

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD

PROD CD

EST CD

STREAM TYPE

FROM DATE

TO DATE

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

Define Campaign's Dates to pick default Flight Weeks and Day Parts for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

You can navigate between all fields in New Campaign form via cursor keys on your keyboard or by clicking on a field by mouse. Selected field is highlighted...

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
▾

EST CD
▾

STREAM TYPE
▾

FROM
▾

DEMO
▾

REPORTABLE DEMOS
▾

BLEND, %
▾

BOOKS
▾

Any text/numbers entered via keyboard goes straight into selected field.

To set Product Code, you press right cursor key on keyboard or click on the field...

Define Campaign's Dates to pick default Flight Weeks and Day Parts for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD

EST CD

STREAM TYPE

×

New Version

Type product code...

TO DATE

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

Define Campaign's Dates to pick default Flight Weeks and Day Parts for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
▾

STREAM TYPE
▾

FROM DATE
T
▾

TO DATE
T
▾

REPORTABLE DEMOS
▾

BLEND, %
▾

BOOKS
▾

Define Campaign's Dates to pick default Flight Weeks and Day Parts for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

New Version

...and move on to next field

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
▾

STREAM TYPE
▾

×

New Version

FROM DATE
▾

TO
▾

The rest of Campaign fields are set the same way.

REPORTABLE DEMOS
▾

BLEND, %
▾

BOOKS
▾

Define Campaign's Dates to pick default Flight Weeks and Day Parts for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Q Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
0002

STREAM TYPE
L3 ▾

×

New Version

FROM DATE
[] []

TO DATE
[] []

PRIM DEMO
[]

REPORTABLE DEMOS
[]

BLEND, %
[]

BOOKS
[]

Defin

After common fields are set,
define Campaign Start Date...

Weeks and Day Parts for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

[x] Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾


PROD CD
HLTH ▾


EST CD
0002

STREAM TYPE
L3 ▾

×

New Version


FROM DATE
01/07/19 

TO DATE


PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS



Define Campaign's Dates ... move selection to next field... for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

 OR

 Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
0002

STREAM TYPE
L3 ▾

×

New Version

FROM DATE
01/07/19

TO DATE

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

Define Campaign's Dates ... and set Campaign End date for the Campaign

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

×

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Once both dates are set, select Flight Weeks for the campaign.

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

DEFAULT SPLIT

15s 0 %

30s 100 %

Optionally, set default allocation as % of Weekly GRPs

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Market GRPs

Hit a 'space' bar to select/unselect a week...

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

MARKETS / WEEKS

No Flight Weeks selected

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

%

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

Optionally for selected week, specify a default % of Weekly GRPs by typing a number on a keyboard (more on that later)

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 %

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

DEFAULT SPLIT

15s 0 %

30s 100 %

Optionally, set default allocation as % of Market GRPs

Optionally, set default allocation as % of Weekly GRPs

For navigation between weeks use cursor keys...

MARKETS / WEEKS

01/07

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
0002

STREAM TYPE
L3 ▾

×

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 % ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set a Or click on a week you want...

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s ▾ 0 %

30s ▾ 100 %

MARKETS / WEEKS

01/07

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 % ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set a Hit space to select week...

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

MARKETS / WEEKS

01/07

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 % ☐ ☒ % ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

MARKETS / WEEKS

01/07

01/21

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
0002

STREAM TYPE
L3 ▾

×

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 % ☐ ☒ 25 % ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Again. Navigate...

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s ▾ 0 %

30s ▾ 100 %

MARKETS / WEEKS

01/07

01/21

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25% ☐ ☒ 25% ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0%

30s 100%

MARKETS / WEEKS

01/07 01/21

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 %

☐

☒ 25 %

☒ %

☐

☐

☐

☐

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☐

☐

☐

☐

☐

Optionally, set default allocation as % of Weekly GRPs

Type numbers to specify allocation

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

MARKETS / WEEKS

01/07 01/21 01/28

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19 ▾

CLIENT ▾

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT ▾

PROD CD
HLTH ▾

EST CD
0002

STREAM TYPE
L3 ▾

×

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ 25 %

☐ 25 %

☒ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

☐ 25 %

Optionally, set default allocation as % of Market GR

Allocation is optional...

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

DEFAULT SPLIT

15s ▾ 0 %

30s ▾ 100 %

Optionally, set default allocation as % of Weekly GRPs

MARKETS / WEEKS

01/07 01/21 01/28

+ Add Market

OR

Upload Goals

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ ☐ ☒ ☒ ☐ ☐ ☐ ☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

25 % 25 % 25 % %

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

DEFAULT SPLIT

15s 0 %

30s 100 %

You can keep allocation for a selected week empty. In that case, the remainder of 100% allocation will be equally split across all weeks without specified allocation. More on that later.

After you picked all the flight weeks, navigate to Day Parts.

MARKETS / WEEKS

01/07 02/25

+ Add Market

OR

Upload Goals

Local

Campaigns

Inventory

Track

Logout

1Q19

CLIENT

Search by Program name...

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

DAY PARTS

DEFAULT SPLIT

Optionally, set default allocation as % of Market GRPs

Optionally set default allocation as % of Weekly GRPs

MARKETS / WEEKS

01/07

01/21

01/28

02/25

+ Add Market

OR

Upload Goals

New Version

01/07

01/14

01/21

01/28

02/04

02/11

02/18

02/25

03/04

03/11

03/18

03/25

04/01

04/08

04/15

04/22

04/29

25 %

25 %

25 %

EM

DY

EF

PA

PR

LN

LF

OV

15s

0 %

30s

100 %

'Space' or click select Day Part...

Local

Campaigns

Inventory

Track

Logout

1Q19

CLIENT

Search by Program name...

NEW CAMPAIGN

CLIENT CD

CONT

PROD CD

HLTH

EST CD

0002

STREAM TYPE

L3

New Version

FROM DATE

01/07/19

TO DATE

04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07	01/14	01/21	01/28	02/04	02/11	02/18	02/25	03/04	03/11	03/18	03/25	04/01	04/08	04/15	04/22	04/29
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
25 %		25 %	25 %													

DAY PARTS

EM	DY	EF	PA	PR	LN	LF	OV
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
%							

DEFAULT SPLIT

15s	0	%
30s	100	%

Optionally, set default allocation as % of Market GRPs

Optionally set default allocation as % of Weekly GRPs

MARKETS / WEEKS

01/07	01/21	01/28	02/25	
-------	-------	-------	-------	--

+ Add Market

OR

Upload Goals

Typing numbers set allocation for Day Part as % of Weekly GRPs

Local

Campaigns

1Q19

CLIENT

Search by Program name...

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Track

Logout

NEW CAMPAIGN

CLIENT CD
CONT

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L3

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

DAY PARTS

DEFAULT SPLIT

Optionally, set default allocation as % of Market GRPs

Optionally, set default

MARKETS / WEEKS

01/07

01/21

01/28

02/25

+ Add Market

OR

Upload Goals

Once all weeks specified you have 2 options to set Market/Weekly goals:
- Upload Goals as XLS file;
- Define Goals manually by clicking on 'Add Market' button.

In the same section you can specify a default Split that will be used for all the Markets/Weeks by default

Local

Campaigns

Inventory

Track

Logout

1Q19

CLIENT

Search by Program name...

NEW CAMPAIGN

CLIENT CD

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STREAM TYPE

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New Version

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TO DATE

04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07

01/14

01/21

01/28

02/04

02/11

02/18

02/25

03/04

03/11

03/18

03/25

04/01

04/08

04/15

04/22

04/29

☒

☐

☒

☒

☐

☐

☐

☒

☐

☐

☐

☐

☐

☐

☐

☐

25 %

25 %

25 %

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM

DY

EF

PA

PR

LN

LF

OV

☒

☐

☒

☐

☐

☐

☒

☐

25 %

25 %

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s

0 %

30s

100 %

MARKETS / WEEKS

	01/07	01/21	01/28	02/25
<div>MARKET</div> <div>ABI, TX</div>	<div>GRPs</div> <div>2500</div>	<div>GRPs</div> <div>2500</div>	<div>GRPs</div> <div>2500</div>	<div>GRPs</div> <div>2500</div>
<div>MKT BUDGET, \$</div> <div>160000.00</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>
<div>MKT GRPs</div> <div>10000</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>	<div>15</div> <div>30</div> <div>0</div> <div>625</div>
<div>CPP, \$</div> <div>16.00</div>	<div>15</div> <div>30</div> <div>0</div> <div>1250</div>	<div>15</div> <div>30</div> <div>0</div> <div>1250</div>	<div>15</div> <div>30</div> <div>0</div> <div>1250</div>	<div>15</div> <div>30</div> <div>0</div> <div>1250</div>

GRPs/Split

EM

20 %

EF

25 %

LF

5 %

Lets navigate to other Day Part...

Day Parts % allocation have 5% to allocate

Notice a warning message once we change field value from 25 to 20. It indicates that the summ of Day Parts allocation is not 100% and tell you the delta that should be allocated. Corresponding fields are highlighted by red color to help you identify problem fields.

Local

Campaigns

1Q19

CLIENT

Search by Program name...

Inventory

Track

Logout

NEW CAMPAIGN

CLIENT CD

CONT

PROD CD

HLTH

EST CD

0002

STREAM TYPE

L3

FROM DATE

01/07/19

TO DATE

04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07

01/14

01/21

01/28

02/04

02/11

02/18

02/25

03/04

03/11

03/18

03/25

04/01

04/08

04/15

04/22

04/29

25 %

25 %

25 %

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM

DY

EF

PA

PR

LN

LF

OV

25 %

25 %

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s

0 %

30s

100 %

MARKETS / WEEKS

01/07

01/14

01/28

02/25

MARKET

ABI, TX

GRPs/Split

GRPs

2500

MKT BUDGET, \$

160000.00

EM

20 %

MKT GRPs

10000

EF

30 %

CPP, \$

16.00

LF

50 %

GRPs

2500

GRPs

2500

GRPs

2500

GRPs

2500

15 30

15 30

15 30

15 30

0 625

0 625

0 625

0 625

15 30

15 30

15 30

15 30

375 375

375 375

375 375

375 375

15 30

15 30

15 30

15 30

0 1250

0 1250

0 1250

0 1250

Save

Copy to Market(s)

... type a number that goes into the field...

Local

Campaigns

1Q19

CLIENT

Search by Program name...

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ ☐ ☒ ☒ ☐ ☐ ☐ ☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐

25 % 25 % 25 %

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☒ ☐ ☒ ☐ ☐ ☐ ☒ ☐

25 % 25 %

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

MARKETS / WEEKS		01/07	01/21	01/28	02/25	
ABI, TX		MULTIPLE SPLITS	15 30	15 30	15 30	
MKT BUDGET, \$	160000.00	2500	2500	2500	2500	
MKT GRPs	10000					
CPP, \$	16.00	375 2125	375 2125	375 2125	375 2125	

COPY TO MARKETS

Specify destination markets here...

CANCEL or

Copy

Logout

Local

Campaigns

1Q19

CLIENT

Search by Program name...

NEW CAMPAIGN

CLIENT CD
CONT

PROD CD
HLTH

EST CD
0002

STREAM TYPE
L3

New Version

FROM DATE
01/07/19

TO DATE
04/24/19

PRIM DEMO

REPORTABLE DEMOS

BLEND, %

BOOKS

FLIGHT WEEKS

01/07 01/14 01/21 01/28 02/04 02/11 02/18 02/25 03/04 03/11 03/18 03/25 04/01 04/08 04/15 04/22 04/29

☒ ☐ ☒ ☒ ☐ ☐ ☐ ☐ ☒ ☐ ☐ ☐ ☐ ☐ ☐ ☐

25 % 25 % 25 %

Optionally, set default allocation as % of Market GRPs

DAY PARTS

EM DY EF PA PR LN LF OV

☒ ☐ ☒ ☐ ☐ ☐ ☒ ☐

25 % 25 %

Optionally, set default allocation as % of Weekly GRPs

DEFAULT SPLIT

15s 0 %

30s 100 %

MARKETS / WEEKS	01/07	01/21	01/28	02/25	
ABI, TX	MULTIPLE SPLITS	15 30	15 30	15 30	
MKT BUDGET, \$	160000.00				
MKT GRPs	10000				
CPP, \$	16.00				
	2500	2500	2500	2500	
	375 2125	375 2125	375 2125	375 2125	

COPY TO MARKETS

ALB, GA

ABQ, NM

CANCEL or Copy

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Logout

