

词汇课笔记 5

90. motivate

inspire v. 激励 encourage v. 鼓励 stimulate v. 刺激, 激励

In addition, companies need to motivate key people with appropriate recognition and by giving them what they actually want, rather than just relying on an attractive basic salary, which can easily be matched by any other employer.

此外, 公司需要通过适当的认可和给予他们真正想要的来激励关键人物, 而不是仅仅依靠一个有吸引力的基本工资, 这是任何其他雇主都可以很容易匹配的。

discourage /frustrate v. 沮丧, 气馁 demotivate v. 失去动力

There is a high rate of unmotivated persons. 有很多消极的人

As a result, the report concludes that focusing on the top performers can be counterproductive because it can cause underdevelopment, underutilisation and demotivation of the rest of the work force.

因此, 报告的结论是只关注出众员工会适得其反, 因为这会导致其他员工得不到发展, 运用和动力不足。

91. revenue

generate revenue 产生收入 increase revenue 增加收入

93. weakness

advantage/edge/strength n. 优势

drawback/shortcoming/defect n. 缺点

You need to identify your personal strengths and weaknesses. 你需要知道自己的优缺点。

94. delegate

delegate various duties/ delegate a task 委派任务

95. premises

production premises 生产场所 existing premises 当前的场所

The charge for using the premises rose. 使用场所的收费上涨

This was before we'd signed the lease, and suddenly the place we wanted was almost beyond our means. In the end we managed to get it, but it was a struggle.

这是在我们签订租约之前, 突然间, 我们想要的地方几乎超出了我们的支付能力。最后我们设法得到了它, 但这是一场斗争。

97. temporary interim 临时的

temporary contract temp 临时雇员 permanent 长期的

a permanent job 固定工作

99. conduct/implement/carry out

conduct regular performance reviews with all staff 对所有员工定期进行业绩审查

101. priority n. prioritise v. give greater priority to 给予优先权

But working my way up (逐步升职) through several promotions to become a finance director with a large organization, I made it my priority to widen my network of contacts.

但是在我通过几次晋升, 逐步升职成为一家大公司财务总监的过程中, 我把扩大我的人脉放在优先要做的事情上。

well-organized 有条理的

102. realistic adj. unrealistic 不现实的 reality n.

face the reality 面对现实

realistic performance target/objective 实际的绩效目标

realistic sales target 切实的销售目标 set realistic targets for staff

realistic deadline 切实的期限 realistic schedule

104. update upgrade 升级 modernize 现代化

Urge the school to update its training materials to meet our increasing demands.

督促学校更新培训材料，以满足日益增长的需求

And we are supposed to allocate more money to some departments concerned so that they can keep abreast with (了解最新情况) the latest standards to update our equipment regularly.

我们应该拨出更多的资金给有关部门以便他们能跟上最新的标准，定期更新我们的设备

If we are to improve our sales by putting more efforts into products updates, we need to work closely with customers for collection of comments and feedbacks on our products.

如果我们要通过把更多精力投入到产品的更新上来提高我们的销售的话，我们需要与客户紧密合作，收集对我们产品的意见和反馈。

106. anticipate predict project estimate forecast

107. boost creep up boom surge soar rocket 上升

creep down descend plunge/plummet 下降