

Part 4

2025-03-18

```
library(ggplot2)
library(dplyr)
```

```
##
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:stats':
##
##   filter, lag
```

```
## The following objects are masked from 'package:base':
##
##   intersect, setdiff, setequal, union
```

```
mobiles_dataset<- "C:/Users/asus/Desktop/Homework 3/mobiles_dataset.csv"
```

```
data<- read.csv(mobiles_dataset)
```

```
head(data)
```

```
##   Company.Name      Model.Name Mobile.Weight RAM Front.Camera Back.Camera
## 1      Apple      iPhone 16 128GB      174g 6GB      12MP      48MP
## 2      Apple      iPhone 16 256GB      174g 6GB      12MP      48MP
## 3      Apple      iPhone 16 512GB      174g 6GB      12MP      48MP
## 4      Apple iPhone 16 Plus 128GB      203g 6GB      12MP      48MP
## 5      Apple iPhone 16 Plus 256GB      203g 6GB      12MP      48MP
## 6      Apple iPhone 16 Plus 512GB      203g 6GB      12MP      48MP
##   Processor Battery.Capacity.mAh Screen.Size.inches
## 1 A17 Bionic      3600      6.1
## 2 A17 Bionic      3600      6.1
## 3 A17 Bionic      3600      6.1
## 4 A17 Bionic      4200      6.7
## 5 A17 Bionic      4200      6.7
## 6 A17 Bionic      4200      6.7
##   Launched.Price.Pakistan.PKR Launched.Price.India.INR Launched.Price.China.CNY
## 1      224999      79999      5799
## 2      234999      84999      6099
## 3      244999      89999      6499
## 4      249999      89999      6199
## 5      259999      94999      6499
## 6      274999     104999      6999
##   Launched.Price.USA.USD Launched.Price.Dubai.AED Launched.Year
```

## 1	799	2799	2024
## 2	849	2999	2024
## 3	899	3199	2024
## 4	899	3199	2024
## 5	949	3399	2024
## 6	999	3599	2024

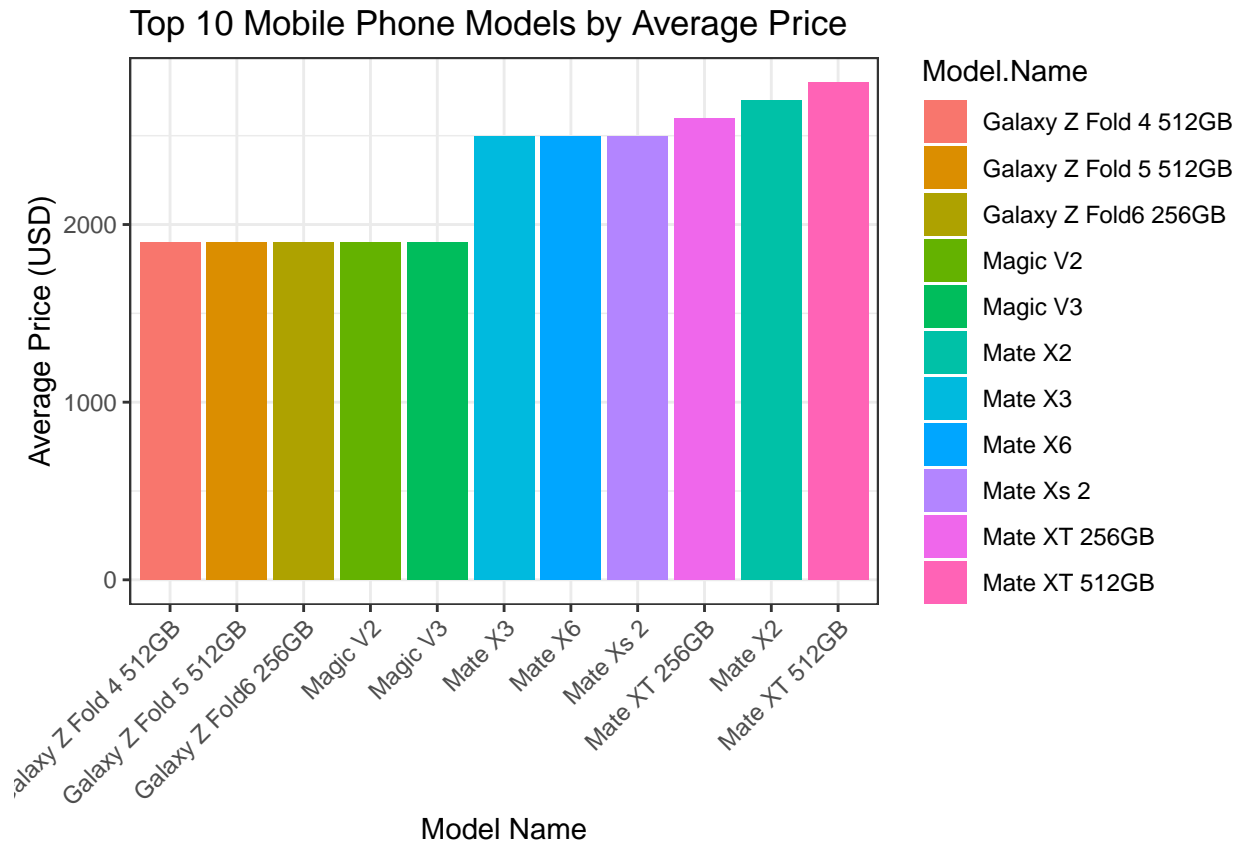
```
colnames(data)
```

```
## [1] "Company.Name"      "Model.Name"
## [3] "Mobile.Weight"     "RAM"
## [5] "Front.Camera"      "Back.Camera"
## [7] "Processor"         "Battery.Capacity.mAh"
## [9] "Screen.Size.inches" "Launched.Price.Pakistan.PKR"
## [11] "Launched.Price.India.INR" "Launched.Price.China.CNY"
## [13] "Launched.Price.USA.USD" "Launched.Price.Dubai.AED"
## [15] "Launched.Year"
```

```
data <- data %>%
  mutate(
    Price_PKR_USD = Launched.Price.Pakistan.PKR * 0.0036,
    Price_INR_USD = Launched.Price.India.INR * 0.011,
    Price_CNY_USD = Launched.Price.China.CNY * 0.14,
    Price_AED_USD = Launched.Price.Dubai.AED * 0.27
  )
```

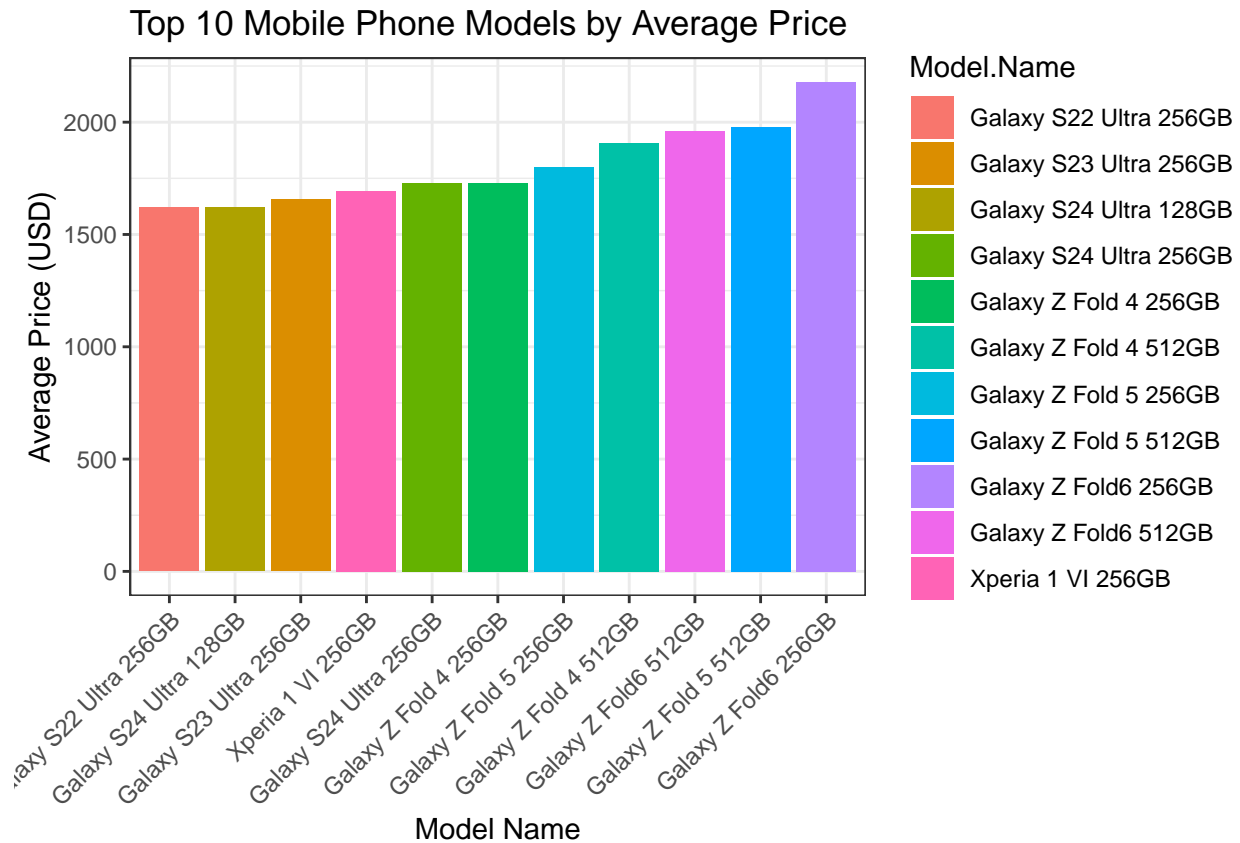
```
data_summary <- data %>%
  group_by(Model.Name) %>%
  summarise(Average_Price = mean(Launched.Price.USA.USD, na.rm = TRUE)) %>%
  arrange(desc(Average_Price))
```

```
top_models <- data_summary %>% top_n(10, Average_Price)
ggplot(top_models, aes(x = reorder(Model.Name, Average_Price), y = Average_Price, fill = Model.Name)) +
  geom_bar(stat = "identity") +
  labs(
    x = "Model Name",
    y = "Average Price (USD)",
    title = "Top 10 Mobile Phone Models by Average Price"
  ) +
  theme_bw() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```



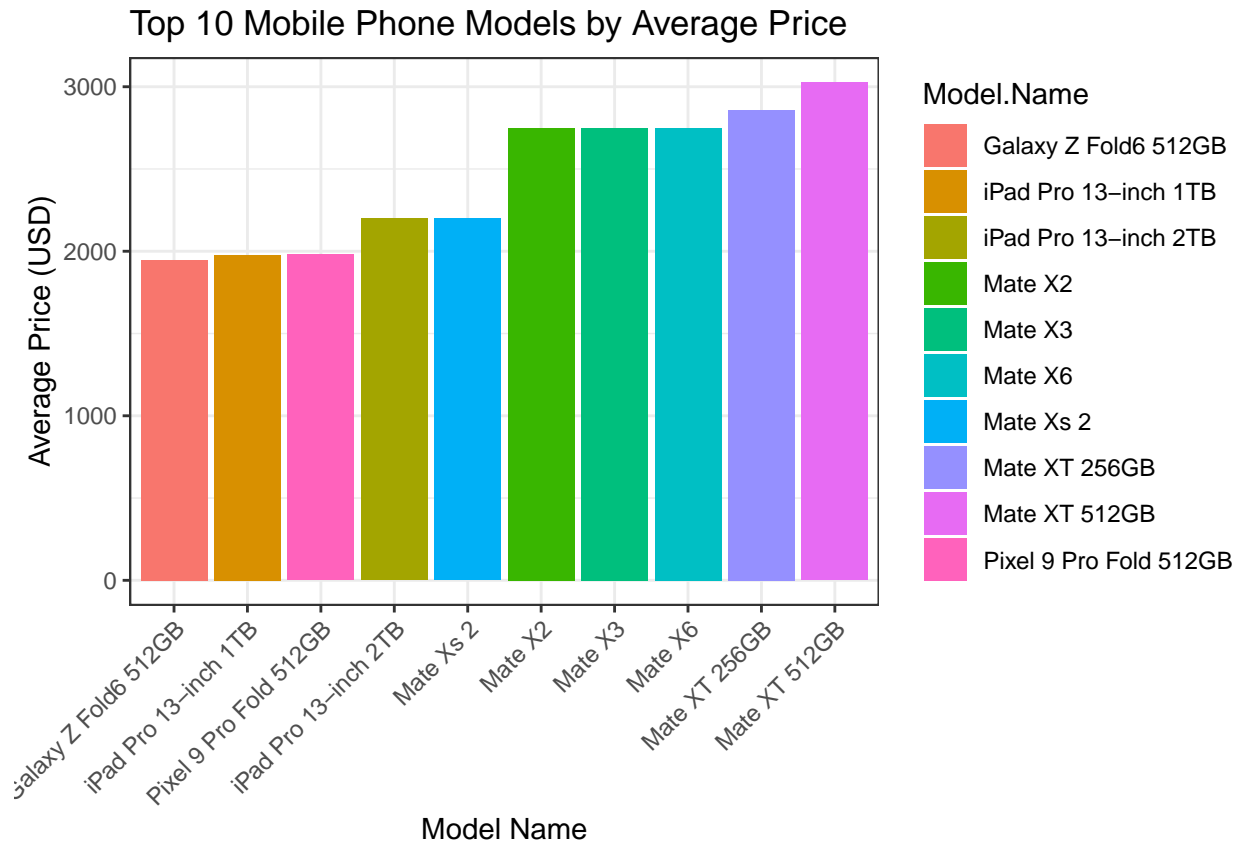
```
data_summary <- data %>%
  group_by(Model.Name) %>%
  summarise(Average_Price = mean(Price_PKR_USD, na.rm = TRUE)) %>%
  arrange(desc(Average_Price))

top_models <- data_summary %>% top_n(10, Average_Price)
ggplot(top_models, aes(x = reorder(Model.Name, Average_Price), y = Average_Price, fill = Model.Name)) +
  geom_bar(stat = "identity") +
  labs(
    x = "Model Name",
    y = "Average Price (USD)",
    title = "Top 10 Mobile Phone Models by Average Price"
  ) +
  theme_bw() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```



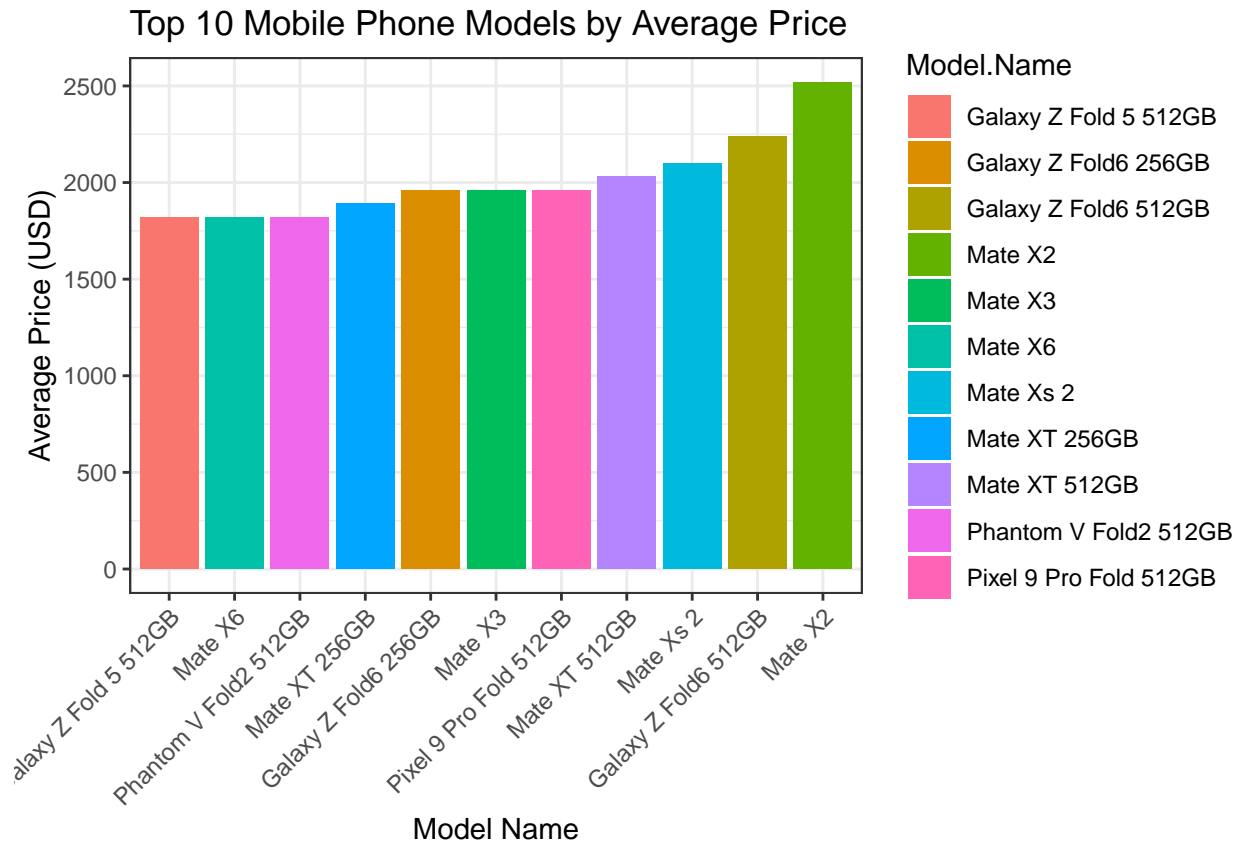
```
data_summary <- data %>%
  group_by(Model.Name) %>%
  summarise(Average_Price = mean(Price_INR_USD, na.rm = TRUE)) %>%
  arrange(desc(Average_Price))

top_models <- data_summary %>% top_n(10, Average_Price)
ggplot(top_models, aes(x = reorder(Model.Name, Average_Price), y = Average_Price, fill = Model.Name)) +
  geom_bar(stat = "identity") +
  labs(
    x = "Model Name",
    y = "Average Price (USD)",
    title = "Top 10 Mobile Phone Models by Average Price"
  ) +
  theme_bw() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```



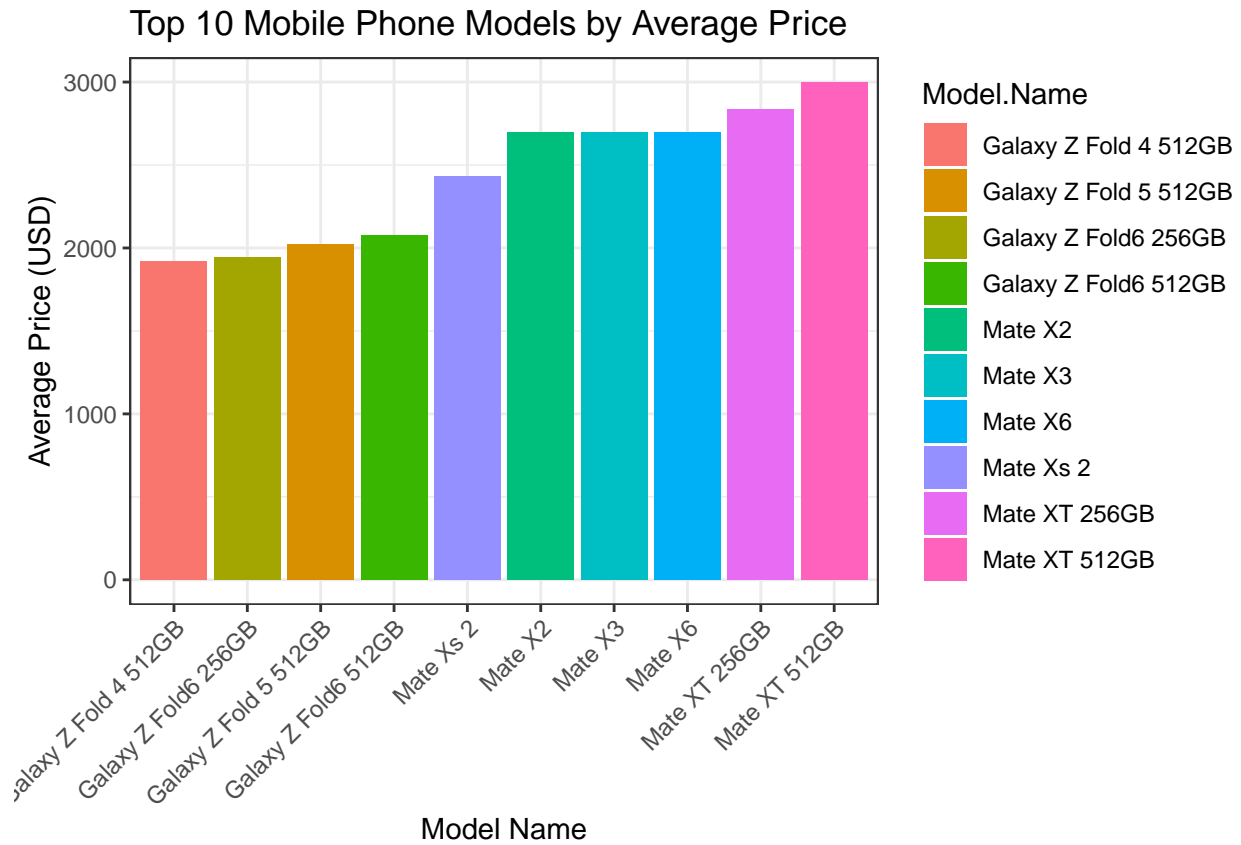
```
data_summary <- data %>%
  group_by(Model.Name) %>%
  summarise(Average_Price = mean(Price_CNY_USD, na.rm = TRUE)) %>%
  arrange(desc(Average_Price))

top_models <- data_summary %>% top_n(10, Average_Price)
ggplot(top_models, aes(x = reorder(Model.Name, Average_Price), y = Average_Price, fill = Model.Name)) +
  geom_bar(stat = "identity") +
  labs(
    x = "Model Name",
    y = "Average Price (USD)",
    title = "Top 10 Mobile Phone Models by Average Price"
  ) +
  theme_bw() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```



```
data_summary <- data %>%
  group_by(Model.Name) %>%
  summarise(Average_Price = mean(Price_AED_USD, na.rm = TRUE)) %>%
  arrange(desc(Average_Price))

top_models <- data_summary %>% top_n(10, Average_Price)
ggplot(top_models, aes(x = reorder(Model.Name, Average_Price), y = Average_Price, fill = Model.Name)) +
  geom_bar(stat = "identity") +
  labs(
    x = "Model Name",
    y = "Average Price (USD)",
    title = "Top 10 Mobile Phone Models by Average Price"
  ) +
  theme_bw() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1))
```



We can observe differences in prices across various regions for different mobile models, #indicating that the model has an impact on pricing.