

User Experience Topic Presentation

Due 5pm, Friday 16th December 2022

Worth: 10% of COMP640 Marks

You are to write, present, record and submit a short presentation on a User Experience topic.

The presentation should be of a level to inform other students in the class about the detail of the topic, assuming a general level of understanding about the wider User Experience field.

Your presentation can be direct to camera, live drawn/whiteboard, slides with voice over/video.

Your presentation should ideally be 5-6 minutes in length, it can be no shorter than four minutes and no longer than eight minutes.

Your titles/opening slide/image should have your name and student number. If you do not appear in the video, your opening slide should also have a photograph of you.

Your video should have a clear learning outcome (i.e. what it is you are explaining/demonstrating in the video) and this should be stated as part of your recording.

Your end credits/slide should include any references or bibliography in the APA format.

You should select from one of the following topics, or choose a subset of the topic to present on:

Physical Interfaces

Personas

The colour Red in User Experience

Fitts's Law

Affordances

Chunking

Progressive Disclosure

User Experience in AR

User Experience in VR

Shortcut Keys

Information Architecture

UX Metrics

Analogies

Accessibility

Breadcrumbs

Colour Theory
Confirmation Bias
Customer Lifecycle Maps
Direction Cues
Explorative Analysis
Gesture Interaction
Heuristics
Material Design
Navigation
Negative Space
Outcome Bias
Law of Proximity
Law of figure
Prägnanz law
Law of Closure
Law of Common Fate
Law of Similarity
Law of Continuation
Law of Unified Connectedness
Lattice of Value
Responsive Design
Skeuomorphism
Three Brains/Triune Brain
Universal Design
Visual Cues
Wizard of Oz Prototypes
Whitespace
Worst Possible Ideas Method

If you have another idea for a presentation topic, please email computing@lincoln.ac.nz to get approval before starting work.

Marking Guide

Your presentation will be marked on two areas: content and presentation

Content /15

Marks	Description
11-15	Content is well structured and appropriately targeted at audience. Well researched and referenced. Length is appropriate.
6-10	Relevant content but some issues with structure and depth of content.
0-5	Missing content and unstructured.

Presentation and Delivery /10

Marks	Description
7-10	Appropriate visual aids, well formatted, clear delivery.
4-6	Generally good visual aids and understandable delivery.
0-3	Poorly formatted or inappropriate visual aids, unclear presentation.