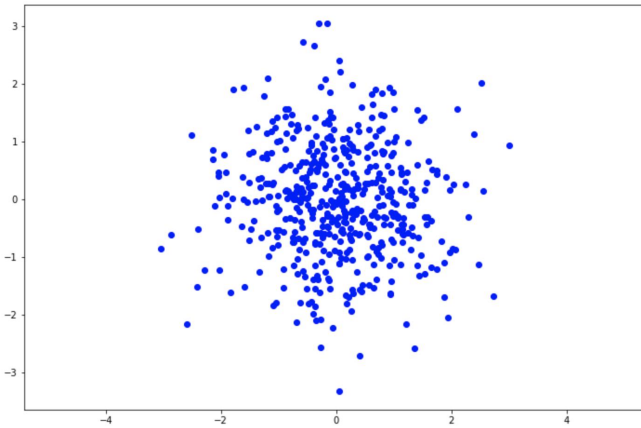
$$\text{sample variance: } \frac{1}{M-1} \sum_i (X_i - \bar{X})^2$$

# Covariance: Joint Variability

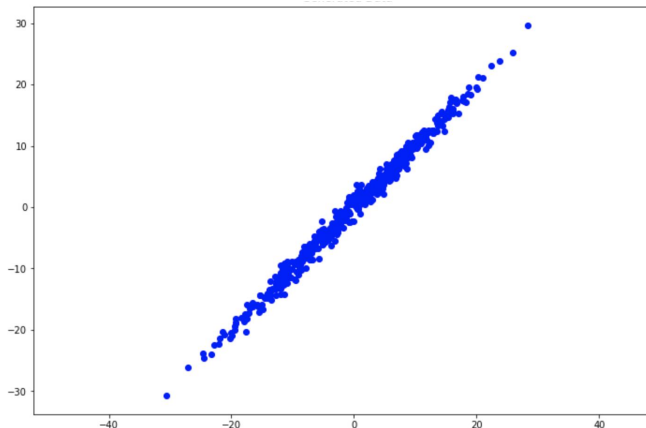
Population covariance:  $\frac{1}{M} \sum_i (X_i - \bar{X})(Y_i - \bar{Y})$

$$\text{cov}(X, Y) = E[(X - E[X])(Y - E[Y])]$$

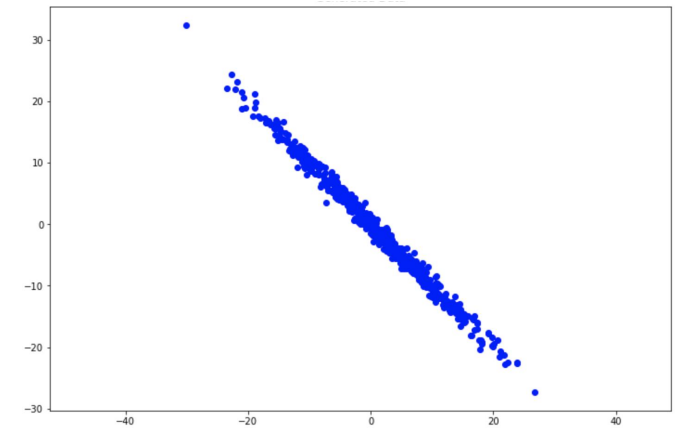
sample covariance:  $\frac{1}{M-1} \sum_i (X_i - \bar{X})(Y_i - \bar{Y})$



$$\text{cov}(X, Y) = 0.38$$

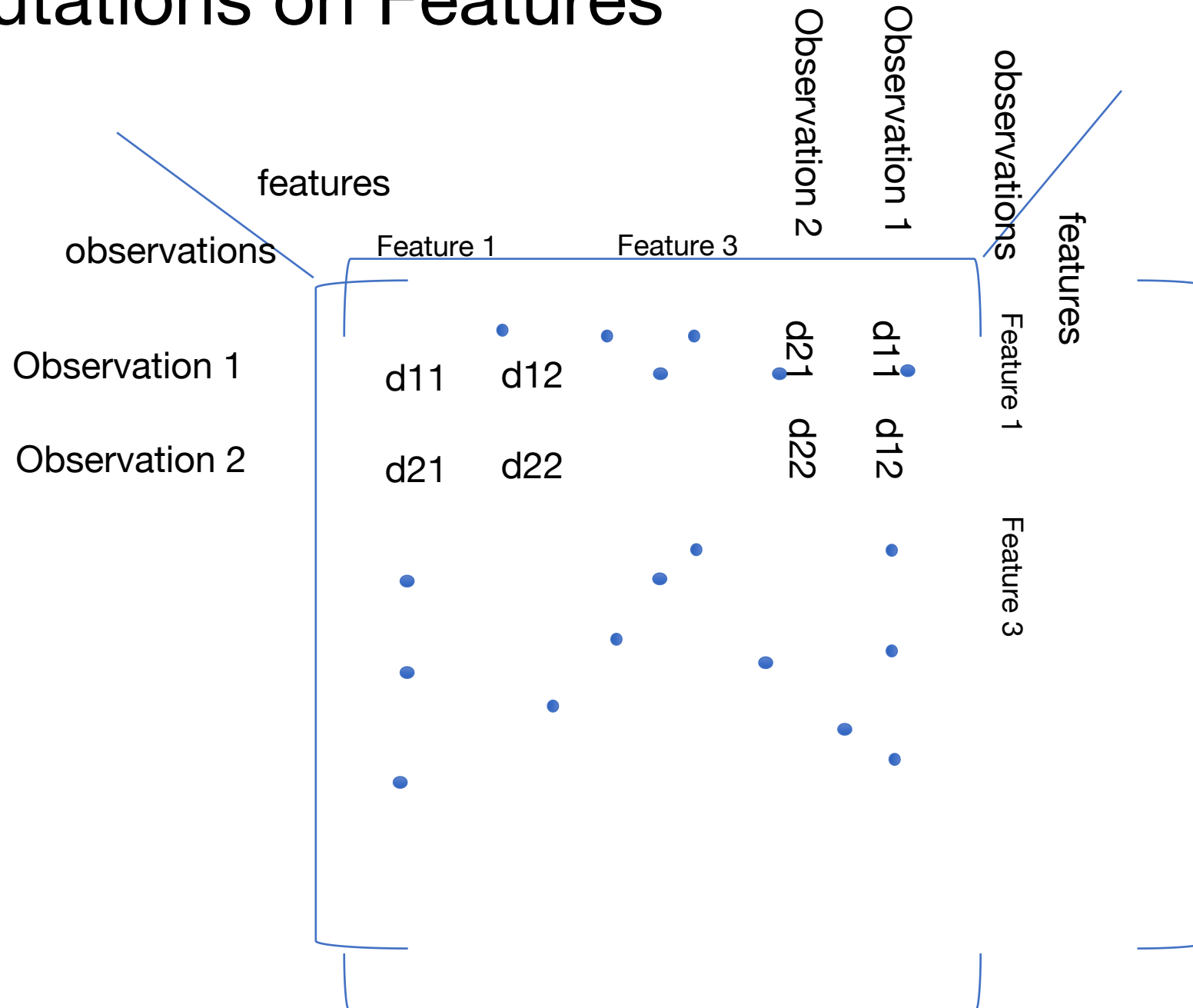


$$\text{cov}(X, Y) = 99.91$$

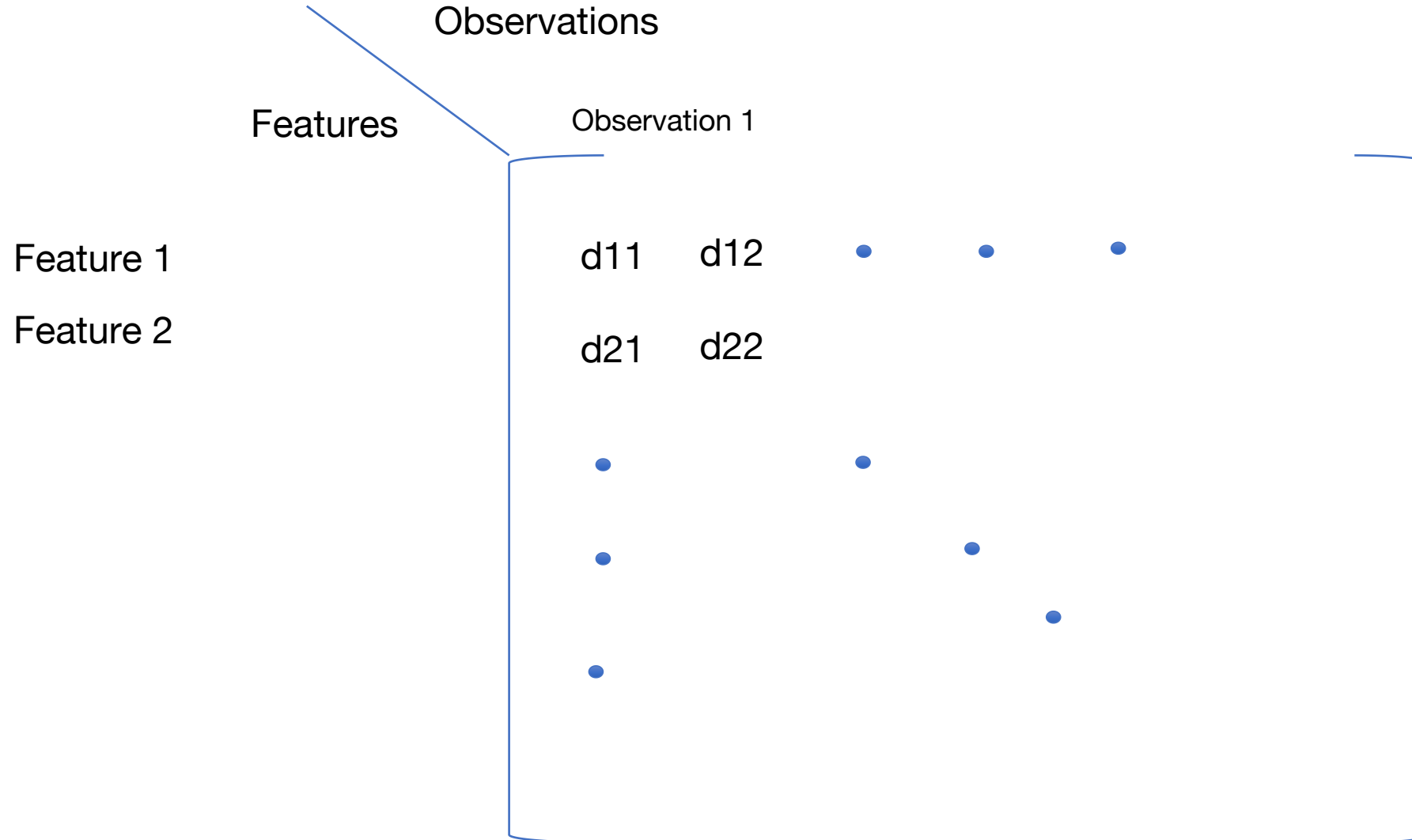


$$\text{cov}(X, Y) = -93.31$$

# Computations on Features



# Covariance on features



# Covariance Matrix

If there are  $n$  features in your data, you can compute a matrix of covariances

$$\Sigma = \begin{bmatrix} \text{cov}(X_1, X_1) & \cdots & \text{cov}(X_1, X_n) \\ \vdots & \ddots & \vdots \\ \text{cov}(X_n, X_1) & \cdots & \text{cov}(X_n, X_n) \end{bmatrix}$$

# Easy way to compute $\Sigma$ if $E(X_i) = 0$

$$\Sigma = \begin{bmatrix} E[(X_1 - E[X_1])(X_1 - E[X_1])] & \cdots & E[(X_1 - E[X_1])(X_n - E[X_n])] \\ \vdots & \ddots & \vdots \\ E[(X_n - E[X_n])(X_1 - E[X_1])] & \cdots & E[(X_n - E[X_n])(X_n - E[X_n])] \end{bmatrix}$$

$$\Sigma = \frac{1}{(M-1)} XX^T$$

For M datapoints

# Covariance as a bilinear form

- The covariance matrix doesn't just “store” covariances
- $\Sigma$  actually represents a linear transformation!
- Computes covariance of new variables  $w$ ,  $v$  which are combinations of variables on which  $\Sigma$  is computed
- Thus  $\text{cov}(v, w) = v^T \Sigma w$
- For a single variable  $\text{cov}(v, v) = \text{var}(v) = v^T \Sigma v$

# Example

- Variance of variables  $v = a_1X_1 + a_2X_2 \dots a_nX_n$ ,

$$[a_1 \quad a_2 \quad a_3] \begin{bmatrix} \text{cov}(X_1, X_1) & \text{cov}(X_1, X_2) & \text{cov}(X_1, X_3) \\ \text{cov}(X_2, X_1) & \text{cov}(X_2, X_2) & \text{cov}(X_2, X_3) \\ \text{cov}(X_3, X_1) & \text{cov}(X_3, X_2) & \text{cov}(X_3, X_3) \end{bmatrix} \begin{bmatrix} a_1 \\ a_2 \\ a_3 \end{bmatrix}$$

$$= [a_1 \quad a_2 \quad a_3] \begin{bmatrix} a_1\text{cov}(X_1, X_1) + a_2\text{cov}(X_1, X_2) + a_3\text{cov}(X_1, X_3) \\ a_1\text{cov}(X_2, X_1) + a_2\text{cov}(X_2, X_2) + a_3\text{cov}(X_2, X_3) \\ a_1\text{cov}(X_3, X_1) + a_2\text{cov}(X_3, X_2) + a_3\text{cov}(X_3, X_3) \end{bmatrix}$$

$$= a_1^2\text{cov}(X_1, X_1) + a_1a_2\text{cov}(X_1, X_2) + a_1a_3\text{cov}(X_1, X_3) + a_2a_1\text{cov}(X_2, X_1) + \\ a_2^2\text{cov}(X_2, X_2) + a_2a_3\text{cov}(X_2, X_3) + a_3a_1\text{cov}(X_3, X_1) + a_3a_2\text{cov}(X_3, X_2) + a_3^2\text{cov}(X_3, X_3)$$



# Example

- Covariance of variables  $v = a_1X_1 + a_2X_2 \dots a_nX_n$ ,  $w = b_1X_1 + b_2X_2 \dots b_nX_n$

$$[b_1 \quad b_2 \quad b_3] \begin{bmatrix} \text{cov}(X_1, X_1) & \text{cov}(X_1, X_2) & \text{cov}(X_1, X_3) \\ \text{cov}(X_2, X_1) & \text{cov}(X_2, X_2) & \text{cov}(X_2, X_3) \\ \text{cov}(X_3, X_1) & \text{cov}(X_3, X_2) & \text{cov}(X_3, X_3) \end{bmatrix} \begin{bmatrix} a_1 \\ a_2 \\ a_3 \end{bmatrix}$$

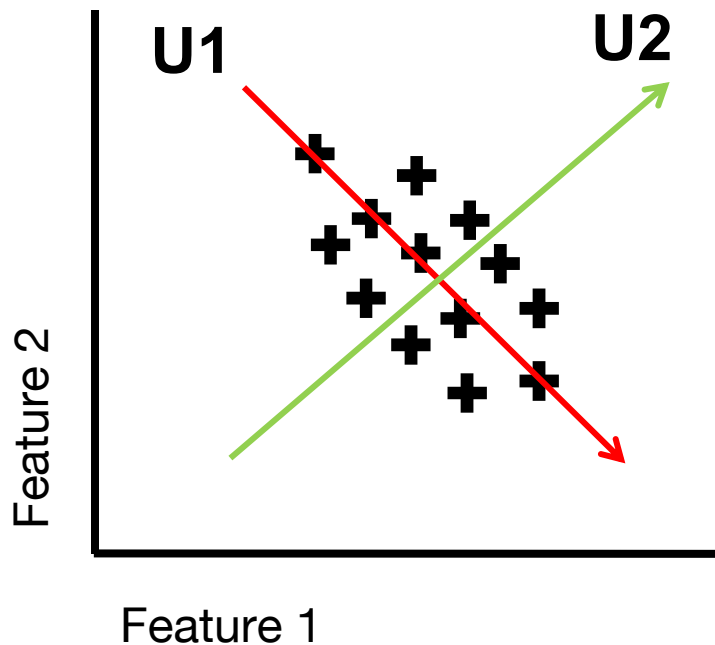
$$= [b_1 \quad b_2 \quad b_3] \begin{bmatrix} a_1\text{cov}(X_1, X_1) + a_2\text{cov}(X_1, X_2) + a_3\text{cov}(X_1, X_3) \\ a_1\text{cov}(X_2, X_1) + a_2\text{cov}(X_2, X_2) + a_3\text{cov}(X_2, X_3) \\ a_1\text{cov}(X_3, X_1) + a_2\text{cov}(X_3, X_2) + a_3\text{cov}(X_3, X_3) \end{bmatrix}$$

$$= b_1a_1\text{cov}(X_1, X_1) + b_1a_2\text{cov}(X_1, X_2) + b_1a_3\text{cov}(X_1, X_3) + b_2a_1\text{cov}(X_2, X_1) + b_2a_2\text{cov}(X_2, X_2) + b_2a_3\text{cov}(X_2, X_3) + b_3a_1\text{cov}(X_3, X_1) + b_3a_2\text{cov}(X_3, X_2) + b_3a_3\text{cov}(X_3, X_3)$$

# Properties of the covariance matrix

- Symmetric  $\text{cov}(X, Y) = \text{cov}(Y, X)$
- Positive semidefinite  $v^T \Sigma v \geq 0$ 
  - Seen by the fact that the diagonal contains variance
  - Variance is always positive
- Positive semidefinite matrices have all positive, real eigenvalues

# Principal Components Analysis



PCA finds directions in the data that explain the most variance

U1 is the eigenvector of  $\Sigma$  with *largest eigenvalue*

U2 is the eigenvector of  $\Sigma$  with the *second largest eigenvalue...*

# Geometric Interpretation of the Covariance Matrix

# Covariance Matrix

If there are  $n$  features in your data, you can compute a matrix of covariances

$$\Sigma = \begin{bmatrix} \text{cov}(X_1, X_1) & \cdots & \text{cov}(X_1, X_n) \\ \vdots & \ddots & \vdots \\ \text{cov}(X_n, X_1) & \cdots & \text{cov}(X_n, X_n) \end{bmatrix}$$

# Eigendecomposing $\Sigma$

- Decomposing a matrix into a product of eigenvectors, eigenvalues, and the inverse of the eigenvectors

$$\Sigma = U \Lambda U^{-1}$$

- Note the  $U$  is a rotation matrix and  $\Lambda$  is a diagonal matrix

$$\bullet \begin{bmatrix} & & & \\ & \Sigma & & \\ & & & \end{bmatrix} = \begin{bmatrix} | & | & | \\ U_1 & U_2 & U_3 \\ | & | & | \end{bmatrix} \begin{bmatrix} \lambda_1 & & \\ & \lambda_2 & \\ & & \lambda_3 \end{bmatrix} \begin{bmatrix} | & | & | \\ U_1 & U_2 & U_3 \\ | & | & | \end{bmatrix}^{-1}$$

# Rewriting $\Sigma$

- We can rewrite this matrix  $\Sigma = U\Lambda U^{-1} = UL L U^{-1}$  where  $L = \sqrt{\Lambda}$ 
  - This is just the square root of the values along the diagonals

$$L = \begin{bmatrix} \sqrt{\lambda_1} & & \\ & \sqrt{\lambda_2} & \\ & & \sqrt{\lambda_3} \end{bmatrix}$$

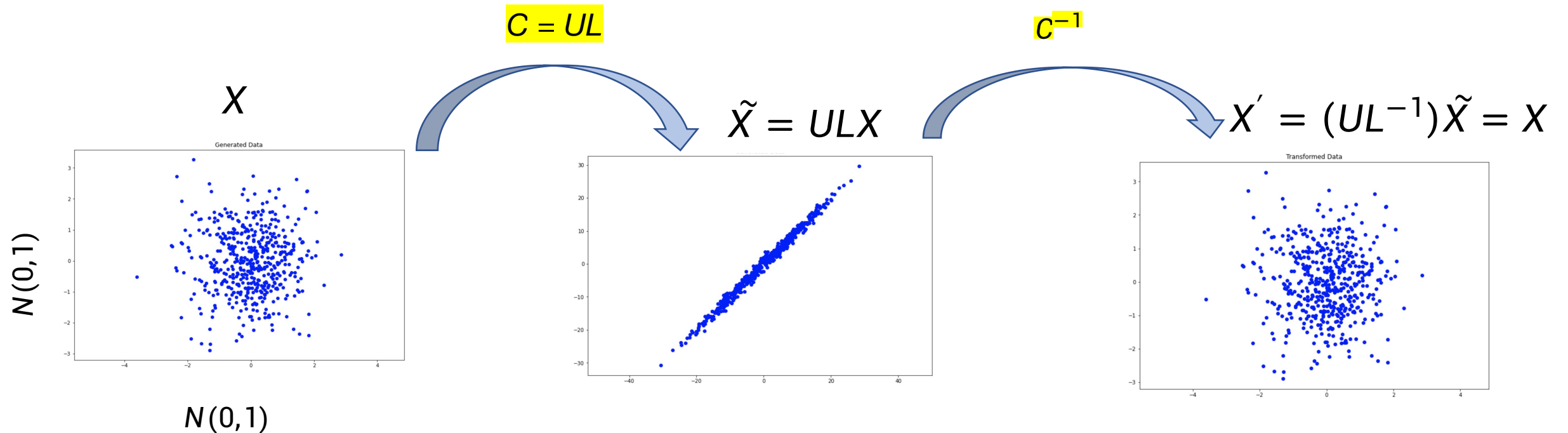
- Applying the matrix  $C=UL$  to  $n$  normal random variables  $X = [N(0,1), N(0,1), \dots, N(0,1)]$  results in rotated scaled data  $\tilde{X}$ , whose covariance matrix is  $\Sigma$ !

# Proof

- Fact 1: For mean-centered data  $\tilde{X}$  the covariance matrix  $\tilde{\Sigma} = \tilde{X}\tilde{X}^T$
- Fact 2:  $N$  independent normal random variables  $N(0,1)$  have variance 1, and 0 covariance, so their covariance matrix is the  $n \times n$  identity matrix  $I_n$
- Fact 3: For an orthonormal matrix  $U^{-1} = U^T$
- Given this, new data  $\tilde{X} = ULX$
- $\tilde{\Sigma} = \tilde{X}\tilde{X}^T = (ULX)(X^T L^T U^T) = UL I_n L^T U^T = ULL^T U^T$ 
  - But  $L$  is just a diagonal matrix so  $L^T = L$  and  $LL = \Lambda$
- $\tilde{\Sigma} = ULXX^T L^T U^T = UL I_n L^T U^T = ULL^T U^T = U\Lambda U^T = U\Lambda U^{-1} = \Sigma$



# Covariance geometry



Uncorrelated data

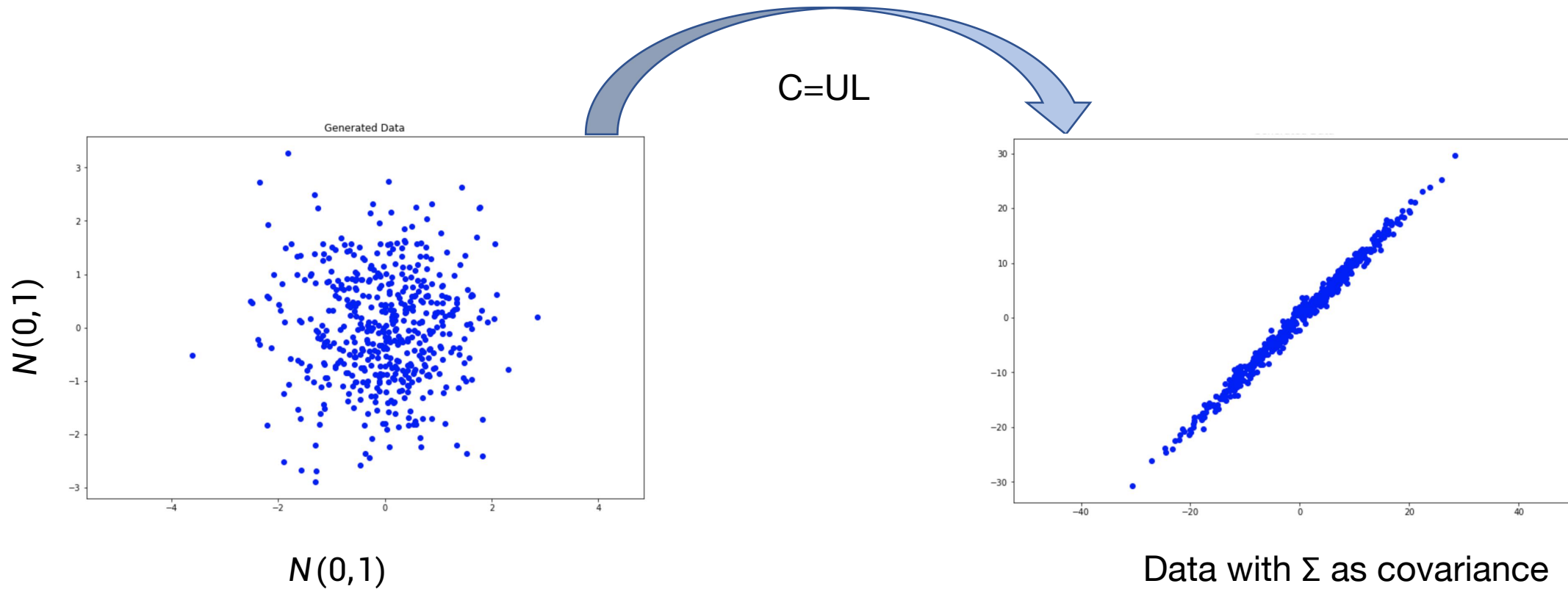
Correlated data

Back to uncorrelated data again

$$\text{Cov}(\tilde{X}) = \Sigma$$

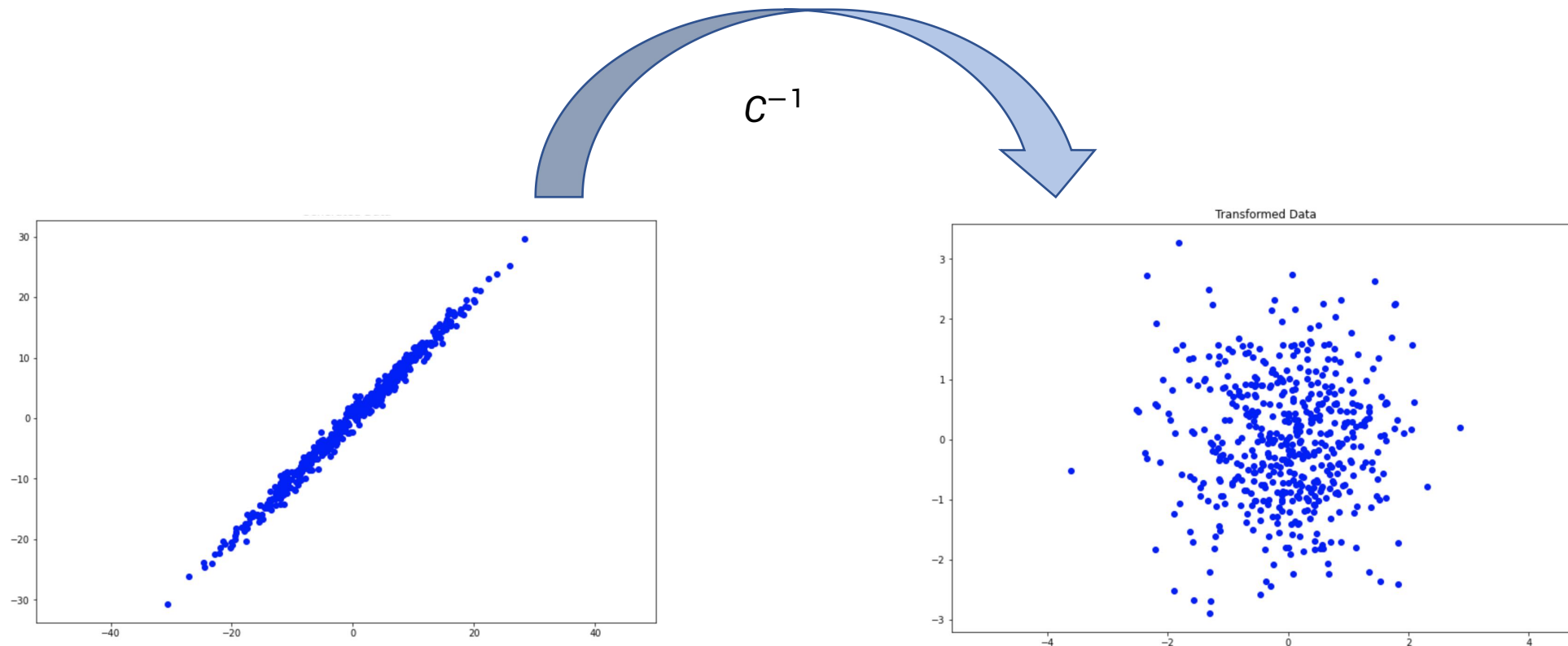
$\Sigma$  is covariance matrix of another correlated data

# Covariance geometry



# Inverse Covariance as an operator

- Inverse of  $C$  can be used to whiten or decorrelate data

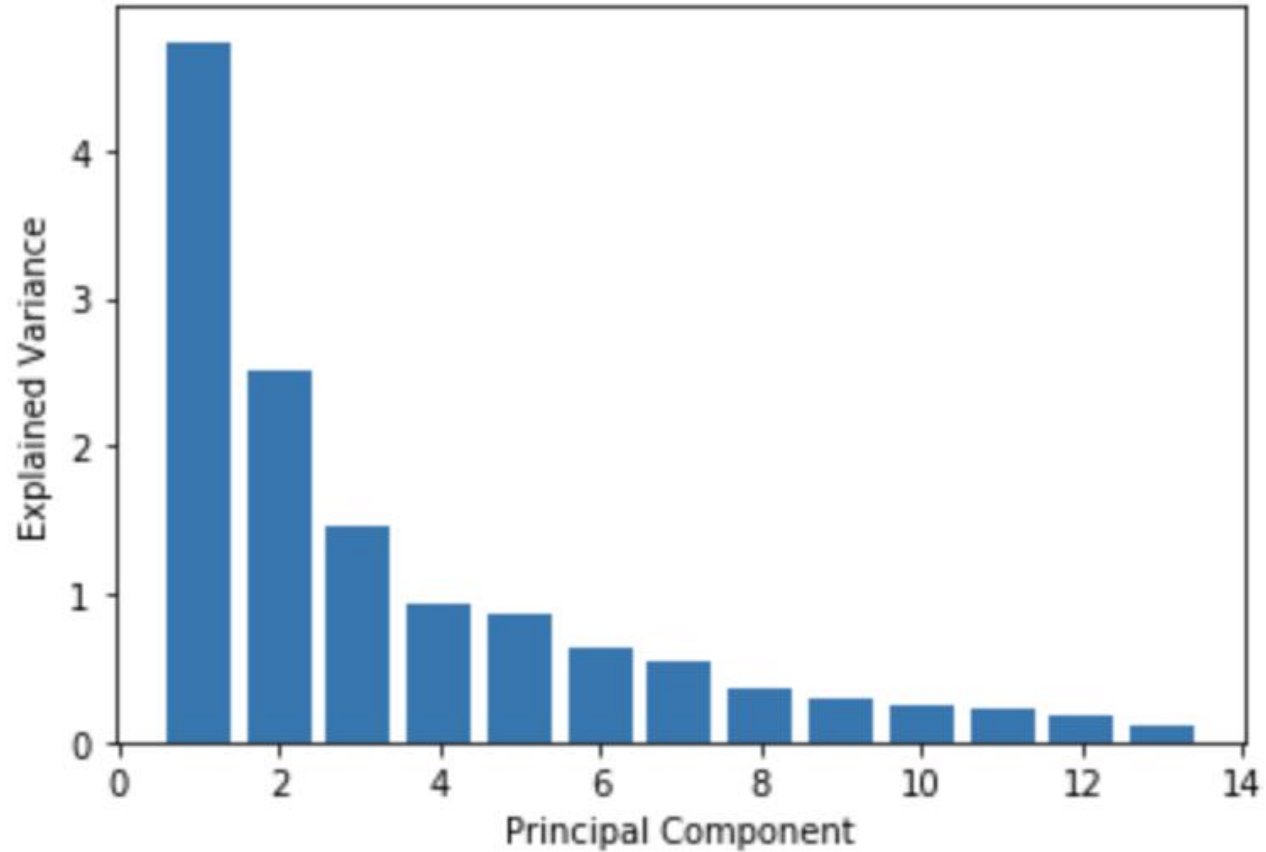


# Denoising and Low Rank Approximation with SVD

# Dimensionality Reduction

- One of the key applications of PCA is dimensionality reduction
- This is useful for:
  - Visualization \*
  - Data Compression
  - Denoising

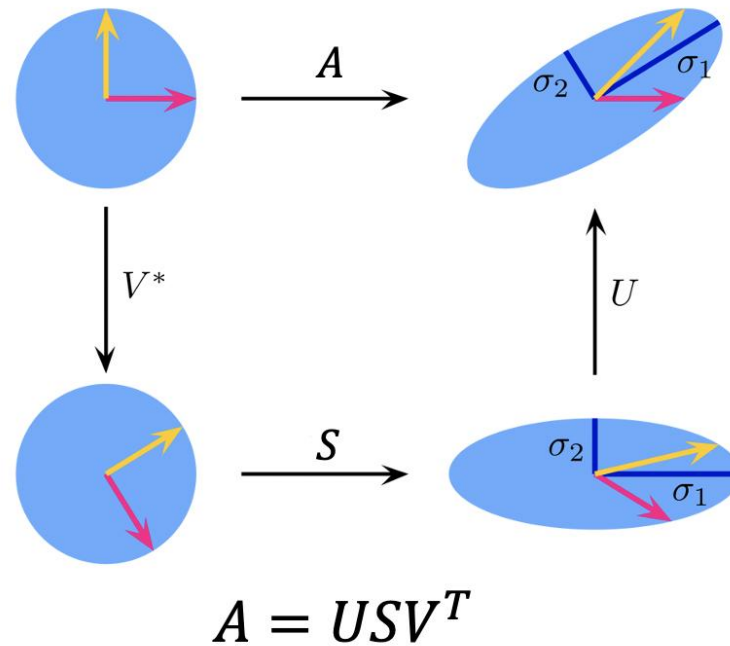
# Intrinsic Dimensionality Estimation



Suggests that we can recreate the data using fewer features

# Singular Value Decomposition

- Generalization of eigendecomposition to non-square matrices



# Singular Value Decomposition

- ANY real matrix has a singular value decomposition
- $A = USV^T$
- $V^T$  is the transpose of  $V$
- $U, V$  are orthogonal matrices
- Orthogonal matrices have orthonormal column vectors
- These matrices have the property that  $UU^T = I$



# SVD and Eigendecomposition

- $A = USV^T$
- $AA^T = USV^T V S U^T = U S^2 U^T = U S^2 U^{-1}$
- $A^T A = V S U^T U S V^T = V S^2 V^T = V S^2 V^{-1}$
- The left singular vectors are eigenvectors of  $AA^T$
- The right singular vectors are eigenvectors of  $A^T A$
- Eigenvalues of  $A^T A$  are the squares of the singular values

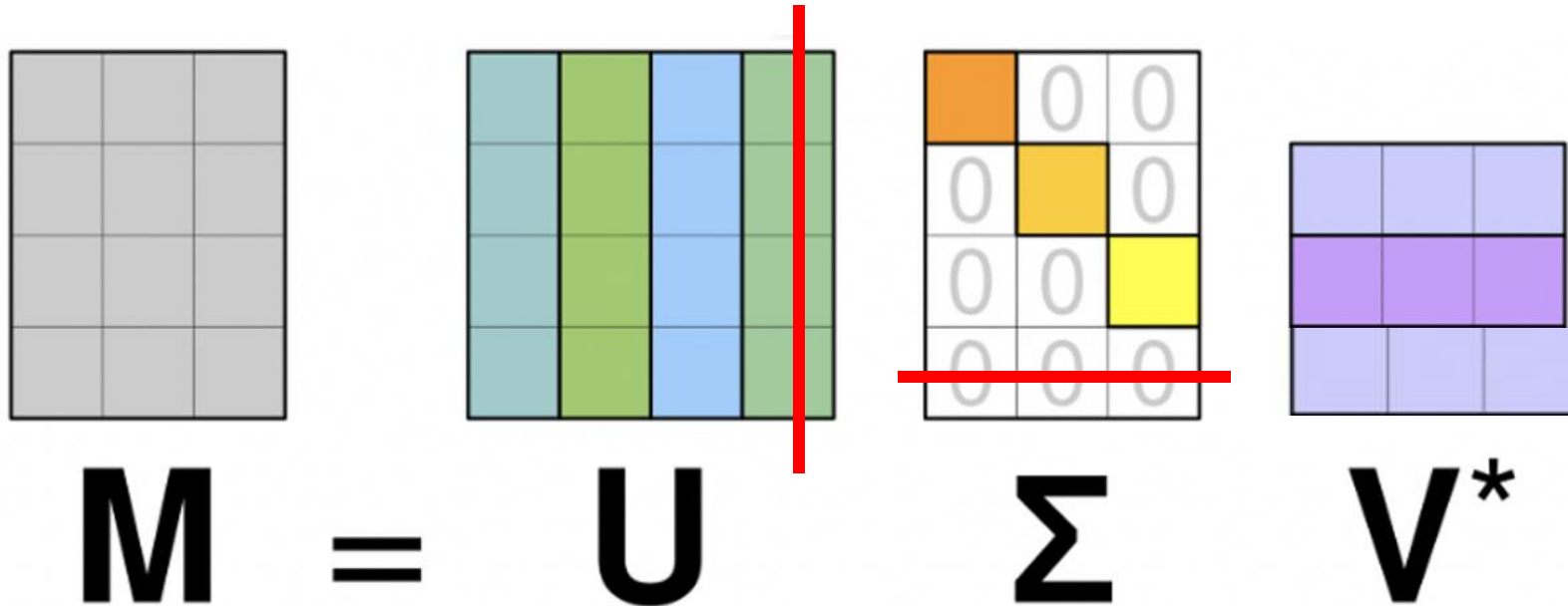
Recall fact:

$$(\mathbf{AB})^T = \mathbf{B}^T \mathbf{A}^T$$

# PCA via SVD

- Suppose our data matrix has SVD  $X = USV^T$
- $\text{Cov}(X) = E([X - \bar{X}][X^T - \bar{X}^T]) = \frac{[X - \bar{X}][X^T - \bar{X}^T]}{n}$ 
  - Where  $X$  is an  $n$ -dimensional vector
  - Suppose  $X$  is mean centered
- Reduces to  $\frac{XX^T}{n}$  but since  $n$  is just a scalar we can drop it,
- Here we had flipped the rows and columns of this matrix
- Eigenvectors of  $XX^T$  are columns of  $V$
- The principal components are  $\tilde{X} = XV = USV^T V = US!$

# Low rank approximation



Original  $m \times n$

$m \times m$

$m \times n$

$n \times n$

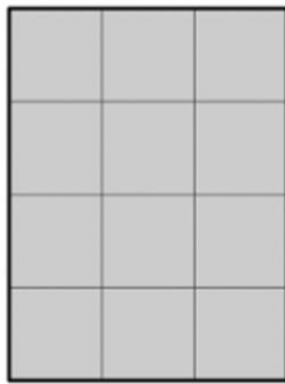
low rank  $m \times n$

$m \times r$

$r \times n$

$n \times n$

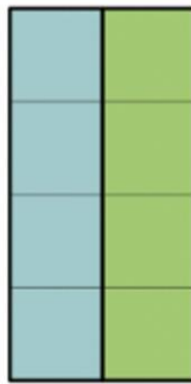
# Low rank approximation



**M**

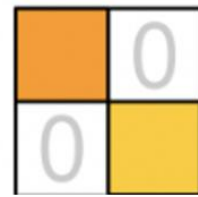
$m \times n$

=



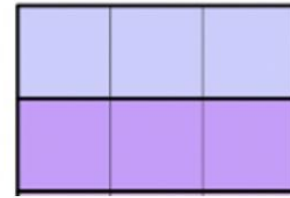
**U**

$m \times q$



**$\Sigma$**

$q \times r$

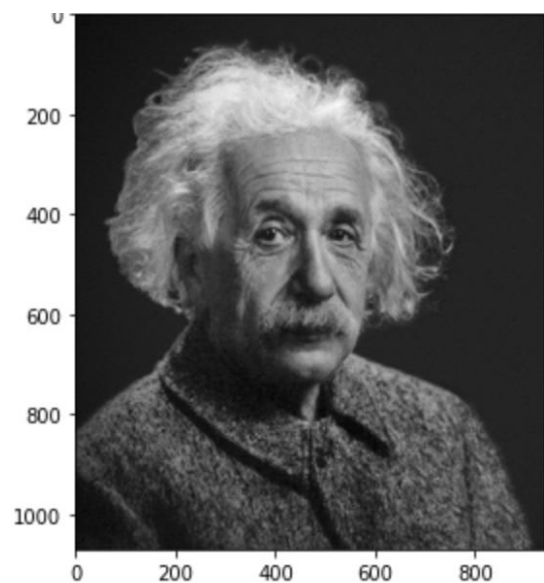


**V<sup>\*</sup>**

$r \times n$

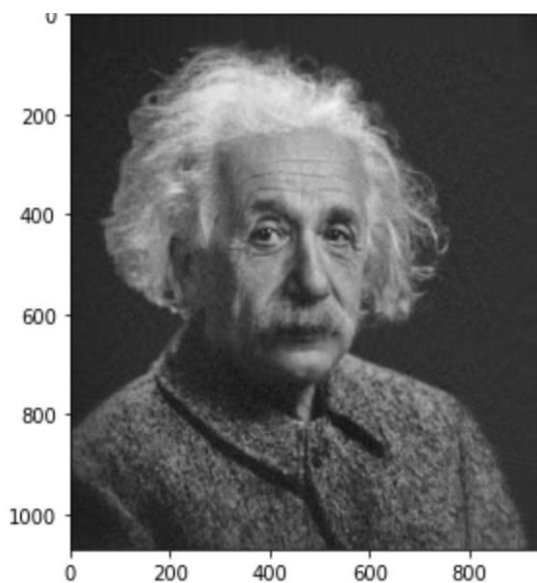
# Low rank reconstruction

Here the columns are taken to be features, and rows are observations



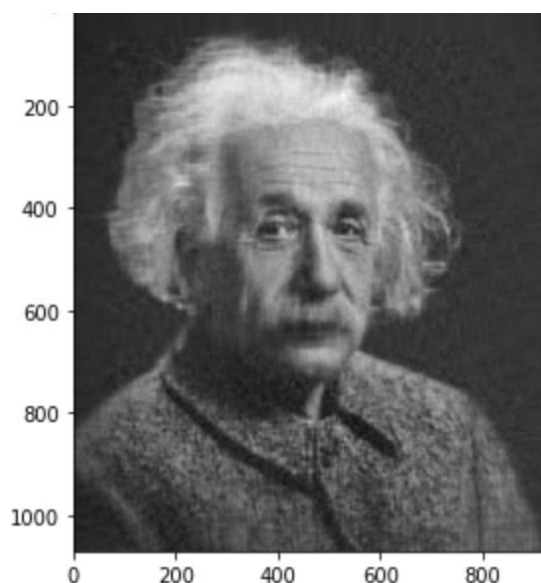
Original

(1070, 942)



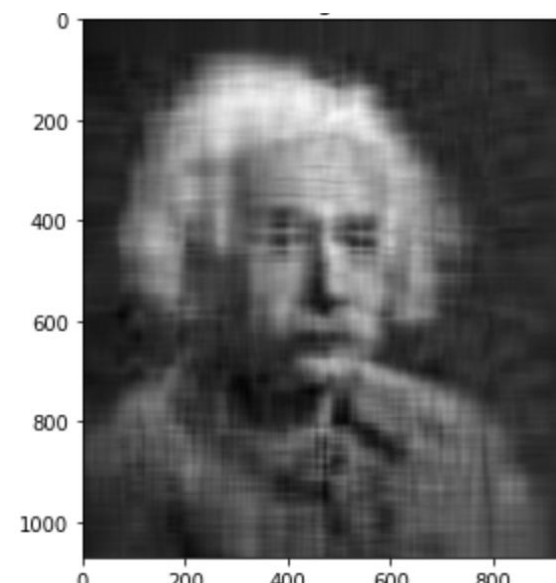
80 vectors

No obvious degradation



40 vectors

Still no obvious degradation

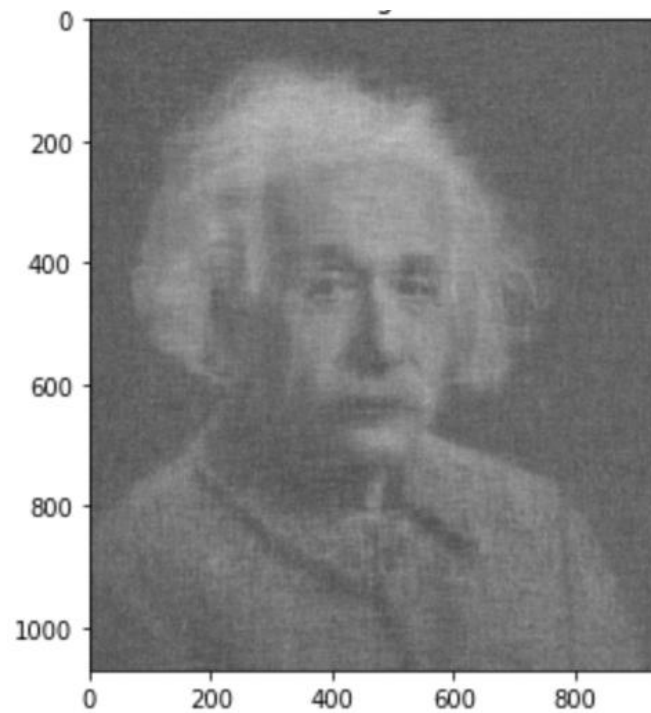
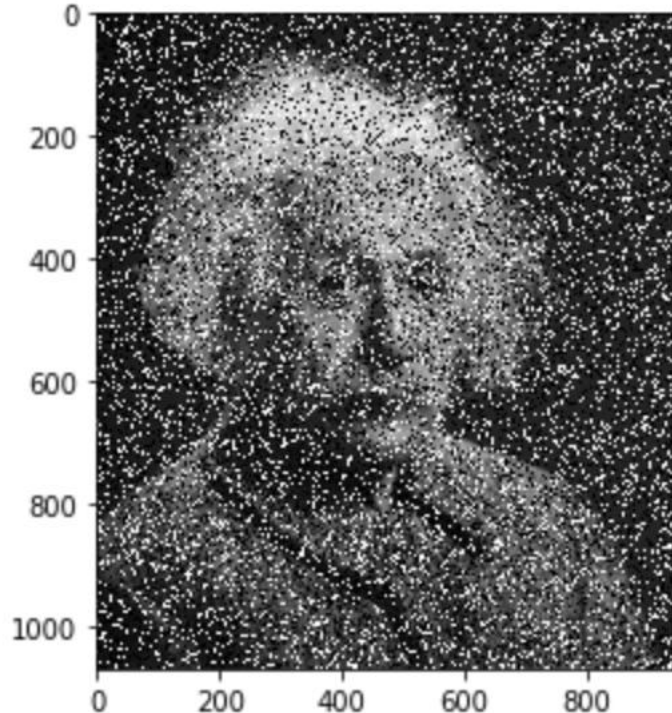


10 vectors

Blurred but can  
still recognize is who

# Denoising Data

- Low rank decomposition naturally keeps smooth signals and takes off jumpy or “high frequency” signals that don’t explain much variation



100 components

# PCA Derivation and Method

# PCA motivation

- How do we find directions in the data that preserve the most ***variance***?
- How do we pack ***maximal information*** in just a few dimensions?
- Assumption: we are looking for linear combinations of the original features



# Setting up an optimization

- Recall that the variance of a variable is  $v^T \Sigma v$
- Here  $\Sigma$  is the data covariance matrix
- Note: we could make variance arbitrarily large by increasing the magnitude of  $v$
- Require solutions that have unit norm  $v^T v = 1$

## PC1 optimization

$$\max_v v^T \Sigma v$$

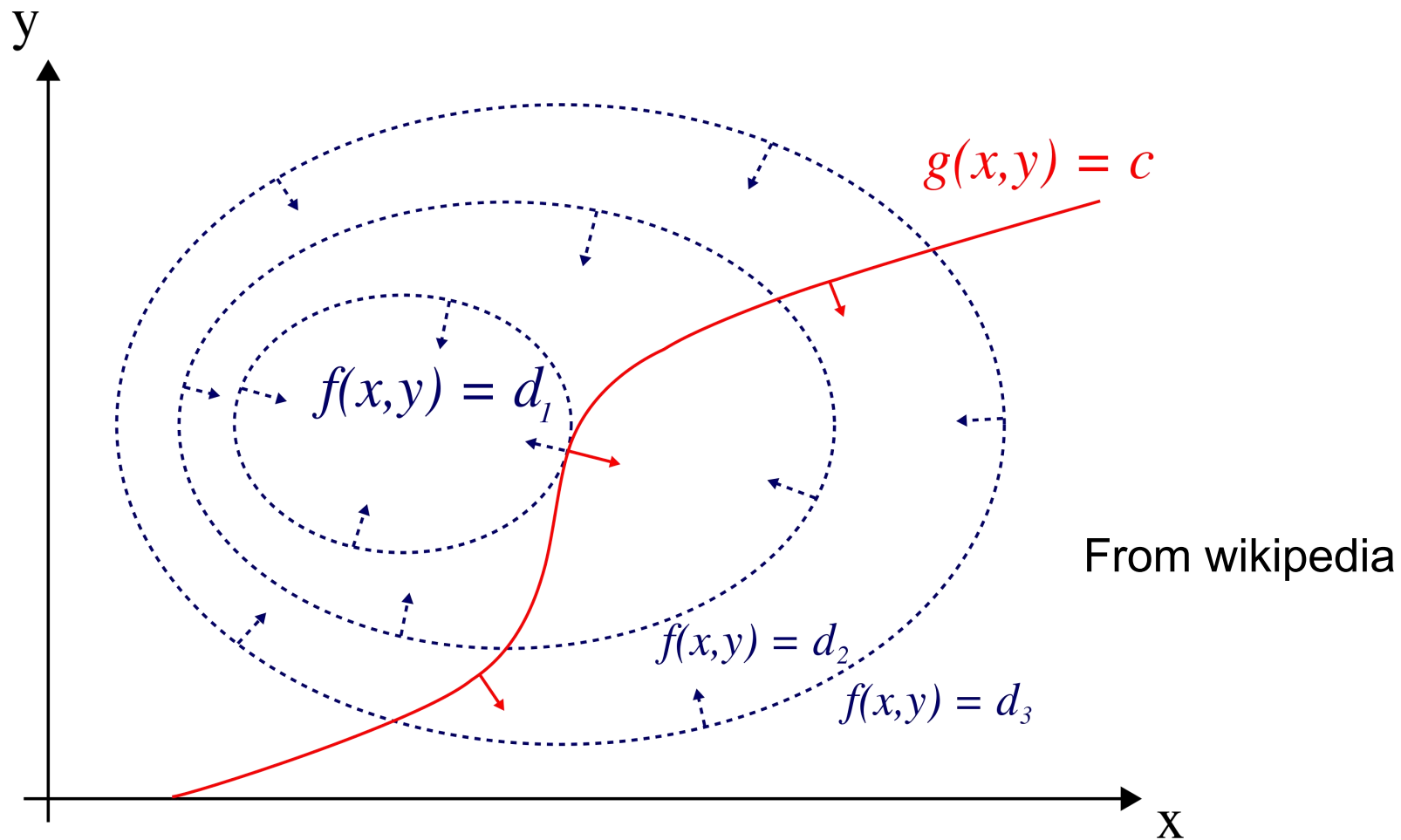
$$\text{subject to } v^T v = 1$$

# Lagrange Multipliers

- Maximization:  $f(x, y)$
- Constraint:  $g(x, y) = 0$
- Lagrangian function :

$$L(x, y, \lambda) = f(x, y) - \lambda g(x, y)$$

The **Lagrange multiplier theorem** says that at any local maxima  $f(x, y)$  under the equality constraints, the gradient of  $f(x, y)$  can be expressed as a linear combination of the gradient of the constraints (only  $g(x, y)$  here) with the multiplier(s)  $\lambda$  being the coefficients.



At the optimum the gradients of the multiplier and function are parallel to each other (they are tangent to each other)

# Modified Optimization

## PC1 optimization

$$\max_v L(v, \lambda) = v^T \Sigma v - \lambda(v^T v - 1)$$

**To solve: Differentiate and set derivative equal to 0**

$$\frac{d}{dv} (v^T \Sigma v - \lambda(v^T v - 1)) = 0$$

$$2\Sigma v - 2\lambda v = 0$$

$\Sigma v = \lambda v \rightarrow v$  is the eigenvector with largest eigenvalue !

$$v = u_1$$

# Other PCs

- To obtain the next vector:
- We maximize the same optimization, but with the constraint that it is orthogonal to  $u_1$
- This gives us the second 2<sup>nd</sup> largest eigenvector  $u_2$
- Recall that eigenvectors are orthogonal to each other
- This means that the PC components will not contain redundant information, and will be uncorrelated

# PCA Method

1. Compute the data covariance matrix  $\Sigma$
2. Eigendecompose the matrix  $\Sigma = U\Lambda U^{-1}$
3. The “loadings” are found in  $U$ , i.e.,  $U$  is a weighted linear combination of the other feature dimensions
4. The new projected data “pc components” are  $\tilde{X} = XU$

# Variance explained

- Suppose  $u$  is a principal direction
- Recall the **Rayleigh quotient** gives the eigenvalue corresponding to the eigenvector

$$\lambda = \frac{u^T A u}{u^T u}$$

- Substituting  $\Sigma$  for  $A$  gives  $\lambda = \frac{u^T \Sigma u}{u^T u} = u^T \Sigma u = \text{var}(u)$
- Thus, the *variance explained is equal to the corresponding eigenvalue!*

# PCA for Data Visualization



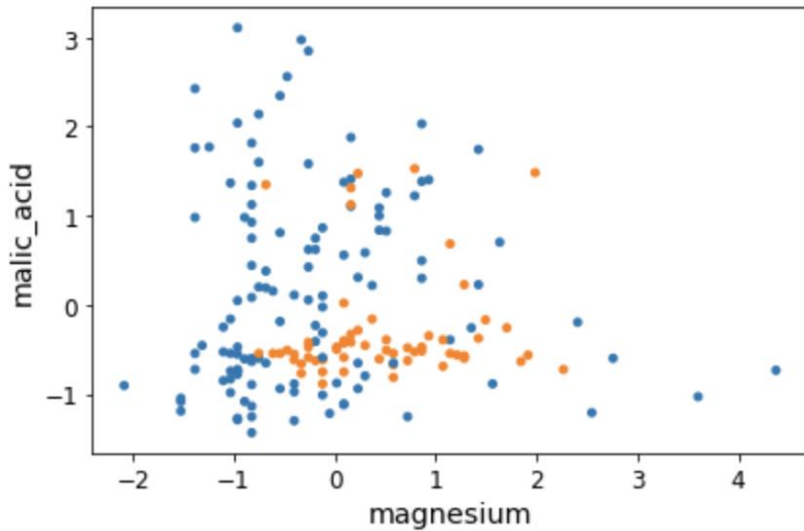
# Wines Dataset

	alcohol	malic_acid	ash	alcalinity_of_ash	magnesium	total_phenols	flavanoids	nonflavanoid_phenols	proanthocyanins	color_intensity
<b>Wine0</b>	1.518613	-0.562250	0.232053	-1.169593	1.913905	0.808997	1.034819	-0.659563	1.224884	0.251717
<b>Wine1</b>	0.246290	-0.499413	-0.827996	-2.490847	0.018145	0.568648	0.733629	-0.820719	-0.544721	-0.293321
<b>Wine2</b>	0.196879	0.021231	1.109334	-0.268738	0.088358	0.808997	1.215533	-0.498407	2.135968	0.269020
<b>Wine3</b>	1.691550	-0.346811	0.487926	-0.809251	0.930918	2.491446	1.466525	-0.981875	1.032155	1.186068
<b>Wine4</b>	0.295700	0.227694	1.840403	0.451946	1.281985	0.808997	0.663351	0.226796	0.401404	-0.319276

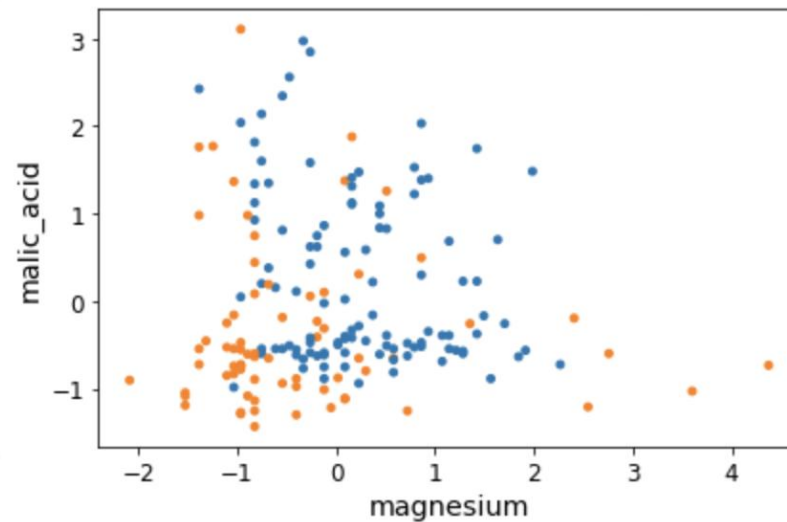
178 wine varieties, 13 features

# Randomly selected features

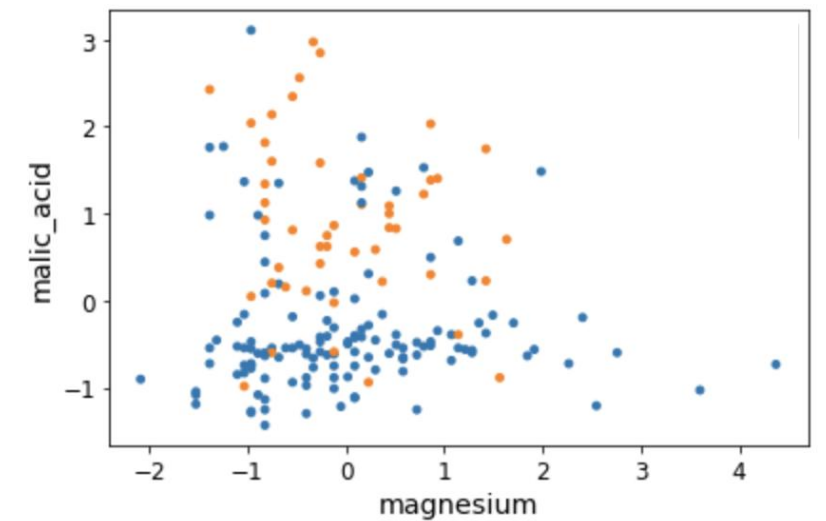
Cultivar 1



Cultivar 2



Cultivar 3

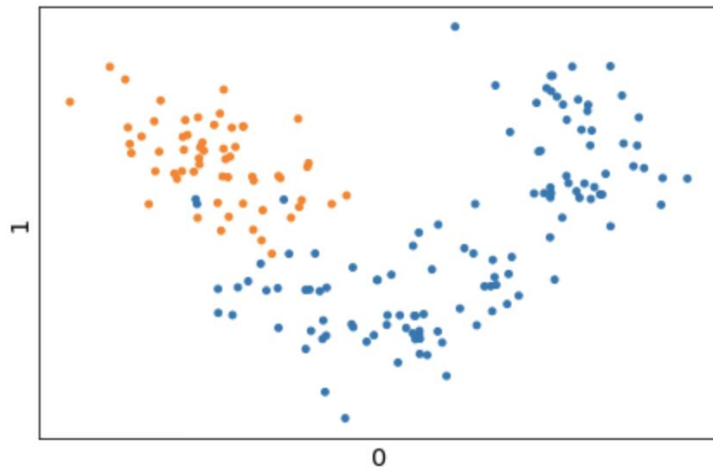


These features do not separate data groupings, nor do they fully reveal heterogeneity

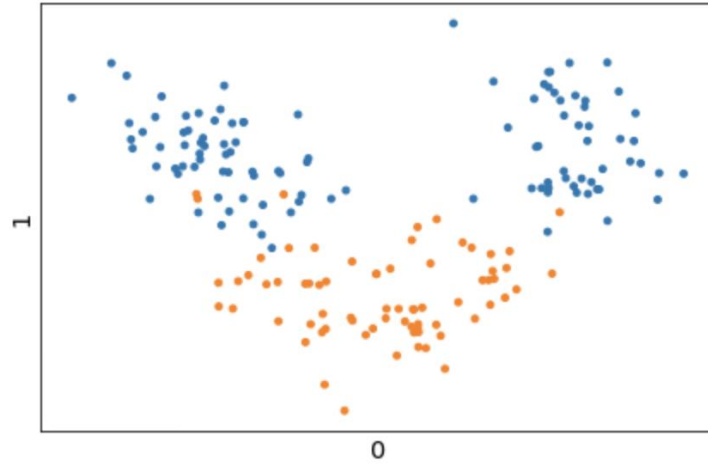
# Visualization with PCA

- $\Sigma = U\Lambda U^{-1}$  is the eigendecomposition of  $\Sigma$
- Recall that the principal axes are  $U$ , the eigenvectors
- The principal components of the data are  $\tilde{X} = UX$
- Visualizing data via PCA involves drawing a scatterplot using the first two principal components of the data, PC1 vs PC2

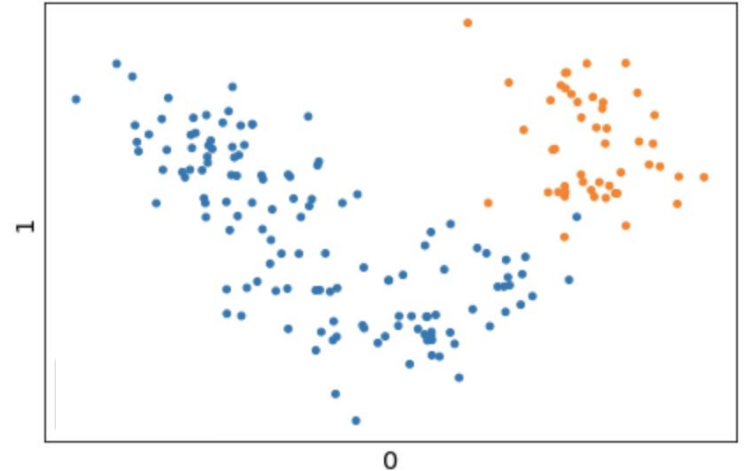
# PC1 vs PC2 maximize spread



Cultivar1

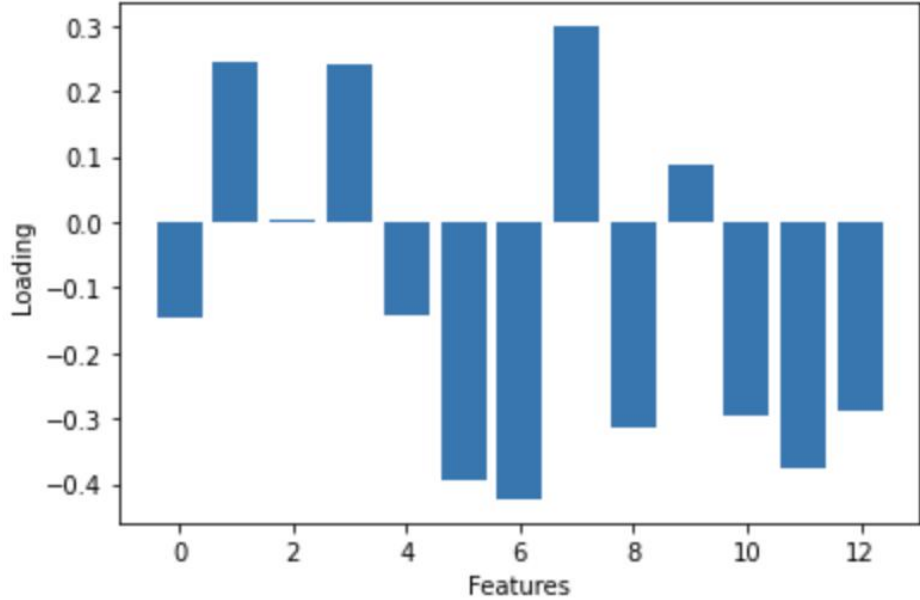


Cultivar2

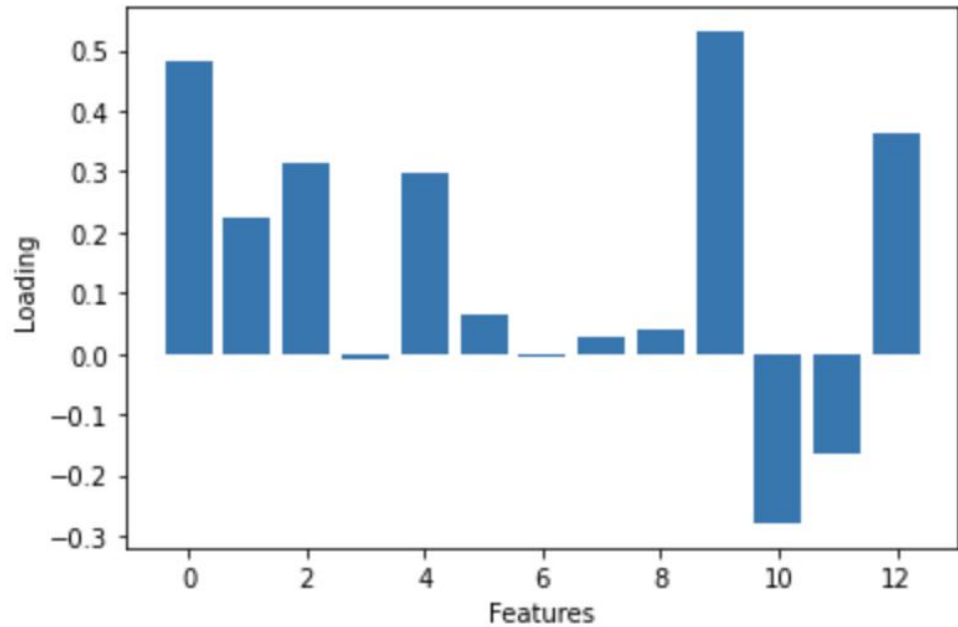


Cultivar3

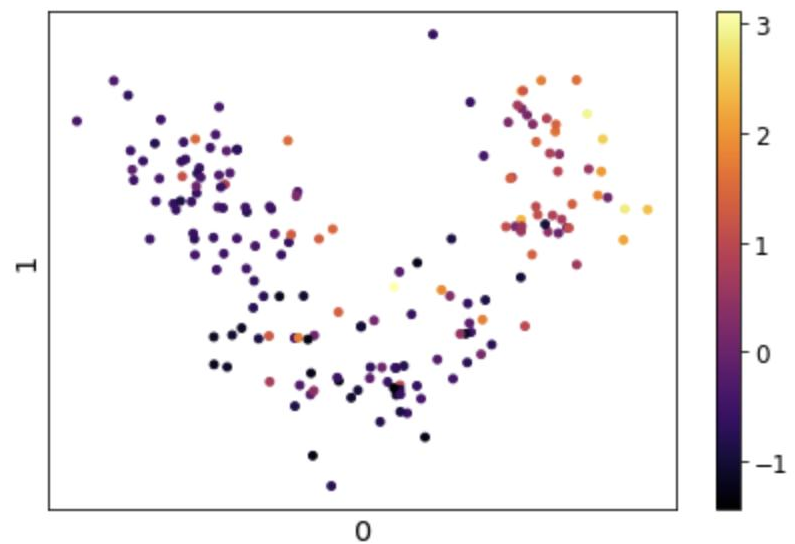
# Loadings Explain PCs



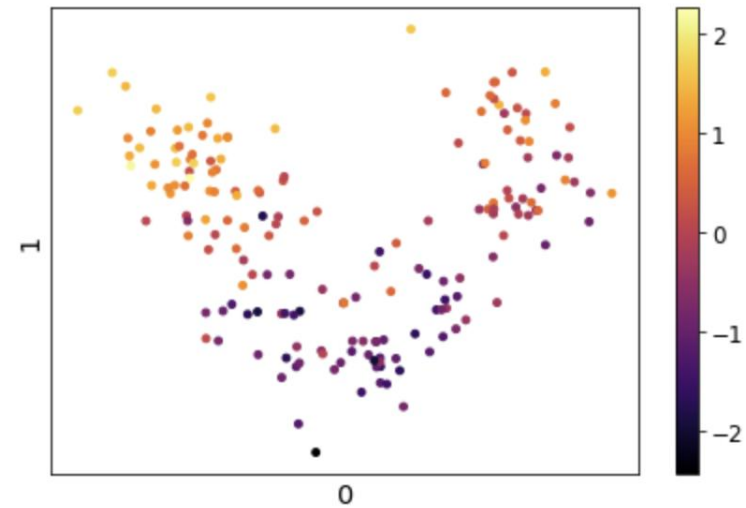
	alcohol	malic_acid	ash
Wine0	1.518613	-0.562250	0.232053
Wine1	0.246290	-0.499413	-0.827996
Wine2	0.196879	0.021231	1.109334
Wine3	1.691550	-0.346811	0.487926
Wine4	0.295700	0.227694	1.840403



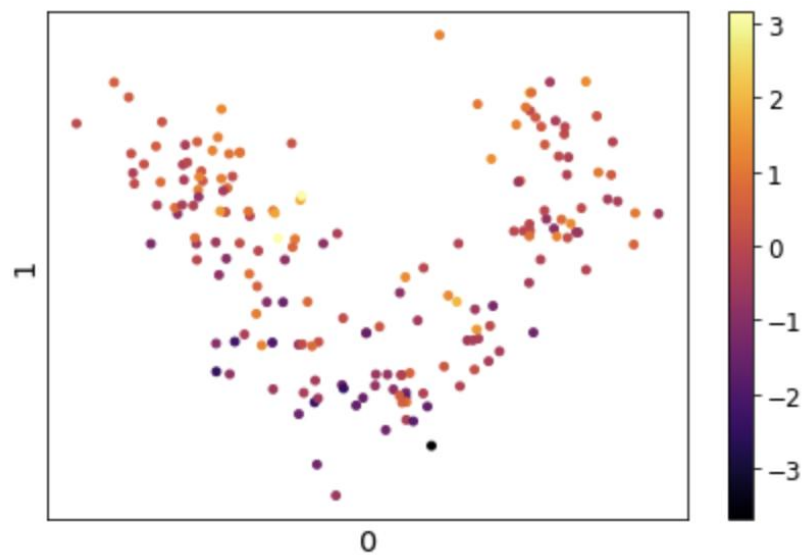
Malic Acid



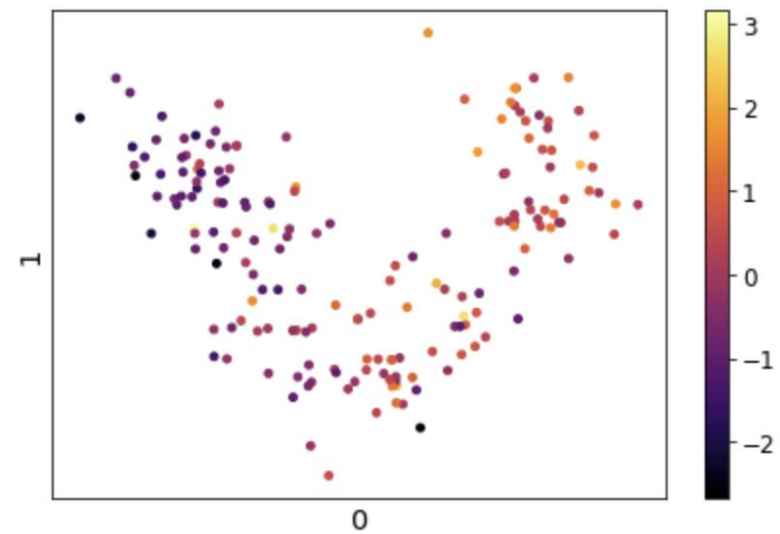
Alcohol



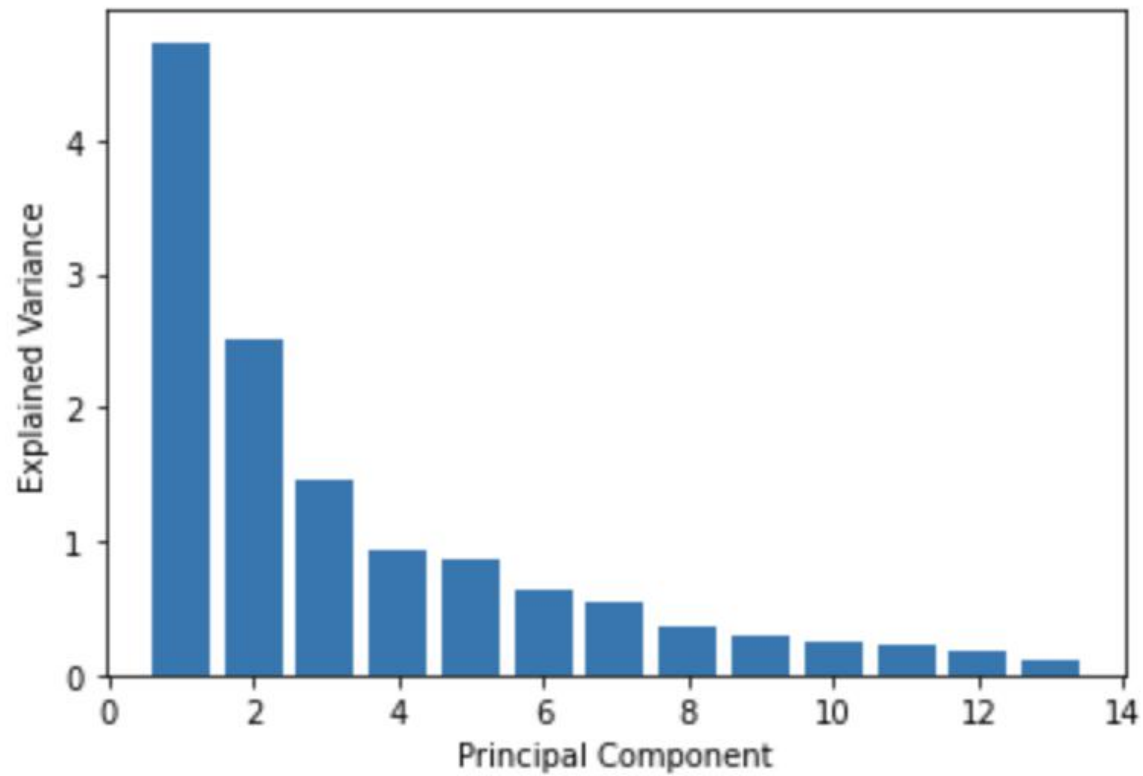
Ash



Alcalinity of Ash



# Other PCs: Scree Plot



Explained variance is the eigenvalue

# Other pcs may explain other data groups

