



LearntVerse

LEARNTVERSE

PITCH DECK

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SUMMARY/OVERVIEW



LearntVerse

- LearntVerse is a web 3.0 lifestyle DAPP with Edu-fi and Social-fi elements.
- It will reinvent education from NFT and metaverse to broader crypto, blockchain and multi-disciplinary knowledge body.
- It is an Edu-Fi platform while also Decentralised Autonomous Organised, which will incentivise people to engage in the community building while the earning from learning motivates the participants to learn further.
- It connects web 2.0 education and web 3.0 knowledge.

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LearntVerse

THE PROBLEM

Web2.0

People got used to acknowledge information from academic education institutions – postgrad/undergraduate/diploma either online or offline; the latest technology from some centralized social media platforms like Bloomberg\Facebook\Financial Times etc.

DYOR?

DAOs?

BTC?
ETH?

FOMO

NFT?

Web3.0

Web3.0 ppl are active in Twitter, but a platform is chaotic.
We need a Toolkit for information delivery and platform to knowledge sharing.

People don't know how to start their journey in web3.0

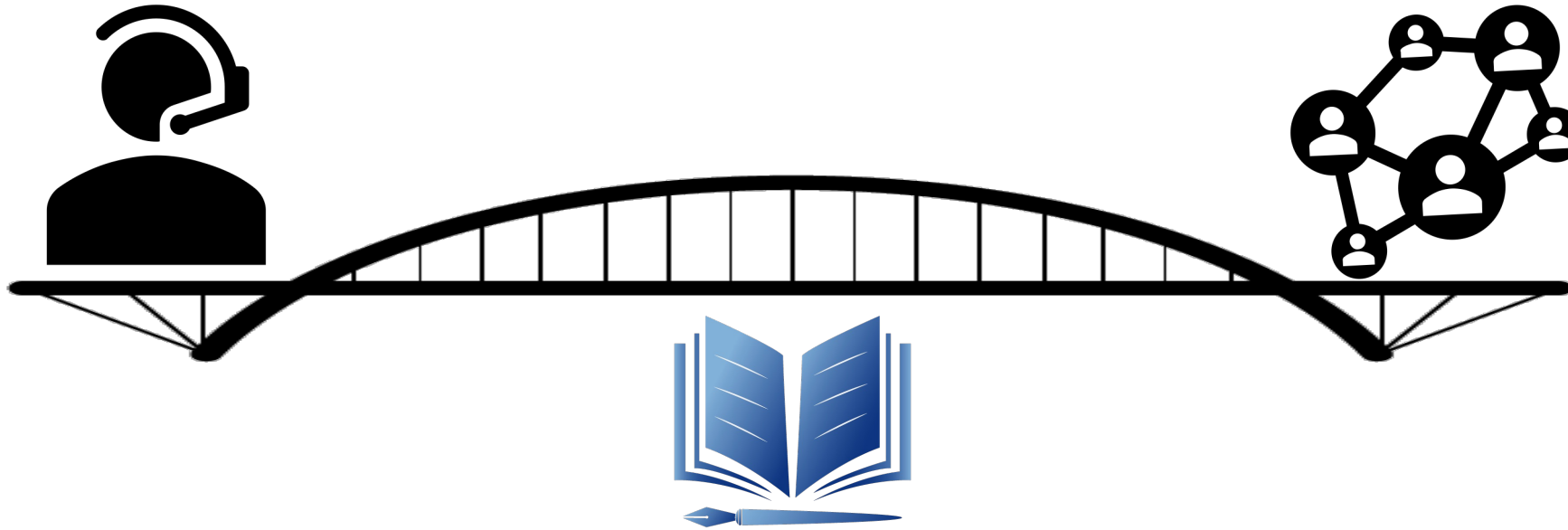
Knowledge
Barrier

Need more Users, more views, and more ecosystem builders to enlarge the metaverse



THE SOLUTION

Web2.0
- one way
education



Web 3.0
- peer to peer,
multi-direction
thinking and
discussion

LearntVerse

Build the Bridge between Web2.0 and Web3.0

THE BUSINESS MODEL

Edu-Fi

Incentivised
knowledge
exchange

Monetised
curiosity

Certified
learning &
teaching
experience

Social-Fi

Earning &
learning by
sharing

Creator
dominant
platform

Tokenised ideas
and opinions

DAO

Giving back to
community

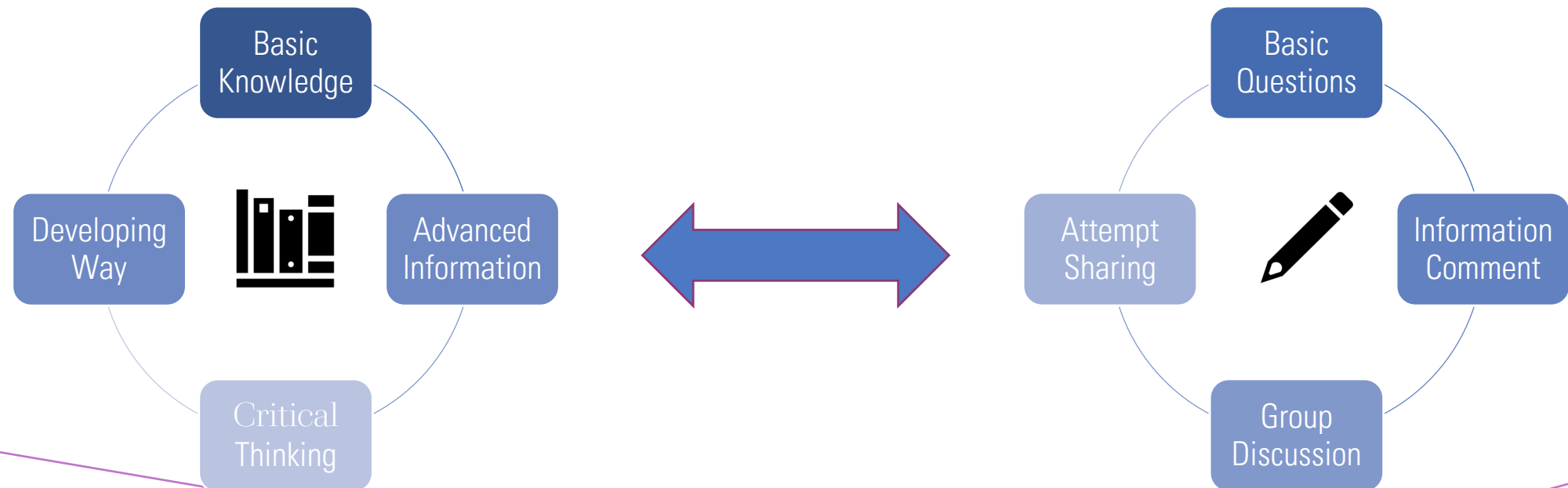
Decentralised
community
operation

Hearing from
community



THE BUSINESS MODEL

- LearntVerse:
- A user-friendly Learn-to-earn based platform with knowledge sharing in web3.0 world



THE MARKET OPPORTUNITY

- Education may be the one of the biggest challenge today facing web 3.0 development and crypto asset adoption.
- The number and diversity of quality educational resources has blossomed in recent years. A wide range of podcasts now exist to help both new and existing crypto asset owners become better educated and informed.
- New reliable data and analytics from firms such as CoinMetrics, The Block, Nansen and Glassnodes have grown to compliment longstanding tools.
- The “crypto asset canon” — blogs, research reports, movies, books, etc — articulating the innovation underpinning blockchain technology has continued to expand and sharpen.
- More and more universities are adding blockchain technology to the curriculum.

However the gap in web 3.0 education is deeper and bigger. While the demand is growing, the climate is suitable for us to start this journey from the learn-to-earn community.



COMPETITION (*WEB 2 & WEB 3*)

Web 2.0

- Online course platforms: i.e. MOOC; COURSERA;
- Knowledge sharing social platforms: i.e. QUORA; ZHIHU;
- Learn-to-earn built-in element on various centralised platforms: i.e. Coinbase; Binance.

Web 3.0

Wirt-e-to-earn platforms: i.e. mirror.xyz

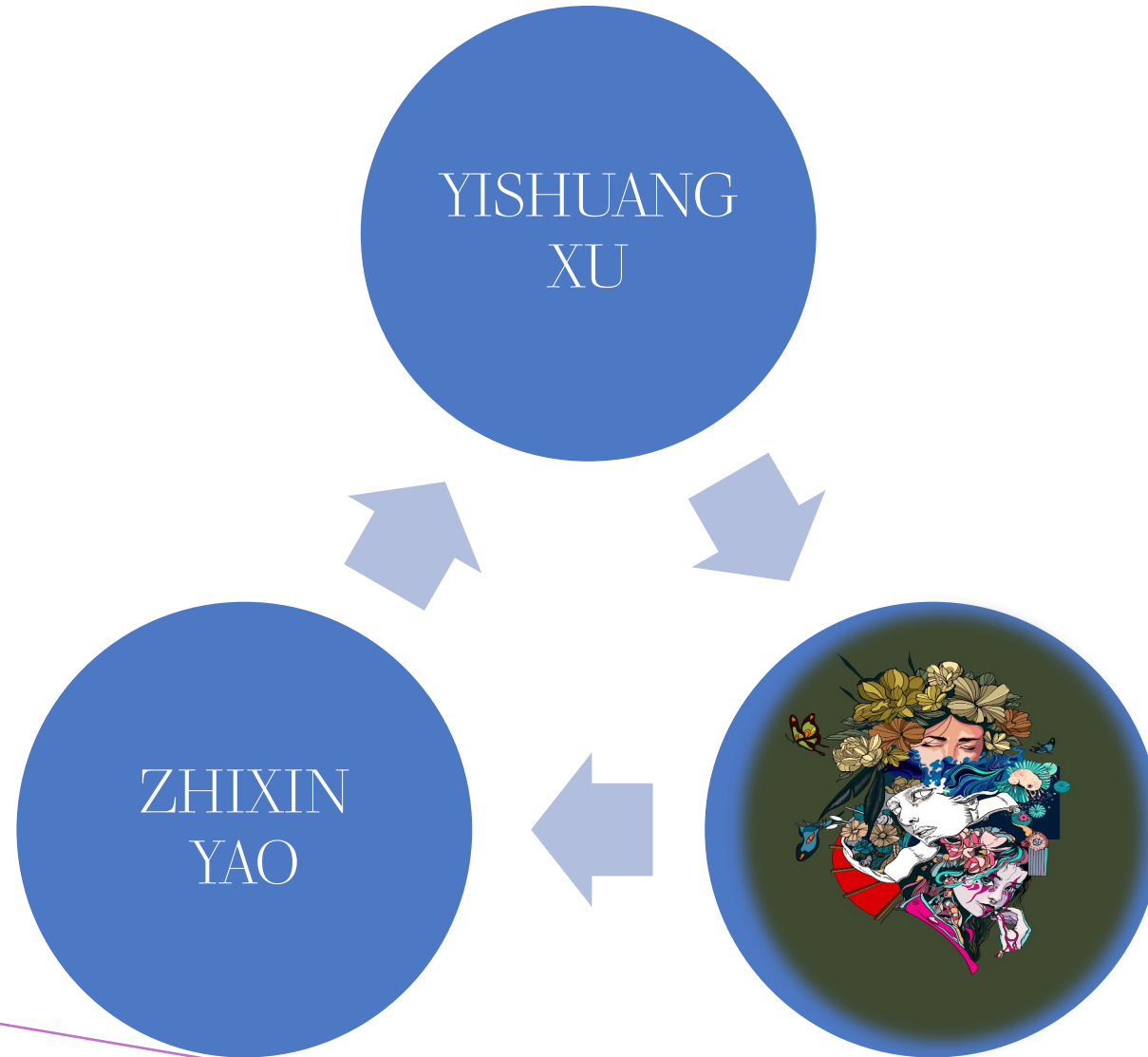
We are different:



- Learn and teach --> both earn;
- Social interaction --> discussion and comments;
- NFT Certificates for your teaching and/or learning experience.



THE TEAM

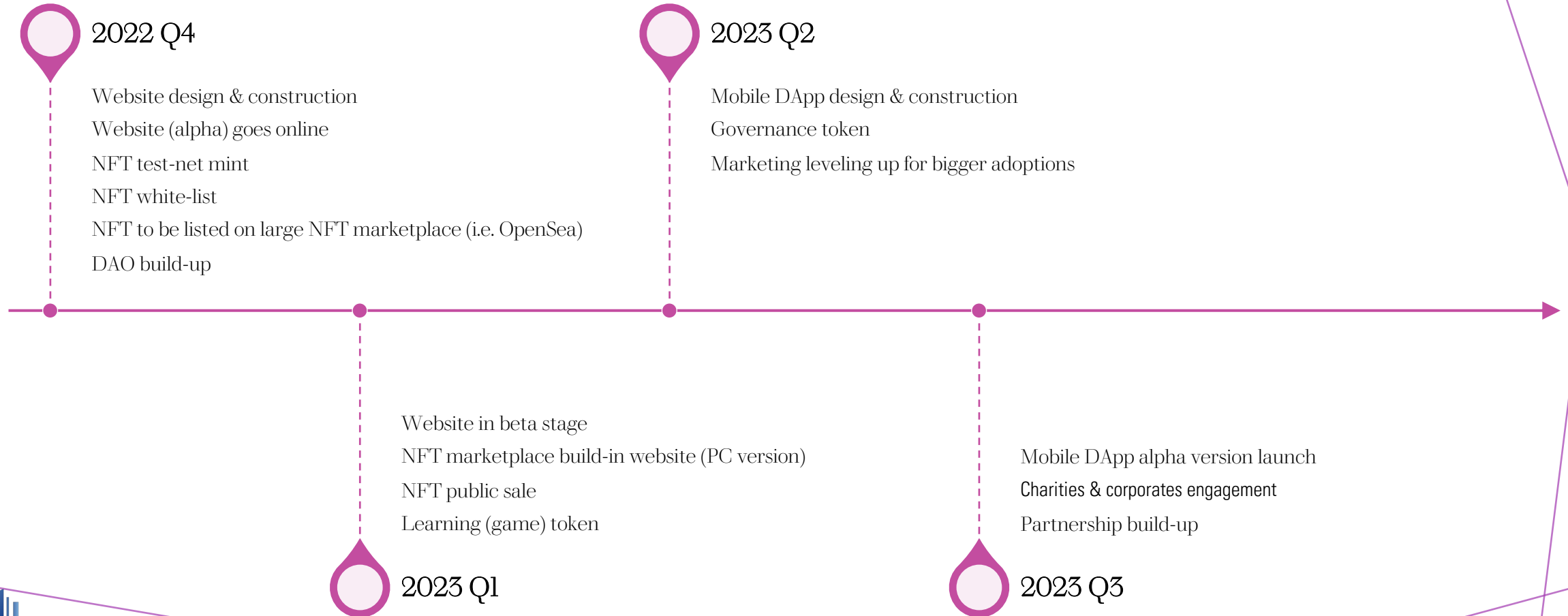


THE PRODUCT

Demo video



MILESTONE (ROADMAP)

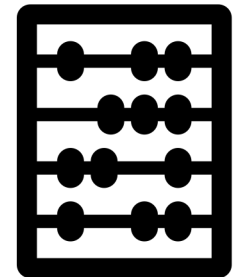


FINANCIALS (BUDGET)

proposed budget for the first year

Total USD 10,000 – from September 2022 to August 2023 (12 months)

- Website design & construction – US\$ 5k
- Marketing – US\$ 3k
- Human Resource – US\$ 2k



EXIT STRATEGIES

Governance & Learning token

- staking
- trading

NFT

- royalties
- listing fees

collaboration

- service charges



THE MISSION AND VISION

- to build a platform for web3.0 participants to share their knowledge, opinions, analysis, and comments towards the information about blockchain, metaverse, NFT and crypto;
- to bridge web 2.0 educational stake holders and web 3.0 teaching & learning participants;
- to democratise educational systems in the composition of users and community;
- to nurture diversity which can lead to strong outcomes and better problem-solving.



POTENTIAL PARTNERSHIPS

- Crypto- and blockchain-friendly universities (for example, HKUST; Stanford University);
 - UNAI (Education for All) initiative;
 - TEDEd (TED's youth and education initiative)
- and many more...



THANK YOU

