Senior Project Proposal

WordPress Client Management Plugin

Features:

* Allow clients to:
  + Upload files (i.e. photos, logos, etc.) that need to be incorporated into their sites
  + View design compositions (jpeg, pdf)
  + View their developed site (staging environment)
  + Receive email notifications
    - When developers want to push new content to them
    - When there are new documents to be signed (proposals, maintenance agreements, etc.)
    - Also could be used for “brand reinforcement”
      * Personal videos (Happy Holidays, Hooray We Finished! etc.)
  + View a project progress tracker
    - Most projects move along a timeline of six major steps, this would let the client know where the developers are in the process
      * Email notification upon step completion?
  + Message-board for back and forth communication?
* Allow developers to:
  + Keep all information in one central location
  + Not have to dig through emails for old documents or resources (photos, etc.)
  + Eliminate constant client contact
    - When a client wants constant updates, developers have to spend more time preparing each update then simply continuing to work and letting the client check where they are as they please)
  + Keep thorough records of everything related to the client (interactions, changes, etc.)

On the technical side the plugin would:

* Need to be a well constructed WordPress plugin that doesn’t have any other plugin dependencies
* Not conflict with any theme
* Use php5 and Object Oriented Programming
* Follow WordPress conventions/standards:
  + [http://codex.wordpress.org/WordPress\_Coding\_Standards](http://codex.wordpress.org/WordPress_Coding_Standards" \t "_blank)