



# Florian Lup



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<https://florianlup.com/>



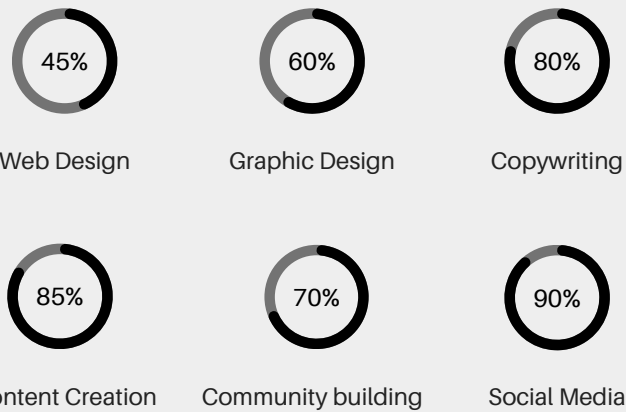
London



## About

With a genuine aspiration to launch my own company one day, I am deeply motivated to work at a startup. It is a prime avenue to hone the skills essential for my entrepreneurial journey, lay the groundwork for my future endeavours, and make every challenge a stepping stone towards realizing my vision of founding a company.

## Skills



## Projects

- Coding Challenge** <https://tinyurl.com/sjp79t9h>
- Graphic Design** <https://tinyurl.com/yjwd2zjm>
- Copywriting** <https://tinyurl.com/2yt7td9u>
- Website Assets** <https://bit.ly/3lxCzd1>
- GitHub** <https://florian-lup.github.io/CLI/>

*Florian*

## Education

- [Codecademy](#) - Web Development
- [Google Digital Garage](#) - Digital Marketing
- [Baccalaureate Diploma](#) - A levels equivalent
- [Graduation Certificate](#) - GCSE equivalent

## Work Experience

### WORKPLACE COMMUNITY SUPPORT

[2022 / Present](#) - [AXA XL](#)

**Office Management:** Overseeing office operations to provide a seamless work environment across eight floors.

**Meeting and Event Coordination:** Organizing meetings, conferences, and special events to ensure all logistical aspects run smoothly.

**Administrative Support:** Providing administrative support to senior executives and the broader team as needed.

### CUSTOMER SERVICE ADVISOR

[2018 / 2021](#) - [Rendall & Rittner](#)

Elevated customer satisfaction by delivering comprehensive product and service information, swiftly resolving complaints, capturing valuable feedback, and enhancing customer service delivery.

### SALES EXECUTIVE

[2016 - 2018 Part-Time](#) | [Family Retail](#)

Drove sales growth and boosted customer engagement for a family-owned business by establishing and nurturing supplier relationships and providing prompt, accurate product information.

## Extracurricular Experience

[Placed](#) an ad during a live stream on Twitch, which was viewed by 54k viewers and resulted in 1.2 million additional views in three days.

[Leveraged](#) AI tools to clip YouTube videos for TikTok, achieving over 70k views.

[Assisted](#) a startup founder in validating a business idea by executing a targeted email campaign, sending 300 emails overnight.

[Scaled](#) an Amazon business to \$10k revenue using PPC strategies while managing academic responsibilities in college.

[Engaged](#) with over 100 co-founders on Y Combinator's platform, collaborating on various projects.