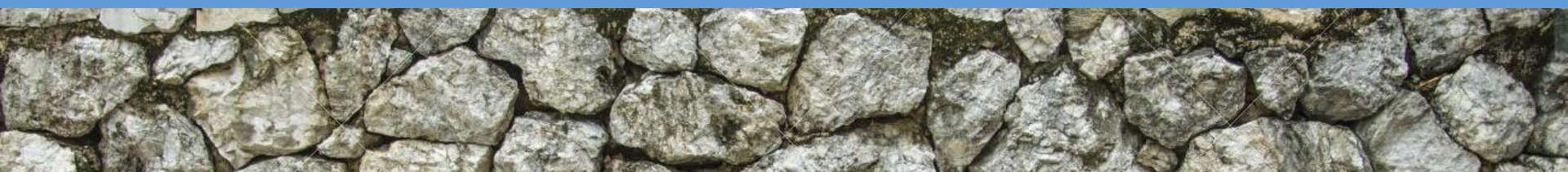




STONEHAVEN
CHRIST-CENTERED CLASSICAL EDUCATION





MISSION

The Stonehaven School exists to glorify God by cultivating truth, goodness, and beauty in students through a distinctly Christ-centered classical education.

FOUNDATIONAL COMMITMENTS OVERVIEW



The foundational commitments of The Stonehaven School distinguish it as an institution and are the standards against which all new ideas and practices are tested. These are the core values to which the Board of Trustees is committed and for which it is responsible on behalf of present and future constituents.

Christian Worldview

We believe that every aspect of our children's education must be intentionally founded upon biblical truth.

Classical Liberal Arts

We are committed to the traditional and long established, exemplary forms and standards in education handed down from ancient and medieval educators.

Wisdom and Virtue

We believe that true education culminates in wise and virtuous students who are being conformed to the image of Christ.

God-Honoring Virtue

We are dedicated to teaching and learning with excellence as unto the Lord.

Appropriate Forms and Habits

We believe that true education recognizes that hearts and minds are shaped not only by ideas and knowledge, but also by practices, habits, routines, and liturgies.

Engaged and Committed School Community

We believe parents should actively participate in the life and community of the school.

In Loco Parentis

We seek to assist parents in their God-given task of educating their children in the Lord.

COMPETITIVE ADVANTAGE

CHRIST-CENTERED EDUCATION

We believe that every aspect of our children's education must be intentionally founded upon biblical truth.

- Christian faith is integrated into the curriculum
- Academic and character development programs
- Catechism and Bible memory to build a foundation

GOD-HONORING EXCELLENCE

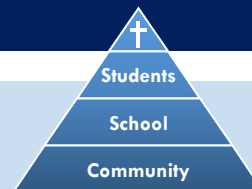
We are dedicated to teaching and learning with excellence as unto the Lord.

- Classical model that develops articulate and well-rounded students
- Rigorous and competitive
- Dedicated Latin program to drive excellence in languages
- A focus on the fine arts that brings glory to God

ENGAGED AND COMMITTED SCHOOL COMMUNITY

We believe parents should personally participate in the life and community of the school.

- Like-minded believers and educators with committed volunteers
- Joyful family environment that is warm and welcoming
- Servant based leadership model



OUR MISSION

The Stonehaven School exists to glorify God by cultivating truth, goodness, and beauty in students through a distinctly Christ-centered classical education.



STUDENT VISION

Stonehaven aims to **graduate young men and women** who:

- Love God with all their heart, soul, mind, and strength;
- Evaluate all human knowledge and experience in the light of the Scriptures;
- Are equipped to engage and shape the culture with the Truth of the Gospel;
- Listen carefully, reason soundly, speak precisely, and articulate persuasively;
- Have mastered a core body of knowledge and are capable of discussing great ideas;
- Possess a life-long passion for learning and know how to apply the tools of learning;
- Lead and serve with humility, gratitude, and grace.



SCHOOL VISION

Stonehaven strives to be the **premier, classical Christian school** in the greater Atlanta area with a reputation for Christian virtue and academic excellence. Stonehaven aims to:

- Create a spiritual and physical haven for students to learn without hindrance;
- Teach using the systematic tools of the trivium;
- Provide a fine arts program where students thrive through creative expression;
- Develop a culture of health and wellness through extracurricular enrichment programs;
- Encourage spiritual growth within a loving community of like-minded families;
- Cultivate in students, parents and staff a love for learning.



COMMUNITY VISION

Stonehaven aspires to share the **hope of the Gospel** to families both near and far. Stonehaven aims to:

- Serve the community with all of our heart, mind and strength;
- Promote the truth, goodness and beauty of a classical Christian education;
- Assist and equip parents in the Christian nurture of their children;
- Advance God's kingdom by sending graduates with a heart for the lost to the four corners of the earth;
- Share our gifts, resources and fine arts with the community at large;
- Reflect God's Kingdom through our racial, ethnic and economic diversity.

STRATEGIC GOALS



STUDENT

Cultivate in students a passion for learning

Equip and support parents in the education of their children

Attract, equip and retain excellent teachers



SCHOOL

Complete the trivium through upper school

Create a leading fine arts program

Develop plans for a permanent and/or dedicated facility



COMMUNITY

Increase Stonehaven's recognition in the community

Establish partnerships with local churches for community outreach

Alliance of classical Christian schools

STRATEGIC PLAN DETAIL



STUDENT VISION

Godly Graduates



SCHOOL VISION

Premier Classical Christian School



COMMUNITY VISION

Impacting Lives

OBJECTIVES

STRATEGIES

Cultivate in students a passion for learning

- Utilize and develop excellent classical Christian curriculum
- Develop pedagogical techniques and take advantage of academic resources that enliven the curriculum
- Embody a love of learning by teachers, staff and parents

Equip and support parents in the education of their children

- Educate parents on the fundamental tenets of a classical Christian education
- Organize and encourage a robust parent service program inside the school
- Cultivate a community of learning through various programs, events and activities to assist parents with Christian parenting and education
- Create new opportunities for teachers to build strong relationships with students and parents.

Attract, equip and retain excellent teachers

- Employ teachers with the virtues and skills necessary to be an excellent educator
- Develop a vigorous and challenging program of professional development for all staff members
- Foster a culture of joy, fulfillment and gratitude

STRATEGIC PLAN DETAIL



STUDENT VISION

Godly Graduates



SCHOOL VISION

*Premier Classical
Christian School*



COMMUNITY VISION

Impacting Lives

OBJECTIVES

STRATEGIES

Complete the
trivium through
upper school

- Build community interest in classical Christian education to provide required demand
- Focus on retention of middle school students through enhanced middle school offerings
- Determine the feasibility of an upper school
- Creation of formal alliance with partner schools to develop feeder pool

Create a leading
fine arts program

- Increase visual presence of the fine arts in the school facility
- Initiate a long-term vision for the development of an excellent fine arts program
- Make the fine arts program more visible via social media, website and other school events
- Provide fine arts resources for parents to supplement in the home

Permanent facility

- Develop a facility vision with detailed classroom and facility needs (conceptual/renderings)
- Develop and launch a comprehensive plan for a permanent and/or dedicated facility
- Build funds to secure a permanent facility

STRATEGIC PLAN DETAIL



STUDENT VISION

Godly Graduates



SCHOOL VISION

*Premier Classical
Christian School*



COMMUNITY VISION

Impacting Lives

OBJECTIVES

STRATEGIES

Increase
Stonehaven's
recognition in the
community

- Create energy and passion for Stonehaven by publicizing our strategic plan to key community stakeholders
- Utilize a formal marketing and development plan to increase awareness
- Intentional focus on how to ensure Stonehaven's student body is representative of the community

Partnerships with
local churches for
community outreach

- Offer leadership development to local pastoral staffs
- Mothers morning out partnerships (feeder pool)

Alliance of classical
Christian schools

- Increase awareness of classical Christian education and position Stonehaven as the community leader for classical Christian education
- Establish strong partnerships with 2-3 local classical Christian schools and create a formal alliance

2020 GOAL

Cultivate in students a passion for learning

STRATEGY

- Utilize and develop excellent classical Christian curriculum
- Develop pedagogical techniques and take advantage of academic resources that enliven the curriculum
- Embody a love of learning by teachers, staff and parents

2019-2020 INITIATIVES

- Review Stonehaven's current writing curriculum and compare to other options to ensure its suitability for our program
- Send teachers to the professional development conferences to be trained on the best practices for teaching in a classical Christian school
- Design faculty meetings to train teachers on pedagogical techniques that excite interest in the curriculum

2019-2020 MEASURE

- Annual student surveys
- Retention rate

2020 GOAL

Equip and support parents in the education of their children

STRATEGY

- Educate parents on the fundamental tenets of a classical Christian education
- Organize and encourage a robust parent service program inside the school
- Cultivate a community of learning through various programs, events and activities to assist parents with Christian parenting and education
- Create new opportunities for teachers to build strong relationships with students and parents.

2019-2020 INITIATIVES

- Initiate father luncheons to further equip Stonehaven dads
- Enhance parent service program to better connect parents with Stonehaven

2019-2020 MEASURE

- Annual stakeholder surveys
- Retention rate
- Father luncheon feedback
- Middle school focus group

2020 GOAL

Attract, equip and retain excellent teachers

STRATEGY

- Employ teachers with the virtues and skills necessary to be an excellent educator
- Develop a vigorous and challenging program of professional development for all staff members
- Foster a culture of joy, fulfillment and gratitude showing appreciation for the staff

2019-2020 INITIATIVES

- Develop the ideal portrait of a Stonehaven teacher
- Initiate Stonehaven's new teacher certification program
- Formalize all aspects of Stonehaven's professional development program into one document
- Develop a plan to express gratitude to teachers on a monthly basis

2019-2020 MEASURE

- Annual stakeholder surveys
- Teacher retention rate
- Annual teacher evaluations

2020 GOAL

Complete the trivium through upper school

STRATEGY

- Build community interest in classical Christian education to provide required demand
- Focus on retention of middle school students through enhanced middle school offerings
- Gain a detailed understanding of upper school feasibility and of completing the trivium

2019-2020 INITIATIVES

- Complete feasibility study on completing the trivium and re-launching an upper school
 - Explore strategic partnerships with other schools (build it, partner with it, buy it)
 - Benchmark with ACCS and a school that recently added an upper school
 - Drive passion, excitement, excellence and community in grades 6-8

2019-2020 MEASURE

- Creation of formal alliance with partner schools
 - 90% retention of 6th & 7th grade classes
 - Completion of feasibility study
 - 1-2 benchmarking visits

2020 GOAL

Create a leading fine arts program

STRATEGY

- Increase visual presence of the fine arts in the school facility
- Initiate a long term vision for the development of an excellent fine arts program
- Make the fine arts program more visible via social media, website and other school events
- Provide fine arts resources for parents to supplement in the home

2019-2020 INITIATIVES

- Host an evening to celebrate Stonehaven's fine arts program
- Enhance school hallways and classrooms with student art work
- Create a five-year fine arts strategic plan

2019-2020 MEASURE

- Annual stakeholder surveys

2020 GOAL

Develop plans for a permanent and/or dedicated facility

STRATEGY

- Develop a facility vision with detailed classroom and facility needs (conceptual/renderings)
- Develop and launch a comprehensive plan for a permanent and/or dedicated facility
- Build funds to secure a permanent facility
- Creation of formal alliance with partner schools to develop feeder pool

2019-2020 INITIATIVES

- Conduct feasibility study
- Define all necessary facility parameters
 - Classrooms
 - Common space
 - Projected operating expenses
- Formalize capital campaign needs, timing, communication plan and launch campaign as necessary

2019-2020 MEASURE

- Completion of feasibility study
- Identification of facility needs
- Launch of formal capital campaign (if applicable)
- Grant request completed and approved (if applicable)

2020 GOAL

Increase Stonehaven's recognition in the community

STRATEGY

- Create energy and passion for Stonehaven by publicizing our strategic plan to key community stakeholders
- Utilize a formal marketing and development plan to increase awareness
- Intentional focus on how to ensure Stonehaven's student body is representative of the community

2019-2020 INITIATIVES

- Update strategic plan and launch formal communication plan
 - Marketing and development plan execution
 - Align teacher and faculty performance objectives to the strategic plan
 - Focus on student and faculty retention
 - Establish formal Stonehaven ambassador program

2019-2020 MEASURE

- Strategic plan launch
- Launch Stonehaven's marketing and development plan
 - Unique website visitor increase
 - Click through traffic to partner sites SAIS, ACCS, etc
 - Viral Stonehaven ambassadors
- 25% of classes at 90% enrollment (within financial aid thresholds)
- 90% student retention rate

2020 GOAL

Establish partnerships with local churches for community outreach

STRATEGY

- Offer leadership development to local pastoral staffs
- Mothers morning out partnerships (feeder pool)

2019-2020 INITIATIVES

- Identify target partner churches
 - Joint meeting with potential church partners
 - Identify and connect with like-minded mothers morning out programs

2019-2020 MEASURE

- Two development offerings annually
- Three recruitment events at target mothers morning out programs

2020 GOAL

Alliance of classical Christian schools

STRATEGY

- Establish strong partnerships with local classical Christian schools and create a formal alliance
- Increase awareness of classical Christian education and position Stonehaven as the community leader for classical Christian education

2019-2020 INITIATIVES

- Identify prospective partner schools
 - Individual meetings with potential partner schools
 - Joint meeting with potential partners
- Develop CliffsNotes version on classical Christian education for parents
- Double sided "wallet card" on distinctives and overview of classical Christian education

2019-2020 MEASURE

- Creation of formal alliance with 2-3 partner schools
 - Launch Stonehaven's marketing and development plan
 - Alliance website established
 - Click through measurement to partner schools

2020 GOAL (Not on summary page but imperative for success)

Strategically Grow Revenue & Operating Cash Reserves

STRATEGY

- 100% participation in the Knight Fund
- Clearly defined growth plans for the school
- Track Key Performance Indicator's suggested by SAIS
- Increase revenue and margin
- Strategically planned revenue by grade

2019-2020 INITIATIVES

- 100% Knight Fund Participation from Staff and Families
- Create strategic funded growth plan (goals for financial aid by grade, etc.)
- Develop tracking plan and monitor key performance indicators.
- Ensure budget planning process achieves required performance measures

2019-2020 MEASURE

- 10% annual improvement of tuition covering operating expense
- 10% annual improvement in Knight Fund participation
- 20% annual increase in cash reserves

