Credit Card Transaction Report

Weeks
All

Revenue	Total Interest	Amount	Count
57M	**8.0M**	**45.5M**	**667.2K**

Gold | Silver | Blue | Platinum

F | M

Low | Medium | High

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	**56517011**	**45533021**	**7982480**

QTR Revenue and Total_trans_ct

● Sum of Revenue   ● Sum of total_trans_ct

- Q1: 14M, 163K
- Q2: 14M, 164K
- Q3: 14M, 167K
- Q4: 173K, 14M

Revenue by Usage

- Swipe: 36M
- Chip: 17M
- Online: 4M
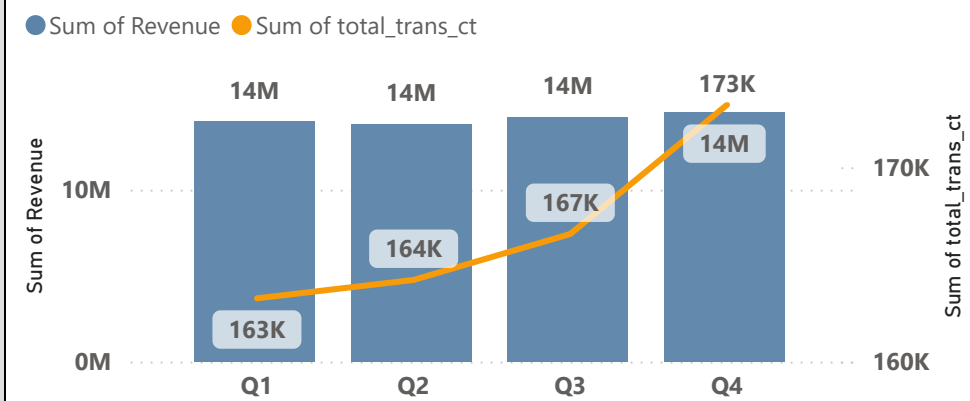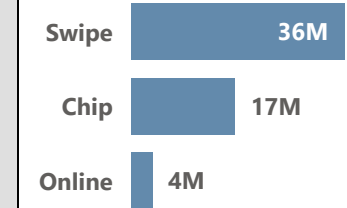
Revenue by Expenditure Type

- Bills: 14M
- Entert...: 10M
- Fuel: 10M
- Grocery: 9M
- Food: 8M
- Travel: 6M

Revenue by Education

- Graduate: 23M
- High School: 11M
- Unknown: 9M
- Uneducated: 8M
- Post-Graduate: 3M
- Doctorate: 2M

Revenue by Job

- Businessman: 18M
- White-collar: 10M
- Selfemployeed: 9M
- Govt: 8M
- Blue-collar: 7M
- Retirees: 5M

Revenue by Cards

- Blue: 47M
- Silver: 6M
- Gold: 3M
- Platinum: 1M
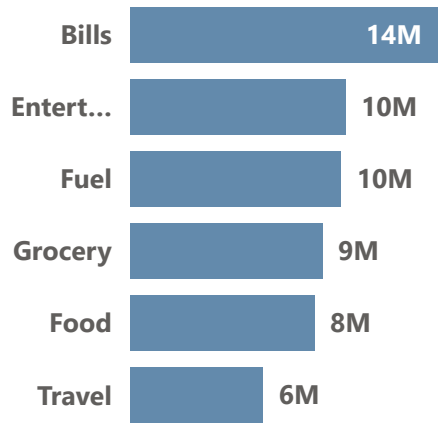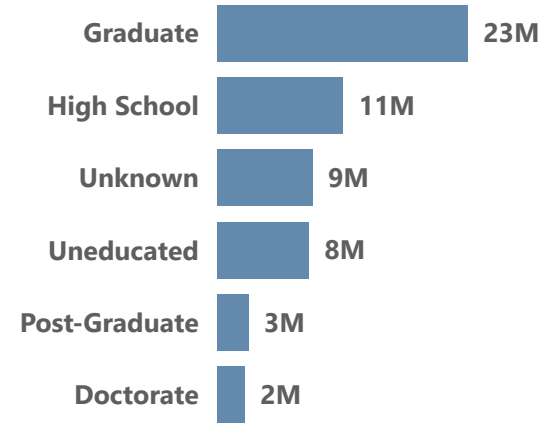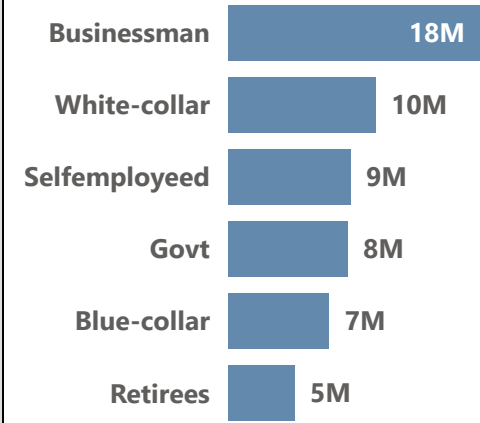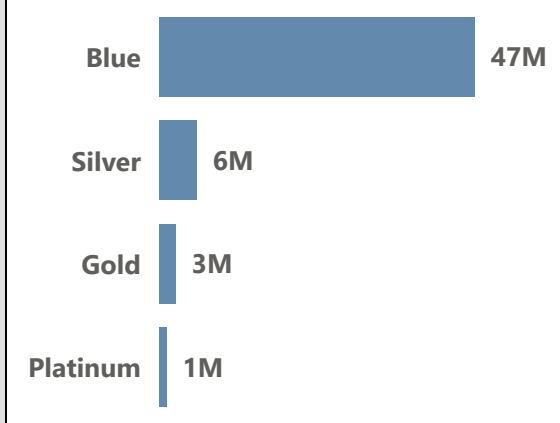
Credit Card Customer Report

| Q4 | Q3 | Q2 | Q1 |

Weeks

All ▼

Revenue	Total Interest	Income	CS Score
57M	**8.0M**	**588M**	**3.2**

M	F
31M	26M
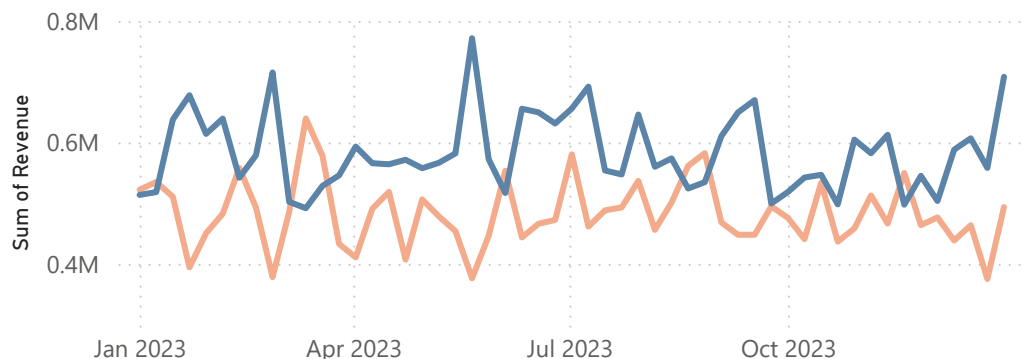
| Gold | Silver | Blue | Platinum |

| Swipe | Online | Chip |

Weekly Revenue

Revenue by Age

Age		
20-30		
30-40	4M	6M
40-50	11M	14M
50-60	9M	10M
60+		
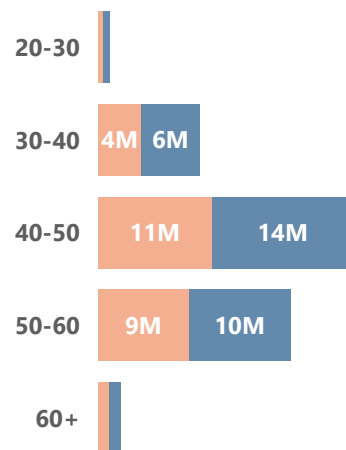
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployeed	8542826	1141510	77659931
Total	**56517011**	**7982480**	**587599783**

Top 5 States

State		
TX	6M	7M
NY	6M	7M
CA	7M	6M
FL	4M	6M
NJ	2M	3M
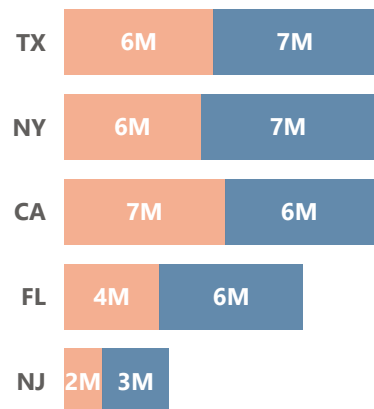
Revenue By Marital Status

Status		
Married	12M	15M
Single	10M	12M
Unknown		

Revenue by Income

Income		
High	7M	23M
Medium	8M	8M
Low	10M	

Revenue by Dependents

Dependents		
4	4M	5M
	7M	9M
2	7M	8M
	5M	5M
0	2M	2M

Revenue by Education

Education		
Graduate	10M	13M
High Sch...	5M	6M
Unknown		
Uneducated		5M
Post-Grad...		
Doctorate		
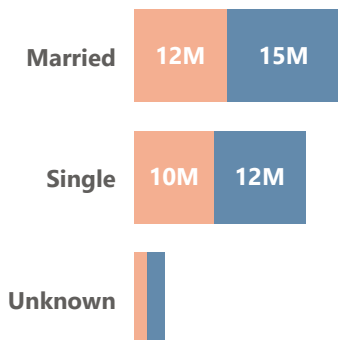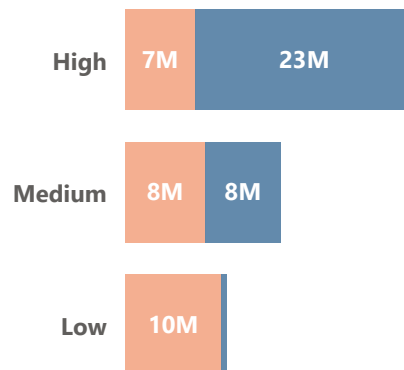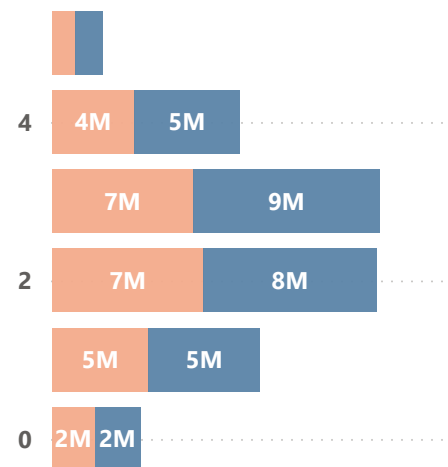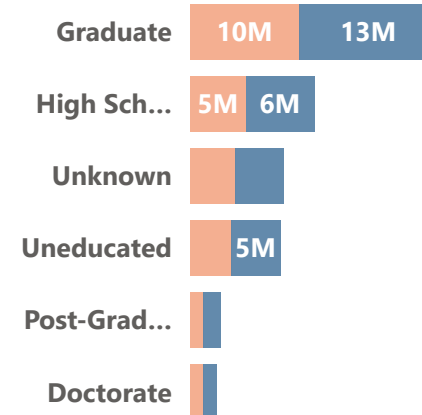
customer_job	0	1	Total
Blue-collar	14.75%	0.85%	**15.60%**
Businessman	17.81%	0.99%	**18.80%**
Govt	14.00%	1.10%	**15.10%**
Retirees	9.16%	0.61%	**9.77%**
Selfemployeed	23.87%	1.66%	**25.53%**
White-collar	14.35%	0.85%	**15.19%**
Total	**93.94%**	**6.06%**	**100.00%**

week_num	week_num2 ▼	Sum of Revenue	Current_week_revenue	Previous_week_revenue	WOW_Revenue
Week-53	53	1201601	1201601	933134	28.8%
Week-52	52	933134	933134	1070439	-12.8%
Week-51	51	1070439	1070439	1026549	4.3%
Week-50	50	1026549	1026549	980152	4.7%
Week-49	49	980152	980152	1008777	-2.8%
Week-48	48	1008777	1008777	1047120	-3.7%
Week-47	47	1047120	1047120	1078915	-2.9%
Week-46	46	1078915	1078915	1094927	-1.5%
Week-45	45	1094927	1094927	1063063	3.0%
Week-44	44	1063063	1063063	934631	13.7%
Week-43	43	934631	934631	1080205	-13.5%
Total		**56517011**	**1201601**	**933134**	**28.8%**

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	**100.00%**

Sum of Revenue by card_category