



INTRODUCING

D&B Credit Reporter

Faster, Smarter Business Credit Decisions Start Here

The next-generation risk management solution

D&B Credit Reporter

PUT THE WORLD'S LARGEST COMMERCIAL CREDIT DATABASE TO WORK FOR YOUR COMPANY

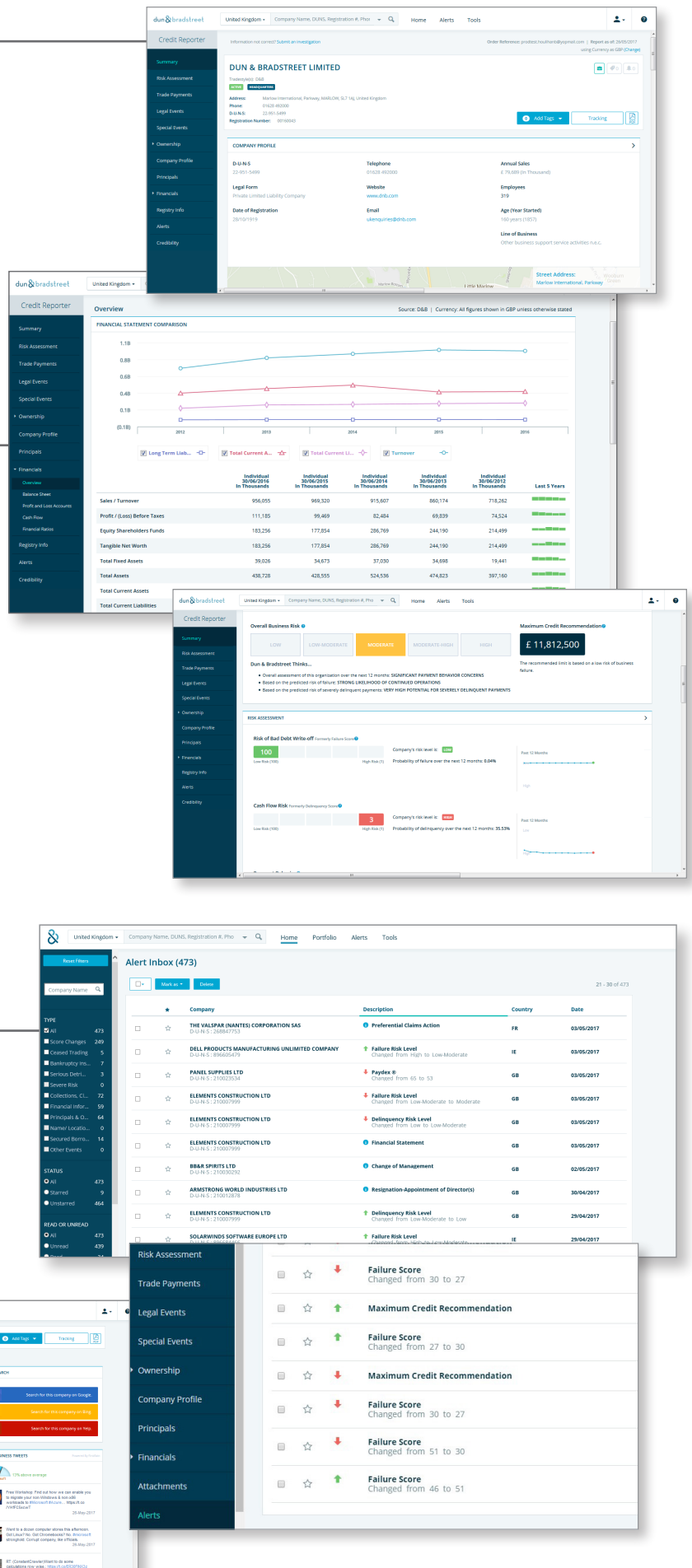
D&B Credit Reporter's simple, intuitive interface allows you to quickly access the information you need to help evaluate new credit applicants and easily monitor and review the credit you extend to your business customers and partners.

QUICKLY ACCESS A COMPANY'S D&B BUSINESS CREDIT SCORES AND RATINGS

View a company's D&B scores and ratings, each measuring a different aspect of a business's creditworthiness, to help you make the best decisions about extending credit.

At Dun & Bradstreet, we understand that every industry is unique. Some industries are seasonal, some heavily reliant on credit, and others consider themselves cash-only businesses. That's why we use multiple business credit scores and ratings to analyse various aspects of a business and its creditworthiness.

For more information about
D&B Credit Reporter
Call +44 (0)800 001234



D&B CREDIT REPORTER HELPS YOU
KEEP UP-TO-DATE WITH CHANGES
TO THE D&B CREDIT PROFILES OF
THE COMPANIES YOU MONITOR



D&B CREDIT REPORTER PROVIDES MUCH NEEDED INSIGHTS:



RISK OF BAD DEBT WRITE-OFF

See a company's Risk of Bad Debt Write-Off, indicating if a business is likely to experience financial distress within the coming year. Avoid unpaid bills by only extending credit to companies with risk levels that meet your standards.



D&B MAXIMUM CREDIT RECOMMENDATION

Decide how much credit to extend to customers by referencing its proprietary D&B Maximum Credit Recommendation, and offer a recommended amount.



OVERALL BUSINESS RISK ASSESSMENT

D&B's database includes clean, actionable data that helps you make fast credit decisions by leveraging a business's Overall Business Risk assessment, which shows a company's aggregate risk level.



COMPANIES HOUSE DOCUMENTS

D&B Credit Reporter allows you to access Companies House documents for free, directly within the application.



COMPANY FAMILY TREE

Review a company's family tree and uncover new revenue opportunities or hidden risks. Access more than three million corporate families compiled from more than 14 million linked companies—the largest and most complete collection of corporate family trees anywhere.



INSIGHTS FROM SOCIAL MEDIA

Because businesses often maintain an active presence through social media, D&B Credit Reporter can give you additional insights from other data sources such as aggregated tweets, online company news alerts, changes in management alerts, and changes to event timelines.




BUSINESS PAYMENT HISTORY

With an easy-to-understand snapshot of a business' payment history, you can view a company's Cash Flow Risk to gain insight into its repayment habits. Access a company's Payment Behaviour score and learn its level of solvency to help you predict the likelihood that it will pay its bills slowly, or not at all.

JUST BECAUSE CUSTOMERS MEET
YOUR CRITERIA TODAY DOESN'T
MEAN THEY WILL TOMORROW.

Get notified by email about changes to your customers' D&B scores and ratings with alerts, so you can quickly take action on high-risk accounts.

Plus, with D&B Credit Reporter you can have access to the latest news about companies you monitor—from acquisitions and leadership changes, to judgements and insolvencies—because changes in your customers' businesses can potentially impact yours.



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GET INSIGHTS INTO THE FINANCIAL HEALTH OF A BUSINESS BEYOND ITS D&B SCORES AND RATINGS

With D&B Credit Reporter, you don't have to rely on business credit scores and ratings alone to make credit decisions. Have a more complete view of a company's financial health with additional insights, such as:

- A potential partner's ability to pay on time
- A company's cash flow risk
- A company's slow payment risk
- A company's net revenue
- A company's assets & liabilities
- Web and social media presence



IT'S NOT ALWAYS ABOUT EXTENDING CREDIT TO COMPANIES WITH THE BEST SCORES

It's also about finding the right balance between what companies to extend credit to and how much credit to extend, in order to help ensure the successful growth of your company without exposing it to unnecessary risk.

ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.co.uk.

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