Duplicate this sheet for each new journey											
Persona's name [1]	Emma										
Journey goal [2]	Manage the artists & exhibits in the gallery										
	Step 1	**Step 2**	**Step 3**	**Step 4**	**Step 5**	**Step 6**	**Step 7**	**Step 8**	**Step 9**	**Step 10**	**Step 11**	**Goal**
User action(s)	Accesses the gallery website	Selects Manager access	Goes to the Exhibits page and filters through them via category.	Views group of relevant Exhibits and picks the one which requires a change.	Edits the exhibit entry, clicks to confirm change. Can now see the updated exhibit page.	Emma now wants to have a look at all the artists currently showcased in her gallery.	One of the artists hasn't gained much traction so they've agreed to end their coooperation. Emma want to delete this artist from the gallery database.	Emma clicks on the DELETE button. A warning pops up so she's aware all of the artist's exhibits and the artist themselves will be removed from the database.	Emma has decided to bring in a new artist.	After adding the artist, Emma adds a corresponding exhibit to the system and links it to that artist.		
System response	Manager and Visitor access options available on the homepage	Manager Index view (offers choice between artists and exhibits)	/exhibits and then /exhibits/category?category=[:cat id]	/exhibits/[:id] and then /exhibits/[:id]/edit	/exhibits/[:id]	/artists	/artists/[:id]	/artists/[:id]	/artists/new	/exhibits/new dropdown list of available artists		
Potential problems									Cannot add exhibits in the same form. Need to go to add exhibit form.			

[1] This has to come from your proto-persona profile

[2] What is the goal? I.e. buying a book or adding a friend to their social network profile.