



FOODSHARE

Reclaim Excess Feed Success

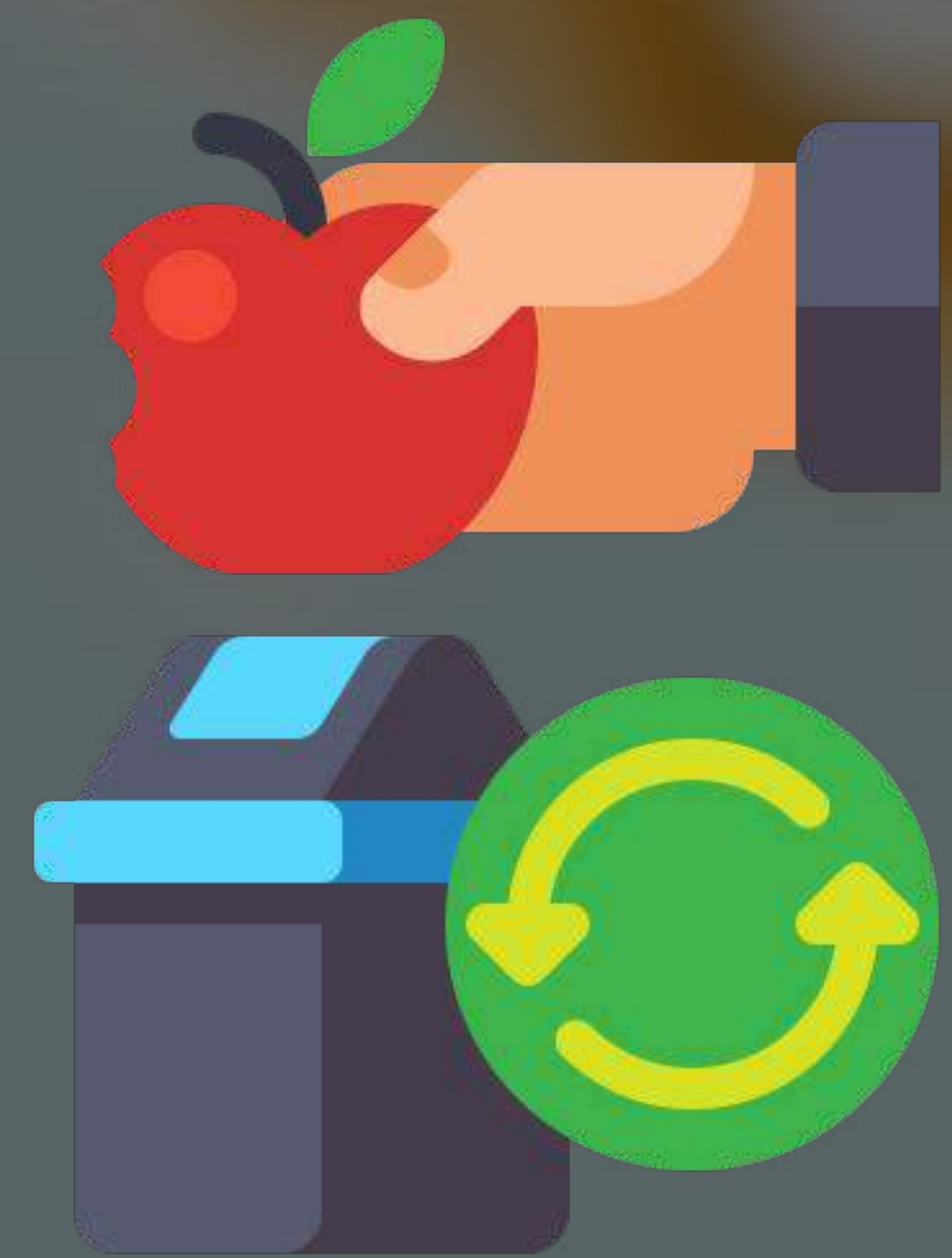


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Pitch Deck



Problem



Food Waste

one of the biggest problems facing mankind today



Market Failure

30-50% of all food produced globally is never eaten



Morally Wrong

about 1 billion people go to bed hungry every night

Customer

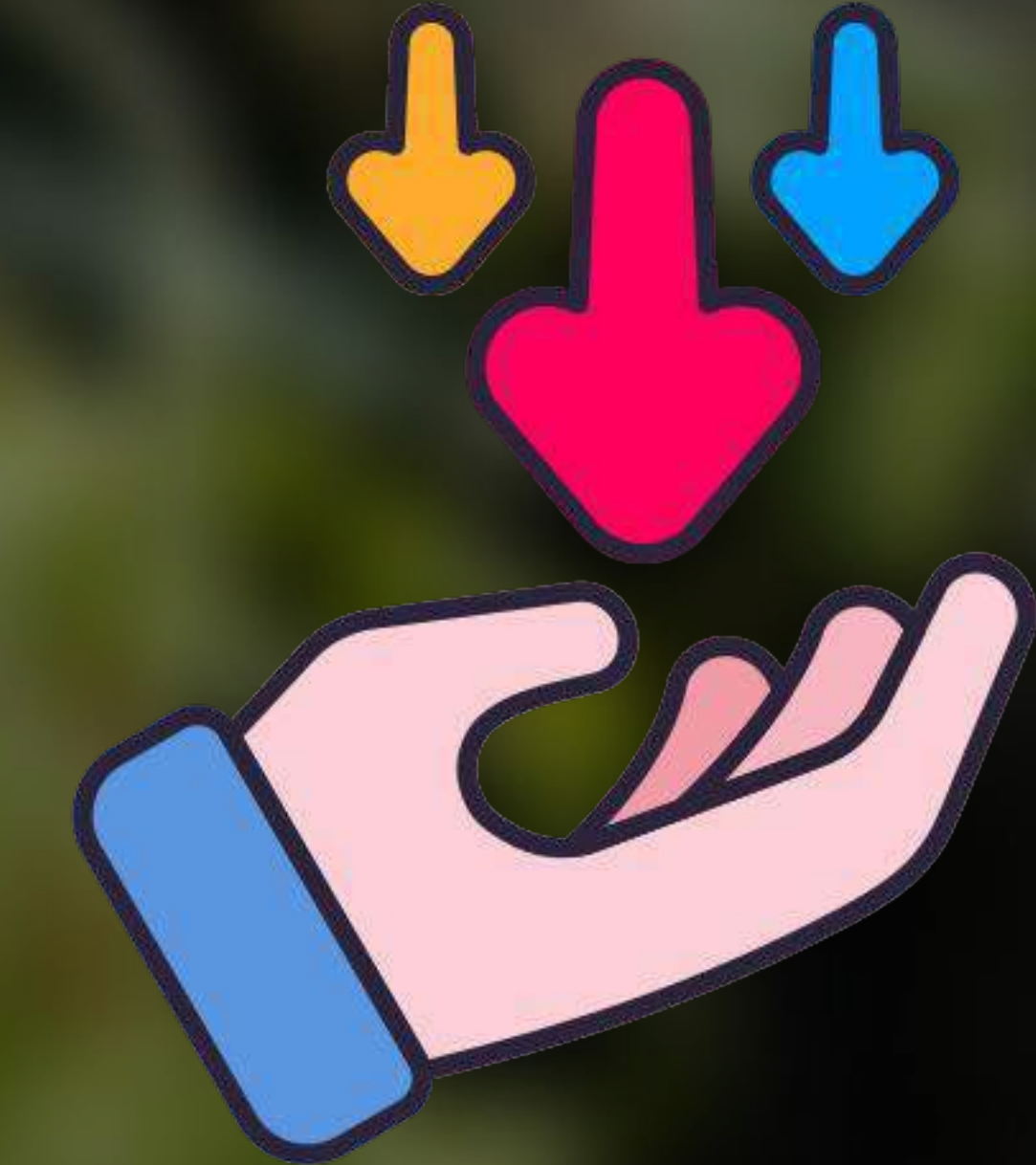
Our core customers redirecting excess quality food from businesses to communities in need, combating food waste and hunger



Businesses
retailers,
restaurants, hotels



People
who want to see
less waste in the
world

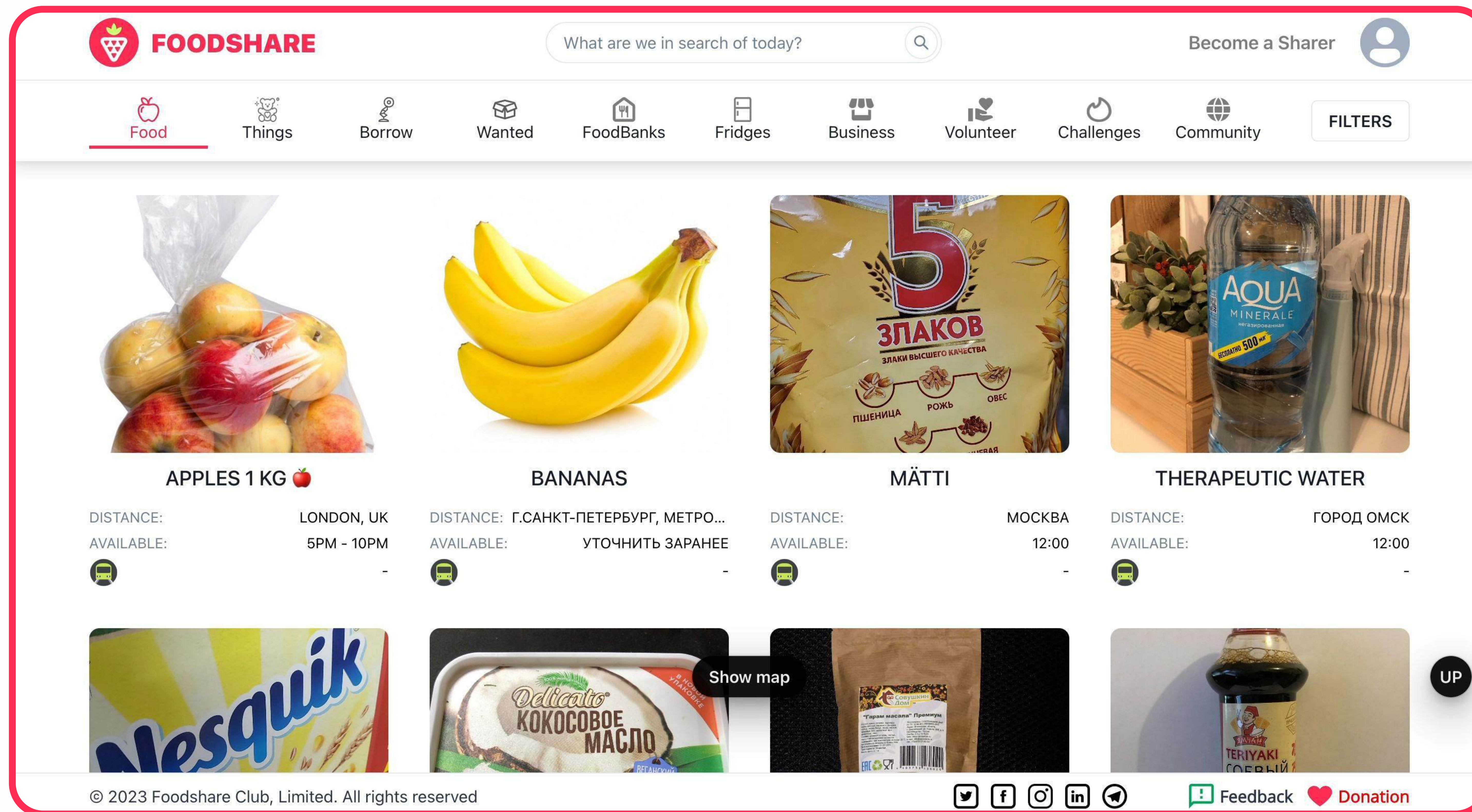


**Disadvantaged
Population**
people experiencing
hunger

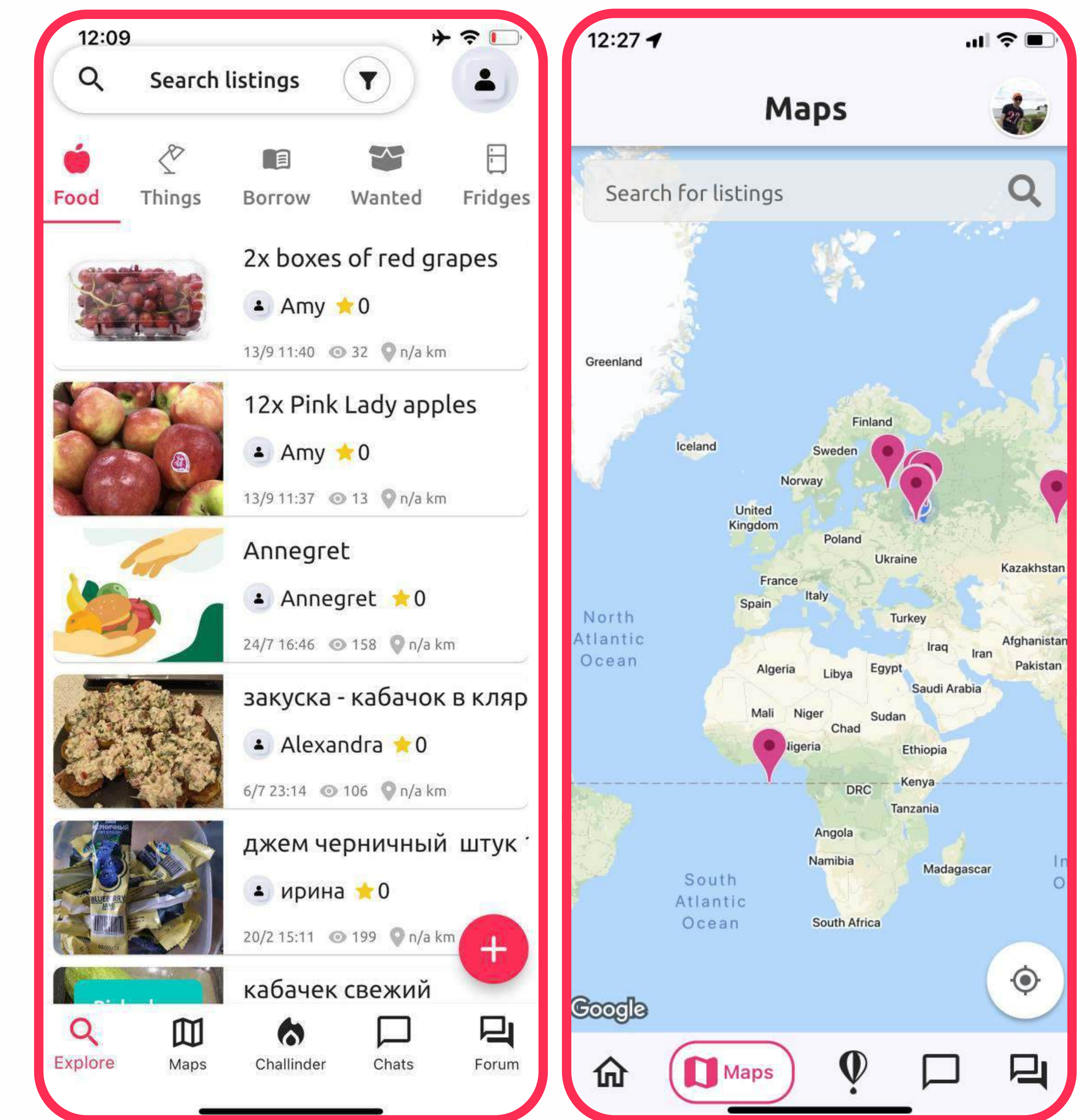
Solution

Innovative cross-platform solution for sharing soon-to-expire food between users and businesses

View all listings in categories



Discover on the map





Value proposition



Fight Hunger

- Redistributes surplus food
- Facilitates local sharing
- Promotes inclusion
- Empowers neighborhood action



Prevent Food Waste

- Reduces edible food to landfills
- Encourages sustainable behaviors
- Decreases greenhouse gas emissions
- Enables conscious consumption



Market Validation

Foodbanks

400

TOTAL IN THE US

Community fridges

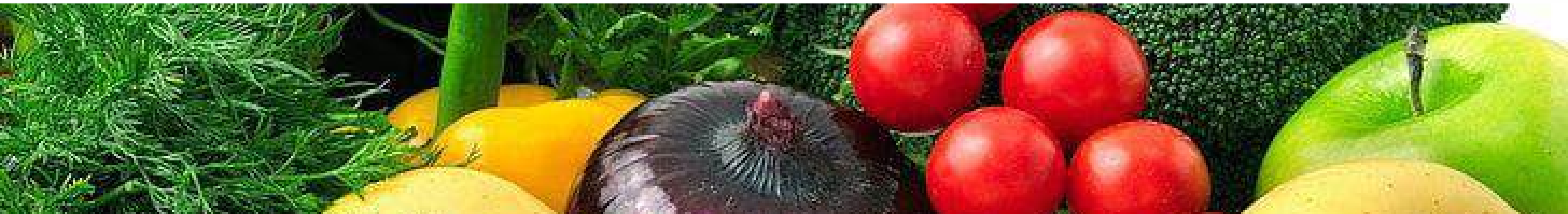
400

TOTAL IN THE US

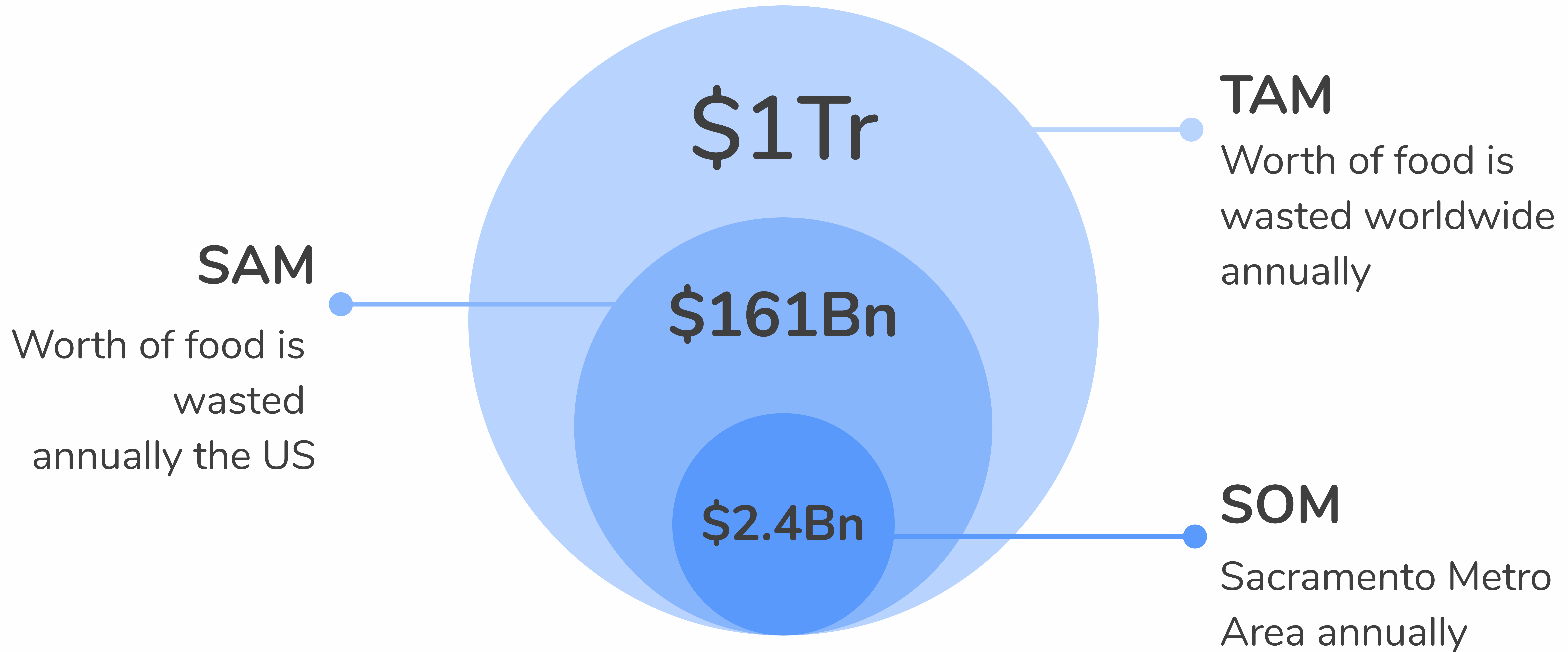
Food pantries

60,000

TOTAL IN THE US



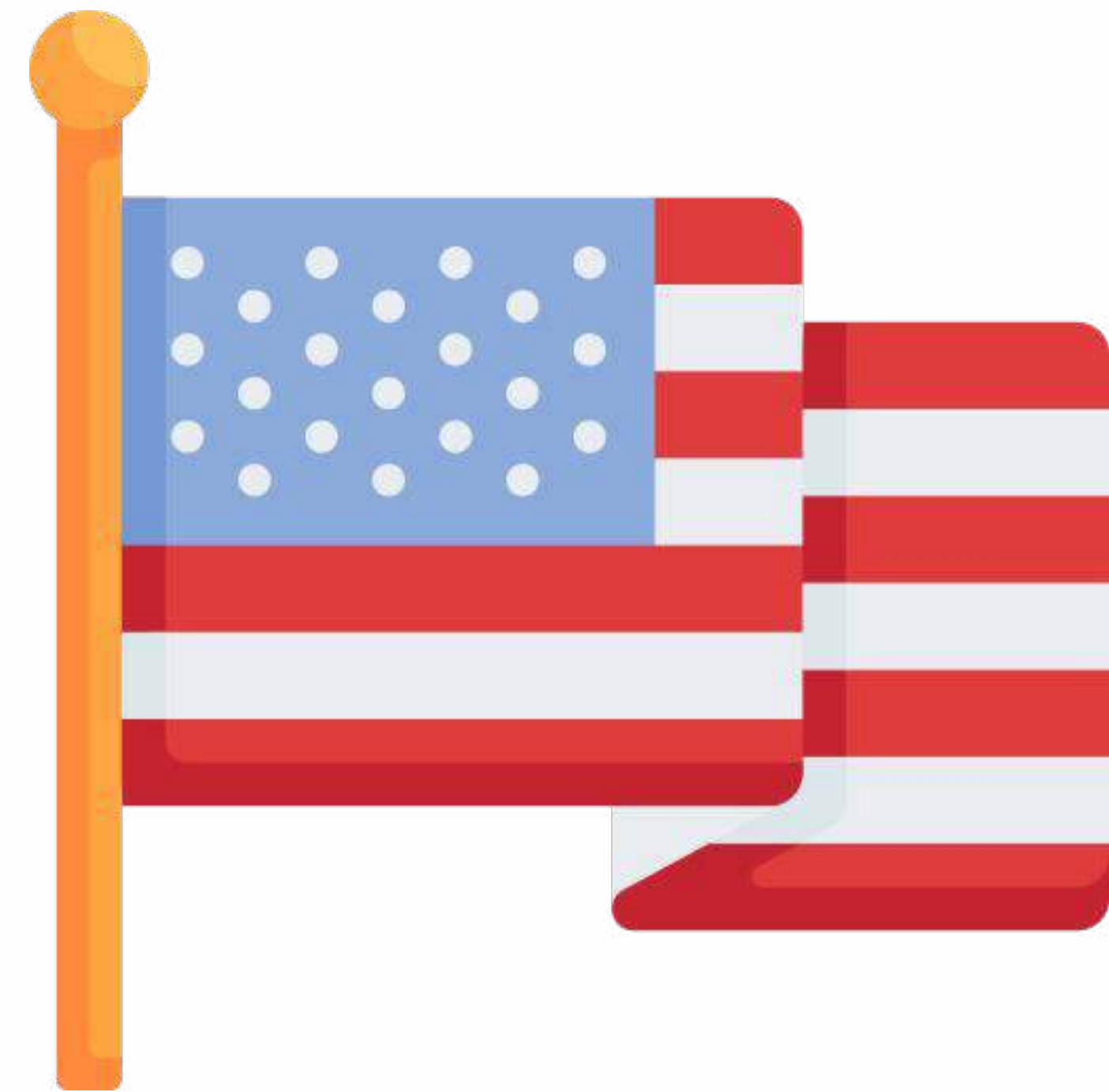
Market Size



*source: ReFED is a national nonprofit working to end food loss and waste across the U.S. food system.

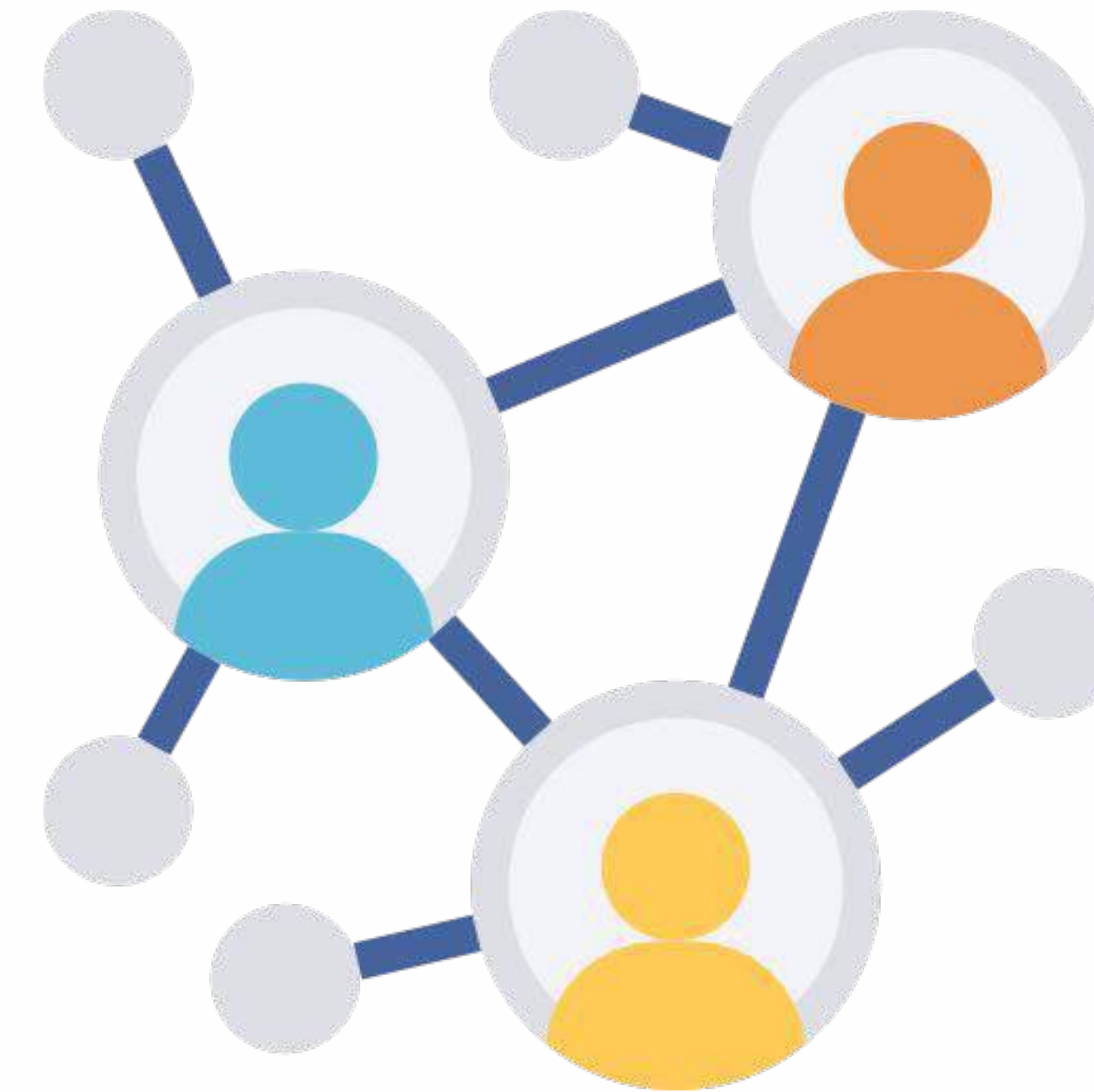
**source: TIARCENTER is an independent think tank and advisory firm.

Competitive Analysis



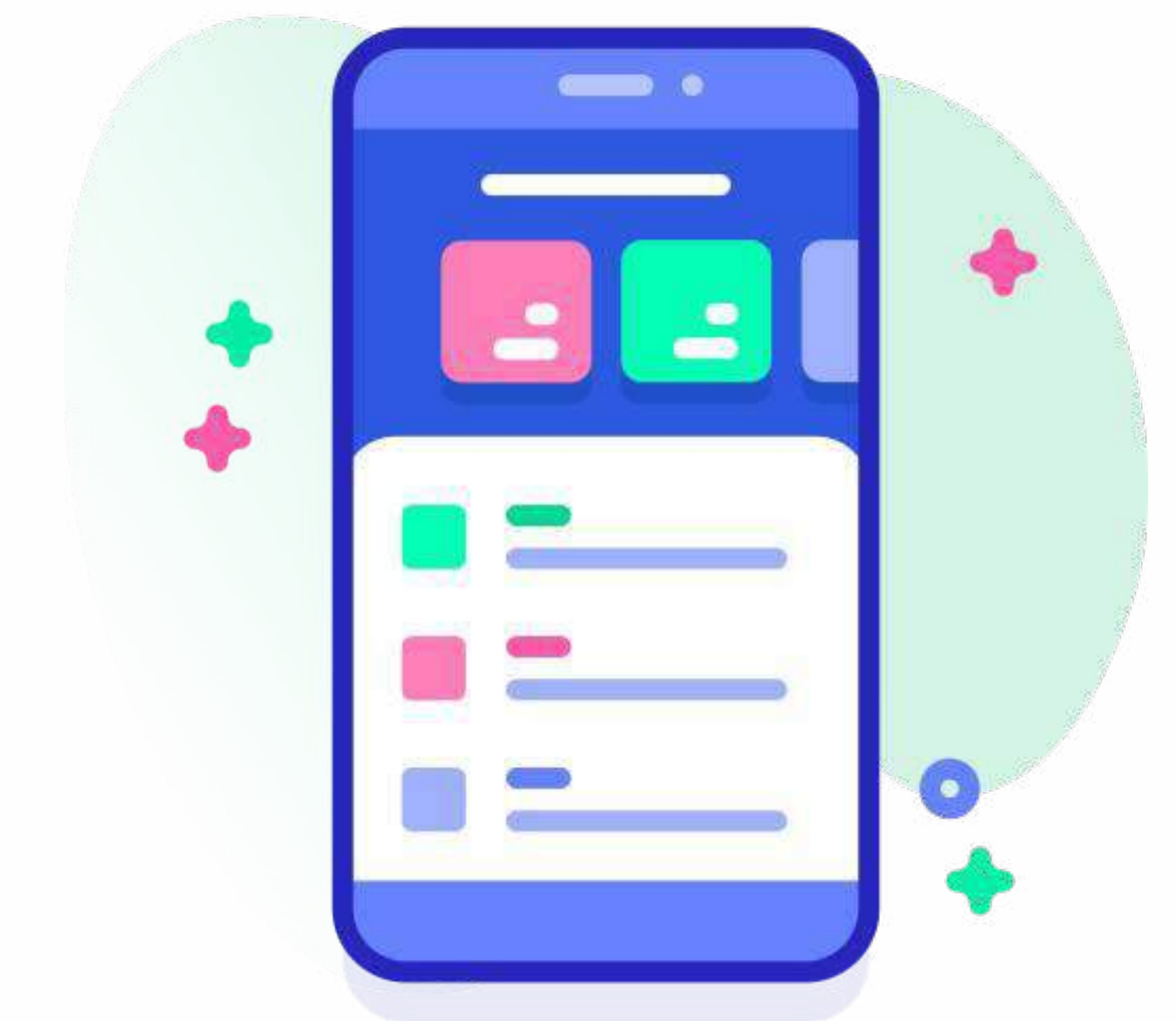
USA Adoption and Partners

Focusing on US user base and local partnerships



Creating a network of Foodbanks & Community fridges

Browse listings and request posted food



Easy-to-use online and mobile solution

For local food access



- +Advanced mobile app
- +Strong UK team
- Focusing on the UK market



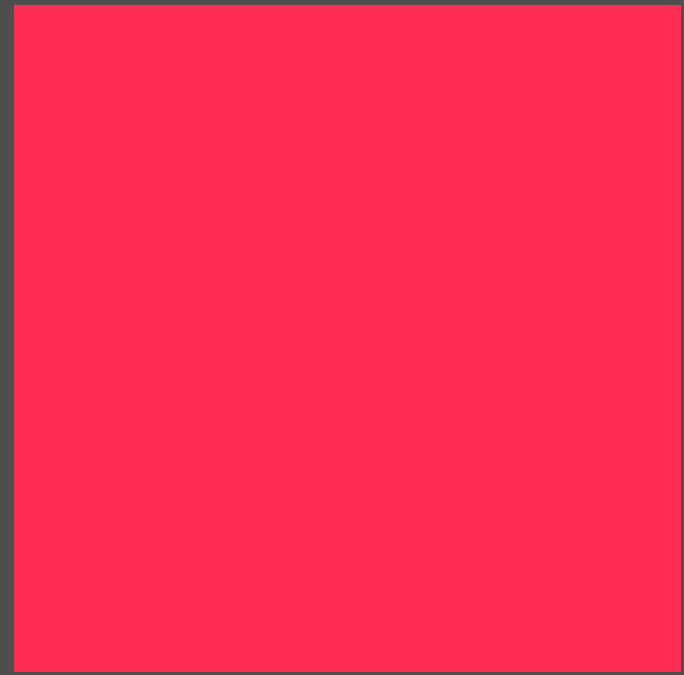
- +Loyal community
- +Open-source solution
- Focusing on the German market
- Poor web & mobile apps



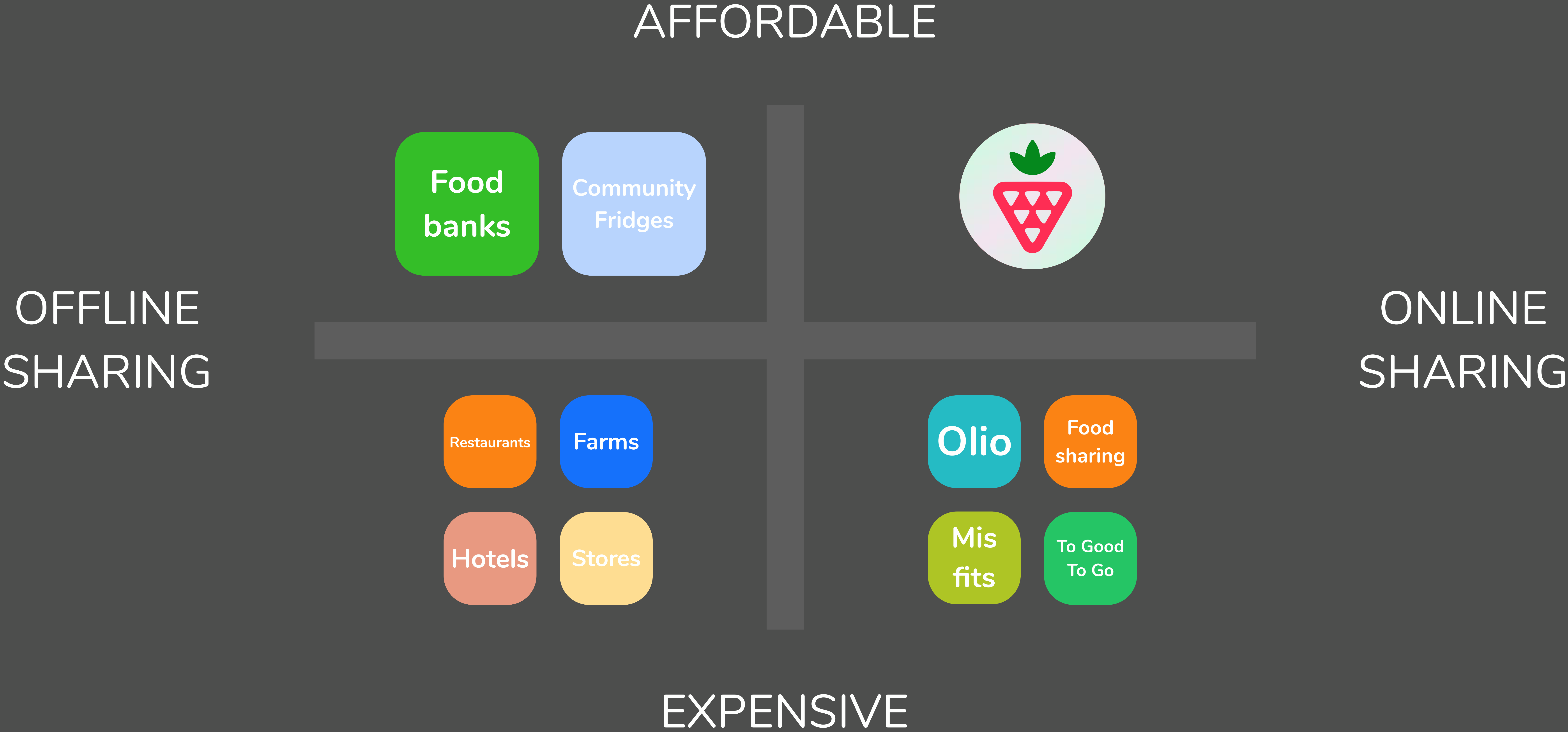
- +Advanced mobile app
- Only sales ugly food in different boxes



- +Advanced mobile app
- Only sale by-day food



Market Adoption





Team



Tarlan Isaev
Founder & CEO

Former founder of IT Computers. DevOps, webdev, mobile dev, 17+ years of experience in IT industry. BEc Rybinsk, Russia. BCS Auckland, New Zealand.



Cameron R. Law
Advisor

Building Community. Growing Ecosystems. Empowering Entrepreneurs. Stand for Love & Service. The University of Queensland. Masters of Business, Majors: Social Impact and Sustainability; International Business



Dick Gourley
Advisor

Seasoned Silicon Valley Executive. Founder of Sol Duc Leadership. He helps business & nonprofit leaders build enduring great organizations! West Point, HBS, UCLA



Denis Yarmoshko
CDO/Frontend Engineer

React front-end engineer. Software development experience.



Stanislav Lisovskii
Frontend Engineer

React front-end engineer. Software development experience.



Telman Isaev
Software Tester

CEO of IT Computers. Hardware repair, 12+ years of experience in IT industry.

