

P4 Optimiser un site web existant

# Rapport d'Optimisation

## Florent RATANAVANH

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La chouette agence est une agence de web design qui aide les entreprises à devenir attractives et visibles sur Internet.



WEB DESIGN

Que vous ayez un site web qui a besoin d'un rafraîchissement ou que vous partiez de zéro, laissez-nous vous réaliser un design dont vous serez fier.



STRAT GIE

Plut t que de sugg rer des designs 脿 la mode, nous travaillerons avec vous pour comprendre vos objectifs commerciaux afin de vous proposer le meilleur design possible.



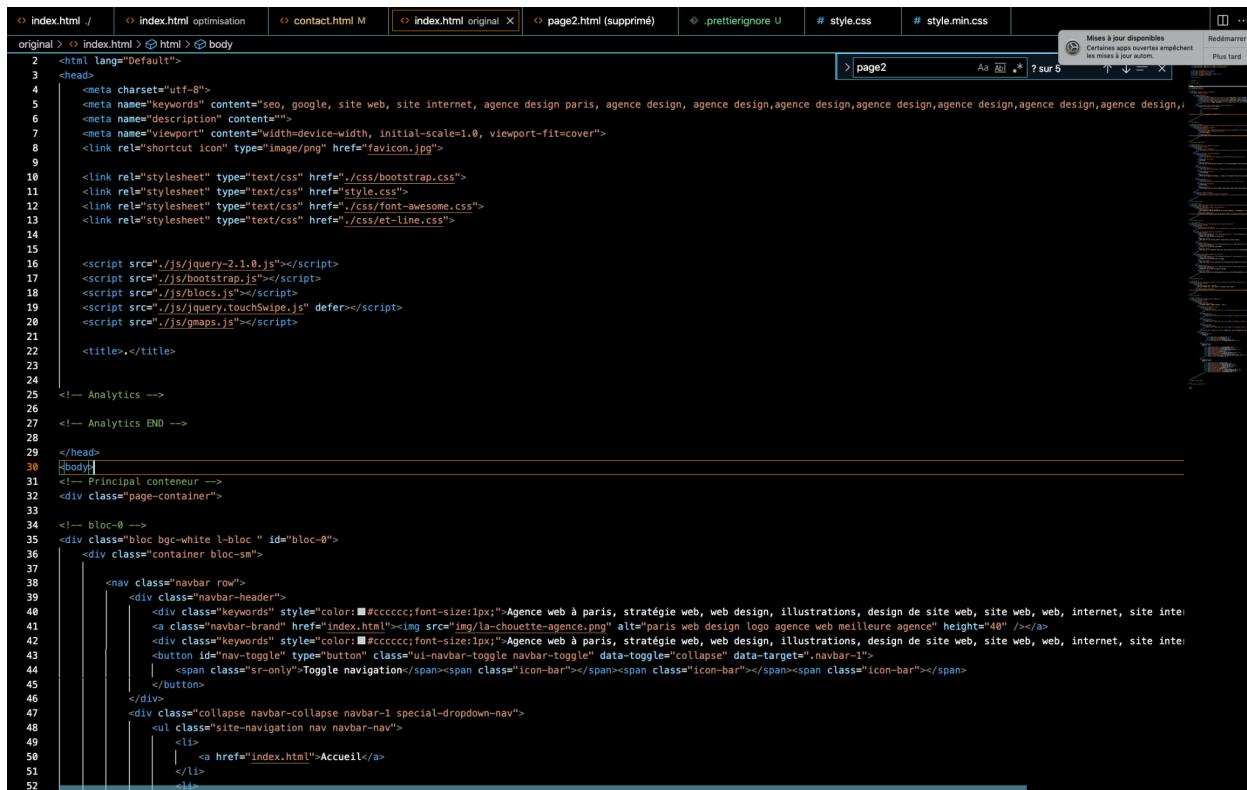
ILLUSTRATIONS

Un bon design n'est rien sans de bonnes illustrations. Laissez faire notre 茅quipe de graphistes talentueux pour donner 脿 vos pages une touche finale d' l gance.

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## La Chouette Agence, site optimis .

---



```
2 <html lang="Default">
3   <head>
4     <meta charset="utf-8">
5     <meta name="keywords" content="seo, google, site web, site internet, agence design paris, agence design, i>
6     <meta name="description" content="">
7     <meta name="viewport" content="width=device-width, initial-scale=1.0, viewport-fit=cover">
8     <link rel="shortcut icon" type="image/png" href="favicon.jpg">
9
10    <link rel="stylesheet" type="text/css" href="/css/bootstrap.css">
11    <link rel="stylesheet" type="text/css" href="style.css">
12    <link rel="stylesheet" type="text/css" href="/css/font-awesome.css">
13    <link rel="stylesheet" type="text/css" href="/css/et-line.css">
14
15    <script src="/js/jquery-2.1.0.js"></script>
16    <script src="/js/bootstrap.js"></script>
17    <script src="/js/blocs.js"></script>
18    <script src="/js/jquery.touchSwipe.js" defer></script>
19    <script src="/js/gmaps.js"></script>
20
21    <title></title>
22
23
24  <!-- Analytics -->
25
26  <!-- Analytics END -->
27
28 </head>
29 <body>
30   <!-- Principal contenu -->
31   <div class="page-container">
32
33   <!-- bloc-0 -->
34   <div class="bloc bgc-white l-bloc " id="bloc-0">
35     <div class="container bloc-sm">
36
37       <nav class="navbar row">
38         <div class="navbar-header">
39           <div class="keywords" style="color:#cccccc;font-size:1px;">Agence web à paris, stratégie web, web design, illustrations, design de site web, site web, web, internet, site inte
40           <a class="navbar-brand" href="index.html"></a>
41           <div class="keywords" style="color:#cccccc;font-size:1px;">Agence web à paris, stratégie web, web design, illustrations, design de site web, site web, web, internet, site inte
42           <button id="nav-toggle" type="button" class="ui-navbar-toggle navbar-toggle" data-toggle="collapse" data-target=".navbar-1">
43             <span class="sr-only">Toggle navigation</span><span class="icon-bar"></span><span class="icon-bar"></span><span class="icon-bar"></span>
44           </button>
45         </div>
46       </div>
47       <div class="collapse navbar-collapse navbar-1 special-dropdown-nav">
48         <ul class="site-navigation nav navbar-nav">
49           <li>
50             <a href="index.html">Accueil</a>
51           </li>
52         </ul>
53       </div>
54     </div>
55   </div>
56 </body>
```

## Site Original (Code source).

Absence de Gtag, de la balise <robots>, de mots clés dans la balise <description>, de la balise <title>.

```

index.html / index.html optimisation contact.html M index.html original page2.html (supprimé) .prettierignore U # style.css # style.min.css
optimisation > index.html > html > body > div.page-container > header#bloc-0.bloc-bgc-white.l-bloc > div.container.bloc-sm > nav.navbar.row > div.collapse.navbar-collapse.navbar-1.special-droits

```

> page2 Aa Ab Aucun

```

1  <!DOCTYPE html>
2
3  <!-- Specification de la langue -->
4  <html lang="fr">
5    <head>
6      <meta charset="utf-8" />
7
8      <title>Web design, Lyon, La chouette agence</title>
9
10     <meta
11       name="description"
12       content="La Chouette agence, une agence de webdesign basée à Lyon qui aide
13       les entreprises à devenir attractives et visibles sur Internet en
14       définissant une stratégie et un design à votre image."
15     />
16
17     <meta name="robots" content="follow" />
18
19     <meta name="viewport" content="width=device-width, initial-scale=1.0" />
20     <link rel="shortcut icon" type="image/png" href="favicon.jpg" />
21
22     <link rel="stylesheet" type="text/css" href=".css/bootstrap.min.css" />
23     <link rel="stylesheet" type="text/css" href="style.min.css" />
24     <link rel="stylesheet" type="text/css" href=".css/font-awesome.min.css" />
25     <link rel="stylesheet" type="text/css" href=".css/et-line.min.css" />
26
27     <!-- Analytics -->
28
29     <!-- Analytics END -->
30   </head>
31
32   <body>
33     <!-- Principal conteneur -->
34
35     <div class="page-container">
36       <!-- bloc-0 -->
37       <header class="bloc bgc-white l-bloc" id="bloc-0">
38         <div class="container bloc-sm">
39           <nav class="navbar row">
40             <div class="navbar-header">
41               <a
42                 id="accueil"
43                 class="navbar-brand"
44                 href="index.html"
45                 aria-label="Accéder à la page accueil"
46               >Avoid enormous network payloads</a>                    | Total size was 3.80MB       |
| Med    | <a href="#">Serve static assets with an efficient cache policy</a> | Potential savings of 3.47MB |
| Low    | <a href="#">Efficiently encode images</a>                          | Potential savings of 2.29MB |
| Low    | <a href="#">Properly size images</a>                               | Potential savings of 477KB  |
| Low    | <a href="#">Avoid large layout shifts</a>                          | 5 elements found            |

**Focus on these audits first**  
These audits likely have the largest impact on your page performance.  
Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.  
[See all Structure audits](#)

**Page Details**

Your page content is broken down into the following:

**More from GTmetrix**

Additional tips and suggestions based on your page analysis.

- Need help with optimization?  
Find an expert with our partner Fiverr to optimize your performance
- Tips and Tricks for using GTmetrix  
Shortcuts, guides and pointers for making the most out of GTmetrix
- Understand and assess Waterfall Charts  
Learn to identify and point out potential issues in your page load
- Test your page in multiple locations  
Analyze your page globally with a free GTmetrix account

[Read our blog for more performance tips and advice.](#)

## Performance.(Page Accueil / site original)

**Latest Performance Report for:**  
[https://florent-r75.github.io/FlorentRatanavanh\\_4\\_06072021/...](https://florent-r75.github.io/FlorentRatanavanh_4_06072021/)

Report generated: Tue, Aug 31, 2021 6:25 AM -0700  
Test Server Location: 🇨🇦 Vancouver, Canada  
Using: Chrome (Desktop) 90.0.4430.212, Lighthouse 7.4.0

**GTmetrix Grade** ?

|             |               |             |
|-------------|---------------|-------------|
| <b>A</b>    | Performance ? | Structure ? |
| <b>100%</b> | <b>99%</b>    |             |

**Web Vitals** ?

|                            |                       |                           |
|----------------------------|-----------------------|---------------------------|
| Largest Contentful Paint ? | Total Blocking Time ? | Cumulative Layout Shift ? |
| <b>513ms</b>               | <b>0ms</b>            | <b>0</b>                  |

**Summary** **Performance** **Structure** **Waterfall** **Video** **History**

**Speed Visualization** ?

0.1s 0.1s 0.2s 0.2s 0.3s 0.3s 0.4s 0.5s 0.5s 0.6s

TTFB: 27ms  
Redirect: 0ms  
Connect: 26ms  
Backend: 1ms

First Contentful Paint: 462ms  
Time to Interactive: 465ms  
Onload Time: 479ms

Largest Contentful Paint: 514ms  
Fully Loaded Time: 565ms

**Top Issues**

These audits are identified as the top issues impacting your performance.

| IMPACT  | AUDIT                                              | POTENTIAL SAVINGS           | DETAILS |
|---------|----------------------------------------------------|-----------------------------|---------|
| Med-Low | Serve static assets with an efficient cache policy | Potential savings of 123KB  |         |
| Low     | Serve images in next-gen formats                   | Potential savings of 44.4KB |         |
| Low     | Avoid an excessive DOM size                        | 75 elements                 |         |
| Low     | Avoid enormous network payloads                    | Total size was 149KB        |         |
| Low     | Properly size images                               | Potential savings of 18.4KB |         |

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**Page Details** ?

Your page content is broken down into the following:

565ms Fully Loaded Time

Total Page Size - 149KB

IMG 122KB Other 11.1KB JS 9.15KB

Total Page Requests - 15

JS 40.0% CSS 26.7% IMG 20.0% HTML 6.7% Other 6.7%

HTML JS CSS IMG Video Font Other

More from GTmetrix

Additional tips and suggestions based on your page analysis.

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Shortcuts, guides and pointers for making the most out of GTmetrix
- Understand your GTmetrix Report**  
Learn everything you need to know about GTmetrix Reports
- Access Analysis Options with a GTmetrix account**  
Block ads, capture video, change connection speeds, etc

[Read our blog for more performance tips and advice.](#)

## Performance.(Page Contact / site original)



## Latest Performance Report for:

[https://florent-r75.github.io/FlorentRatanavanh\\_4\\_06072021/...](https://florent-r75.github.io/FlorentRatanavanh_4_06072021/)

Report generated: Tue, Aug 31, 2021 6:12 AM -0700

Test Server Location: CA Vancouver, Canada

Using: Chrome (Desktop) 90.0.4430.212, Lighthouse 7.4.0

### GTmetrix Grade



### Web Vitals

| Largest Contentful Paint ? | Total Blocking Time ? | Cumulative Layout Shift ? |
|----------------------------|-----------------------|---------------------------|
| <b>372ms</b>               | <b>0ms</b>            | <b>0</b>                  |

#### Summary

#### Performance

#### Structure

#### Waterfall

#### Video

#### History

#### Speed Visualization



#### Top Issues

These audits are identified as the top issues impacting your performance.

| IMPACT | AUDIT                                                              |                             |
|--------|--------------------------------------------------------------------|-----------------------------|
| Med    | <a href="#">Serve static assets with an efficient cache policy</a> | Potential savings of 763KB  |
| Low    | <a href="#">Serve Images in next-gen formats</a>                   | Potential savings of 304KB  |
| Low    | <a href="#">Avoid an excessive DOM size</a>                        | 145 elements                |
| Low    | <a href="#">Avoid enormous network payloads</a>                    | Total size was 848KB        |
| Low    | <a href="#">Properly size images</a>                               | Potential savings of 63.2KB |

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.

[See all Structure audits](#)

#### Page Details

Your page content is broken down into the following:



Total Page Size - 848KB



Total Page Requests - 23



Legend: HTML (pink), JS (dark blue), CSS (light blue), IMG (dark blue), Video (dark blue), Font (purple), Other (grey)

#### More from GTmetrix

Additional tips and suggestions based on your page analysis.

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Find an expert with our partner Fiverr to optimize your performance [>](#)
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Learn to identify and point out potential issues in your page load [>](#)
- Tips and Tricks for using GTmetrix  
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Block ads, capture video, change connection speeds, etc [>](#)

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# Performance.(Page Accueil / site optimisé)



## Latest Performance Report for:

[https://florent-r75.github.io/FlorentRatanavanh\\_4\\_06072021/...](https://florent-r75.github.io/FlorentRatanavanh_4_06072021/)

Report generated: Tue, Aug 31, 2021 6:15 AM -0700  
 Test Server Location: CA Vancouver, Canada  
 Using: Chrome (Desktop) 90.0.4430.212, Lighthouse 7.4.0

Re-Test
Compare
Page Settings
Monitor
Set Up Alerts
Download PDF

[Share This Report](#)

GTmetrix Grade
Performance 100%
Structure 98%
Web Vitals
Largest Contentful Paint 216ms
Total Blocking Time 0ms
Cumulative Layout Shift 0

Summary
Performance
Structure
Waterfall
Video
History

### Speed Visualization



### Top Issues

These audits are identified as the top issues impacting your performance.

| IMPACT  | AUDIT                                              | POTENTIAL SAVINGS           | AUDIT DETAILS                                                                                                                                                                 |
|---------|----------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Med-Low | Serve static assets with an efficient cache policy | Potential savings of 263KB  | <a href="#">Focus on these audits first</a><br><small>These audits likely have the largest impact on your page performance.</small>                                           |
| Low     | Serve images in next-gen formats                   | Potential savings of 44.4KB | <small>Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.</small> |
| Low     | Avoid an excessive DOM size                        | 99 elements                 | <small>Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.</small> |
| Low     | Avoid enormous network payloads                    | Total size was 301KB        | <small>Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.</small> |
| Low     | Properly size images                               | Potential savings of 18.4KB | <a href="#">See all Structure audits</a>                                                                                                                                      |

### Page Details

Your page content is broken down into the following:

290ms
Fully Loaded Time

Total Page Size - 301KB

IMG 122KB
Font 75.6KB
JS 57.5KB
CSS 31.9KB

### More from GTmetrix

Additional tips and suggestions based on your page analysis.

- i Need help with optimization?  
Find an expert with our partner Fiverr to optimize your performance
- 💡 Understand and assess Waterfall Charts  
Learn to identify and point out potential issues in your page load
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## Performance.(Page Contact / site optimisé)

9

The following apply to the entire page:

The following apply to the entire page:

## Accessibilité.( site original)

The following apply to the entire page:

**Summary**

Styles: OFF ON (powered by [WAVE](#))

0 Errors, 0 Contrast Errors, 0 Alerts, 7 Features, 19 Structural Elements, 19 ARIA.

Congratulations! No errors were detected! Manual testing is still necessary to ensure compliance and optimal accessibility.

The following apply to the entire page:

**La chouette agence**

Accueil | Nos Métiers | Nos Réalisations | Contact | Management

**La chouette agence web Lyon**

**Un nouveau projet?**  
Créons ensemble une expérience totalement unique

**WEB DESIGN**  
Que vous ayez un site web qui a besoin d'un rafraîchissement ou que vous partiez de zéro, laissez-nous vous réaliser un design dont vous serez fier.

**STRATÉGIE**  
Plutôt que de suggerer des designs à la mode, nous travaillons avec vous pour comprendre vos objectifs commerciaux afin de vous proposer le meilleur design.

**ILLUSTRATIONS**  
Un bon design n'est rien sans de bonnes illustrations. Laissez faire notre équipe de graphistes talentueux pour donner à vos pages une touche finale d'élegance.

**CASOS**

**Parlons web design !**

Nous sommes ravis que vous souhaitez collaborer avec notre agence.  
Parlez-nous de votre projet en complétant le formulaire ci-dessous.

**Form Fields**

Nom:  Entrer votre nom et prénom  
Adresse email:  Entrer une adresse email valide  
Comment nous avez-vous connu ?   
Recontactez-nous:   
Parlez-nous de votre projet:   
Entrer votre message:

**Buttons**

ENVOYER ARIA-LABELLEDBY="ENVOYER"

</> Code

## Accessibilité.( site original)