



The Project Management Game – how brilliant are you?

Project name: brilliantCRM	Work package title: 1.1 Sales Force Analysis
Work package description: <p>During the sales force analysis every fact of a sales cycle is analyzed. This could be the number of customers acquired by each sales person, or the amount of sold products of each type. Therefore, it not only takes a look at the customers but also at other sales factors.</p>	

Aim of work package: