



# SNOOPY

SPOKESDOG &  
BLIMP PILOT,  
METLIFE

1985-2016

## FIRST APPEARED

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Oct. 4, 1950

## MILITARY SERVICE

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Flying Ace, World War I

## PROFESSIONAL EXPERIENCE

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### NOVELIST\*

\*Never got past "It was a dark and stormy night"

### ACTOR

Played sheep, cow, penguin in Christmas play; once mistaken for Great Pumpkin

### 39 MARCHES IN MACY'S THANKSGIVING DAY PARADE

Longest by any character

### ENDORSEMENT DEALS

Hallmark, Warner Bros., Target, among others