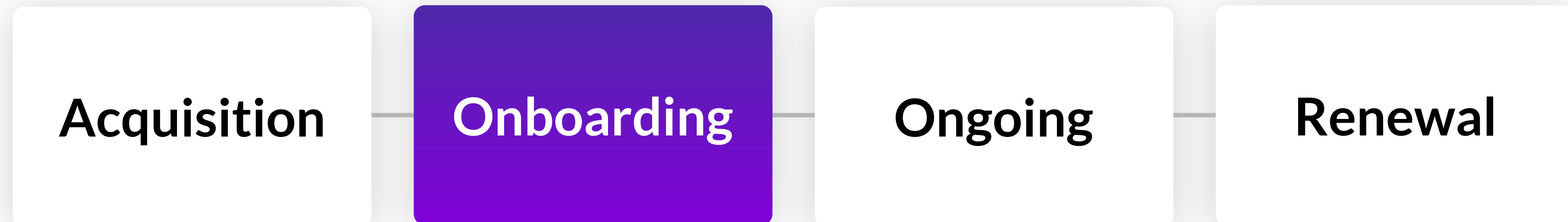


The Most Critical Point - Onboarding

Poor onboarding = churn in the first 30-90 days



The Challenge of Onboarding



**Realising
Product Value**