



MCGILL DELEGATION

ENGINEERING

GAMES

2024

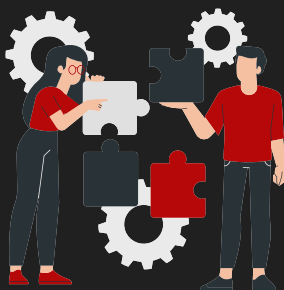
SPONSORSHIP PACKAGE





What are the Engineering Games?

The Engineering Games represent the largest multidisciplinary engineering competition in Quebec, bringing together students from **13 universities** across the province. Over the course of four days, more than 500 students participate in a variety of social, cultural, academic, and sports competitions.



This event aims at encouraging the **collaboration**, **creativity**, and **innovative abilities** of all participants — three **characteristics sought after** in future engineers.

THE BENEFITS

BILINGUISM

McGill's delegation is made up of a diverse group of engineering students, English and French alike. You will therefore have a chance to **meet** and **recruit** many future engineers during our **NETWORKING EVENT** (see pages 7 and 8).



PROFESSIONAL AND OUTGOING

Three major criteria are taken in account during the selection of our delegation. The members of our delegation need to be outgoing, love **teamwork**, and value **professionalism**.



PROMOTE YOUR BUSINESS

It will be possible to increase your company's visibility in a **broad engineering environment**, filled with bright students looking to begin their professional careers, allowing you and your company's name to make its way around campus, giving you an edge over competitors.



COMPETITIONS AT THE GAMES

Throughout the Games, delegates come across different problems & challenges each with unique approaches to be taken. Some solutions require teamwork and effective communication, while some have solutions on the practical side.

Academic competitions

The academic competitions test participants' **engineering knowledge**. Falling into two categories, the evaluations are theoretical written exams or practical design challenges.



Cultural competitions

The improvisation and debate challenges sharpen participants' presenting and quick thinking skills and the ability to come up with **solutions in a fast-paced environment**. The trivia competition puts teams of four against each other testing their **general knowledge**.

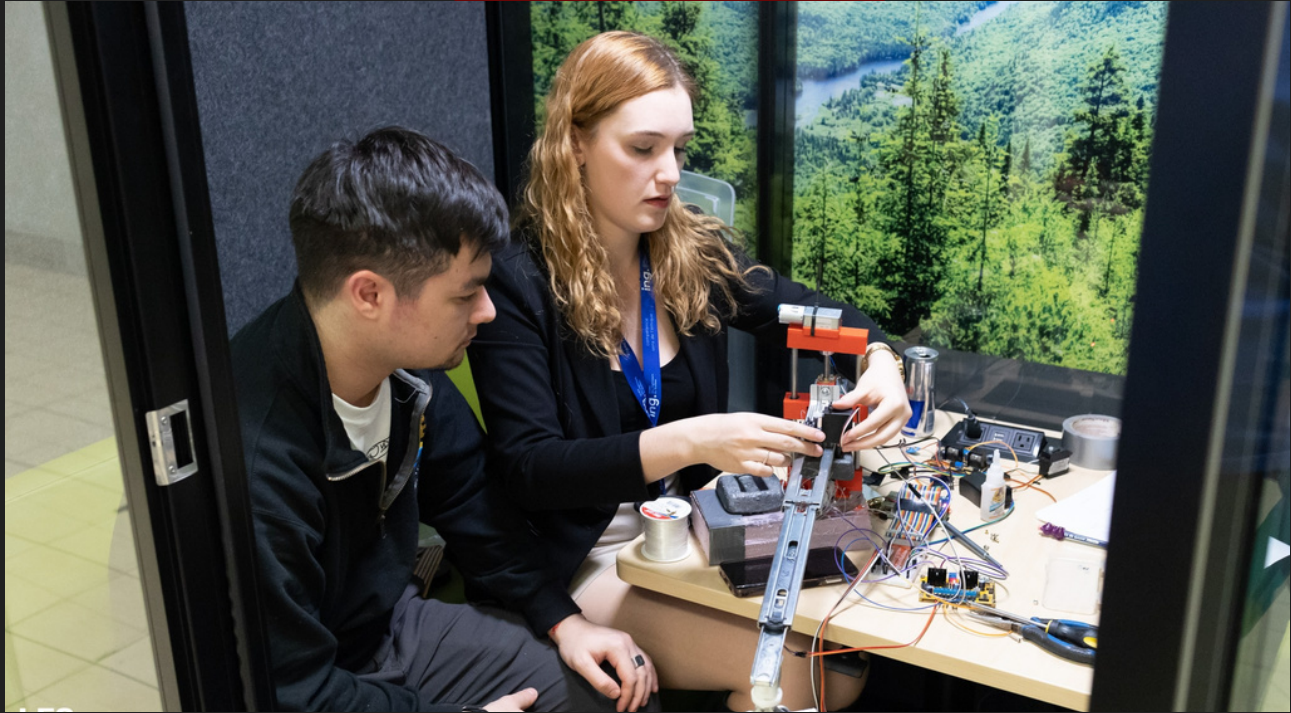


Sports competitions

The sports day values team spirit and transcendence in order to win against the 12 other universities.

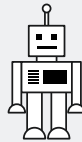


THE MACHINE AND ENTREPRENEURSHIP

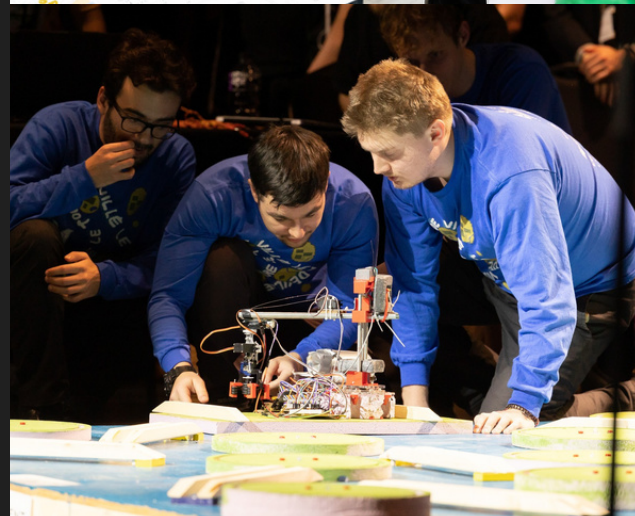


LA MACHINE: Our all-departments team will need their technical and collaborative skills throughout the 4 months of the design period to accomplish many steps:

- Build a machine able to complete a **wide range** of set tasks
- Prepare a **report**
- **Present** their final product in front of **judges** and a crowd



ENTREPRENEURSHIP COMPETITION: The large entrepreneurship competition exposes participants to the business side of engineering. The participants will need to use their **capacity for synthesis** to develop a high quality pitch and present the project they have been working on for 4 months.



PARTNERSHIP OPPORTUNITIES

WE WOULD LOVE TO FORM A PARTNERSHIP WITH YOU!

Our organization is excited to have the opportunity to reach out to such distinguished industries, businesses, and innovative companies like yours.

We truly hope that you will embark on this venture with us. Your generous contribution will be put towards making sure this year is even better than the last.

Please consult the two following pages to see the details of all the partnership opportunities available to you.



PARTNERSHIP OPPORTUNITIES

The table below lists the McGill Delegation partnership plan.

Please note that it is POSSIBLE to choose OTHER options than those on the left column.
Please contact us for a personalized option.

	Official (4000\$+)	Diamond (3000\$+)	Gold (2000\$+)	Silver (1000\$+)	Bronze (500\$+)	Supporter (<500\$)
INVITATION TO GIVE A PANEL SPEAKING AND A WORKSHOP AT MCGILL OR ELSEWHERE/ INDUSTRY TOUR	✓					
PERSONALIZED ITEM/ DISTRIBUTION OF YOUR PROMOTIONAL MERCHANDISE TO OUR DELEGATES	✓	✓				
PITCH / PROMOTIONAL VIDEO AT OUR NETWORKING EVENT	✓	✓				
ACCESS TO CVs OF OUR DELEGATES	✓	✓	✓			
INVITATION TO OUR NETWORKING EVENT BEFORE THE COMPETITION	✓	✓	✓	✓		
SIZE OF YOUR LOGO ON OUR APPAREL	Very big	Big	Medium	Small	Small	
ACKNOWLEDGEMENT AND EXPOSURE ON OUR OFFICIAL WEBSITE	✓	✓	✓	✓	✓	✓

BENEFITS

- Exposure of your business to many **bilingual engineering students**
- Exposure to **professional** future engineers **valuing teamwork and forward thinking**
- **Promotion of your business** in a diverse engineering community

MORE INFORMATION

NETWORKING EVENT

Networking event on McGill campus offering you the opportunity to meet the delegation **AND** other students from the university. Wine and cheese will be offered. The event will occur on October 19st from 6:00 to 9:00 pm

INDUSTRY TOUR

The industry tour offers you the chance to invite some of the delegates on site to visit your company and have a presentation and/or a lunch with your employees.

PARTNER OF AN ACTIVITY

During the fall, the McGill delegation organises many events where many other schools are also present. This option would help you put your business at the center of the activity.

Partnership: 500\$

CUSTOM OPPORTUNITIES

We can work with your company's marketing department to come up with sponsorship opportunities specifically geared for your industry or recruitment needs. For more details, please contact our sponsorship team.



CONTACT US



Questions? Don't hesitate to contact the McGill Engineering Games Executive Committee!

enggames.sponsorship@mcgilleus.ca

VP Sponsorship: Ariane Lapointe (581 849-4499)

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THANK YOU

Thank you for taking the time to consider our proposal. We look forward to getting to know you more in the upcoming months.
Please contact us if you wish to become a strategic partner.