

Florian Lup

Mobile: 07450209068

Email: floriansamsonlup@gmail.com

Location: London, UK

Personal Statement

I am an aspiring founder motivated to join a startup to learn as much as possible and work as hard as I can. I believe contributing to your success would be a great opportunity for me to prove myself. Therefore, I am committed to giving my best.

Education

Graduation Certificate – GCSE equivalent

Baccalaureate Diploma – A levels equivalent

BSc Finance - Paused

The Fundamentals of Digital Marketing – Google Digital

Front End Development - Codecademy (in progress)

Digital Marketing Masterclass - Udemy (in progress)

Employment and Work Experience

AXA XL | Office Community Support

2022 - Present

- I am overseeing the smooth running of a multi-story office for one of the leading insurance providers.
- I am providing administrative support to the CEO and the team, allowing them to focus on their core responsibilities.

Rendall & Rittner | Customer Service Advisor

2018 - 2021

- Provide information on products and services, address customer complaints, and gather feedback to improve customer satisfaction.
- Efficiently and promptly respond to customer inquiries and offer solutions to their problems.

Retail Business | Sales Executive

2016 - 2018

- The main point of contact for my parents, managing their relationships with suppliers and negotiating sales.
- Respond to customers promptly and provide accurate information about goods without any errors.
- Inspect inventory in stock and the quality of the products on display.

Extracurricular and Volunteer Experience

- Together with a seasoned software engineer, we helped one student get a job offer by building a project which he used as work experience.
- Sent 300 emails overnight and generated 5 pre-sales, helping a founder validate his idea.
- Generated over 70k views on TikTok by clipping YouTube videos using an AI tool.
- I assisted a no-code tool in identifying a niche market by engaging with more than 100 users and gathering their feedback.
- I placed an advertisement during a live stream with 54k viewers. In the first three days, the video received an additional 1.2 million views and became a meme. It only took me five minutes and £8 to accomplish this.
- Networked with more than 3k co-founders in less than a year.
- I scaled my Amazon business to \$10k using PPC while in college.
- Working on my personal website

Skills

Hard Skills: HTML, CSS, WIX, Adalo, Canva, ChatGBT, Copywriting, SEO, Social Media, Content Creation; Buffer

Soft Skills: Communication, Emotional Intelligence, Work Ethic, Creativity, Fast Learner, Teamwork, Analytical

What I can realistically do for you from day 1

- Write/Edit HTML and CSS (willing to learn JS or Python);
- Graphic design for website assets and promotion materials using Canva (willing to learn other software);
- Conduct customer interviews;
- Create pitch decks;
- Build websites and apps with Wix and Adalo;
- I can run your office if you have one;
- Provide administrative support to the team;
- Be the first point of contact and deliver outstanding customer service to your users;
- Create and schedule social media posts with Buffer;
- Hardware and software support for workplace computers

*I'm currently learning but could pick up fast: SEO, Email Marketing, Copywriting

Interests outside work

Fitness, Nutrition, Mental Health, Philosophy