

SETTING THE PACE FOR A RETAIL REVOLUTION

Lazada's constantly evolving technology, logistics and payments infrastructure connects this vast and diverse region, and offers Southeast Asia a shopping experience that is safe, seamless and enjoyable. At Lazada, nothing stands still. As the demands of discerning shoppers and ambitious retailers continue to grow, we're always a few steps ahead.

Our Core Pillars

Logistics WE GET IT THERE

1

With end-to-end logistics capabilities and complete control over our supply chain, virtually any product is a click away. We have fulfillment centres across 17 Southeast Asian cities, and our investment in warehouses, sorting centres, and digital technologies complement our partner network and our cross-border and last mile arrangements in each country.

Technology A SMARTER WAY TO SHOP

2

At Lazada, we harness both existing and emerging technologies to redefine the retail experience. Leveraging data in real time allows us to quickly adapt to changing demands and conditions. We connect consumers to brands, create customised experiences, and have evolved into a retail destination that customers come to for both shopping and entertainment. And we continue to push the boundaries. Project Voyager, our technology stack jointly developed with Alibaba, powers Lazada with the most scalable and competitive product and technology solutions for the next decade.

Payments SAFE, SEAMLESS TRANSACTIONS

3

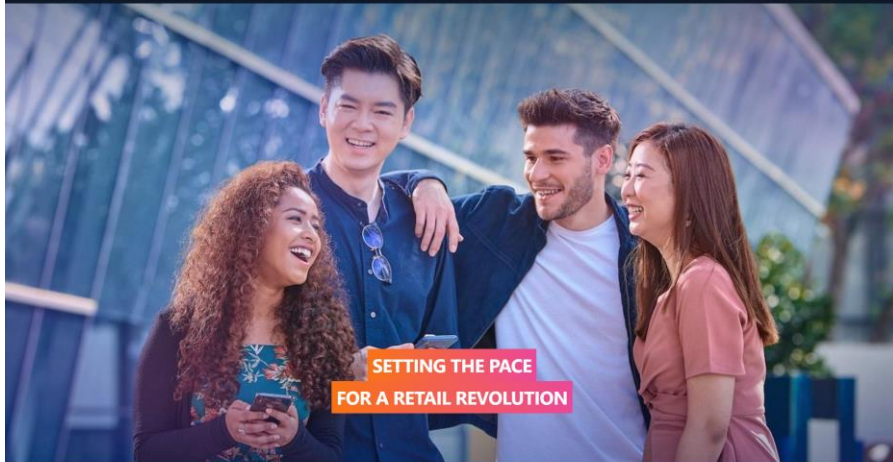
Ensuring secure and seamless transactions guides the development of Southeast Asia's most secure payments and financial services infrastructure. In a region still at varying stages of e-payment and eCommerce adoption, we've evolved a suite of options that cater to existing preferences while easing customers into digital payments through intuitive solutions they can trust.

Our Business



Cross-Border

With a mission to bring the world to Southeast Asia and provide a gateway for Southeast Asian brands to reach international consumers, Lazada's cross-border business features homegrown brands and sellers from markets that include China, Hong Kong SAR, Korea, Japan, the United States, and Europe. Through our Global Collection channel, Lazada offers a wide assortment of products across various categories, including fashion, electronics, and sports and outdoors. Alibaba's technology infrastructure and unrivalled logistics network gets purchases to customers within seven days of placing an order.



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Bigger Deals, Bigger Bonus















START from **30RB** | VOUCHER up to **20RB**

BELI SEKARANG






Our Products

Flash Sale

 Kacamata Hitam UV400 Bingkai Kecil Rp. 4240	 Kacamata Hitam UV400 Bingkai Kecil Rp. 4240	 Kacamata Hitam UV400 Bingkai Kecil Rp. 4240	 Kacamata Hitam UV400 Bingkai Kecil Rp. 4240	 Kacamata Hitam UV400 Bingkai Kecil Rp. 4240	 Kacamata Hitam UV400 Bingkai Kecil Rp. 4240
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Selalu **GRATIS**
PENGEMBALIAN

-  Aman hingga 30 hari
-  Tidak dikenakan biaya
-  Untuk apapun masalah kamu

CEK SEKARANG





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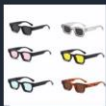
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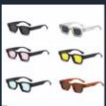
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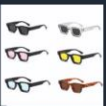
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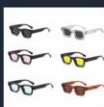
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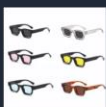
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First Name

Last Name

Email

Nomor Telepon

Pesan

Kirim Pesan



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