FOLASHADE OMOLOJA

Software developer | Social Media Manager

I am a purpose-driven, dependable self-starter and team player who is organized, detail-oriented and have the capabilities of working in a dynamic environment. I have hands-on experience converting design mockups into HTML and CSS, adding functionality with JavaScript. I also have experience working with Bootstrap and python. I enjoy being challenged with projects that require me to work outside my comfort and knowledge set, learning new languages and development techniques are important to me. I am a fast learner and enthusiastic team player ready to contribute to your organization's success.

Work History

2022-03 – 2022-04
FRONT END DEVELOPMENT TRAINEE
Africa Agility Foundation

- Software Development project-based training
- Scrum-Agile Training.
- Participated in a hackathon as a front end developer, built a project called Readym, a website that improves reading culture by bridging language gaps and allowing youths to have easy accessibility to informative books online. The website had special features like language translator and light/dark mode.

2020-06 – 2021-01
SOCIAL MEDIA MANAGER
Prime88tv, Lagos

- Developed marketing content such as blogs post, promotional materials and advertisements for social media.
- Curated and segmented editorial content to increase engagement and channel growth.
- Analyzed and reported social media and online marketing campaign results.
- Communicated with followers to promptly respond to queries and monitor reviews.
- Created actionable plans to grow and maintain followers through Twitter, Facebook and Instagram.
- Increased customer engagement through social media.
- Monitored online presence of company's brand to engage with users and strengthen customer relationships.

Contact

Address
Lagos Nigeria

Phone
+2348160537130

Email
omolojashade@gmail.com

Twitter
https://twitter.com/beunknown_

LinkedIn
www.linkedin.com/in/folashade-omoloja

Skills

Website development

Responsive website design

JavaScript

HTML

CSS

Bootstrap

Python

Agile Methodologies

Social Media management

Content Creation

Networking and relationship building

Ability to learn on the job

**2020-06 –
2021-01**

CONTENT CREATOR
PAADC Content team, Lagos

- Conducted online research to obtain relevant information and materials.
- Implemented strategies and tactics to grow followers on social media channels.
- Composed original written material for various types of publications and social media content such as copies, captions etc. which were submitted for approval by team lead.
- Strengthened content through proofreading and editing.

**2020-06 –
2021-01**

Public Relations Officer
NICESA UNILAG, LAGOS

- Maintained proactive media relations program by distributing news releases concerning the department, building strong relationships and monitoring media.
- Managed and monitored social media platforms, contributing engaging contents to keep members of the department informed on latest developments.
- Produced and distributed internal and external communications through broadcasts messages.
- Executed social media plans to create cohesive online presence.

Education

**2016-12 –
Current**

Bachelor of Science: Civil and Environmental Engineering

UNIVERSITY OF LAGOS – LAGOS, NIGERIA