

First Experience With the Next Generation

D&B Credit impresses a beta customer



Outstanding service. Maximized efficiency. Managed risk. These are the promises A.N. Deringer has been making to its customers for almost a century. It's no wonder, then, that these are some of the same benefits this leader in supply chain logistics was eager to explore with the next-generation risk intelligence solution from Dun & Bradstreet.

And D&B Credit didn't disappoint this decade-long Dun & Bradstreet customer. Deringer credit manager Paul Laska is among the first users of Dun & Bradstreet's new risk management platform, and he was so impressed by D&B Credit he quickly went from beta customer to paying customer - fully implementing D&B Credit to help manage his credit operations. Here's why...

EFFECTIVE, EFFICIENT TOOLS

"That recommended credit limit is paramount to us."

Laska likes the way the Dun & Bradstreet data and analytics served through the D&B Credit platform let him and his colleagues see, share and use critical information. Laska points in particular to the recommended credit limit feature. Not only does it offer assurance that credit is being managed quickly and effectively by his colleagues when he is unavailable – "It just makes me feel a whole lot more comfortable when I'm out of the office when someone else is making and rendering a credit decision," he says – it offers a "key validation point for us" from a trusted third-party source for the credit limits they have already put in place.

INTUITIVE DESIGN

"I love the way that the data flows."

Laska also points to the quality of D&B Credit's design and user experience. The deep data insights from Dun & Bradstreet are presented in ways that are "easier to follow and easier on the eyes," he says. The charts, graphs and other modern presentation of information means Laska doesn't have to look hard for what he and his colleagues need in order to make smart decisions. "It's just a heck of a lot easier to parse out the things you need," he says.

D&B CREDIT IS THE NEXT-GENERATION RISK INTELLIGENCE SOLUTION FROM DUN & BRADSTREET. Comprehensive, intuitive and dynamic, D&B Credit makes accessing the **industry-leading relationship data and financial scoring models** of Dun & Bradstreet easier and more effective than ever.

Visit dnb.com/nextgen now to learn more.