To show MERRY CHRISTMAS on the ssd1306 at position 0,0
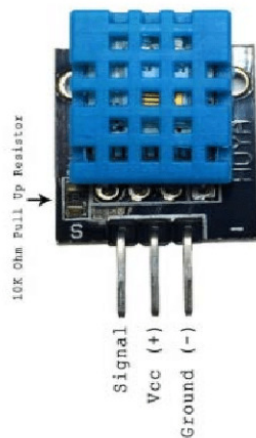
display.text("MERRY CHRISTMAS",0,0)
display.show()

It can also be done like this
greeting=" MERRY CHRISTMAS"
display.text(greeting,0,0)

the next sensor which I would like you all to test is the dht11 temp/humidity sensor.

Do take note of the pin configuration. A wrong connection may fry   the sensor.

To test this sensor – Wiring as follows:
Vcc   -> 3V
Ground -> GND
Signal   -> GPIO 15   (you can chose any GPIO pin you like)

#Libraries
import dht
from machine import Pin
import time
#setup
sensor = dht.DHT11(Pin(15))
#logic / program
sensor.measure()
temperature = sensor.temperature()
humidity = sensor.humidity()
print(temperature,humidity)

Challenge:
Combine this with the ssd1306 and display on the screen the reading as follows:

Temp: 28 C
Humidity : 80 %

Take temperature and humidity readings every 20 seconds. You can use a hair dryer to vary the temperature and humidity of the dht11 and see the readings change.

Have fun