**The Persuasive Analytical Essay Structure :**

**1.Introduction:**

Background information: Some sentences which provide general background information about the topic.

Specific information: A sentence which specifies the topic that is to be discussed.

Thesis statement :This is a statement which presents your position (opinion) about the topic.

Outline: Two – three arguments which support the thesis. (your opinion).

**Body Paragraphs-( Two – three)**

**Each Body paragraph has a;**

Topic sentence: This introduces the argument of the paragraph.

Supporting sentences: This includes evidence (in text citations) and examples to support the argument.

Counter argument: A valid counter argument .

Refutation: A rebuttal of the counter –argument.

Concluding sentence: A sentence which sums up the argument.

**Conclusion:**

Summary of main ideas (outline).

Repetition of thesis. ( same as the one in the Introduction).

Recommendation ( optional) and a concluding sentence.

**Example of a Persuasive Anlaytical Essay (without evidence)**

**Activity 1:** Copy and paste this essay. Then;

2. With your Lecturer, highlight and label the different parts of the essay and

3. Insert appropriate evidence where necessary to strengthen the arguments.

***Essay Topic: A strict approach to censorship of internet sites is essential to maintain and preserve safety and high moral standards in a society. Do you agree?***

Adapted from:https://www.scribd.com/doc/15744882/Persuasive-Analytical-Essay-Example

The internet is used almost everywhere in both developed and most developing countries. It is used in all areas of life from business such as company websites containing product information to personal email and on-line chatting forums. It also used for entertainment such as playing on-line games, and for distributing information, images and ideas covering every imaginable topic. Some of the information and images on the net is considered by some people to be a threat to society. These people are concerned about threats to safety and morality. Threats to safety include; terrorist propaganda, while threats to morality largely arise from the availability of pornography. While some countries are taking steps to limit the types of information that is available to their citizens, others allow complete freedom. At the moment, countries are considering introducing restrictions on access to specific sites and so it is timely to examine issues on both sides of the debate. This essay will argue that there should be limited censorship of the internet, restricted to those areas where there is a real threat to human safety and a risk of damaging the morality of children and young adults. Firstly, issues related to safety will be explored, and secondly problems related to safeguarding society’s morals will

 be examined.

Firstly, censorship of the internet is necessary to ensure a safe society. At present, terrorist groups, are threatening the lives of innocent people. These groups wish to de-stabilise or even destroy the very basis of culture and society. Their purpose is to impose their own beliefs and ways of living onto others. These groups often use the internet for their purposes. They use it to spread propaganda, and to influence the minds of young people to join them in performing terrorist acts. They also use the internet as a planning tool to carry out their operations, communicating instructions to fellow terrorists in other countries, and to send images of targets.**(Insert evidence).** In addition, society is threatened by the publication of information on how to make explosive devices and other weapons. This information can then be used to build these devices which are then used to harm people and destroy a country’s infrastructure, including buildings, roads, bridges and dams. **(insert evidence).**This type of information should therefore be removed from the internet. Some people would argue however, that the removing of any information from the net is unnecessary censorship. They would say that there should be no restrictions on what information is available because censorship could be abused by governments to control their citizens. In addition, they argue that the only way a society can be truly free is if the citizens have complete freedom of speech, that is, they are free to criticise their own government.

While this is a strong argument and worthy of consideration, the problem is that some information on the internet can be used by evil people to destroy innocent lives. Therefore, while most types of information should be freely available, other types which result directly in physical destruction should be banned. Restrictions on information on the internet are therefore necessary to ensure a safe society.

Secondly, internet censorship is also essential to ensure that the morals within society are maintained. Specifically morals relating to sexual and family behaviour can be influenced by what is available on the internet as people are bombarded with images of a sexual nature. While these images are often not deliberately searched for, they do however, find their way onto computer screens. This is often the result of unfiltered searches, usually on innocent topics. For example, pornography finds its way onto computer screens through email inboxes.**(insert evidence).** The pornography industry is a huge money-making enterprise which spends huge amounts of money on advertising. Unscrupulous operators buy and sell email addresses and these are then the target of advertising. There is no doubt that these types of images can be harmful, especially to children and young adults, however in many countries, there are no controls over this type of advertising. What is also deeply disturbing is that some people actually make money from exploiting young children over the internet. They are sometimes used in videos and photos. This is not only seriously damaging to the children themselves, but also to the viewers. While child pornography is illegal, it is proving very difficult to police. There is no doubt then that harmful information and images are contained on the internet and this needs to stop.**(insert evidence).** Many people argue however, that censorship of images on the internet is not necessarily because adults have a right to view whatever they want. These people would argue that internet users can choose not to visit sites containing these images or open a pornographic images. While this may be true for adults, young children and young teenagers are not mature enough to decide what not to watch. Moreover, there are people in the community known as pedophiles, who are mentally ill and are who willing to pay a lot of money for these images. This creates a market which is exploited by criminals. It is therefore necessary to protect young adults and children by placing controls over the availability of these kinds of images.

In conclusion, the internet has brought many positive advantages to society, both for businesses and individuals. Along with these benefits have come some problems. Two specific problems are the use of the internet by terrorist organisations, and the spread of, and easy access to pornography. While many people would argue that there does not need to be any controls over the availability of information and images on the internet, there are compelling arguments for some types of restrictions. These include maintaining safety and restricting young children to pornography. In my opinion, a limited form of censorship is required in order to preserve and maintain a safe and moral society.

**Task Two: Writing Practice:**

***Data Collection should be accessible by everyone. Do you agree?***

Write a persuasive analytical essay to present your arguments.

Follow the PA essay structure to help you.

Use online research to gather evidence to support your arguments.

Word limit: 600 words.

**Essay Plan:** 2. Artificial intelligence improves human experiences. Do you agree?

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| **Introduction** | **Body Paragraph 1** | **Body Paragraph 2** | **Conclusion** | **Resources** |
| Background information:  Thesis:  Reasons: | Topic sentence:  (Argument 1)  Security: A.I are preventing cheaters from scamming other players in online games.  Supporting sentences:  Evidence?  Examples?  Counter argument:  Evidence to support CA? | Topic sentence:  (Argument 1)  Jobs: All jobs that are considered dangerous to humans are being taken by a.i.  Supporting sentences:  Evidence?  Examples?  Counter argument:  Evidence to support CA? | Summary of reasons:  Thesis: This essay will debate on the positive side of artificial intelligence when it comes to combat cheating and thus will improve the experience of the other players that are playing.  Recommendation/Concluding sentence. |  |

Abstract:

Cheating in online computer games is becoming a significant problem as the popularity of such games steadily increases. In this paper we review different forms of cheating observed in computer games and give our solution for a particular form of cheating, which involves assistance from artificially intelligent programs, known as bots. Our solution has numerous advantages over traditional methods for combating this form of cheating, such as its non-obtrusive nature, continuous verification, and simple non-interactive and outsourcing-proof design. <http://ieeexplore.ieee.org/abstract/document/4446496/?part=1>

Counter

<https://pdfs.semanticscholar.org/ce00/467dc13493c632b9389eb51d98c337c8a335.pdf>

<http://fortune.com/2016/10/25/how-artificial-intelligence-could-catch-stock-market-cheaters/>

<https://www.newscientist.com/article/mg23130870-900-autonomous-ai-guards-to-stalk-the-internet-fighting-hackers/>

<https://www.robotics.org/blog-article.cfm/Dangerous-Robot-Jobs/15>

<https://www.ge.com/digital/blog/dull-dirty-dangerous-its-robot-work>