



沪江英语绿宝书之

BEC Vantage Speaking (3)

Sentences

基本提亮黄金句

有关质量

我认为质量是一个企业的灵魂。

I believe that quality is the soul of an enterprise. (Lifeline/core issue)

因而我们应该总是把质量放在第一位来考虑。

Therefore we should always put quality as the first consideration.

有关产品

产品应该环保而且为用户着想（包装）。

The product should be environment-friendly and user-friendly.

质量上乘，价格合理的产品，不愁卖不出去。

A product with excellent quality and a reasonable price will definitely be popular.

这种产品在国内市场上的需求会很大。

This product would be in good demand in domestic/home markets

有关包装

虽然不同商品的包装也必定不同，

Although different items/products require different forms of packaging ,

但外表引人注目的包装必定大大有利于销售。

the packaging that catches eyes will certainly help push the sales.

坚固的包装可以保证货物在运输时不受损害。

Strong packing will protect the goods from/against any possible damage during the delivery.