

Our Vision

Manage vendors touchpoints with their customers
throughout the customer lifecycle

**Sales-CS
Handoff**

Onboarding

QBR/EBR

**Upsell &
Renewal**



Go-to-Market

Target Market

- **B2B SaaS** companies
- **High-touch** integration products
- **\$10K+** deals

Go-to-Market

- Inside sales
- **Bad CAC/LTV ratio**

- **Low-touch**
- Bottom-up
- **Distribution through marketplaces**
(e.g., AppExchange)