Customer Life Time Value

glu.

Acquisition

Onboarding

Ongoing

Renewal

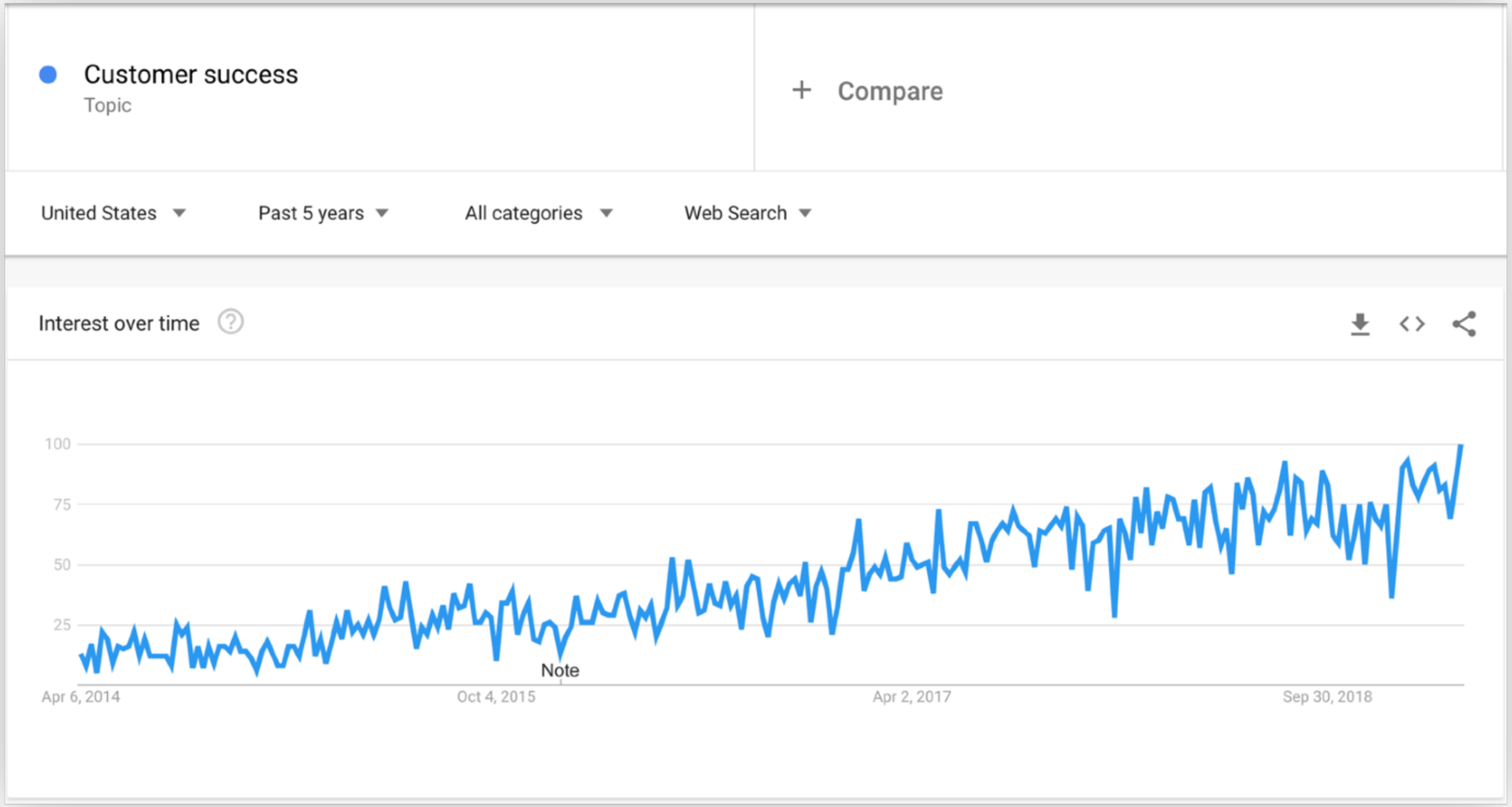
Customer Lifecycle in SaaS

Customer Lifecycle in SaaS

Renewal → Customer Life Time Value

glu.

x3 Growth in Customer Success Interest in the Last 3 Years



glu.