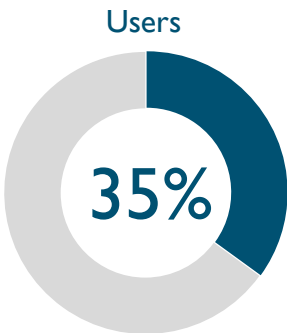


REPORT CREATED FOR:

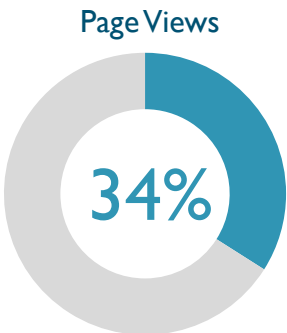


REPORT PERIOD: JAN 01, 2016 - MAR 31, 2016

SITE TRAFFIC ANALYSIS



We could identify 15,962 of the 45,608 unique visitors to the web pages running WVID and the identified visitors averaged 1.4 sessions per user



49,369 out of the total of 145,203 pages were viewed by identified visitors who averaged 3 pageviews



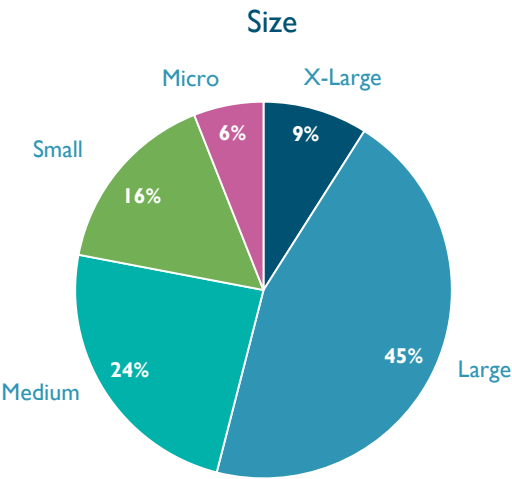
The 6,892 identified unique visitors represented 2,917 unique DUNS

COMPANY ANALYSIS

Top 10 Accounts Matched by D-U-N-S®

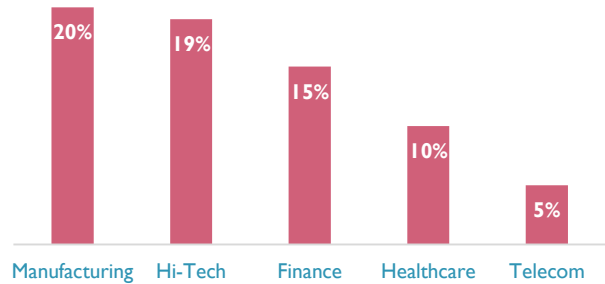
Company	D-U-N-S®	Pageviews
Acme, Inc.	80-473-5132	567
Hughes Network Systems	71-234-9276	430
Novoco LLP	12-423-1132	320
College of MA	11-432-9878	252
Frecom Utilities	09-892-1254	230
Play Corporation	45-453-1212	205
Cisco Systems Inc.	19-132-9878	102
Google Inc.	91-477-1879	92
Nobis Technology Group, LLC	66-432-9871	54
Amazon Coffee & Tea Co Inc	71-512-9878	25

The Top 10 companies are represented by the number of unique visitors we matched coming to your site and the companies representing them.



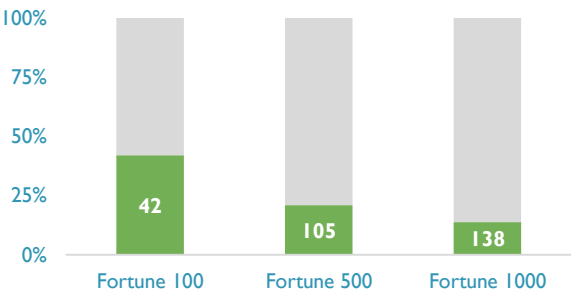
Distribution of site visitors by size of company  
MICRO: <10 | SMALL: 10-250 | MEDIUM: 250-1K | LARGE: 1-10K | X-LARGE: >10K

Top 5 Industries



The Top 5 industries are represented by the percentage of unique visitors to your site and their companies' (NAICS) industry classification.

Fortune Visits



42 of the businesses visiting your site fell into the Fortune 100 category, 105 within the Fortune 500 and 138 within the Fortune 1000

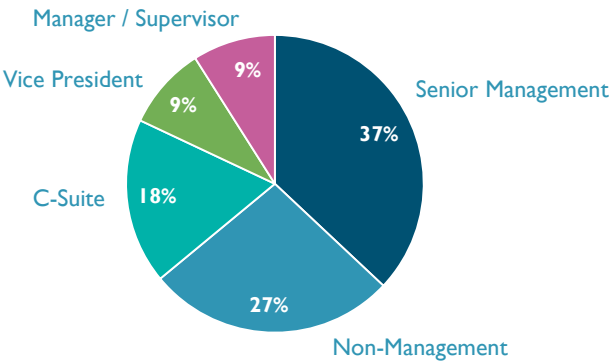
REPORT CREATED FOR:



REPORT PERIOD: JAN 01, 2016 - MAR 31, 2016

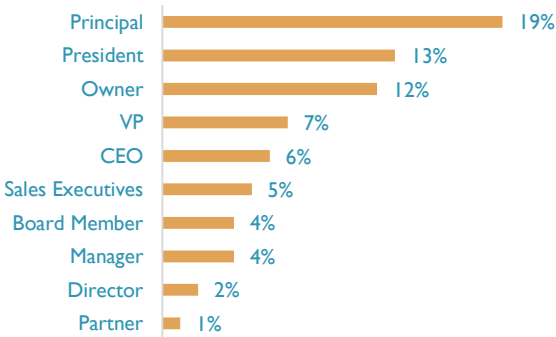
PERSONA ANALYSIS

Job Seniority



73% of the visitors that came to your webpages were manager level or above. 310 were senior management, 227 were non-management, 152 were C-Level Executives, 81 Vice Presidents and 74 Manager Supervisors of the 844 identifiable visitors.

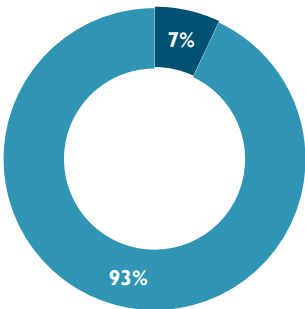
Top 10 Job Functions



The Top 10 job functions are represented by the number of unique visitors we matched coming to your site and the job function they work within.

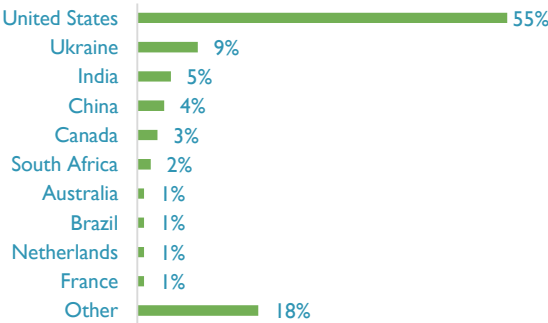
TRAFFIC DETAILS

Device Types



93% of the 6,892 identified unique visitors to your webpages were using a desktop device

Countries



3,823 of your identified unique visitors came from the US

VISITOR JOURNEY

Top Landing Pages

Landing Page	Pageviews
dmf.com	4,203
dmf.com/products	1,786
dmf.com/connect	1,523
dmf.com/resources	1,422
dmf.com/about	995

The most common entry point for your visitors was dmf.com followed by your “products” and “connect” pages

Top Pathways

Source Page		Destination Page
dmf.com	→	dmf.com/products
dmf.com	→	dmf.com/about
dmf.com/products	→	dmf.com/resources
dmf.com/connect	→	dmf.com/resources
dmf.com/about	→	dmf.com/connect

The most common pathways for your visitors was to your “products”, “about”, “resources” and “connect” pages.