

Trenda

DATA AS SERVICE INSIGHTS

ABOUT US

INSIGHTS & DATA AS SERVICE

Trenda is a data as service web app, focused on providing Insights and trends on the demand for programming languages, frameworks and technologies used in the Tech Industry today.



Objective



Offer users trends and insights on how demand for these programming languages, stacks and frameworks fluctuate.

Our intention is to display how these trends rise and fall, so Users can begin to have a better understanding of the why and make more informed decisions about the direction they'd like to take in the tech space.

Target Audience

- Aspiring and entry level programmers
- Upskilling Tech professionals
- Educational bodies
- Curious/Tech interested parties.

User Stories



"I'm a teacher/ educator who'd like to see how the demand in the tech market is changing so I can make more informed approaches to our curriculum and day to day teaching" -- Trent

User Stories



"I'm a tech enthusiast and I need a more real time update of this vast ever changing tech world, I'd like to see what's hot and what's not, It need a website that's fast, responsive, easy to navigate and quite clear in visualising. Currently, the resources I draw from are all over the place and need a bit more of central point" -- Ronald

User Stories



"I'm a teacher/ educator who'd like to see how the demand in the tech market is changing so I can

"I'm a young software developer with a knowledge of a few programming languages and frameworks, however this market changes so drastically, I'd like a website that indicates how in demand my skills currently are and perhaps what direction I should be taking next "

-- Monica

Target Audience

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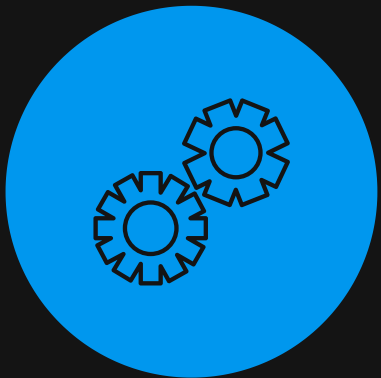
MVP FEATURES



RESPONSIVE SITE

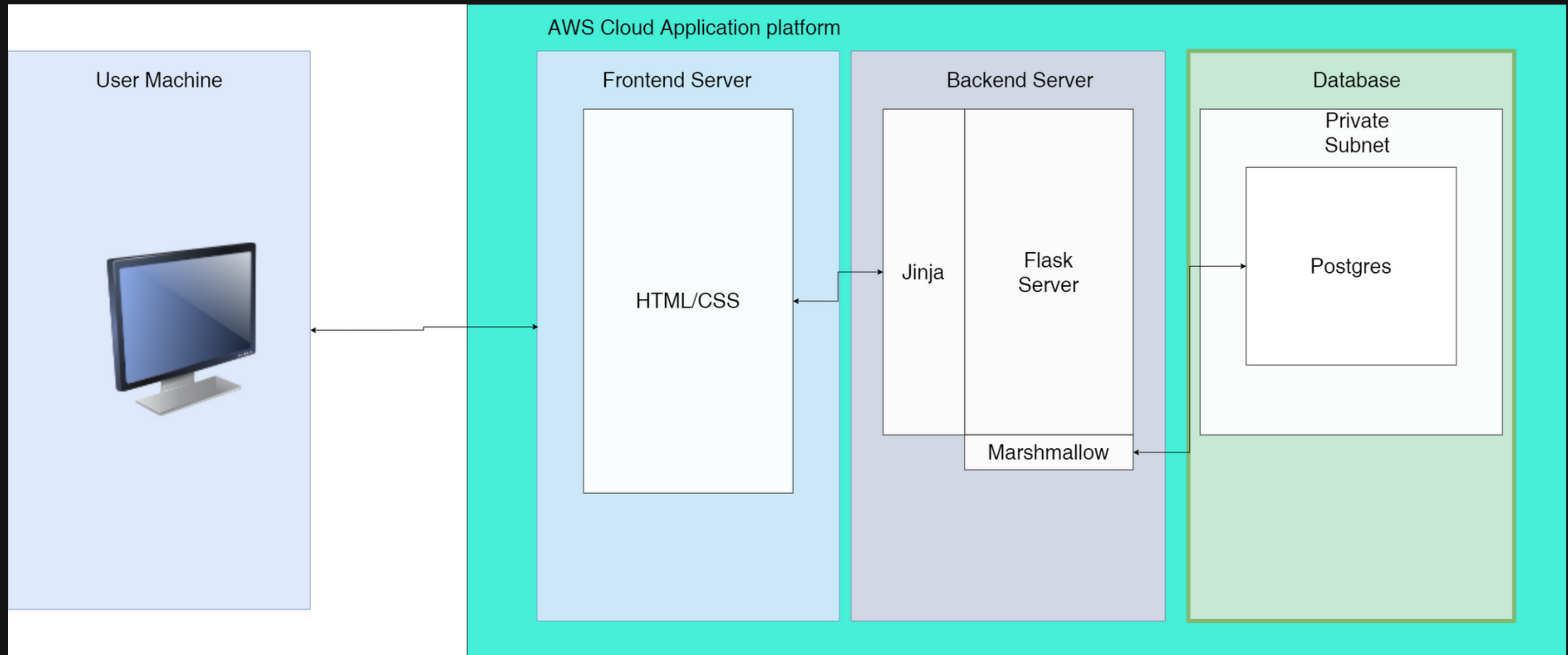


WATCHLISTS AND
TRENDS

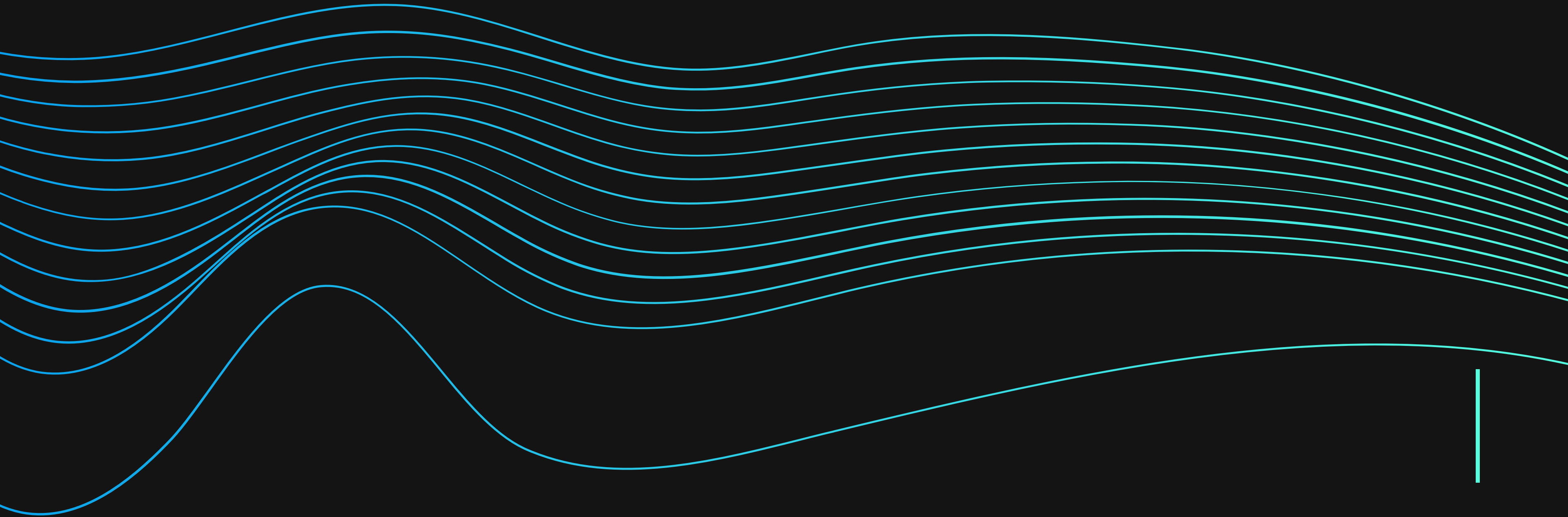



SECURE
REGISTRATION AND
LOGIN

APP ARCHITECTURE





WIREFRAMES






Mr Person Name
View Profile

 Watchlist







 Settings

 Logout

01:23 PM

Trenda


My Watchlist

LANGUAGE	CHANGE	1M
 Python	▼ -8.73 (-2.03%)	
 C++	▲ +58.9 (12.03%)	
 Javascript	▲ +15.9 (1.06%)	

A Web Page







http://

Trenda



Mr Person Name
View Profile

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Watchlist


Settings

Logout


Show All


My Watchlist


 Create new list



Mr Person Name
View Profile

 Watchlist

 Settings

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01:23 PM



Trenda




 Account >

 Notifications >

A Web Page




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Mr Person Name
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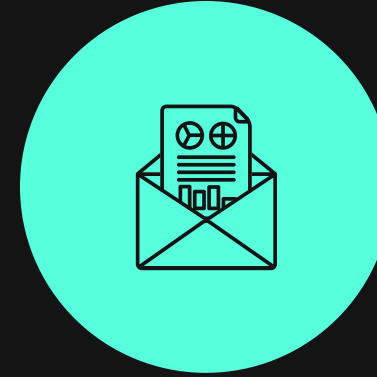


Account
Update Account details
and credentials >



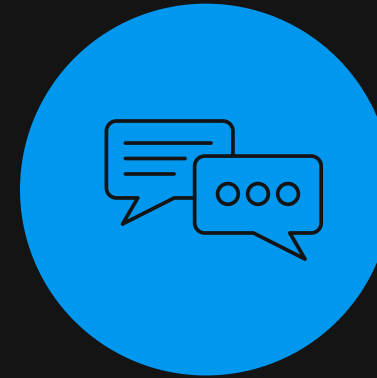
Notifications
Opt-in or out from any communcation
you decide to recieve >

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