

FACEBOOK AND GOOGLE ADS ANALYSIS

campaign_platform	spends	communication_medium	clicks	campaign_type	age	impressions	link_clicks
Facebook Ads	30,714.86	Creative	5772	Conversions	25-34	282268	3029
Google Ads	16,256.76	Search Keywords	2239	Search	18-24	8817	0
Total	46,971.62		8011			291085	3029