2024-2025 Foodnomics Annual Report

Dear Reader,

As the 2024-2025 school year has ended, I would like to take a moment and share with you our work.

In the fall, I made a data collection template that I shared to all of our chapter leaders (which you can see by navigating to the 'Chapters' section of the website). Using the Foodnomics app, we tracked the total food waste cost of four meals every month, aiming for two times near the beginning of the month and two times at the end of the month, from September to May. In between these times, our chapter members would regularly host club meetings at school to raise awareness around the issue of food waste, including encouraging people to download the Foodnomics app to track their own waste and aim to reduce it day after day. Immediately, we saw results.

Over the course of fall term, 10 Foodnomics chapters reported an aggregate daily reduction of $504.75 in food waste costs since early September, representing a 12.88% decline across three months. This trend continued into the winter, where aggregate food waste costs dropped another 11.10% since December. Finally, in the Spring, our efforts experienced the most success, dropping total food waste costs by another 20.78% since the end of winter.

Over the course of the school year, the passionate and persistent work of our chapter leaders and their members have yielded a 39.26% reduction in total food waste costs. We have attached two graphs below showing the reduction for you to look at.

The biggest takeaway we've learnt throughout the year, looking at our data, is clear. It is actually very easy to reduce food waste for most people. Even reminding those you are eating with to be conscientious about how much food you waste can go a long way. We encourage you to try out for yourself weekly routines to reduce your food waste, and let the Foodnomics app assist you on your journey!

Next year we look to continue the progress we've achieved this year, scale to more chapters, and implement Foodnomics in restaurants as well.