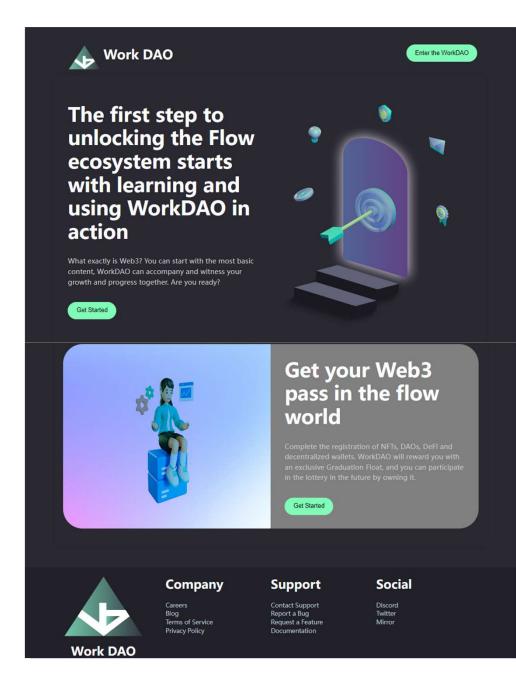
workdao WORKDAC 不 D This is a DAO for everyone D 0 who want to enter Web3. 0 3

workdao 00 WorkDAO D **Project display** D 0 0 >

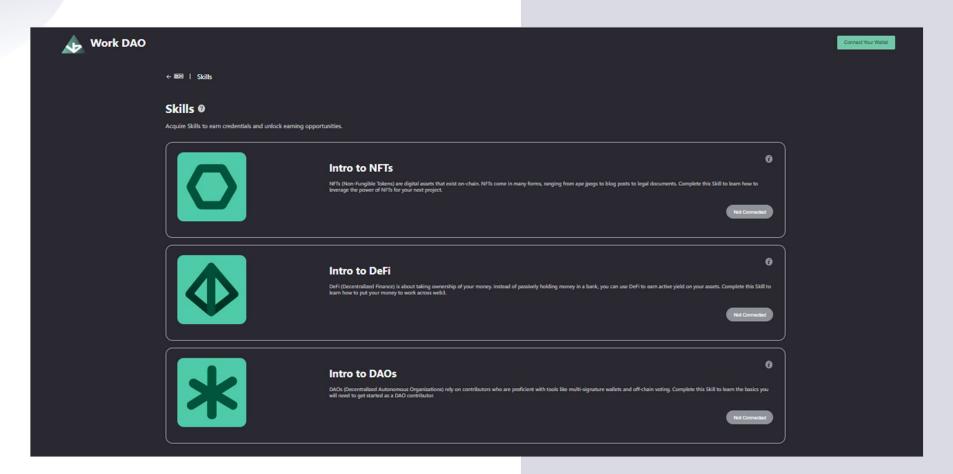


The homepage is about product introduction and product thinking

We hope that this product will plant a seed for newcomers to Web3 and help them grow healthily in the Web3 world

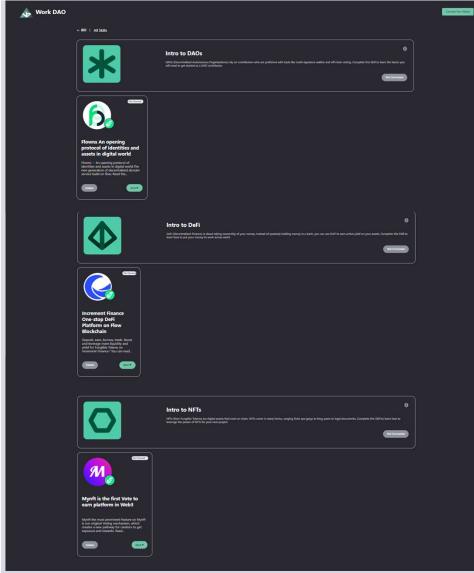


Project display





Our version will help new users to understand and familiarize themselves with their operation methods from the three sections of NFT, DAO, and DEFI, and of course, the use of the Flow ecological wallet.



part.00

workdao 01 WorkDAO D **Project background** D 0 0 >



Look at three sets of information:



1. China is a big country with a population of 1.4 billion, and mobile Internet users have reached everyone, see the figure below:



part.01

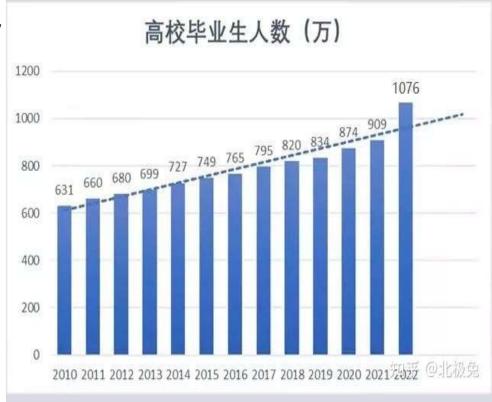




2. From 2021 onwards, Chinese Internet companies will start a wave of layoffs from online education to games, and even companies such as New Oriental (the first adult education company listed on NASDAQ in China) have almost completely changed their directions/path.



3. The number of graduates in China in 2022 is 10.76 million, And jobs cannot be fully in-taken, creates a huge gap between supply and demand



workdao 02 WorkDAO D roject Vision&Introduction D 0 0 ≥



Project Vision&Introduction



Investors who invest in Amazon do not necessarily make money, but employees who work in Amazon and follow the listing must make money

- Start.Founder.WorkDAO

WorkDAO hopes to help more Chinese enter Web3 and become the builders of Web3 development.







Project Vision&Introduction



WorkDAO is a DAO that helps Web2 users quickly enter Web3. The products include:

- 1. Provide Web3 required tool tutorials, low-cost participation methods, risk aversion experience, and track knowledge and investment analysis not limited to Flow, including: BTC, NFT, DAO, GameFl, DeFl;
- 2. Provide Web3 workplace course output to help users who want to enter Web3 find their way to participate in Web3 construction faster, including: operations, business, products, artists, etc.;

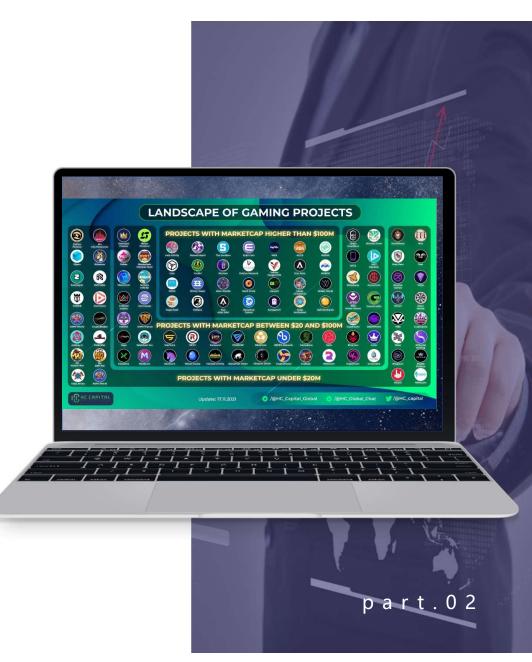




Project Vision&Introduction



- 3. Provide project recruitment services to help you find suitable and professional Web3 staff (collaborators);
- 4. Hold online and offline talent matchmaking meetings to help Web2 users understand the development of Web3;
- 5. Provide high-quality project incubation. The core staff of WorkDAO are senior entrepreneurial mentors, which can help start-ups to build teams suitable for projects faster, and help projects get early participation users faster.



workdao 03 WorkDAO D Competitive project D 0 0 >



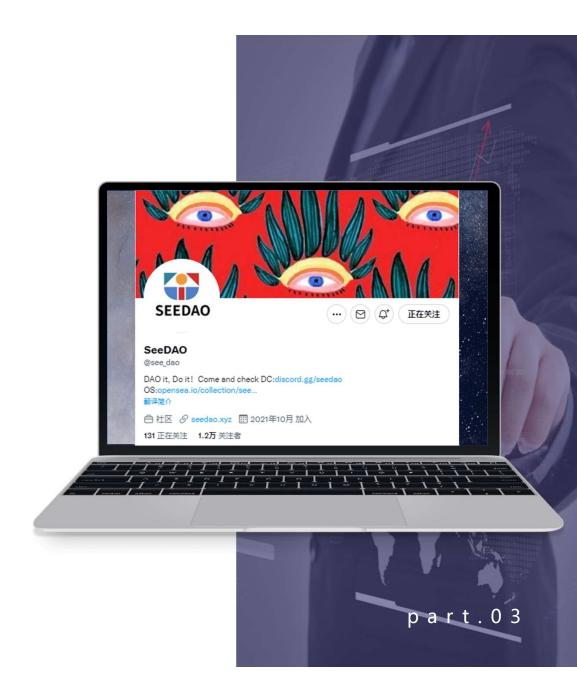
Competitive project



1. SeeDAO

It just raised 30 million this year. At present, there are 8.8K people in the Discord community and 12K people on Twitter. It is mainly positioned as a Web3 incubator.

The initiator Tang Han is the second community ambassador of Flow China (I am the third stage).





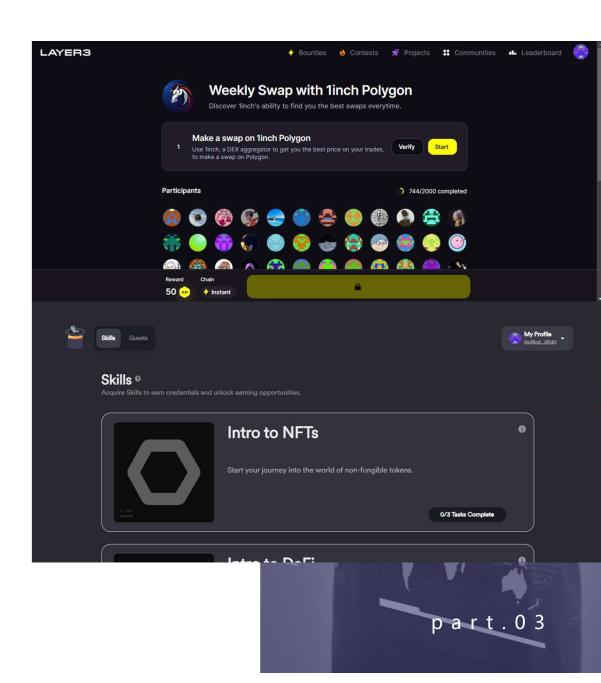
Competitive project



2. Rabbit Hole/layer3

A platform that focuses on Web3 learning. The way to participate is to learn the interactive experience of Web3 projects on its platform.

The platform will help newcomers to get familiar with the interactive experience of Web3 faster by linking wallets to project interaction, and participating in contributions to get bonuses.



workdao 04 WorkDAO D Team introduction D 0 0 ≥





The WorkDAO team is from InverseDAO, which is currently a very professional first-level investment paid community for Chinese.

The initiator Start is a deeply involved student and serves as the head of the publishing group. Currently, the new book "Zero-Based Excavation Web3" is under preparation and is expected to be officially launched in August. On the line, Start is also the ambassador of the Flow China community. Start has opened five bookstores and is one of the heads of 34 provincial-level administrative regions in China, a well-known education brand.



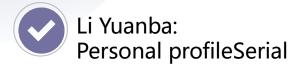




Tom Yaung

Software architect, ten years of software development experience





entrepreneur, full-stack engineer, entered the cryptocurrency industry in 2017, and took the technical development course of "Building a Blockchain Quantitative Trading Platform from Scratch"

https://edu.csdn.net/course/detail/25822C

ontact: lyb@tnafcs.com







Blockchain practitioner, quantitative trading enthusiast, senior derivatives trader, senior secondary market trader, full-stack engineer, python developer







Windy Lee

Serial entrepreneur, Builder @Buidler DAO, Coding artist, UX, PM, ex Game designer of tencent

Contact: twitter@0xWindyLee



Core resources



WorkDAO core resources (that is, Start core resources)

1. InverseDAO (Head of Publishing Group): An early first-level investment knowledge paid community in China, with a tuition fee of 0.25 ETH. There are currently 300 paid students, mostly project parties and investment institutions. There are 2000+potential community users. The new book "Zero-Based Drilling Web3" that I am in charge of coordinating is being promoted with Peking University Press, with an estimated sales volume of 50,000 copies (Peking University Press will be promoted as a key book);



Core resources



MeebitsDAO (committee member): It is a DAO organized by Meebits players. Currently, 3,000 NFTs have been mint and 20,000 Twitter users;

ZorooDAO (head of BD): It is a community of 985 university graduates in China, bringing together workers from many Web2 factories, with a total of 5,000+ users;

321DAO (Investment Research Contributor): jointly initiated by members of well-known investment institutions, dedicated to finding potential projects, Azuki, Moonbirds and other projects are early participation and promotion communities, with 2000+ community members;

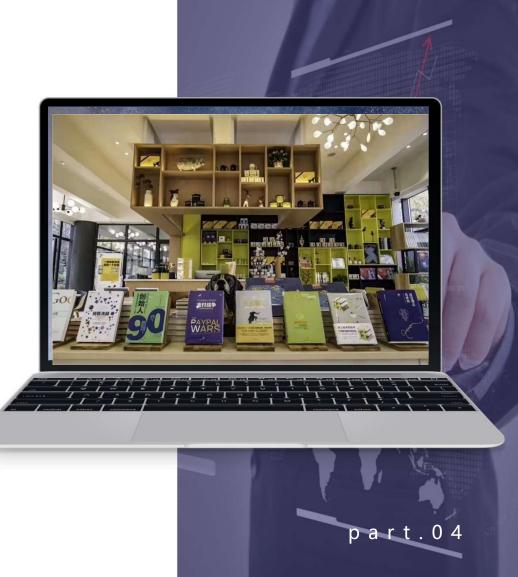
Start is the core contributor to the above communities, and the total users of these communities exceed 10K;

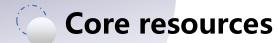






2. He has opened five physical bookstores, so he has rich experience in offline activities and online operations, and is supported by physical venues, so he can do various types of activities at will;







3. Fan Deng Reading, a well-known education brand, has nearly 100 million users in China and is currently the largest paid knowledge brand in China. During his tenure as the head of Tianjin, he gained a large number of Web2 users.



workdao 05 WorkDAO D **Success Stories** D 0 0 >



Success Stories



Xiaowei

Through understanding, his characteristics: lack of experience, good at writing and media operations, creative, experienced in community operations and event planning, and extremely enthusiastic about Web3.

Our strategy: It is recommended for early projects to quickly learn the project operation logic of the track from 0 to 1;







Xiaowei

Result: The newly established Miss Puff project accepted him and assigned him to be a Chinese community mod. Responsibilities: maintain the community's activity, do activities, and help the community operate new media accounts. One of the platforms has gained 8K+ fans, and the salary is 1ETH.





Success Stories

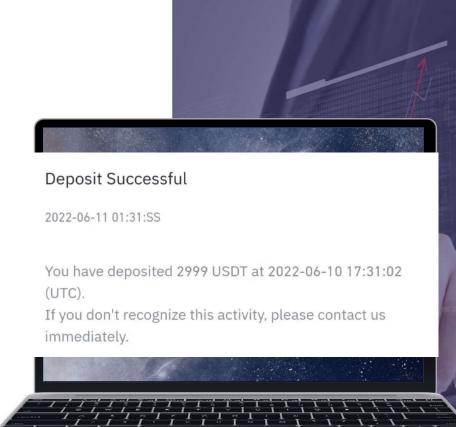


Amar

Through understanding, his characteristics: rich experience in community operation, participated in many projects, rich social network;

Our strategy: recommend to a number of mature companies, and the position is set as NFT project operation;

Result: Received an offer salary of \$3K per month from a listed company, helped the project party to formulate a roadmap and make a Deck, and obtained some community business cooperation opportunities, which has a certain out-of-the-circle effect.





workdao 06 WorkDAO D **Project Roadmap** D 0 0 >





2021 Q4

(formerly)

Open the first training of WorkDAO (formerly PlanC), a total of 15 people, the fee is \$30=199 yuan;



2022 Q1

(formerly)

Set up the second phase of WorkDAO (formerly PlanC) training, a total of 93 people, and the fee is \$45=299 yuan;



群聊名称

PlanC元宇宙②群 >





2022 Q2

(Ongoing)

Study and understand the Flow ecology as a Flow China community ambassador, and hope to have the opportunity to make more contributions to the Flow community;



2022 Q3

(coming soon)

- 1. Complete the construction of discord and Twitter
- 2. Complete the creation of 333 NFTs created
- 3. Complete the sale of Genesis NFT





2022 Q4

(expect to happen)

1.Complete the demo on the WorkDAO official website and upload all AMA and course materials during the precipitation period 2. Complete the creation of 3000 gen1 NFTs3. Complete the sale of 3000 gen1 NFTs



2023 Q1

(expect to happen)

1.Complete the specific presentation of the official website and officially open the free version and the paid version to the public 2. WorkDAO enters a new journey

workdao lhank D WorkDAO——This is a DAO for D 0 Everyione who want to enter Web3 ≥