RedPine

+ Royal Mountain Records

RedPine takes a data-driven approach to help labels better understand their artists

Where We Add Value

Concert Booking

We made the first online booking platform for concerts. Discover and book venues across North America directly through RedPine for free. With more than 50 venues on RedPine, we can help you find and book the right venue in every city.

Concert Ticketing

Our ticketing is built specifically for concerts. It's free to sell tickets through RedPine and we share real-time sales data with the artist, manager, and label. Your ticket sales are your data and we believe you should know everything about your show.
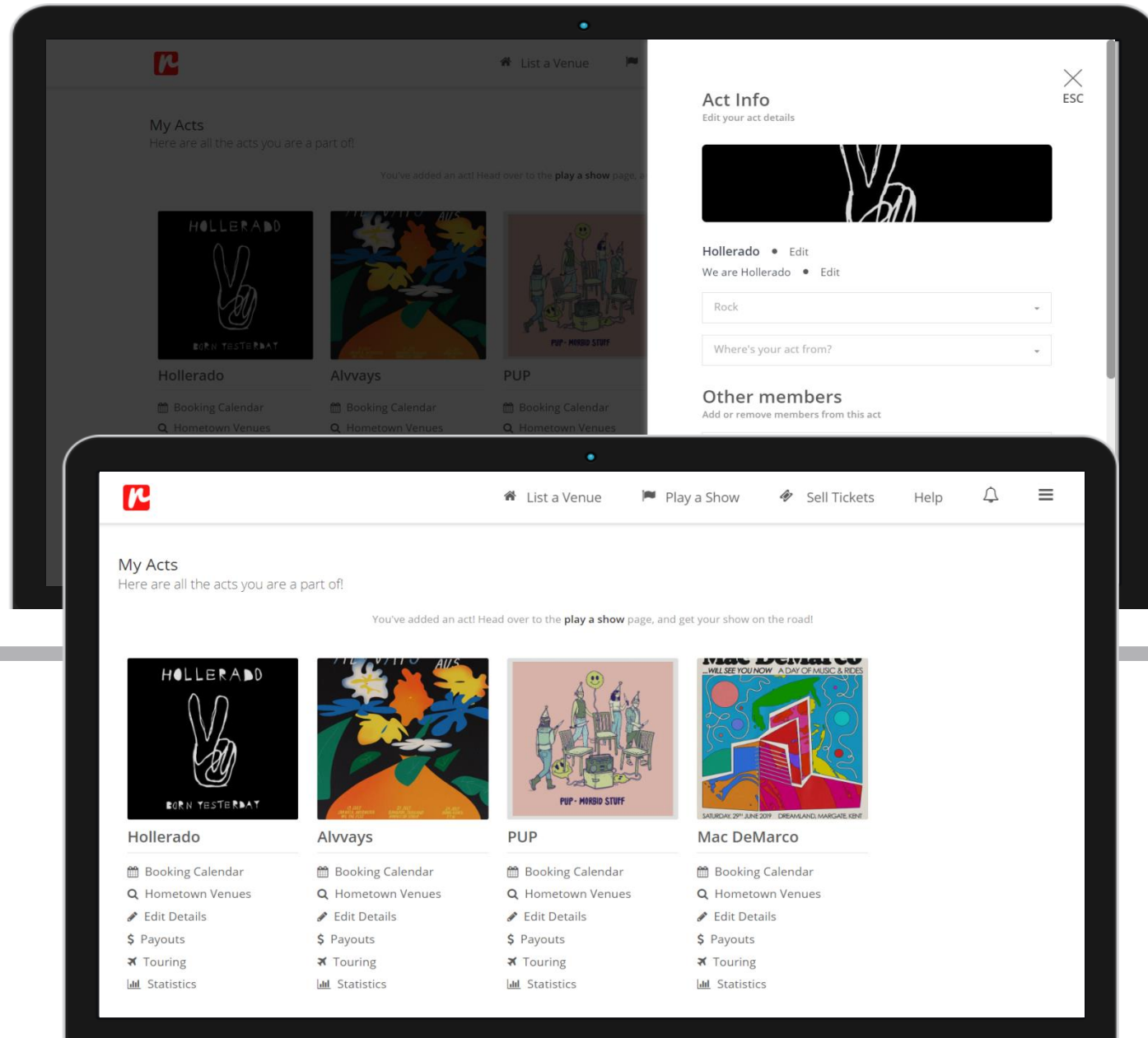
Reporting & Analytics

The bread and butter of RedPine. We help artists and labels better understand their fans, concerts, and growth over time. Know which ticket buyers are first time purchasers or repeat buyers and create mailing lists of everyone who has seen your show. Our data is unique and is helpful for artists of every size.

Monitor Artists

Easily monitor your artists in one spot. See their shows, ticket sales, analytics and more.

Enhanced Analytics

Understand more about your artists shows. Create mailing lists, track audience growth, and pinpoint your best fans.

Weekly Reporting

Both you and the artist receive weekly reports about shows and ticket sales.

Book Tours

With more than 50 venues from coast-to-coast your artists can use RedPine to find and book venues in every market.

Be Connected

The Benefits of Booking Through RedPine

We've introduced a modern and simple way to book venues. Browse by capacity, genre, availability, and amenities and then request to book them directly through the app.

Once the show is booked, a Show Hub is created. This is a page on the RedPine website where the artists, manager, promoter, and venue can communicate and transfer documents.

We also automatically create a ticketing page for the show where everyone in the show can see real time ticket sales.
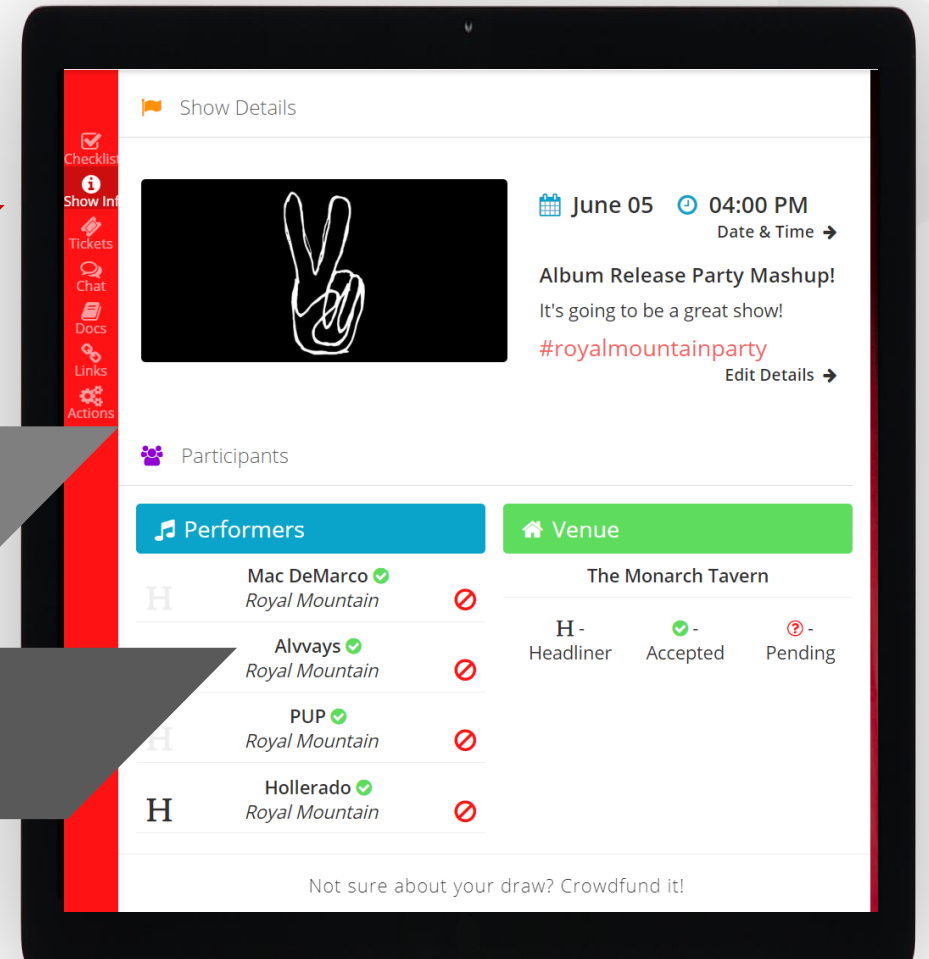
Instant Updates

Group Chat

Track Tickets

Show Details

Checklist
Show Info
Tickets
Chat
Docs
Links
Actions

📅 June 05   🕐 04:00 PM
Date & Time ➜

Album Release Party Mashup!
It's going to be a great show!
#royalmountainparty
Edit Details ➜

Participants

🎵 Performers		🏠 Venue	
Mac DeMarco ✅	⊘	The Monarch Tavern	
Royal Mountain			
Alvvays ✅	⊘	**H** - Headliner ✅ - Accepted ❓ - Pending	
Royal Mountain			
PUP ✅	⊘		
Royal Mountain			
Hollerado ✅	⊘		
Royal Mountain			

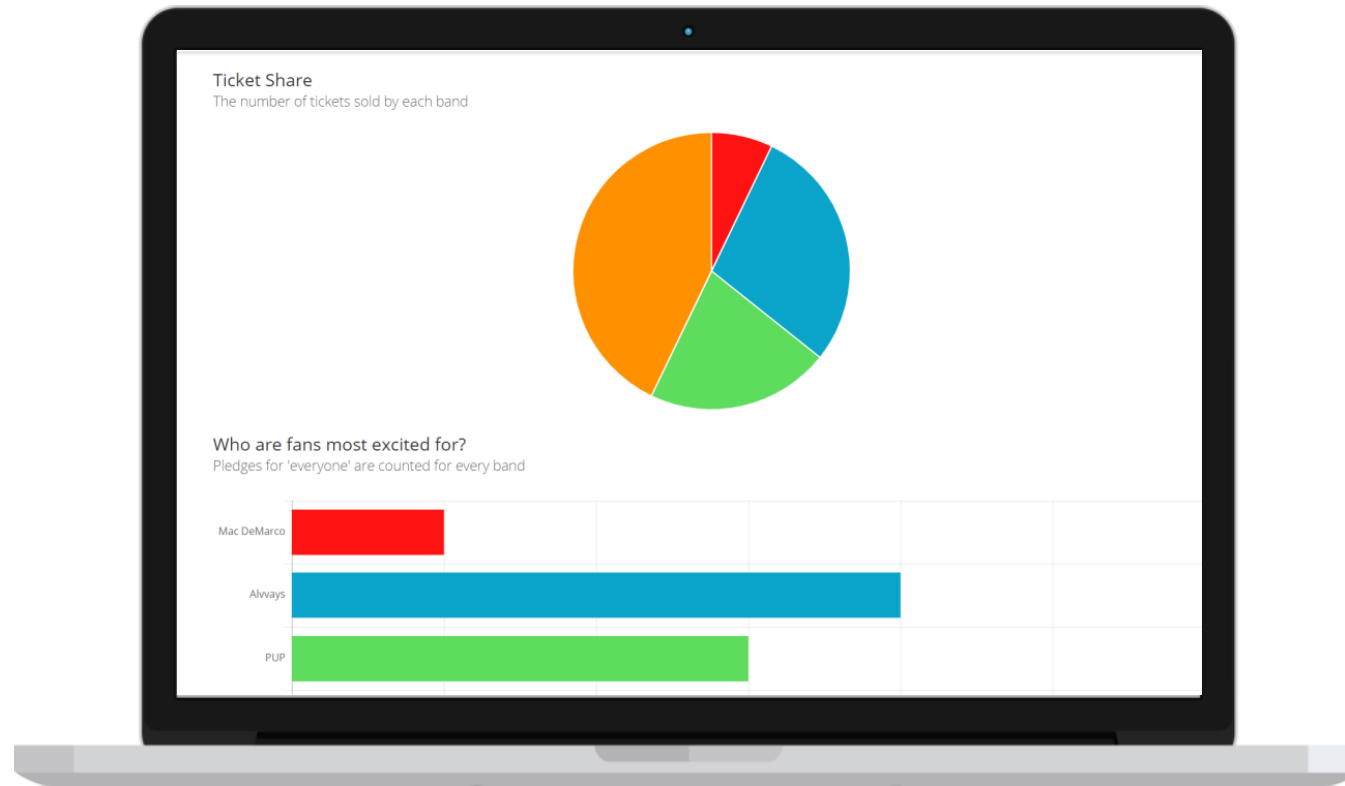Not sure about your draw? Crowdfund it!

RedPine Data
Using Ticket Sales To Tell A Story

Artist Draw

Know exactly how many fans your artists are bringing out. Predict future performance and plan ahead.

Fan Conversions

For the first time ever, see what impact your live performances are having on the size of your fan base.

Fan Loyalty

Identify the fans who attend every show and engage with your loyal audience.

Tour Planning

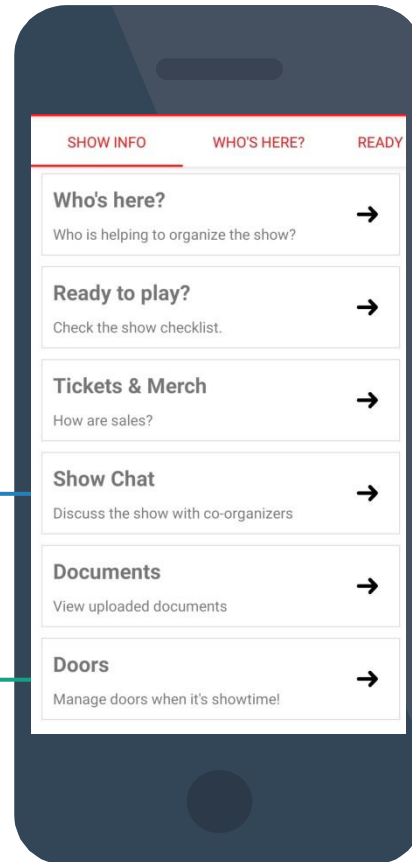Combine RedPine data with Spotify analytics to identify and plan the best tours possible.

Ticket Share
The number of tickets sold by each band

Who are fans most excited for?
Pledges for 'everyone' are counted for every band

Mac DeMarco

Alvvays

PUP

The RedPine App

CHAT ON THE GO

Manage all your shows in one spot. Instant updates at your fingertips.
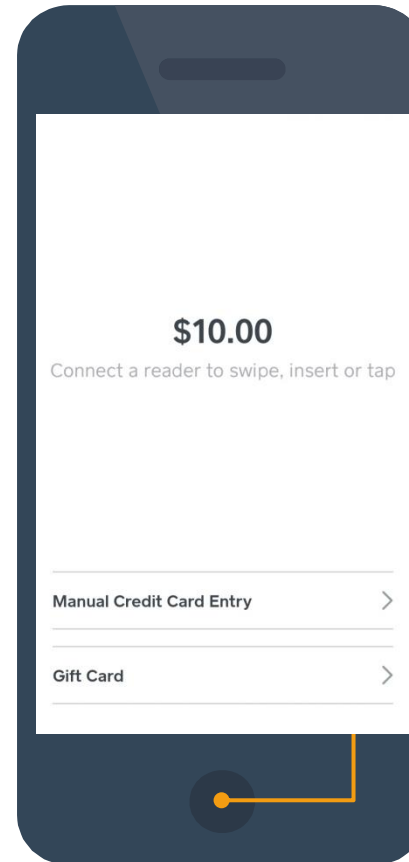
CASHLESS DOORS

With RedPine, there's no cash lost at the door. Most importantly, never miss data for your artists

SQUARE INTEGRATION

We're integrated with Square to process all credit card transactions.

TAP & GO

Fans can tap their credit cards at the doors and the money is available to the artist right after the show.

SHOW INFO   WHO'S HERE?   READY

Who's here?   →
Who is helping to organize the show?

Ready to play?   →
Check the show checklist.

Tickets & Merch   →
How are sales?

Show Chat   →
Discuss the show with co-organizers

Documents   →
View uploaded documents

Doors   →
Manage doors when it's showtime!

$10.00
Connect a reader to swipe, insert or tap

Manual Credit Card Entry   >

Gift Card   >