



**REVENUE** 

\$1.76M

Last Month Revenue \$1,644,386 Target \$1,726,605 **\$37,942** ↑

**PROFIT** 

# \$1.05M

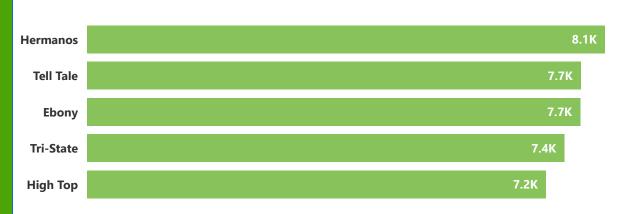
Last Month Profits \$981,136 Target \$1,030,193 **\$22,626** ↑ TRANSACTIONS

## 269.7K

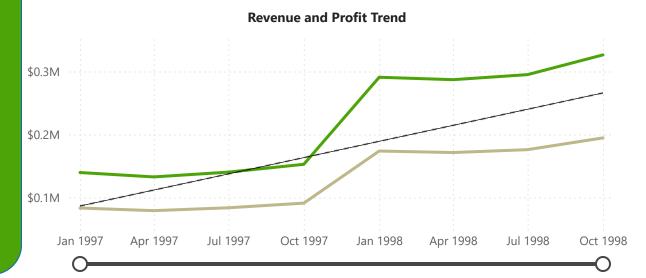
Last Month Transactions 251,395 Target 263,965 **5,755** ↑

### Kanyinsola Vera-Cruz

Data Analyst



**Top Products** 



Product Name	Return Rate
Pleasant Fancy Canned Anchovies	0.17%
BBB Best Apple Preserves	0.33%
Sunset AAA-Size Batteries	0.51%
Imagine Popsicles	0.53%
Gauss Monthly Sports Magazine	0.53%
Nationeel Potato Chips	0.55%
Booker Strawberry Yogurt	0.56%
Super Extra Chunky Peanut Butter	0.65%
Hilltop Extra Moisture Shampoo	0.66%
High Top New Potatos	0.67%
Big Time Apple Cinnamon Waffles	0.72%
Hermanos New Potatos	0.74%
Thresher Spicy Mints	0.86%
Hilltop Mint Mouthwash	0.89%
High Quality Scented Toilet Tissue	1.03%
Fabulous Strawberry Drink	1.16%
Hermanos Green Pepper	1.24%
Quick Seasoned Hamburger	1.30%
Carrington Frozen Mushroom Pizza	1.56%
Medalist Rice Medly	1.79%
Total	0.82%

#### **Current Month Transactions**

Goal: 17,339 (+5.69%)

#### **Current Month Profit**

\$71,682 Goal: \$67,872 (+5.61%)

#### **Current Month Returns**

Goal: 482 (-2.9%)

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Qtr 1
$430,502
Total Revenue
$257,020
Total Profit
$173,481
Revenue and Profit Difference
65,840
Total Transactions
1.744
Total Returns
```

\$1,764,546
Total Revenue
\$1,052,819
Total Profit
\$711,728
Revenue and Profit Difference
269,720

**Total Transactions** 

**Total Returns** 

7,087