



**FOR IMMEDIATE RELEASE**

**sengWare Partners with Goodwill Industries International  
to Help Turn Gently Used Dinnerware Into Jobs**

**Seattle (May 5, 2009)** — sengWare®, a Seattle-based dinnerware company, and Goodwill Industries International® (Goodwill) launched an effort today called “Good Dishes, Good Deeds” encouraging customers to donate their gently used dinnerware to Goodwill retail stores, where the revenue will fund job training and career advancement programs. “Good Dishes, Good Deeds” is an ongoing effort to encourage sengWare customers to donate their vintage dinnerware to a good cause, rather than throwing it in the trash. Gently used plates, cups, bowls, and other dinnerware can be packed into sengWare boxes and donated at one of more than 2,200 Goodwill locations nationwide.

“We have found that many of our customers are upgrading to sengWare products and don't know what to do with their old dinnerware that is still in good, usable condition,” said Wai Seng Yau, founder of sengWare. “We're delighted to partner with Goodwill to give our customers the opportunity to support individuals in their community and reduce their environmental impact.”

Through its services, Goodwill helps people overcome challenges to employment and sets them on the road to becoming independent, tax-paying members of their communities. Each year, more than 1 million people benefit from Goodwill's career services, and Goodwill places someone in a job every 53 seconds of every business day.

“By participating in the sengWare partnership with Goodwill, people are investing in their communities,” said Jim Gibbons, president and CEO of Goodwill Industries International. “Each dishware donation will support vital employment services in local communities to help people find and keep jobs.”

For more information about the “Good Dishes, Good Deeds” effort, please visit [www.sengware.com/goodwill](http://www.sengware.com/goodwill).

To find the Goodwill store nearest to you, use Goodwill's online locator at <http://locator.goodwill.org>, or call (800) 664-6577.

**ABOUT SENGWARE**

[sengWare](http://www.sengware.com) is a Seattle-based designer and distributor of uniquely functional and durable serveware, bakeware, dinnerware, and accessories for the home or professional chef. sengWare offers top-quality, practical products made from the exclusive industrial-strength proGrade™ material and offers an industry-leading five-year limited warranty. Certified 100 percent lead and cadmium free, every piece in the sengWare collection is available in eight vibrant colors. Pieces within the sengWare collection are designed for mixing and matching for ultimate versatility and customization.

**ABOUT GOODWILL INDUSTRIES INTERNATIONAL**

[Goodwill Industries International](http://www.goodwill.org) is a network of 184 community-based, independent member organizations in the United States, Canada, and 14 other countries. Each organization serves people with disabilities, people who lack education or job experience, low-wage workers and other job seekers by providing education and career services, as well as job placement opportunities and post-employment support. To pay for its programs, Goodwill sells donated clothes and other household items in more than 2,200 retail stores, and online at [www.shopgoodwill.com](http://www.shopgoodwill.com), the first Internet nonprofit auction site. Through its services, the network helps people overcome challenges to employment and become independent, tax-paying members of their communities. Goodwill Industries International channels 84 percent of its revenues directly into its programs and services.

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