

Allergy reporting service

Discovery

Show and Tell 3



Show and Tell

- Show you what we have done this week
- Tell you what we are doing next week
- Invite regular feedback and challenge

Our Show and Tells are every Wednesday at 1300.



Why are we here?

A number of **problems** have been acknowledged relating to the reporting of food allergies in the UK, including:

- Allergic reactions to food are currently under reported
- It is difficult to report allergic reactions
- There is no uniform method of reporting allergic incidents reporting methods vary widely.

Collectively, these problems are potentially creating **avoidable risk** to allergic consumers.

Why are we here?

The **primary objective** of this Discovery is to determine:

- what needs a food allergies reporting service would meet
- who would use it
- whether it is viable
- it's impact on local authorities and a number of other wider service considerations

This week



This week - headlines

- 13 more interviews conducted
- Creation of user survey
- Team reflections on findings as they emerge



Local authority interviews conducted

England

Darlington Borough Council Surrey County Council

Wales

Swansea Council

Northern Ireland

Armagh City, Banbridge and Craigavon Borough Council



Consumers/consumer groups interviewed

Consumer groups

Allergy UK Anaphylaxis campaign

Consumers

Participant one

Participant two



Other interviews conducted

Clinical perspective

Allergy London

Self-starter

Iwaspoisoned.com

Internal perspective

FSA interviews



User survey

- Why we are doing this survey?
- Who is the survey for?
- How long will it take?

Ps - we will not ask for any personal data

User survey - themes covered

- Motivations about reporting
- Understanding behaviours from past reporting
- Understanding their awareness re. ability to report
- Attitudes to reporting reactions from different food types
- Feelings about sharing personal data

User survey

Reporting an allergic reaction - a survey for people living with food allergy / food hyper

(description goes here)

- 1. Who are you filling out the survey for?
 - Myself I have a food allergy
 - I am a parent / care-giver of a child who has a food allergy
 - I care for an adult with a food allergy
 - I'm responding on behalf of someone with a food allergy that I am not caring for

Submit



Findings

- Reporting appears to be low (non-clinical)
- Distinction between 'reporting' and 'informing'
- A 'near miss' means different things to different groups
- Consumer groups proactively signpost people to the local authorities
- However, local authorities feel there is a lack of guidance and steer from the FSA within this space and are working to plug the gap

Key questions for consideration

- What motivates people to report an allergic reaction to food and/or a near miss?
- How can consciousness around reporting become mainstream?
- (How) would different user groups benefit differently from having a centralised reporting tool?
- What would a centralised tool mean for the existing reporting mechanisms?
- What alternatives are there to a centralised reporting tool?

Next week



Next week

- More interviews 7 lined up currently
- Finalising remaining interviews
- Send out user survey
- Start formal analysis

We'll be squeezing in Christmas and New Year in between!

Wiki details

The wiki contains all key outputs from our work and is open to anyone.

It is a live repository and will evolve over the course of the Discovery.

URL: https://github.com/notbinary/fsa-allergens/wiki



Thank you