

Summative Presentation

The Context

Subject : A fan site for Cristiano Ronaldo and football streaming website

Challenge: To simplify the experience

Opportunity: Create a clear and appealing experience

Goal

Why? I and others use it

Beyond? Continue the creation process to improve my skills

What have I learned? A re

Research

Recall rather than recognition is a large part of this websites flaws. Particularly in the streaming section of the website it is unnatural and difficult to understand how to even find the list of streams, let alone which one to click. When I began using this website I needed a friend who recommended it to show me where these sections were.

There are a number of inconsistency throughout this website. Fonts and text sizes vary from page to page and different sections seemingly at random. The Header images and Logo vary constantly and do not follow a similar design. The social media platforms for the website alter depending on the page. The margins and borders alter on different pages to create disparity throughout the website. Finally the navigation menu shifts from page to page, making it difficult to backtrack or visit another page with ease.

Pointless information. On the homepage there is an image of Ronaldo which allows you to click different limbs in order to take you to different sections of the website. This entire concept is defeated through the menu positioned slightly to the right of this image. Furthermore the animation of this feature is disjointed and has a lack of fluidity.

Lack of help and documentation. Whilst there are sections for about us and contact us, there is little to no assistance on most pages throughout the website. Most of it is text content for the user to read, however, the pages which do include interactive features are poorly labelled and difficult to understand fully. This pushes the user away from the website and find a simpler alternative.



The website features a dark background with a faint stadium light pattern. At the top center, there's a banner with the text "MESSI VS RONALDO" and "WORLD'S GREATEST FOOTBALLERS". Below the banner, the main content area is divided into several sections:

- 2014/2015 Statistics:** Compares Messi (57 apps, 28 assists, 58 goals) and Ronaldo (61 goals, 22 assists, 54 apps). Sub-sections include "ALL COMPETITIONS (excluding country)", "LA LIGA", "CHAMPIONS LEAGUE", and "OTHER CUPS".
- HONOURS:** A timeline showing trophies won by both players across seasons from 2010/2011 to 2014/2015.
- ABILITIES:** Two columns of text comparing their goalscoring abilities. The left column for Messi highlights his record-breaking goalscoring at a young age and his European season record. The right column for Ronaldo highlights his consistency and impressive goal hauls.
- Links:** At the bottom, there are links to "Watch: Top 50 Messi Goals 04-13" and "Watch: Top 50 Ronaldo Goals 04-14".

Web Design Myths

The concept that 'design is about making a website look good' when viewing web content, particularly now, is a humorous idea to consider. So to evaluate this myth I will ask a number of questions.

How did this myth come about and why?

I can understand why, particularly people who are not involved in web design may make this assumption. The term 'design' is associated with planned creation and through the wide range of other jobs with design in their name, ie. interior designer, graphical designer etc., the term has become confused in its meaning. However, as we know, design is about so much more than just appearance.

Where did you hear about this myth?

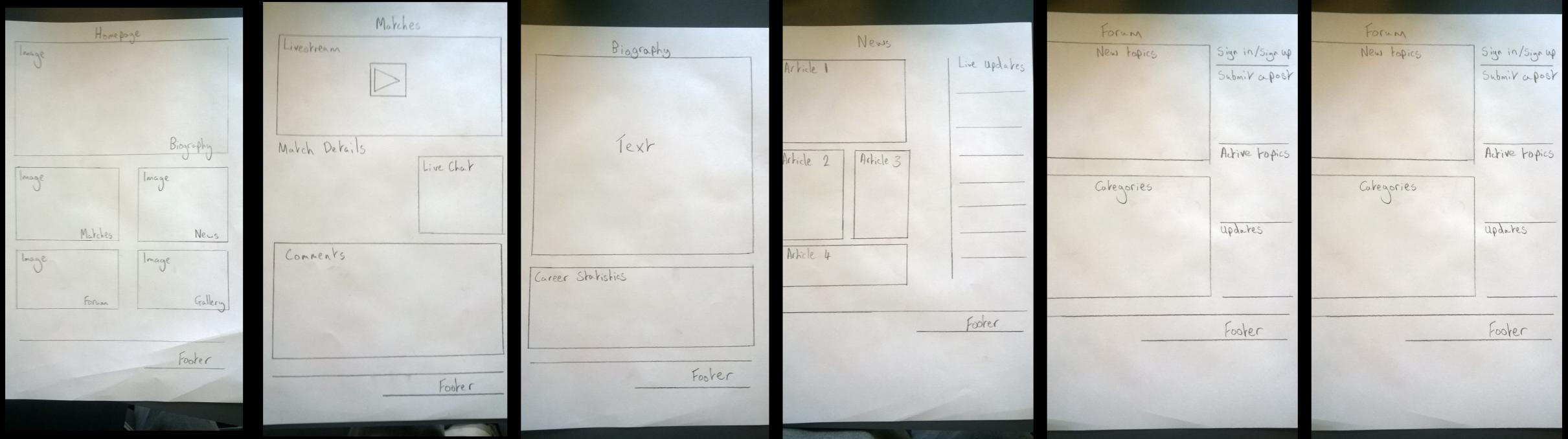
I am a culprit of believing this at one stage in my life. When younger I believed in this idea that design was all about appearance. It wasn't until I started studying graphical design during for my GCSE's that I began to understand its wider purpose.

If you feel like it isn't a myth what are your reasons?

I believe this isn't a myth through experience. Just because a website looks good, it doesn't mean it is a good website.

Process

Hand Drawn WireFrames -



[https://moqups.com/AidanM07/DSJWj2T9/
p:a11da5659](https://moqups.com/AidanM07/DSJWj2T9/p:a11da5659)

Digital Wire Frames

<http://127.0.0.1:53016/index.html>

HTML + CSS Wire Frames

<http://amcvay.raveweb.net/index.html>

Content + Styled with CSS