## The Challenge of Onboarding



# Realising Product Value

## Short Time to Value Minimum Resources

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Short Time to Value

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Realising
Product Value

#### Allure Onboarding Process

Import reviews from your current provider

✓ DNS setup for new emails - Check Info Box

Import Questions & Answers

Optimize the email settings

Import photos from your social channels

Manual Rich Snippets implementation

Install the conversion tracking pixel

Set up Instagram Rights Management

Customize the Automatic Product Review

Curate photos via Media Curation

Customize the Automatic Site Review

Launch product galleries photos on PDP