TECHNOLOGY TRENDS & ANALYSIS PRESENTATION



Foad Pouladi May 2023



OUTLINE



- Executive Summary
- > Introduction
- Methodology
- Results
 - Visualization Charts
 - Dashboard
- Discussion
 - Findings & Implications
- > Conclusion
- > Appendix



EXECUTIVE SUMMARY



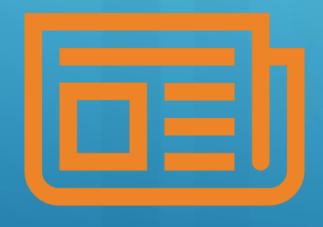
- Trends in programming languages and databases
- Demographics survey
- Technological gap in countries
- Gender gap in jobs

INTRODUCTION



- About: Analyzing the trends in software development
- Purpose:
 - Identify skill requirements for future
 - What are the top programming languages in demand?
 - What are the top database skills in demand?
 - What are the popular IDEs?
- Audience: Human Resource and IT Head

METHODOLOGY



Data Collection Sources

- > Stack Overflow Developer 2019 Survey
- ▶ GitHub Job Postings
- Programming Languages Annual Salary
- Data Exploration
- Data Cleaning
- Data Visualization
- > Presentation

RESULTS

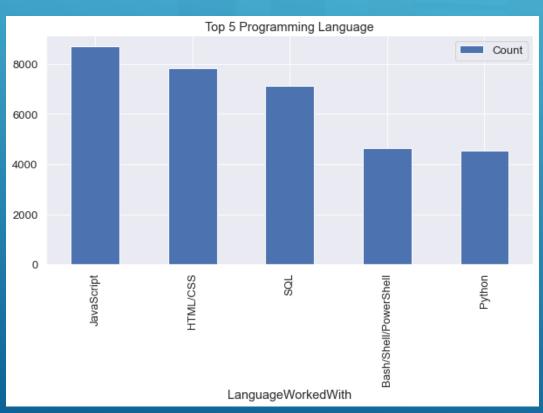
Results are based on this table:

	Respondent	LanguageWorkedWith	LanguageDesireNextYear	DatabaseWorkedWith	DatabaseDesireNextYear	PlatformWorkedWith
0	4	С	С	MySQL	MySQL	Linux
1	4	C++	C#	SQLite	SQLite	Windows
2	4	C#	JavaScript	NaN	NaN	NaN
3	4	Python	SQL	NaN	NaN	NaN
4	4	SQL	NaN	NaN	NaN	NaN
74584	25142	Go	Python	NaN	NaN	NaN
74585	25142	HTML/CSS	R	NaN	NaN	NaN
74586	25142	PHP	NaN	NaN	NaN	NaN
74587	25142	Python	NaN	NaN	NaN	NaN
74588	25142	R	NaN	NaN	NaN	NaN

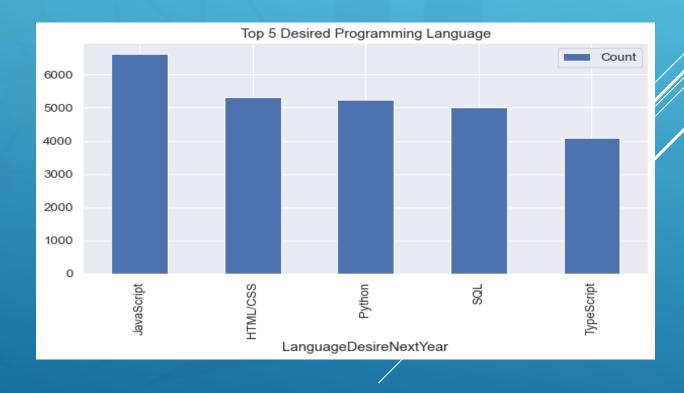


PROGRAMMING LANGUAGE TRENDS

Current Year



Next Year



IBM **Developer**



PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Findings

- JavaScript, HTML/CSS, SQL are top 3 this year
- Python and Typescript becoming popular next year
- PowerShell edged out in next year

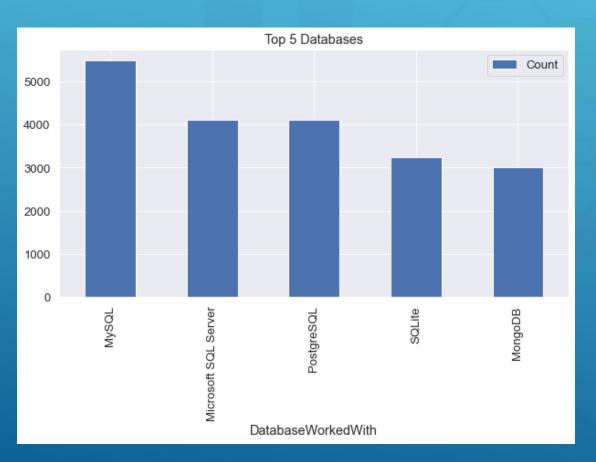
Implications

- Web development are still in high demand
- Big Data technology in companies still requires SQL
- With AI and ML in rising demand, Python is best choice

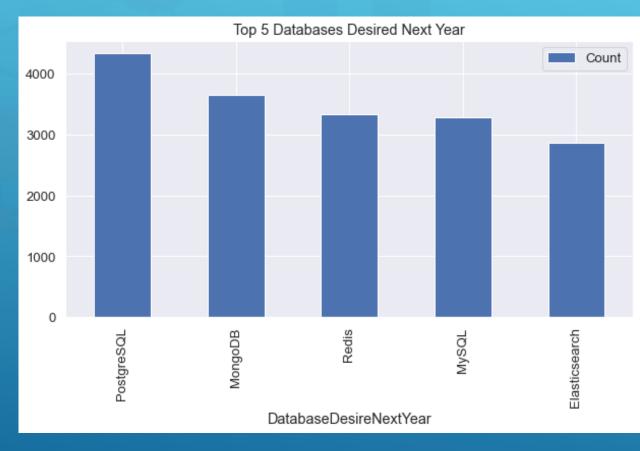


DATABASE TRENDS

Current Year



Next Year





DATABASE TRENDS - FINDINGS & IMPLICATIONS

Findings

- MySQL most popular
- ► Behind is Microsoft SQL
- ➤ MongoDB and Redis are upcoming favorites
- ➤ New kid on the block: Elasticsearch

Implications

- Open-source databases are still preferable in companies
- NoSQL databases will make an impact for storing non-relational data
- Redis supports abstract data types
- Pre-tuned search to website, app, or ecommerce store



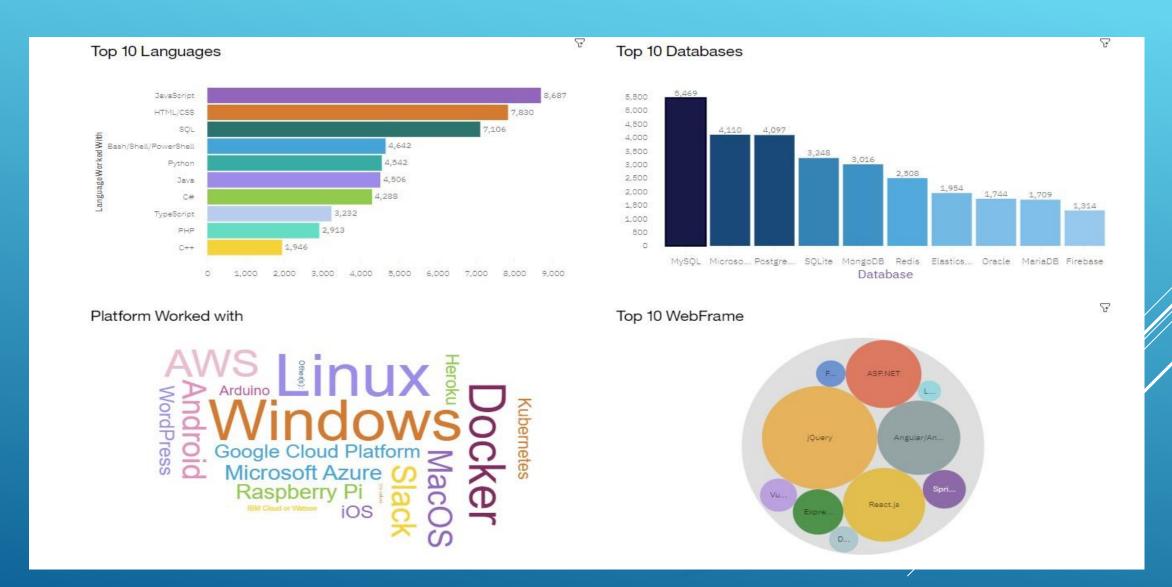
DASHBOARD

GitHub Project Link:

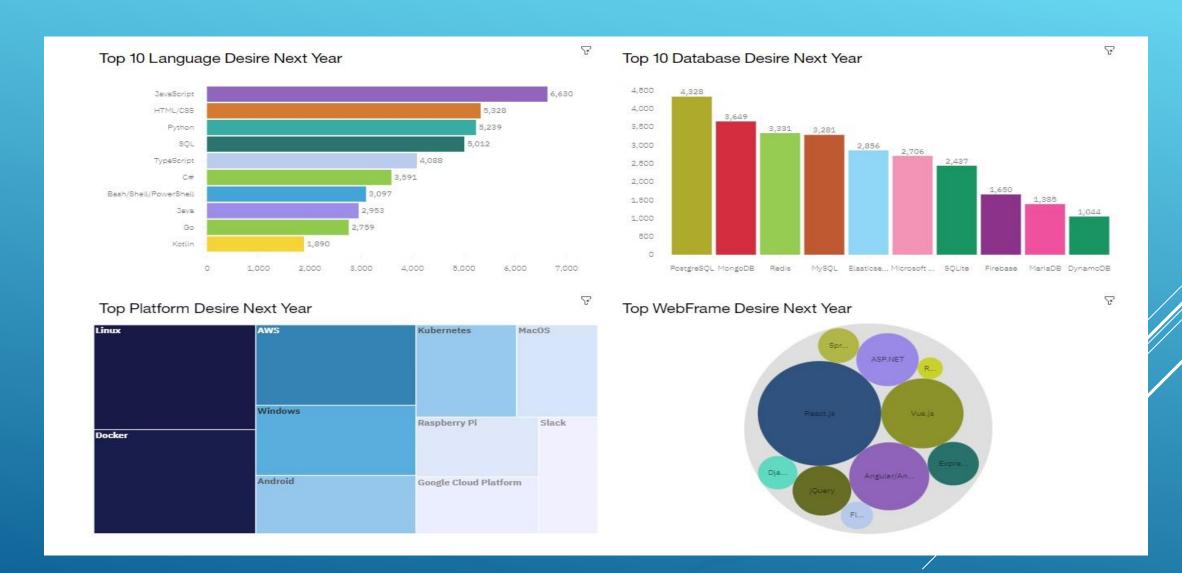
https://github.com/FoadPouladi/IBM-Data-Analyst-Capstone-Project.git



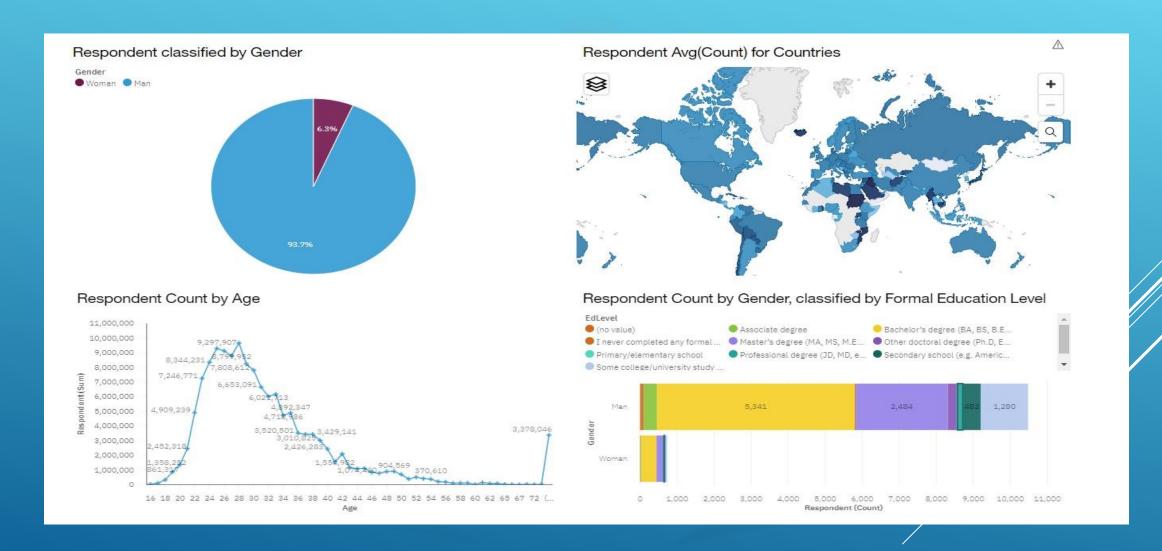
CURRENT TECHNOLOGY USAGE DASHBOARD



FUTURE TECHNOLOGY TREND DASHBOARD



DEMOGRAPHICS DASHBOARD



DISCUSSION

- > Technology Trends now and future
- ▶ Training and Reskilling workers
- > Females participation in Technology field
- ► Bridge divide of technology gaps in developing countries
- Eliminate age and education discrimination in employment



OVERALL FINDINGS & IMPLICATIONS

Findings

- Fast changing technology every year
- Concentration on several countries like USA and India
- Gender gap in technology jobs
- Platforms like Docker and AWS are growing

Implications

- Companies need to be flexible and adjust to rapid changes
- Need to spread technology out to lagging countries
- Impact of job hiring's
- Shift to faster app deployments and cloud services in future



CONCLUSION

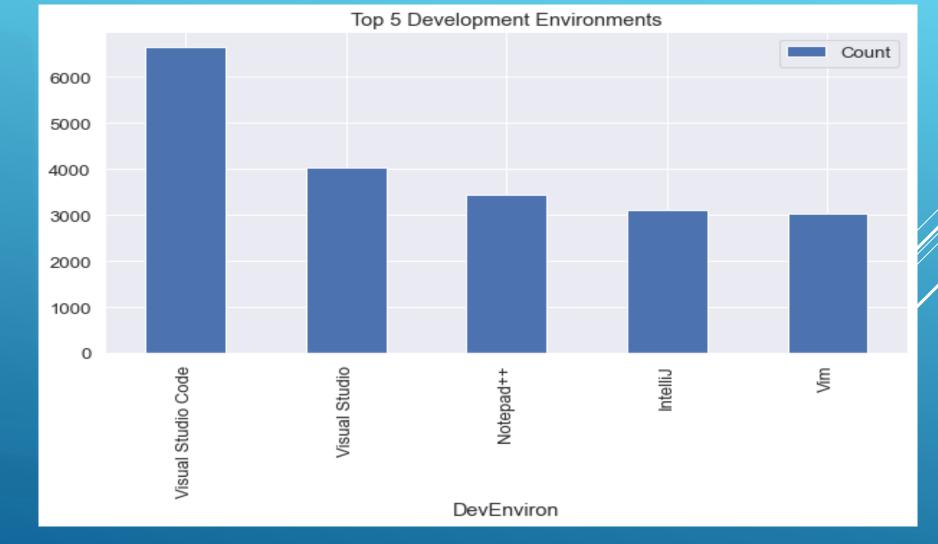


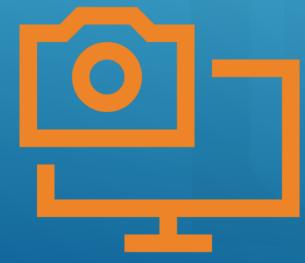
- Technology Trends for current and next year
- Programming Languages, Database and Platform overview
- Demographics overview
- > Actions to be taken
- In future, incorporate Machine Learning to predict trends and salaries





APPENDIX

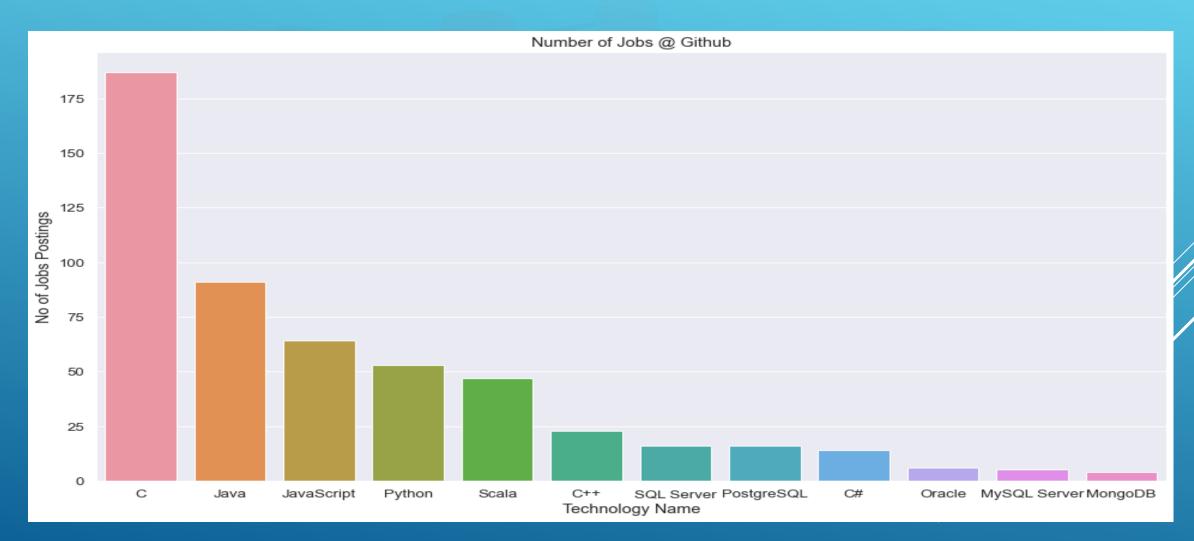




IBM **Developer**



GITHUB JOB POSTINGS



POPULAR LANGUAGES BY SALARY

