

Please introduce yourself, your team, and your background.

Hello everyone,

My name is Angelmon; I'm from Digimon world, the co-founder and artist of soulmade.

My background is in software engineering, and MBA.

I'm a serial entrepreneur. I started my first business at the age of 20. I have worked in the e-commerce industry for seven years and drive 10 million organic traffic to my e-commerce social media platform.

Our co-founder Fou is the ambassador of the Flow team in China.

I believe everyone is very familiar with him.

He was also the ex-Blockchain Lead in a Swedish game company and Senior Data/Cloud Architect.

He brought me into the world of web3 and flow blockchain.

Our team has six members, and half of them are beautiful ladies!

Can you give us a high-level overview of what you're working on?

Our project has been planned for almost a year and has finally launched! We also received two venture capital investments in the early stages of our journey, so we have the escort of capital, which is excellent!

SoulMade is a composable NFT platform. All movements are happening truly on-chain.

I believe everyone has a creative mind, so we open up this NFT Legoland so that everyone can have a chance to use their imagination and build their avatars in the web3.0 world.

SoulMade is a playground in the Web3 world for artists, creators, and collectors.

What is the long-term vision?

Our vision is to build the NFT Legoland in the web3.0 world and be the next opensea on Flow blockchain.

What led you to start working on it?

The situation of small artists has always been challenging. Now is the era of head influencers. There are also a lot of issues for small artists, such as:

1. the lack of experience in creating IP

2. the high marketing cost, young artists, usually have no budget to promote in the early stage
3. the limited networking resources

I have always considered myself an underappreciated artist and an idealist.

I often draw something people don't understand or cannot see the meaning directly from the art appearance. But after I explained it, everyone suddenly realized they could connect with reality to understand the meaning behind my work.

But apart from my family and friends, not many people want to listen to an unknown artist talking about the meaning of their work.

Therefore, I want to open a museum for these undiscovered artists like me in the dust, where you can light up your soul again and bloom your true self.

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From another point of view, I think creation is a precious thing. However, the world is already very developed; there are few authentic original invention opportunities left, and many inspirations come from everyday life.

So, I thought that in real life, we have stylists, and why don't we create an NFT stylist for NFT lovers?

Many people may not have the original talent for painting, and creating music, but they can still become famous for their unique aesthetics.

Therefore, we created the term "NFT stylist" for the users of our platform.

Everyone can use different NFT components with their aesthetics to build unique NFT masterpieces.

Why did you build on Flow vs. SOL, BSC, ETH, etc.? And if you could go into more detail about what advantages you saw in Flow that helped you make your decision?

Our co-founder Fou is a Flow insider. One of the most considerable advantages our investors and we think is that flow blockchain is environmentally friendly compared to other blockchains.

I have worked with many artists, most of whom are against NFT.

Many artists believe that mining causes great harm to the environment and are unwilling to destroy their principles to make this money.

However, with flow blockchain, to mint 1 NFT takes less power than 1 Instagram post, which is very environmentally friendly;

On the other hand, many young artists do not have the budget to pay the high gas fee for their NFT work. They also know too little about the web3 world, and the barrier to understanding and joining the web3 world is very high for them.

And flow blockchain has low gas fees, and artists can use their email addresses to register Blocto wallet so that Web2 creators can ignore the complexity of the blockchain tech.

It would be great to hear a bit more about your upcoming NFT drop and what it's like in your community right now.

Our release this time is FREE MINT from 1st July. All 5700 NFTs are claimed within 20 hours of our platform launch. That's crazy!

Our Free mint event has added a super reward!
collect 10 Japanese-styled NFT sets to win the top prize of 10,000 FLOW!
Yes, you heard that right!

many people who hold our NFT components can transfer with each other. or get more free NFT components by participating in our discord membership upgrades.
Daily chats, friends reference, like our Twitter, etc., to upgrade members, unlock, and get additional parts.

If you don't want to waste time, you can also go directly to our drop and mystery box pages to purchase.

On the drop page, you can directly buy the components you want.
The price of the blind box page is more cost-effective. One set of 2flow but 10 sets of 10flow is equivalent to one set of 1flow, but the components are random, and there is a chance to get our SSR (superior super rare)!

You can also put unwanted or repeated components or sets directly in our marketplace for trading.

Are there plans to collaborate with any third parties (in and beyond the Flow ecosystem) to help grow your community and brand?

We will cooperate with more extensive IPs, painters, musicians, film actors, writers, etc. By the way, We are already in contact with some celebrities, famous painters, well-known covers, and games such as Genshin Impact; it's all in our cooperative plans!

At the same time, we will also reach out and co-brand with other high-quality flow projects.

We will also plan some offline club membership activities to bridge the distance between the metaverse and the natural world so that the rights you hold can be fully utilized in the real world.

Tell us more about what's in the pipeline/roadmap ahead.

More drops are coming, of course!

composability functions will be available, and you can build all pictures, music, and videos together on-chain and create your avatars or NFT arts.

After this Free mint event, even if you have not assembled sets, we will send you the next batch of VIP drops according to the number of holdings in your hands, each worth 50-80FLOW.

Our NFT holders with verified sets will also get our physical figure, which has the function of dressing and splicing.

We will have detailed Token plans coming in the future, which cannot be disclosed yet. Still, we will fully consider the advanced rights and empowerment of early NFT holders. The number of NFTs you hold now will transfer to our future token release benefits.

We are also in the planning of our next Play-to-earn game.

We are currently thinking of two games, each of which must be linked with our NFTs. The number of NFTs you hold will allow you to upgrade to the most substantial level in the games.

Moreover, we will continue fundraising and let the large European investment institutions become our strong support.

How can everyone keep up with developments etc.? What social profiles can they follow/ discord community join?

<https://discord.gg/mHWkJxZGgE>

[Twitter.com/soulmade_nft](https://twitter.com/soulmade_nft)