

CUSTOMER TESTIMONIAL

WEX Wins With Dun & Bradstreet Risk Solutions, Creating a Consistent Customer View Across the Company



WEX Inc. is a leading global provider of corporate payment solutions that simplify the complexities of payments systems across continents, and industries – including Fleet, Travel and Healthcare. WEX enables their customers to manage their businesses more efficiently, with enhanced security and greater control over their business, resulting in smarter decisions, lower operating costs, higher efficiency and greater customer satisfaction.

RATING 5/5 STARS



THE SOLUTION:



THE CHALLENGE:

WEX's growth is fueled by the company's passion for continuous innovation, and providing a level of service unparalleled in their industry. WEX has partnered with Dun & Bradstreet to use data and analytics to build profitable growth while limiting their risk exposure and decreasing bad debt by more than 25%.



THE RESULTS & ROI:

Thanks to its partnership with Dun & Bradstreet, WEX centralized the insight needed for decision-making with enhanced visibility into opportunities and risks, and a clean view of data across their business, achieving the following results:

- decreased bad debt: over 25%
- increased business growth: 5 – 10%
- increased operational efficiency: 11 – 25%

WEX relies on DNBi, Dun & Bradstreet's risk platform, for at-a-glance business intelligence on customers. They also use the D&B Data Integration Toolkit, D&B Country Risk and Business Credit reports.

“We use DNBi to manage our portfolio. We have created automated rules to monitor the portfolio. We also use a lot of data packet data to run our new account models.”

“We can now look at our customers across all product types and AR systems via DNBi. This has not only helped the credit teams but also many other areas of the company (collections, marketing, etc).”

Dan Simpson, Corporate Credit Manager, WEX Bank



TechValidate™

Dun & Bradstreet partnered with TechValidate to survey customers of our sales and marketing solutions. This testimonial is a result of the custom research study.