

INVENTORY MANAGEMENT

THE CONCEPT



3 WAYS TO BUILD CAMPAIGN INVENTORY

CASE 1: Copy from Master Inventory



CASE 2: Copy from uploaded Avail



CASE 3: Copy from another Campaign



2 WAYS TO KEEP MASTER INVENTORY UP TO DATE

CASE 1: Copy from a Campaign



CASE 2: Copy from uploaded Avail



HERE YOU PICK THE SOURCE FOR INVENTORY THAT YOU WANT TO WORK WITH

Local

CAMPAIGNS AVAILS

CPE, File name...

SEE ALL CAMPAIGNS AND AVAILS UPLOADED

MASTER

MASTER PHL PA

Search by Program name...

Program Name

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

CONT-HLTH-0002 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0024 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

THIS AREA SHOW YOU INVENTORY FOR SELECTED SOURCE

<input type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate
<input type="checkbox"/>	WCAU 1ST LOOK	All	Sa	LF 1a-130a	30	0.7084	13.8	13.8 ▼
<input type="checkbox"/>	WPHL 2.5 MEN	All	Su	EF 6p-7p	30	0.6679	9.8	100.0 ▼
<input type="checkbox"/>	WCAU ACCESS HOLLYWOOD	All	Sa	LF 330a-430a	30	0.7084	5.0	50 ▼
<input type="checkbox"/>	WCAU ACCESS HOLLYWOOD	All	M-F	PA 730p-8p	30	0.7084	15.80	650.0 ▼
<input type="checkbox"/>	WPHL AMERICA'S COURT	All	M-F	DY 830a-9a	30	0.6679	2.80	115.0 ▼
<input type="checkbox"/>	WCAU AMERICA'S COURT	All	M-F	DY 4a-430a	30	0.6679	1.9	20 ▼
<input type="checkbox"/>	WPSG AMERICAN DAD	All	M-F	EF 230a-3a	30	0.7286	0.70	20 ▼
<input type="checkbox"/>	WPSG ANGER MANAGEMENT	All	M-F	DY 4a-430a	30	0.7286	0.60	15 ▼
<input type="checkbox"/>	WPSG ANGER MANAGEMENT	All	Su	LF 2a-230a	30	0.7286	0.60	20 ▼
<input type="checkbox"/>	WPSG ANGER MANAGEMENT	All	Su	LF 230a-3a	30	0.7286	0.90	20 ▼
<input type="checkbox"/>	WPSG BATTLESTAR GALLATICA	All	Su	LF 12a-1a	30	0.8500	2.8	50 ▼
<input type="checkbox"/>	WPSG BATTLESTAR GALLATICA	All	Su	LF 12a-1a	30	0.8500	2.8	50 ▼

CPE

CONT-HLTH-0002 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0024 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0023 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

THIS AREA SHOW YOU ALL OPTIONS/DESTINATIONS FOR SELECTED INVENTORY

The screenshot displays a software application for managing media inventory. On the left, a sidebar includes icons for Local, Campaigns, Inventory (selected), Track, and Logout. The main area has tabs for MASTER and PHL PA, with a search bar for Program name.

Inventory Tab (Selected):

- CAMPAIGNS:** CONT-HLTH-0002 (NEW), COTI-CGRL-0024 (NEW), COTI-CGRL-0023 (NEW)
- AVAILS:** CPE File name

MASTER Tab:

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50

Right Panel (CPE View):

- CONT-HLTH-0002 (NEW):** Days: M Tu W Th F Sa Su, Time: EM DY EF PA PR LN LF OV
- COTI-CGRL-0024 (NEW):** Days: M Tu W Th F Sa Su, Time: EM DY EF PA PR LN LF OV
- COTI-CGRL-0023 (NEW):** Days: M Tu W Th F Sa Su, Time: EM DY EF PA PR LN LF OV

3 WAYS TO BUILD CAMPAIGN INVENTORY

Case 1: Copy from Master Inventory

The screenshot shows a software interface for managing campaign inventory. On the left, there's a sidebar with icons for Local, CAMPAIGNS (highlighted in red), AVAILS, and Inventory (highlighted in orange). Below these are three campaign cards: CONT-HLTH-0002, COTI-CGRL-0024, and COTI-CGRL-0023, each with a 'NEW' button. The main area has tabs for MASTER and PHL PA, with a search bar for Program name. A large table lists programs with columns for Station, Program Name, Days, Day Part, Time, Len, Deal Cost, GRPs, and Gross Rate. One row is highlighted in yellow. To the right, three campaign cards are displayed with their respective days and times.

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate
WPHL	2.5 MEN	All	Su EF	6p-7p	30	0.6679	9.8	100.0
WCAU	ACCESS HOLLYWOOD	All	M-F PA	730p-8p	30	0.7084	15.80	650.0
WPHL	AMERICA'S COURT	All	M-F DY	830a-9a	30	0.6679	2.80	115.0
WCAU	AMERICA'S COURT	All	M-F DY	4a-430a	30	0.6679	1.9	20
WPSG	AMERICAN DAD	All	M-F EF	230a-3a	30	0.7286	0.70	20
WPSG	ANGER MANAGEMENT	All	M-F DY	4a-430a	30	0.7286	0.60	15
WPSG	ANGER MANAGEMENT	All	Su LF	2a-230a	30	0.7286	0.60	20
WPSG	ANGER MANAGEMENT	All	Su LF	230a-3a	30	0.7286	0.90	20
WPSG	BATTLESTAR GALLATICA	All	Su LF	12a-1a	30	0.8500	2.8	50
WPSG	BATTLESTAR GALLATICA	All	Su LF	12a-1a	30	0.8500	2.8	50

Campaign Cards:

- CONT-HLTH-0002**: M Tu W Th F Sa Su. EM DY EF PA PR LN LF OV.
- COTI-CGRL-0024**: M Tu W Th F Sa Su. EM DY EF PA PR LN LF OV.
- COTI-CGRL-0023**: M Tu W Th F Sa Su. EM DY EF PA PR LN LF OV.

Local

MASTER SELECTED BY DEFAULT

Campaigns

Inventory

Track

Logout

MASTER **MASTER** **MARKET** ▾ Search by Program name...

<input type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▼
SELECT A PROGRAM...		All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▼
<input type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▼
<input type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▼
<input type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▼
<input type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▼
<input type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▼
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▼
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▼
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▼
<input type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼
<input type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼

SEE ALL CAMPAIGNS AND AVAILS UPLOADED

CPE

CONT-HLTH-0002 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0024 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0023 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

Local

Campaigns

Inventory

Track

Logout

MASTER

MASTER **MARKET** ▾

Search by Program name...

... OR ALL FILTERED PROGRAMS

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▼
<input type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▼
<input type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▼
<input type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▼
<input type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▼
<input type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▼
<input type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▼
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▼
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▼
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▼
<input type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼
<input type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼

CPE

CONT-HLTH-0002 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 1 TO THAT CAMPAIGN ▾

COTI-CGRL-0024 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 1 TO THAT CAMPAIGN ▾

COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 1 TO THAT CAMPAIGN ▾

Local

MASTER

CAMPAIGNS AVAILS

Station CPE, File name

CONT-HLTH-0002 NEW

COTI-CGRL-0024 NEW

COTI-CGRL-0023 NEW

MASTER MARKET ▾

Search by Program name...

THIS AREA SHOW YOU ALL POSSIBLE DESTINATIONS FOR SELECTED INVENTORY

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

★ CONT-HLTH-0002 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN ▾

★ COTI-CGRL-0024 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN ▾

★ COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN ▾

Local

Campaigns

Inventory

Track

Logout

MASTER

MASTER MARKET ▾

Search by Program name...

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	... AND SPECIFY HOW YOU WANT TO RESOLVE POTENTIAL CONFLICTS	
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

CONT-HLTH-0002 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN ▾

Replace matched, add others

Skip matched, add others

Replace matched, skip others

EF PA PR LN LF OV

48 TO THAT CAMPAIGN ▾

COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN ▾

Local

Campaigns

Inventory

Track

Logout

MASTER

MASTER MARKET ▾

Search by Program name...

Program Name

Once you copied selected inventory you instantly see how you fulfill Campaign Goals...

HLTH-0002

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48

COPYING...
...and the status of Estimation

CONT-HLTH-0002 NEW

COTI-CGRL-0024 NEW

COTI-CGRL-0023 NEW

Station	Program Name	Days	Day Part	Time	Len	Deal Cost			
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▼
WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▼
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▼
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▼
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▼
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▼
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▼
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▼
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▼
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▼
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼

COTI-CGRL-0024 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

3 WAYS TO BUILD CAMPAIGN INVENTORY

Case 2: Copy from uploaded Avail

The screenshot shows a software interface for managing campaign inventory. On the left, a sidebar includes links for Local, CAMPAIGNS (highlighted in red), AVAILS, CPE File name, NEW, and Logout. The main area has tabs for MASTER and MARKET, with a search bar for Program Name. A large grid displays program availabilities with columns for Station, Program Name, Days, Day Part, Time, Len, Deal Cost, and various scheduling icons. A tooltip indicates that copied inventory can fulfill campaign goals. To the right, three campaigns are listed: HLTH-0002, COTI-CGRL-0024, and COTI-CGRL-0023. Each campaign has a status bar showing days of the week, estimated values, and a 'COPYING...' message. Buttons for 'COPY 48 TO THAT CAMPAIGN' are present for each.

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	
WPHL	2.5 MEN	All	EF	6p-7p	30	0.6679	
WCAU	ACCESS HOLLYWOOD	All	Su	35a-45a	30	0.7084	
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500

MASTER

LET'S SEE WHAT AVAILS WE ALREADY HAVE...

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

CONT-HLTH-0002 48

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPYING...

COTI-CGRL-0024 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

Local

Campaigns

Inventory

Track

Logout

Local

MASTER MASTER MARKET ▾

Campaigns Inventory Track Logout

Search by Program name...

	<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
	<input checked="" type="checkbox"/>	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
	<input checked="" type="checkbox"/>	WPHL 2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
	<input checked="" type="checkbox"/>	WCAU ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
	<input checked="" type="checkbox"/>	WCAU ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
	<input checked="" type="checkbox"/>	WPHL AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
	<input checked="" type="checkbox"/>	WCAU AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
	<input checked="" type="checkbox"/>	WPSG AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
	<input checked="" type="checkbox"/>	WPSG ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
	<input checked="" type="checkbox"/>	WPSG ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
	<input checked="" type="checkbox"/>	WPSG ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
	<input checked="" type="checkbox"/>	WPSG BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
	<input checked="" type="checkbox"/>	WPSG BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

AND UPLOAD A NEW ONE...

SEARCH CPE

CONT-HLTH-0002 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48
COPYING...

COTI-CGRL-0024 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV
COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV
COPY 48 TO THAT CAMPAIGN

SYSTEM DIALOG

CAMPAGNS

Inventory

Track

Logout

MASTER

MASTER

CAMPAGNS **AVAILS**

UPLOAD NEW

Station

WCAU

WPHL

WCAU

WCAU

WPHL

WCAU

WPSG **AMERICAN DAD**

WPSG **ANGER MANAGEMENT**

WPSG **ANGER MANAGEMENT**

WPSG **ANGER MANAGEMENT**

WPSG **BATTLESTAR GALLATICA**

WPSG **BATTLESTAR GALLATICA**

All M-F **EF** 230a-3a 30 **0.7286** **0.70** **20**

All M-F **DY** 4a-430a 30 **0.7286** **0.60** **15**

All Su **LF** 2a-230a 30 **0.7286** **0.60** **20**

All Su **LF** 230a-3a 30 **0.7286** **0.90** **20**

All Su **LF** 12a-1a 30 **0.8500** **2.8** **50**

All Su **LF** 12a-1a 30 **0.8500** **2.8** **50**

Gross Rate

13.8

100.0

50

650.0

115.0

20

Open

YOU WILL SELECT AN AVAIL IN SYSTEM DIALOG AND UPLOAD THE FILE

CPE

CONT-HLTH-0002

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPYING...

COTI-CGRL-0024

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

Local

Campaigns

Inventory

Track

Logout

MASTER

AVAIL_PHL_PA.XLS

MARKET ▾

Search by Program name...

Program Name

Station Days Day Part Time Len Deal Cost GRPs Gross Rate

Loading Inventory from AVAIL_PHL_PA.XLS

PARSING DATA FROM AVAIL MAY TAKE SOME TIME, BUT, ONCE WE PARSE EVERYTHING...

CONT-HLTH-0002

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

48

COTI-CGRL-0024

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0023

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

NEW

Local

Campaigns

Inventory

Track

Logout

MASTER

AVAIL_PHL_PA.XLS **MARKET**

Program Name

Station **WCAU** **1ST LOOK** All Sa LF 1a-130a 30 0.7084 13.8 13.8 ▾

2.5 MEN All Su EF 6p-7p 30 0.6679 9.8 100.0 ▾

ACCESS HOLLYWOOD All Sa LF 330a-430a 30 0.7084 5.0 50 ▾

ACCESS HOLLYWOOD All M-F PA 730p-8p 30 0.7084 15.80 650.0 ▾

AMERICA'S COURT All M-F DY 830a-9a 30 0.6679 2.80 115.0 ▾

AMERICA'S COURT All M-F DY 4a-430a 30 0.6679 1.9 20 ▾

AMERICAN DAD All M-F EF 230a-3a 30 0.7286 0.70 20 ▾

ANGER MANAGEMENT All M-F DY 4a-430a 30 0.7286 0.60 15 ▾

ANGER MANAGEMENT All Su LF 2a-230a 30 0.7286 0.60 20 ▾

ANGER MANAGEMENT All Su LF 230a-3a 30 0.7286 0.90 20 ▾

BATTLESTAR GALLATICA All Su LF 12a-1a 30 0.8500 2.8 50 ▾

BATTLESTAR GALLATICA All Su LF 12a-1a 30 0.8500 2.8 50 ▾

YOU WILL SEE THE FILE NAME OF AVAIL...

... AND IT'S INVENTORY

YOU CAN VIEW INVENTORY FOR SPECIFIC MARKET OR STATION...

UPLOAD NEW

CPE

CONT-HLTH-0002 M Tu W Th F Sa Su EM DY EF PA PR LN LF OV

COTI-CGRL-0024 **NEW** M Tu W Th F Sa Su EM DY EF PA PR LN LF OV

COTI-CGRL-0023 **NEW** M Tu W Th F Sa Su EM DY EF PA PR LN LF OV

Local

MASTER AVAIL_PHL_PA.XLS PHL PA ▾ Search by Program name...

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

ONCE YOU SELECT SOME OF INVENTORY...

CPE

CONT-HLTH-0002 M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COTI-CGRL-0024 M Tu W Th F Sa Su NEW
EM DV EF PA PR LN LF OV

COTI-CGRL-0023 M Tu W Th F Sa Su
EM DV EF PA PR LN LF OV

CAMPAIGNS AVAILS AVAIL_PHL_PA.XLS PHL PA

Inventory Track UPLOAD NEW Logout

Local

MASTER AVAIL_PHL_PA.XLS PHL PA ▾ Search by Program name...

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

YOU CAN PICK A TARGET CAMPAIGN...

CPE COPY 48 TO MASTER

CONT-HLTH-0002 M Tu W Th F Sa Su EM DY EF PA PR LN LF OV

COTI-CGRL-0024 M Tu W Th F Sa Su EM DY EF PA PR LN LF OV

COTI-CGRL-0023 M Tu W Th F Sa Su EM DY EF PA PR LN LF OV

Logout

Local

MASTER

AVAIL_PHL_PA.XLS | PHL PA ▾ | Search by Program name...

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	... AND CHOOSE HOW YOU WANT TO RESOLVE CONFLICTS
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

COPY 48 TO MASTER

CONT-HLTH-0002

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0024 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

Replace matched, add others
Skip matched, add others
Replace matched, skip others

... AND CHOOSE HOW YOU WANT TO
RESOLVE CONFLICTS

COPY 48 TO THAT CAMPAIGN

Local

MASTER

CAMPAIGNS **AVAILS**

AVAIL_PHL_PA.XLS **PHL PA** ▾ **Search by Program name...**

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

COPY 48 TO MASTER

CONT-HLTH-0002
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0024
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48

COPYING...

WHILE WE COPYING INVENTORY LETS SEE HOW TO BUILD CAMPAIGN INVENTORY USING ANOTHER CAMPAIGN

NEW

COPY 48 TO THAT CAMPAIGN

Logout

3 WAYS TO BUILD CAMPAIGN INVENTORY

Case 3: Copy from another Campaign

WHILE WE COPYING INVENTORY LETS SEE HOW TO BUILD CAMPAIGN INVENTORY USING ANOTHER CAMPAIGN

The screenshot shows a software interface for managing campaign inventory. On the left, there's a sidebar with icons for Local, Campaigns, Inventory, Track, and Logout. The main area has tabs for MASTER, AVAIL_PHL_PA.XLS, and PHL PA. A search bar says 'Search by Program name...'. Below is a grid of program availabilities:

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0
WCAU	ACCESS HOLLYWOOD	All	Su	LP	Second Hour	30	0.7084	5.8	50
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50

On the right, there's a sidebar with a 'CPE' section and a 'COPY 48 TO MASTER' button. Another section shows 'CONT-HLTH-0002' and 'COTI-CGRL-0024' with their respective copy progress bars.

Local

Campaigns

Inventory

Track

Logout

MASTER

AVAIL_PHL_PA.XLS

PHL PA ▾

Search by Program name...

CAMPAIGNS **AVAILS** →

Station Program Name

Days **Day Part** **Time** **Len** **Deal Cost** **GRPs** **Gross Rate**

PHL PA	WCAU	WPHL	WPSG	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/>	WCAU			1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▼
<input checked="" type="checkbox"/>	WPHL			2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▼
<input checked="" type="checkbox"/>	WCAU			ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▼
<input checked="" type="checkbox"/>	WCAU			ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▼
<input checked="" type="checkbox"/>	WPHL			AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▼
<input checked="" type="checkbox"/>	WCAU			AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▼
<input checked="" type="checkbox"/>	WPSG			AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▼
<input checked="" type="checkbox"/>	WPSG			ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▼
<input checked="" type="checkbox"/>	WPSG			ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▼
<input checked="" type="checkbox"/>	WPSG			ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▼
<input checked="" type="checkbox"/>	WPSG			BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼
<input checked="" type="checkbox"/>	WPSG			BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▼

FIRST, LOOK FOR CAMPAIGNS...

CPE

COPY 48 TO MASTER

CONT-HLTH-0002

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0024

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPYING...

COTI-CGRL-0023 NEW

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

Local

MASTER AVAIL_PHL_PA.XLS PHL PA ▾ Search by Program name...

CAMPAIGNS AVAILS CPE File name...

CONT-HLTH-0002
...AND PICK SOURCE CAMPAIGN
COTI-CGRL-0023 NEW

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

★ COPY 48 TO MASTER

★ CONT-HLTH-0002
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48
COPY 48 TO THAT CAMPAIGN

★ COTI-CGRL-0024
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV
COPYING...

★ COTI-CGRL-0023 NEW
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV
COPY 48 TO THAT CAMPAIGN

Campaigns Inventory Track Logout

MASTER

CONT-HLTH-0002 | **PHL PA** |

INVENTORY FOR CAMPAIGNS IS SHOWN DIFFERENTLY AND ALLOW ESTIMATION TO BE PERFORMED/EDITED

<input type="checkbox"/> Station	Program Name	<input type="button" value="Days"/>	<input type="button" value="Day Part"/>	<input type="button" value="Time"/>	Len	Deal Cost	GRPs	CURRENT	PROPOSED	Gross CPP	Net CPP
<input type="checkbox"/>	2.5 MEN	All	Su	EF	6p-7p	30	0.7084	<input type="button" value="13.8"/>	<input type="button" value="13.8"/>		
<input type="checkbox"/>	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	<input type="button" value="50"/>	<input type="button" value="50"/>		
<input type="checkbox"/>	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	<input type="button" value="650.0"/>	<input type="button" value="650.0"/>		
<input type="checkbox"/>	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	<input type="button" value="115.0"/>	<input type="button" value="115.0"/>		
<input type="checkbox"/>	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	<input type="button" value="20"/>	<input type="button" value="20"/>		
<input type="checkbox"/>	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	<input type="button" value="20"/>	<input type="button" value="20"/>		
<input type="checkbox"/>	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	<input type="button" value="15"/>	<input type="button" value="15"/>		
<input type="checkbox"/>	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	<input type="button" value="20"/>	<input type="button" value="20"/>		
<input type="checkbox"/>	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	<input type="button" value="20"/>	<input type="button" value="20"/>		
<input type="checkbox"/>	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	<input type="button" value="50"/>	<input type="button" value="50"/>		
<input type="checkbox"/>	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	<input type="button" value="50"/>	<input type="button" value="50"/>		

CPE

COTI-CGRL-0024 | **48**

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COTI-CGRL-0023 | **NEW**

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

Campaigns

Inventory

Track

Logout

SELECT INVENTORY WE WANT TO USE TO BUILD ANOTHER'S CAMPAIGN INVENTORY

MASTER

CONT-HLTH-0002 | **PHL PA** |

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT		PROPOSED	
								Gross Rate	Gross CPP	Net CPP	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8			
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8			
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	50			
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	650.0			
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0			
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20			
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15			
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			

CPE

COPY 48 TO MASTER

COTI-CGRL-0024
M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

PICK DESTINATION CAMPAIGN...

MASTER

CONT-HLTH-0002 | PHL PA ▾

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT		PROPOSED	
								Gross Rate	Gross CPP	Net CPP	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8			
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8			
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	50			
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	650.0			
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0			
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20			
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15			
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			

CPE

COPY 48 TO MASTER

COTI-CGRL-0024

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

Replace matched, add others
Skip matched, add others
Replace matched, skip others

... AND DECIDE HOW YOU WANT TO
RESOLVE CONFLICTS

MASTER

CONT-HLTH-0002 | PHL PA ▾

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT		PROPOSED	
								Gross Rate	Gross CPP	Net CPP	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8			
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8			
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	50			
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	650.0			
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0			
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20			
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15			
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			

CPE

COPY 48 TO MASTER

COTI-CGRL-0024
M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023
M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPYING...

WHILE WE COPYING, LET'S SEE HOW WE CAN KEEP MASTER INVENTORY UP TO DATE

2 WAYS TO KEEP MASTER INVENTORY UP TO DATE

Case 1: Copy from existing Campaign

COPY 48 TO MASTER

COTI-CGRL-0024
M Tu W Th F Sa Su 48
EM DV EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023
M Tu W Th F Sa Su 48
EM DV EF PA PR LN LF OV

COPYING...

WHILE WE COPYING, LET'S SEE HOW WE CAN KEEP MASTER INVENTORY UP TO DATE

MASTER

WHILE IN A CAMPAIGN, SELECT CAMPAIGN INVENTORY YOU WANT TO SYNC INTO MASTER...

CPE

COPY 48 TO MASTER

COPY 48 TO THAT CAMPAIGN

COPYING...

CURRENT **PROPOSED**

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	Gross CPP	Net CPP
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8		
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8		
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	50		
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	650.0		
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0		
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20		
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20		
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15		
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20		
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20		
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50		
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50		

...PICK THE MASTER AS DESTINATION...

0024

M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV

MASTER

CONT-HLTH-0002 | PHL PA ▾

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT		PROPOSED	
								Gross Rate	Gross CPP	Net CPP	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8			
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8			
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	50			
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	650.0			
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0			
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20			
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15			
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			

CPE

COPY 48 TO MASTER

- Replace matched, add others
- Skip matched, add others
- Replace matched, skip others

... AND CHOOSE HOW TO RESOLVE CONFLICTS

COTI-CGRL-0023

48

COPYING...

Logout

MASTER | **CONT-HLTH-0002** | **PHL PA** |

CAMPAIGNS **AVAILS**

**ANOTHER WAY TO UPDATE
MASTER INVENTORY IS TO USE
UPLOADED AVAIL...**

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT	PROPOSED	Gross CPP	Net CPP
		All	Sa	LF	1a-130a	30	0.7084	<input type="button" value="13.8"/>	<input type="button" value="13.8"/>		
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	<input type="button" value="13.8"/>	<input type="button" value="13.8"/>		
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	<input type="button" value="50"/>	<input type="button" value="50"/>		
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	<input type="button" value="650.0"/>	<input type="button" value="650.0"/>		
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	<input type="button" value="115.0"/>	<input type="button" value="115.0"/>		
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	<input type="button" value="20"/>	<input type="button" value="20"/>		
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	<input type="button" value="20"/>	<input type="button" value="20"/>		
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	<input type="button" value="15"/>	<input type="button" value="15"/>		
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	<input type="button" value="20"/>	<input type="button" value="20"/>		
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	<input type="button" value="20"/>	<input type="button" value="20"/>		
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	<input type="button" value="50"/>	<input type="button" value="50"/>		
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	<input type="button" value="50"/>	<input type="button" value="50"/>		

CPE

COPYING TO MASTER...

COTI-CGRL-0024
M Tu W Th F Sa Su 48
EM EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023
M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPYING...

2 WAYS TO KEEP MASTER INVENTORY UP TO DATE

Case 2: Copy from uploaded Avail

The screenshot illustrates a broadcast scheduling application's interface. On the left, a sidebar includes links for Local, CAMPAIGNS, Inventory (highlighted in red), Track, and Logout. The main workspace shows a grid of program availabilities for station WCAU. The columns include Station, Program Name, Days, Day Part, Time, Len, Deal Cost, GRPs, CURRENT (Gross Rate), and PROPOSED (Gross CPP and Net CPP). A search bar at the top right allows searching by program name. To the right, a separate window titled 'CPE' shows a 'COPYING TO MASTER...' process for campaign COTI-CGRL-0024, with a status message 'COPY 48 TO THAT CAMPAIGN'.

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT Gross Rate	PROPOSED Gross CPP	PROPOSED Net CPP
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8		
WCAU	AMERICA'S COURT	All	M-F	PA	730p-8p	30	0.7084	650.0		
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0		
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20		
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20		
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15		
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20		
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20		
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50		
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50		

Local

Campaigns

Inventory

Track

Logout

MASTER | **CONT-HLTH-0002** | **PHL PA** |

CAMPAIGNS **AVAILS** **Station** Program Name Len Deal Cost GRPs **CURRENT** **PROPOSED**

Program Name	Station	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	Gross CPP	Net CPP
WCAU 1ST LOOK	All Sa	LF	1a-130a	30	0.7084	<input type="button" value=""/>	13.8 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WCAU 2.5 MEN	All Su	EF	6p-7p	30	0.6679	<input type="button" value=""/>	13.8 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WCAU ACCESS HOLLYWOOD	All Sa	LF	330a-430a	30	0.7084	<input type="button" value=""/>	50 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WCAU ACCESS HOLLYWOOD	All M-F	PA	730p-8p	30	0.7084	<input type="button" value=""/>	650.0 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPHL AMERICA'S COURT	All M-F	DY	830a-9a	30	0.6679	<input type="button" value=""/>	115.0 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WCAU AMERICA'S COURT	All M-F	DY	4a-430a	30	0.6679	<input type="button" value=""/>	20 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPSG AMERICAN DAD	All M-F	EF	230a-3a	30	0.7286	<input type="button" value=""/>	20 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPSG ANGER MANAGEMENT	All M-F	DY	4a-430a	30	0.7286	<input type="button" value=""/>	15 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPSG ANGER MANAGEMENT	All Su	LF	2a-230a	30	0.7286	<input type="button" value=""/>	20 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPSG ANGER MANAGEMENT	All Su	LF	230a-3a	30	0.7286	<input type="button" value=""/>	20 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPSG BATTLESTAR GALLATICA	All Su	LF	12a-1a	30	0.8500	<input type="button" value=""/>	50 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	
WPSG BATTLESTAR GALLATICA	All Su	LF	12a-1a	30	0.8500	<input type="button" value=""/>	50 <input type="button" value=""/>	<input type="button" value=""/>	<input type="button" value=""/>	

CPE

COPYING TO MASTER...

COTI-CGRL-0024
M Tu W Th F Sa Su 48
EM EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023
M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPYING...

MASTER

CONT-HLTH-0002 | **PHL PA** ▾

Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	CURRENT		PROPOSED	
								Gross Rate	Gross CPP	Net CPP	
WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8			
WCAU	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	13.8			
WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	50			
WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	650.0			
WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	115.0			
WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	20			
WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	15			
WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	20			
WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	20			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			
WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	50			

CAMPAGNS

AVAIL_PHL_PA.XLS

UPLOAD

SELECT AN AVAIL AS A SOURCE

CPE

COPY 48 TO MASTER

COTI-CGRL-0024
M Tu W Th F Sa Su 48
EM EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023
M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPYING...

Logout

Local

MASTER

AVAIL_PHL_PA.XLS PHL PA ▾ Search by Program name...

<input type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input type="checkbox"/>	PICK INVENTORY YOU WANT TO COPY TO MASTER...	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

CONT-HLTH-0002
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48

COTI-CGRL-0024
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48

COTI-CGRL-0023
M Tu W Th F Sa Su
EM DY EF PA PR LN LF OV 48

Campaigns

Inventory

Track

UPLOAD NEW

Logout

Local

MASTER

AVAIL_PHL_PA.XLS PHL PA ▾ Search by Program name...

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50

CPE

COPY 48 TO MASTER

CHOOSE 'MASTER' AS DESTINATION... TH-0002

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0024

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

UPLOAD NEW

Logout

Local

MASTER

AVAIL_PHL_PA.XLS PHL PA ▾ Search by Program name...

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

CPE

COPY 48 TO MASTER

- Replace matched, add others
- Skip matched, add others
- Replace matched, skip others

... AND CHOOSE HOW TO RESOLVE CONFLICTS

8 TO THAT CAMPAIGN

COTI-CGRL-0024

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

COTI-CGRL-0023

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

Logout

← → X ↕
Local
CPE

MASTER

CAMPAIGNS **AVAILS**

AVAIL_PHL_PA.XLS

PHL PA ▾

Search by Program name...

<input checked="" type="checkbox"/> Station	Program Name	Days	Day Part	Time	Len	Deal Cost	GRPs	Gross Rate	
<input checked="" type="checkbox"/> WCAU	1ST LOOK	All	Sa	LF	1a-130a	30	0.7084	13.8	13.8 ▾
<input checked="" type="checkbox"/> WPHL	2.5 MEN	All	Su	EF	6p-7p	30	0.6679	9.8	100.0 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	Sa	LF	330a-430a	30	0.7084	5.0	50 ▾
<input checked="" type="checkbox"/> WCAU	ACCESS HOLLYWOOD	All	M-F	PA	730p-8p	30	0.7084	15.80	650.0 ▾
<input checked="" type="checkbox"/> WPHL	AMERICA'S COURT	All	M-F	DY	830a-9a	30	0.6679	2.80	115.0 ▾
<input checked="" type="checkbox"/> WCAU	AMERICA'S COURT	All	M-F	DY	4a-430a	30	0.6679	1.9	20 ▾
<input checked="" type="checkbox"/> WPSG	AMERICAN DAD	All	M-F	EF	230a-3a	30	0.7286	0.70	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	M-F	DY	4a-430a	30	0.7286	0.60	15 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	2a-230a	30	0.7286	0.60	20 ▾
<input checked="" type="checkbox"/> WPSG	ANGER MANAGEMENT	All	Su	LF	230a-3a	30	0.7286	0.90	20 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾
<input checked="" type="checkbox"/> WPSG	BATTLESTAR GALLATICA	All	Su	LF	12a-1a	30	0.8500	2.8	50 ▾

COPYING TO MASTER...

★ CONT-HLTH-0002

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

★ COTI-CGRL-0024

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN

★ COTI-CGRL-0023

M Tu W Th F Sa Su 48
EM DY EF PA PR LN LF OV

COPY 48 TO THAT CAMPAIGN