

## BRAINSTORMING AND IDEATION MAP

## OVERVIEW:

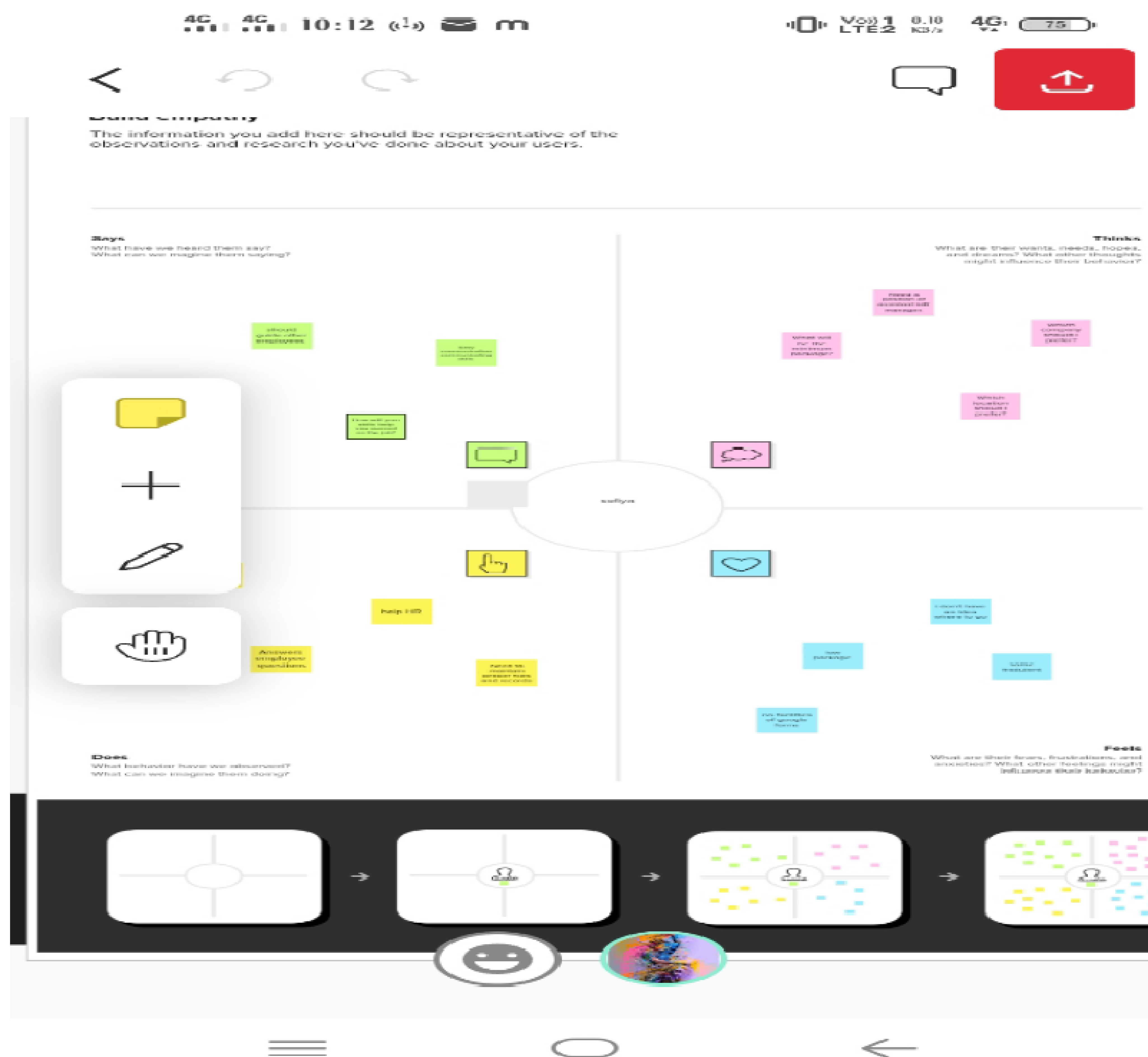
Our team 11 was assigned with the project on the topic recruiting assistance for HR managers.

For this the enhancements to the applications required are been given by us such as the brainstorming templates, ideation map such that a developer can develop his/her app in a productive manner.

**PURPOSE:**

By using this project, one can make use of the custom objects, relationships, page layouts to give an HR team easy access to data entry they need on an existing recruitment app.

## PROBLEM DEFINITION AND DESIGN THINKING:



1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we create an application to recruit an assistant for HR Manager using Salesforce in order to help the company with assistance.

2

Brains

Write down ideas that add value

10

•••

1 / 1

SOUNDARY

creating profile options

Securing their details

Person 5



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.

Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

4G

4G

10:17

m

Voy1

2.00

4G

75

←

BRAINSTORMING....

Q

A+

⋮

3

brainstorm

Write down any ideas that come to mind  
hat address your problem statement.

🕒

10 minutes

1 / 1

⋮

SOUNDARYA.M

creating  
profile options

Creating  
resume  
options

Update  
candidate  
with  
appointments

Securing  
their  
details

SOUNDARYA.A

Dates of  
appointments  
and joining  
are updated

Ratings of  
other  
employees  
can be shown

Updating  
the  
package  
details

Enough  
Google  
forms can  
be inserted

SHANKARI.M

Training can  
be given  
online

Improving  
the  
candidate  
experience

Webin  
optior  
avallat  
online

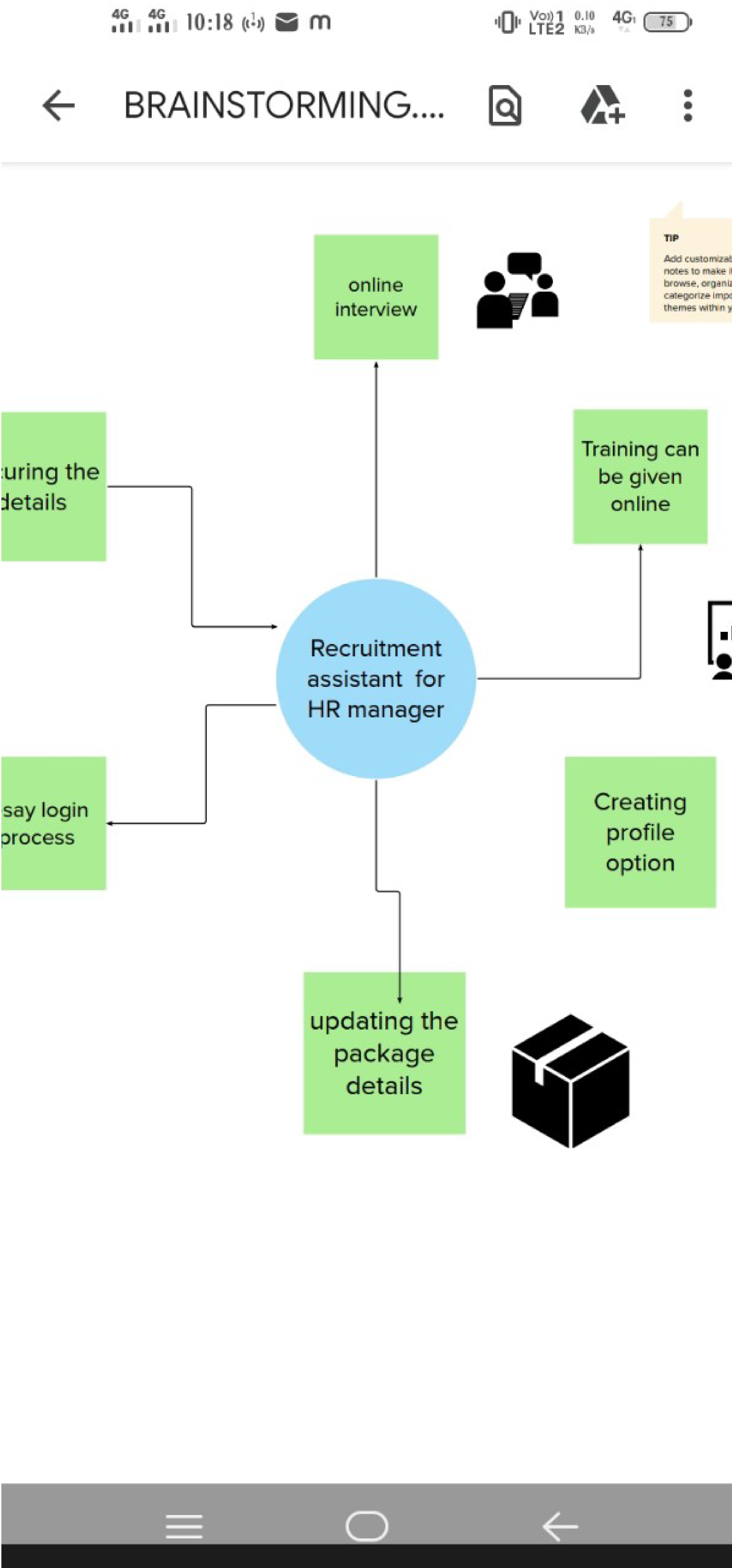
Easy login  
process

The  
achievements  
of the  
company is  
updated

Person 5

Person 6

Person 7



be on the same page about what's important  
:e your ideas on this grid to determine which  
and which are feasible.



BRAINSTORMING AND IDEATION MAP

RESULT:

Object 1:

Field label	Data type
Job posting site	Text

Object 2:

Field label	datatype
Job_posting_site_URL	Text

TEAM MEMBERS:

Team leader: <https://trailblazer.me/id/soumal8>

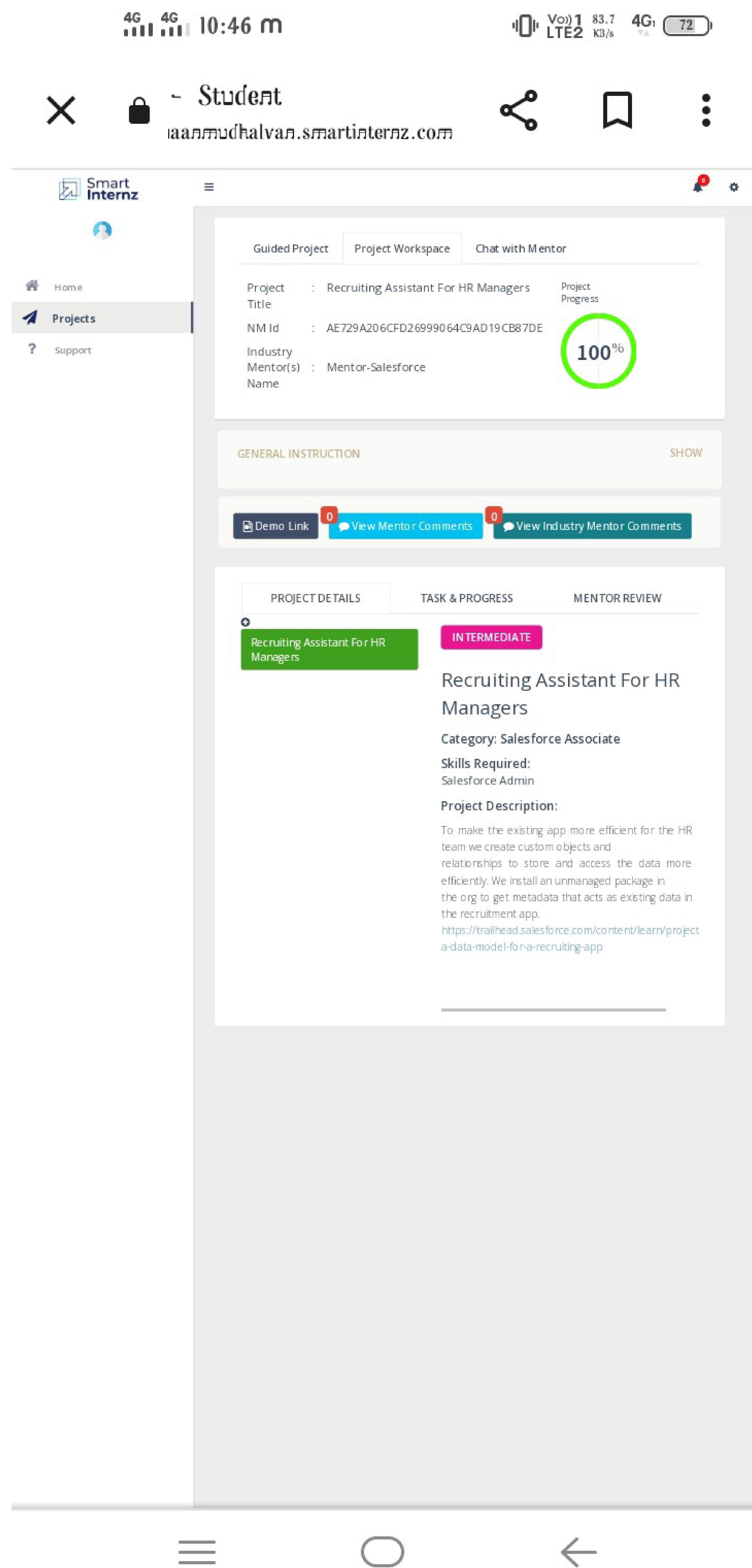
Team member 1: <https://trailblazer.me/id/shantanu210>

Team member 2: <https://trailblazer.me/id/smanikkam>

Team member 3: <https://trailblazer.me/id/sdarvin>

ACTIVITY AND SCREEN SHOTS;

BRAINSTORMING AND IDEATION MAP



Activity and screenshots:

## BRAINSTORMING AND IDEATION MAP

Advantages of our project:

1. Track of customer interaction and sales data 2.

It manages leads, contacts, opportunities and cases

Disadvantages:

1. Lack of usable reports and dashboards

2. Difficult to customise APPLICATIONS:

The Salesforce application for recruiting HR managers helps in providing all the facilities required such that it is easy for an HR to recruit their employees through this and also further they are able to find the opportunities through online itself.

CONCLUSION;

Thus using this Salesforce application the recruitment process is made easy with added enhancements for the user.

FUTURE SCOPES :

As the demand for any Salesforce job role is high, a certification equips us with specialised Salesforce requirements.

The scope for career growth and salary is sky high.