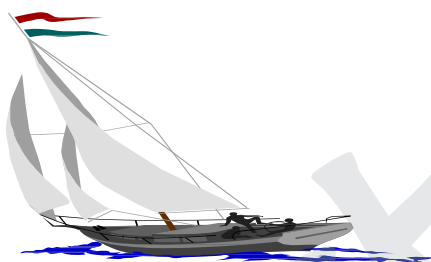




剑桥商务英语**BEC**高级听力



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超过70%BEC学员的选择

- What is BEC?
- Why do people struggle so hard for it?

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超过70%BEC学员的选择

1.考试及教材介绍:

- 1) 水平要求: 纯语言难度
- 初级---公四
- 中级---CET4-CET6
- 高级---CET8
- TEM6
- IELTS 6.5-7
- 水平相当, 实际不同。BEC更加专业化 (compared with TOEIC)
- 有自己的专业词汇, 不能自编。
- 自由女神像怎么说???
- Balance sheet accommodation

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- *Extension*
- 扩大; 延伸; 延长
- 延期
- A: May I have an extension?
- B: No, you must meet the deadline.
- 电话分机
- Call the switchboard and ask for extension 410.

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- 2) 考查范围
听、说、读、写4个方面（哪个更难？）
- 影响听力的几个因素
- 音标
- 口音
- 词汇
- 语速

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- 3) 教材及题型介绍
- 基础---分题型练习
- 《BEC高级听力题型精炼手册》
- 《50天攻克BEC中级/高级》
- 强化---未解密真题



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• Part One (Gap Filling)

- • **听** 时间：中级：1-2 min
 - 高级：3-4 min
- 形式：中级：conversation
 - 高级：monologue
- • **答** 字数 中级：1-2 words
 - 高级：3 words
- 内容 中级：concrete
 - 高级：abstract

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• Part Two (matching)

- • **结构** $2 \times 5=10$
 - $1 \times 10=10$
- • **看** 时间变短
 - 选项变长
- • **听** 时间变长
- • **答** 中级：1 task
 - 高级：2 tasks

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- **Part Three**
- • Seemingly, there is no change.
- • But we'll have a try later!

- 2如何备考BEC（三大瓶颈）
- B---Business Background (商务瓶颈)
 - business sense
- 商科: marketing, management, international trade, insurance. (占有优势)
- 非商科: engineering, art. (无背景)
- 如何应对: 分析真题案例
- 系统学习教材

- E---English Ability (语言瓶颈)
- English skills in all aspects
- Grammar vocabulary
- 如何应对: feel English

- C---Certificate Exam-oriented (应试瓶颈)
- (which can help you get a good job or gain higher salary)
- Examination is not our destination but our destiny.
- 如何应对: There is a gap between your language ability and the exam. How well you can fill the gap depends on how familiar you are with the exam. (“高分低能”)

- 3. 听力考试高分关键
- 40% + 40% + 20%
- English level Business background Skills
- 课程目标：提高分数非能力

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- 4. BEC听力难的三个方面
- 1) 语速极快:
- 中级190-210/分 高级210-230/分
- 2) 英式口音占很大比例: 约占70%
- 3) 词汇方面:
- 集中考查商务背景知识, 尤其商务词汇多。

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Part one

• Overview

Topic: instruction, arrangement, conference schedule...

Scene: conference speech, training session, annual meeting

Target: business person

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Answers

- Business terms
- Numbers
- Place/venue

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- 1. business terms
- •e.g. The speaker had a problem finding_____for his computer.
- •Eight years ago, I bought my first computer, but I soon discovered that where I lived, it was difficult to find **accessories** for that particular make.
- •cash flow, supply chain...

- 2. numbers
- •e.g. a questionnaire that was_____long.
- •This consisted of **fourteen pages** and probably more questions than the recipients would have liked.

- 3. place/venue
- •e.g. Specific geographical areas served: 1._____ 2._____
- •Now firstly I should explain that the main geographical area we serve is **Central America**. But, and, I understand this is the area of interest for most of the audience here. Today, we are currently expanding into **South-East Asia**.

- 做题方法：审题，听题，写答案
- 1) 做好审题：（充分利用已知信息）答案提示词
- 2) 听题：注意同义词或近义表达
- 3) 写答案：来不及写答案
- 方法：简写+补充 Business card/busi card
- 缩略词法：MD PA VP CEO

真题体验

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H0301 Part One

- **Questions 1 - 12**
- You will hear the founder of a company called Manshee talking to business students about its development.
- As you listen, for questions **1 - 12**, complete the notes, using up to three words or a number.
- You will hear the recording twice.

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- The Development of Manshee

- 1 The speaker had a problem finding.....for his computer.
- 2 Initially the speaker bought from.....businesses.
- 3 Four years after its launch, Manshee's.....was £ 6m.
- 4 The company grew rapidly without having
- 5 The main factor in the company's decisions was the current month's
- 6 fell as a result of competition.
- 7 Manshee's consultants work mostly with.....
- 8 The consultants made Manshee's directors put their future..... in order of priority.
- 9 The directors first focused on..... and financial goals.
- 10 What the speaker feels particularly valuable was theof the consultants' advice.
- 11 Manshee classifies its customers on the basis of their.....
- 12 The most successful division is the one working with the sector.

Answers

- 1. ACCESSORIES
- 2. MAIL ORDER
- 3. TURNOVER
- 4. A/ANY STRUCTURE
- 5. CASH FLOW
- 6. MARGINS

- 7. SMALL BUSINESSES
- 8. INVESTMENT(S)
- 9. STRATEGIC (TARGETS)
- 10. OBJECTIVITY
- 11. BUYING BEHAVIOUR(S)
- 12. TRAINING

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