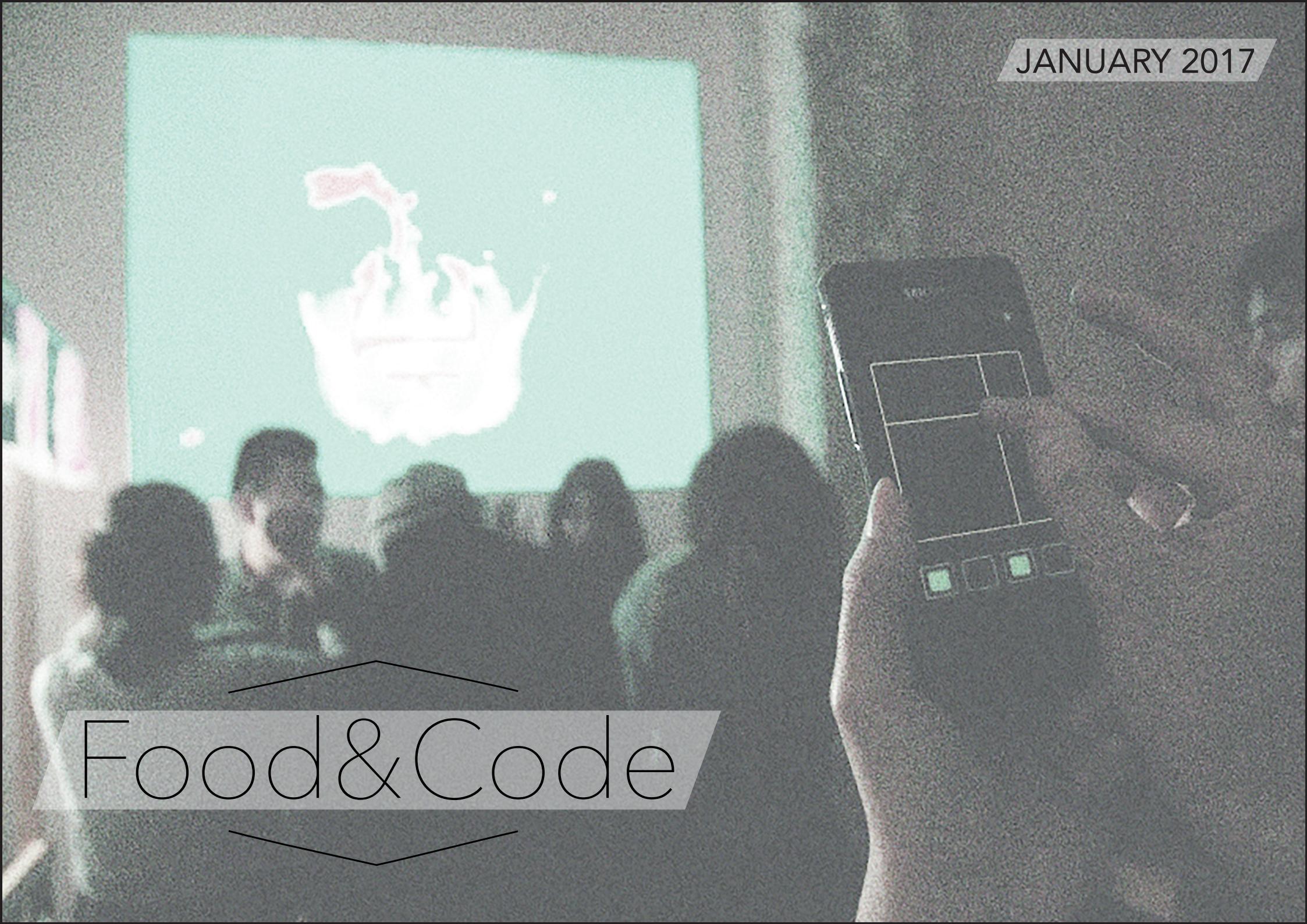


JANUARY 2017



Food&Code

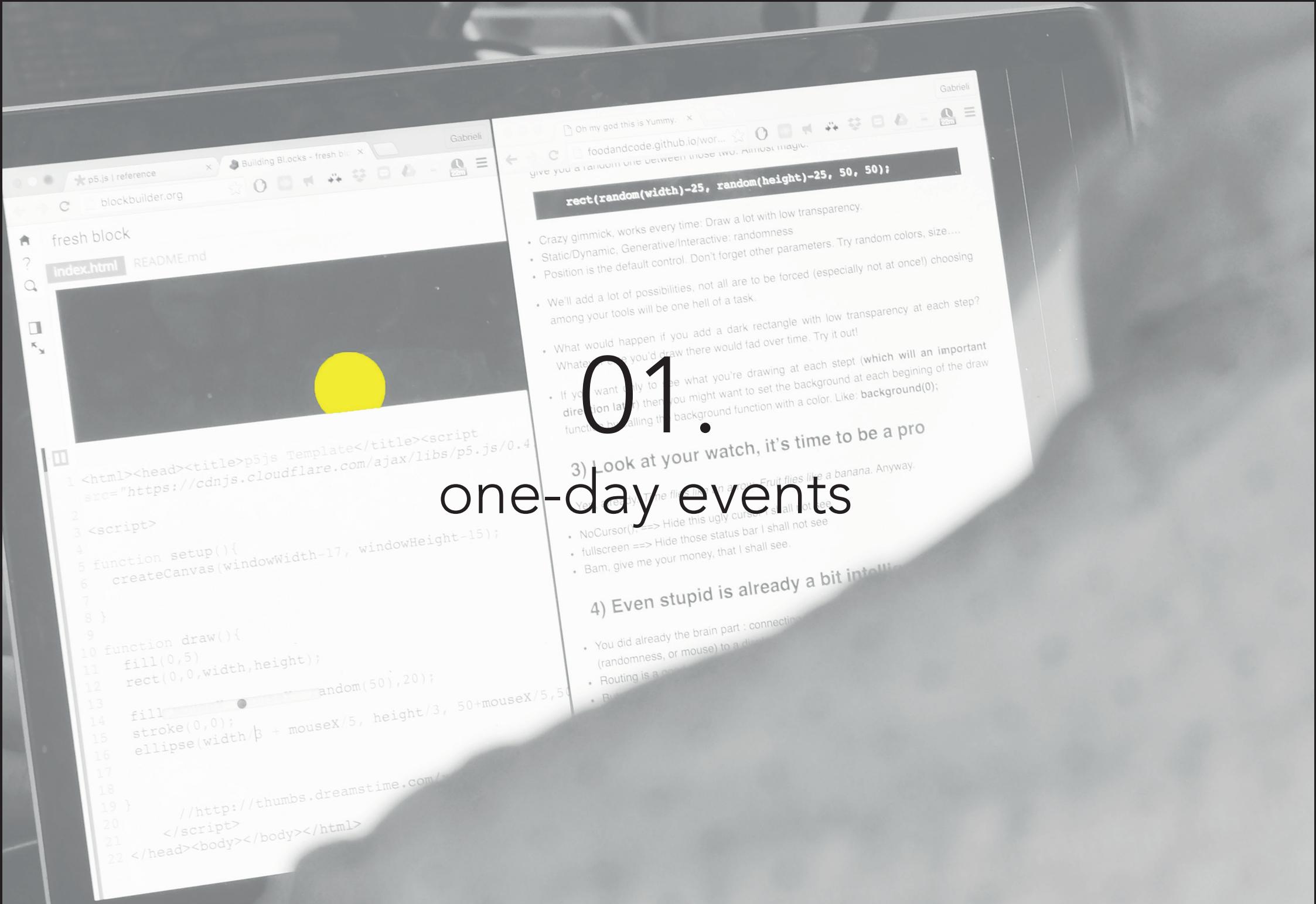
F o o d & C o d e

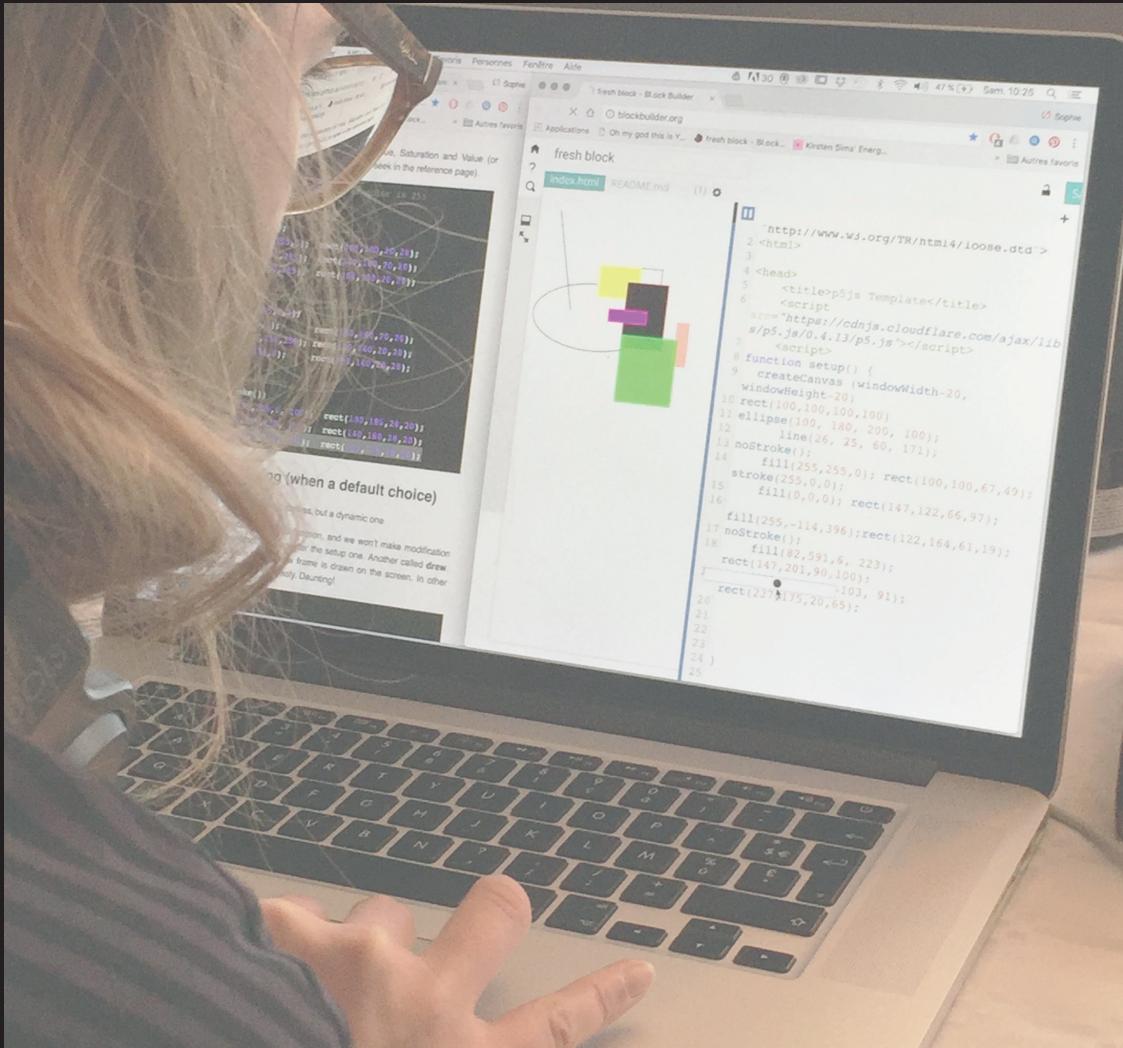
One day to create & express yourself, one place to feed both your brain and stomach.

This is Food&Code (F&C) an event mixing digital art and cooking. It starts as a workshop and end as an exhibition: you learn in the morning, create in the afternoon and exhibit by the evening. Simple enough right? This combo and its success is meant as a celebration of what can be accomplished in a day. No need to check if what you are doing is right, wise or possible.

What is the recipe you ask me? It all comes down to one's desire to express oneself and have fun in the process. Desire to create, to party, to touch, to eat and mix all those together in one blend. From dusk till dawn, F&C helps you reconciling body & mind with all the messiness it unleashes.

In cooking and coding, while you can start with a well defined recipe (and hope you have all the ingredients and skills!) at F&C we prefer to start with what we have, explore and build up from there. With that in mind, we hope to awaken a few minds to their creative possibilities and offer exploratory art to onlookers.





Morning discover

workshopers only

- ◆ Welcoming DIY breakfast: fruits to blend, to dip in yogurt or chocolate, to stew... and toppings & food coloring to add in the mix!
- ◆ First half of our interactive tutorial gives you not just a basic grasp on creative coding but aims at awakening your sensibility toward this medium.
- ◆ In the second half you explore a specific direction of your choice (typography, pictures, vectorial drawing, sound...).
- ◆ Creative coding is not just software, F&C is an occasion to (re)discover some gadgets that will give you a new take on interactivity.



«I was quite sceptical when arriving at F&C, having almost non-existent knowledge of coding. But all went well: I got to learn a bit about coding during the day, put that into practice and achieve something tangible in digital art by the end of the day!»

Charles - workshoper

Afternoon

create

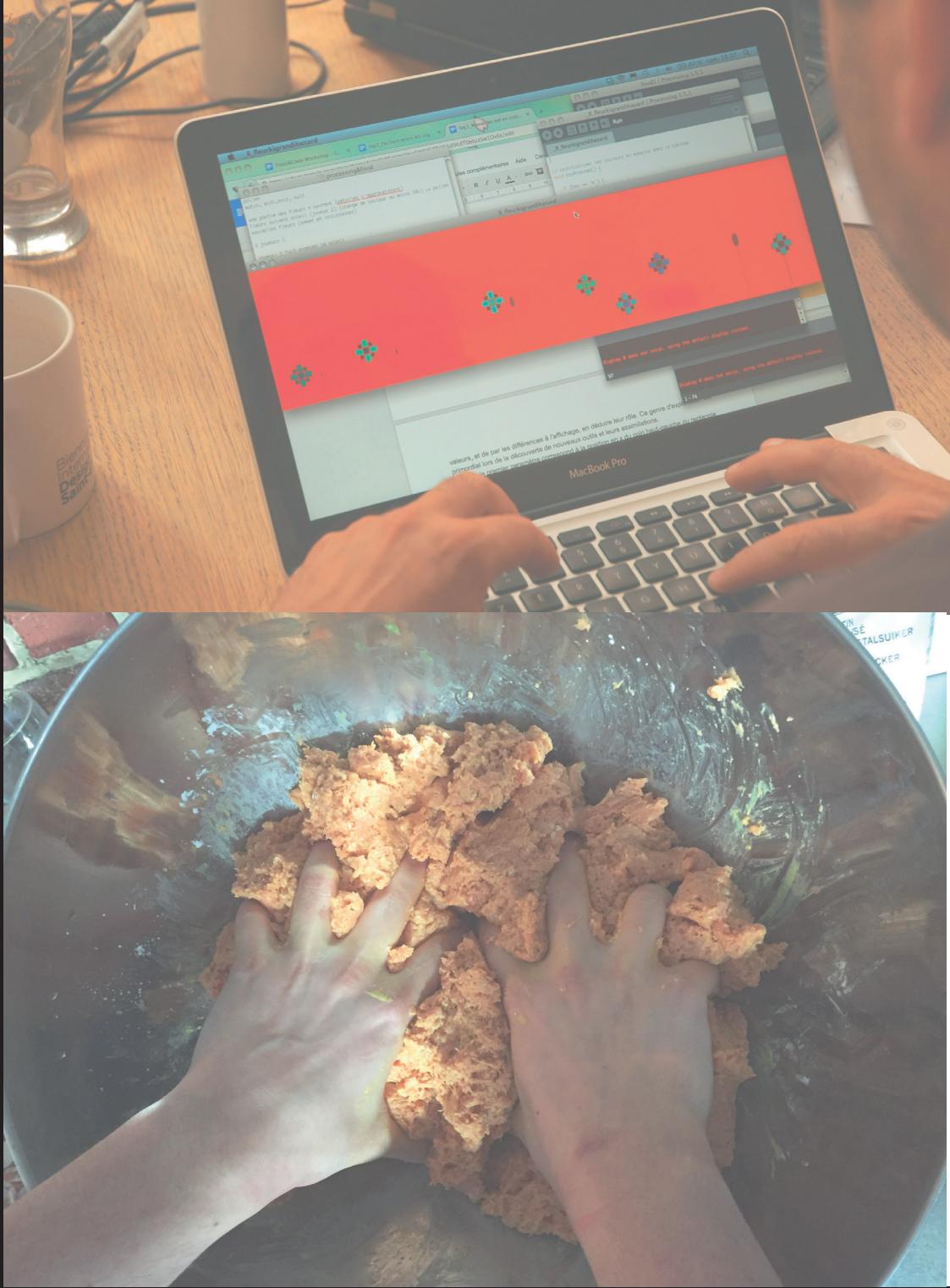
workshoppers only

- Nobody thinks straight on an empty stomach. Time to think of what you will create today while cooking/eating.
- For that, we first pool all ingredients everybody brought in. Then we redefine what fusion food is by creating strange (yet edible) mixes!
- Now time for you to build your project from the ground up, with the help of our lovely coaches. Software, hardware and scenography wise.
- Need a break from coding? A good occasion to help us for tonight's dinner!
- Look at the time! Chop-chop, time to find your project a place in the space!



«Food&Code has a unique approach to make learning playful. Was great fun to help and learn from the creative minds of our workshoppers!»

Yann Aël - Coach



Evening exhibit

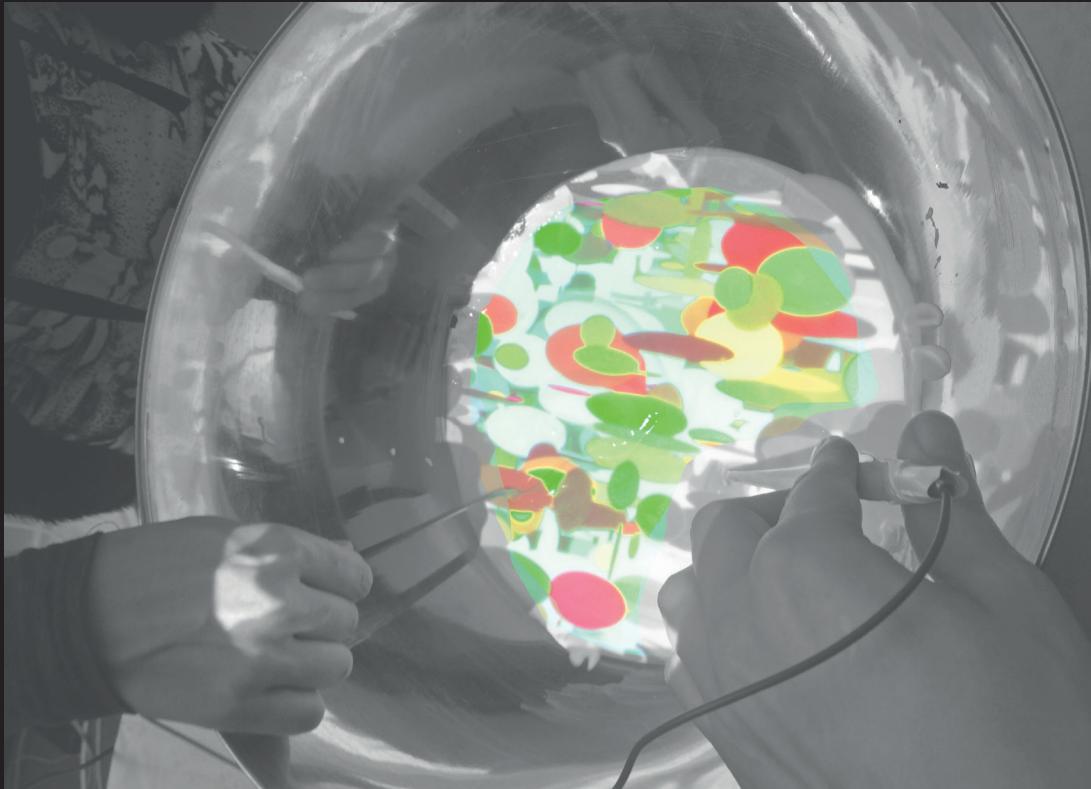
public

- Time to open up to the public! Let them wonder at and experience your projects that inhabit our ephemeral exhibition.
- Creators meet spectators: from mixing ingredients to mixing people.
- Chill at our bar: freshly made food, drinks, always with a twist.
- There is always a human behind the code. Tonight you have the occasion to meet that person and discuss his/her creative process!
- Creativity is a lot about releasing yourself. Let's do that on the dancefloor with the help of some DJ and/or live music.



*«Good music, good vibes, good food & pretty weird projects to be honest! What could you ask for more? When is the next one?»
Mathilde - spectator*





Code . TouilleTouilleTaTambouille

Competitive stirring is not yet at the olympics, but we're getting ready in the meanwhile. Mix real toppings with virtual ones and show your opponent you mean business by stirring it up more than him!

Oh, have we mentioned you could actually eat your end result?



«Ok, I have no idea where the idea actually comes from. We just let it flow, and after a while, I had this weird thing working, and people laughing using it. I guess I had it in me!»

Coline - creator



Food . The classic Scotch Egg

5 cl whole milk. 125g of breadcrumbs. 3 tbsp flour. 45g of strong mustard. 2 tbsp cornflour. 450g of sausage meat. 1/2 tsp paprika. 10 eggs

#Recipe



«I'm not saying that blueberry is part of the official recipe of the scotch eggs, I'm just saying that after tonight, it should be!»

Thomas - coach

A photograph of four people working together at a desk. In the foreground, a person with long blonde hair and glasses is pointing at a laptop screen. Behind them, another person in a green hoodie looks on. To the right, a man with glasses and a mustache is focused on his work. A third person's back is to the camera, wearing a red shirt. They are all looking at laptops, which are displaying various screens. Large green plants are in the background.

02. where we stand



The story so far

- **The Udon Process . Lyon . 2014 . April 19**
Where it all began

#SlurpingNoodles #First&Finest #ConnectingPeople

- **Okokonomiyaki . Lyon . 2014 . June 28**
The second coming

#CodingOnTopOfCars #NobodyDied #LiveCoding

- **MotherBoard Russia . Brussels . 2016 . April 17**
Food&Code abroad !

#SausageRapping #SmashingRaviolis #Ultrasex_DJ/VJ

- **Nessie, Monster Bug . Brussels . 2016 . December 10**
Building blocks of community

#AugmentedCooking #ScotsAllAround #WhenIsTheNextOne?!





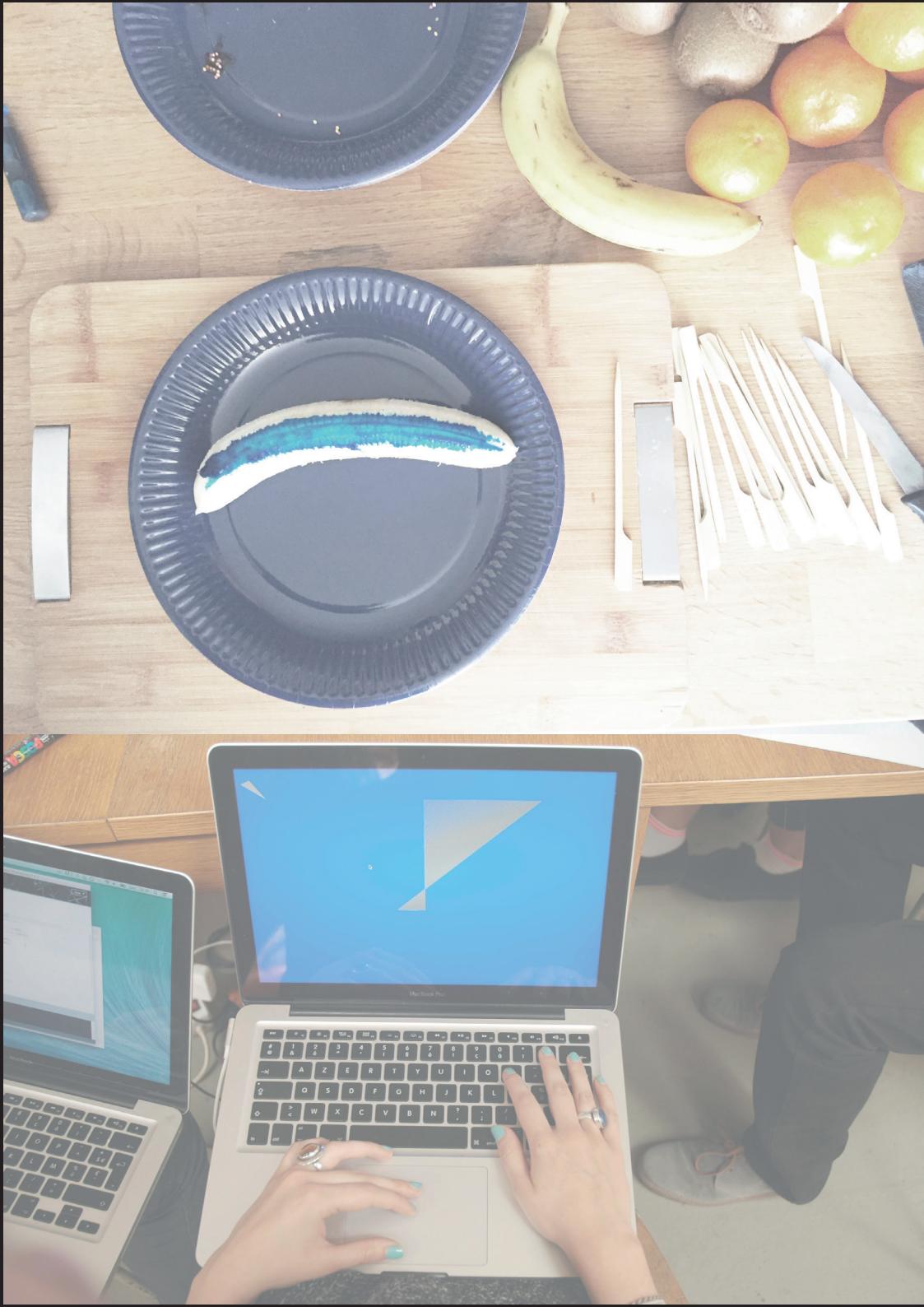
Next steps

- ◆ Growing a community (online & offline)
- ◆ Partnership with Art schools, galleries, festivals, companies
- ◆ Exporting the concept (NY, Berlin, Paris...)
- ◆ Exploring other directions (one-week events, F&C kids...)

A photograph of four young adults in a workshop or studio environment. A man in a blue plaid shirt is on the left, pointing towards the camera. Next to him is a woman in a dark top, giving a thumbs-up. In the center, a woman with her mouth open is holding chopsticks over a cardboard box. Behind her, a man in a red hoodie has his arm raised. The background shows shelves with various items and a window.

03.

work with us



F&C needs you

- ◆ Sponsors to support F&C
- ◆ Places that would host a F&C
- ◆ Local organisers to help us setting up a F&C
- ◆ Companies that want a touch of craziness through coding and cooking
- ◆ Galleries and festivals, for a messy angle on digital art



F&C in your city

- ◆ F&C is OpenSource and transparent, from the projects' code to our own management process
- ◆ Alone or with us, it's always possible to organise a F&C in your city
- ◆ We would love to help organising a F&C in your school, community, company
- ◆ Curious on how to organise a F&C? We got you covered: [HowToOrganiseAF&C](#)

A photograph of a group of people standing in front of a food stall. The stall has several small flags or signs hanging above it, featuring various Japanese-style illustrations and text like "PAST.", "OCHA", "LEMON", "HAI", and "SAUCE". To the right, there's a large white board with hand-drawn green and red graffiti. In the foreground, the silhouettes of several people are visible against the bright background.

04.

Food&Code family

F&C's little helpers



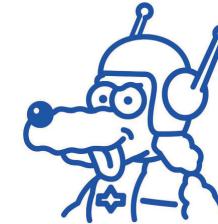
« It was great to host a F&C, and to see so many unusual projects inhabiting my space! Both our regulars and the newcomers enjoyed the exhibition and after-party. »
Sophie - local orga



«As part of Ultrasex, I was F&C#3's DJ, blasting Synthwave all around. It was a particularly good time, mixing around the digital art creations of the workshopers (way above my expectations for such a small preparation time!).»
Antoun - DJ



«Being curious about creative coding, I decided to give F&C a go after a friend told me about it. I ended up spending an amazing day, full of code, russian raviolis & beers. The coaches were really helpful and I managed to exhibit some cat/pizza patchwork that synched with music.»
Camille - creator





The core team

Roman Miletitch

PhD student in Artificial Intelligence, award winning digital artist, community manager and event planner: Roman is a Jack of all trades and thrives on applying what he learned from one field to another. Coding from roofs, subways or abandoned buildings, he's always eager to explore the creative possibilities of this digital medium. F&C is one of his ways to share this passion with others.

Email

roman.miletitch@gmail.com

Web

aporagen.com

Alicia Veron

Dandy catwoman over which Batman has no power. Promised as curator of the year by The Time in 2020 (we'll be there to check), Alicia makes good use of her 9 lives, which still doesn't explain how she has time to do all she does. Coaching our dear kittens, putting her scenography skills to good use, dancing all night long, count on her to embody the spirit of F&C from dawn to dawn.

Email

alicia.awkwardlab@gmail.com

Web

[aliciamarch](http://aliciamarch.com)



CONTACT US

admin@foodandcode.com

foodandcode.com

