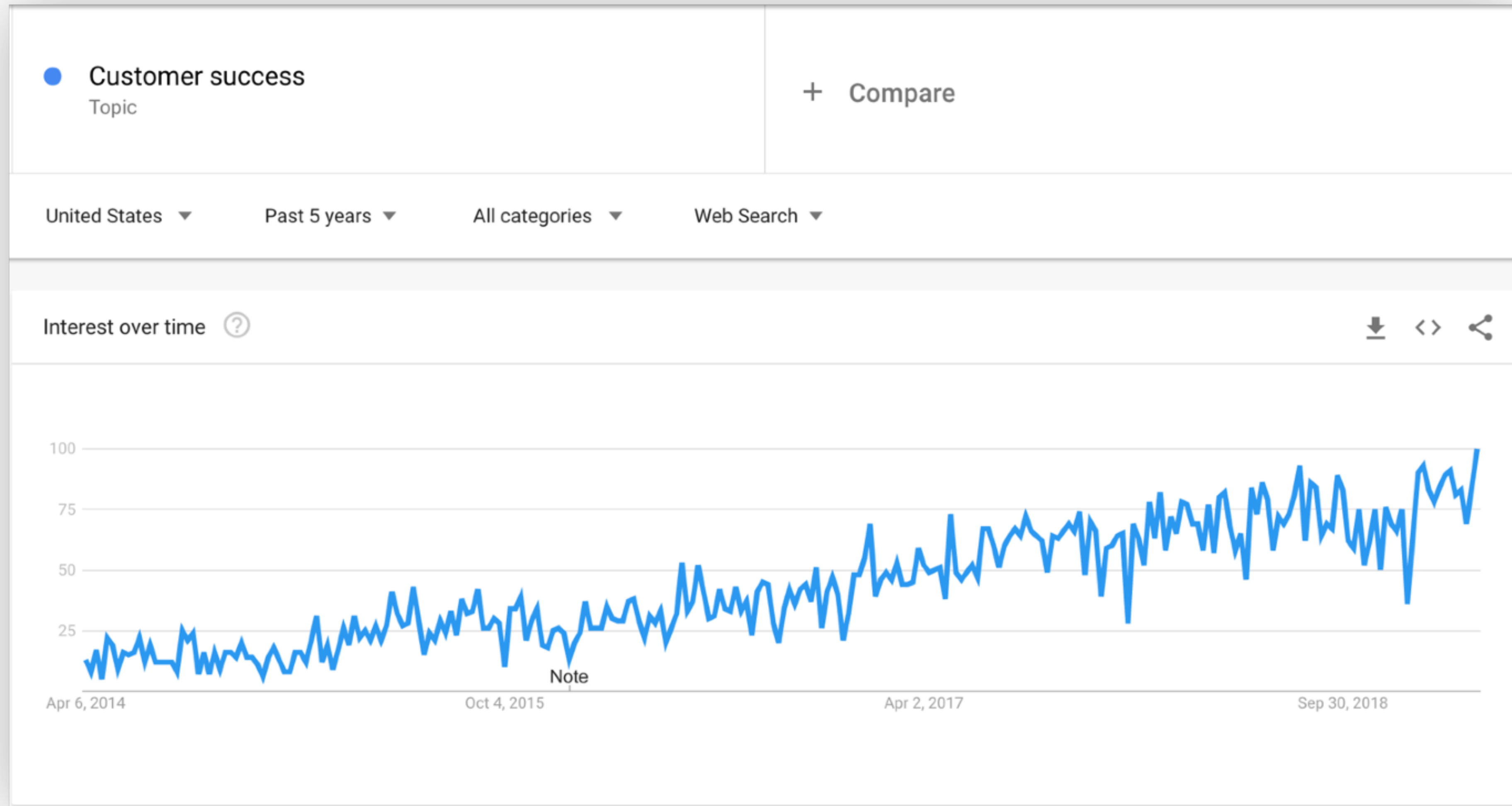


x3 Growth in Customer Success Interest in the Last 3 Years



The Most Critical Point - Onboarding

Poor onboarding = **churn** in the first 30-90 days

