

## Website Planning Document

### The Weather Watcher Site

Author: Aaron F.

#### Site Purpose:

The purpose of this site is to offer the audience a site that will introduce them to weather in their local area.

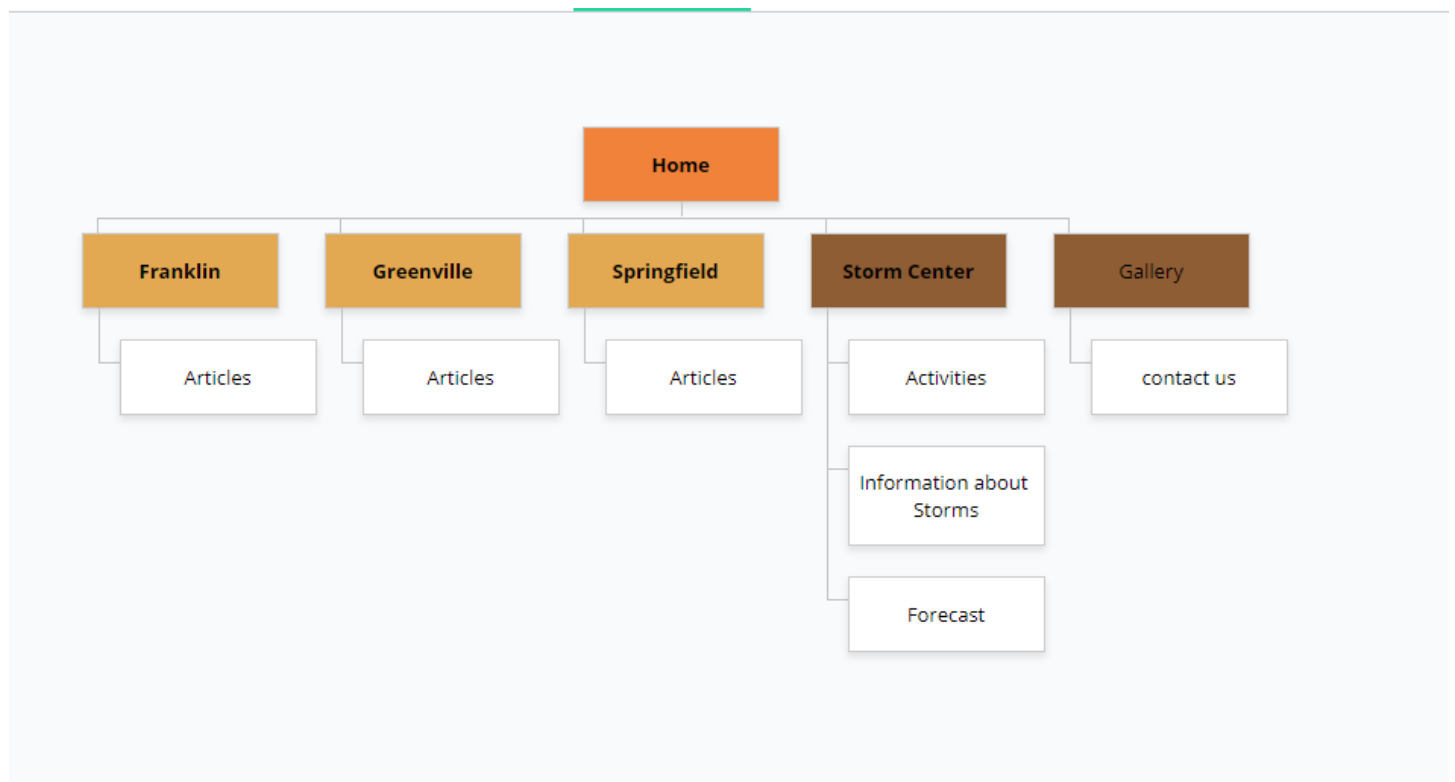
This site will give current weather as well as offer a 10 day forecast for the area.

We also want to encourage people to learn more about the weather with activities and how important it is to know what type of weather is happening and to track trends and anomalies. We also want to let people know what weather is about so they can be ready for rain, sunshine, snow or windy days so people can be prepared.

#### Target Audience:

The audience we would like to attract is the business people, outdoor enthusiast, those aspiring meteorologists and tourist traveling in the nearby area.

#### Site Map:

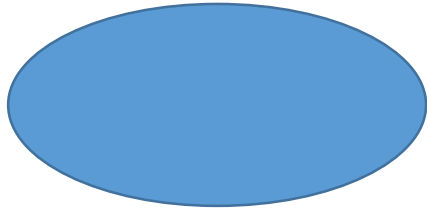


Color Scheme & Typography:

Site header	Bodoni MT	40px	#135E66 19,94,102	Sample
Primary Navigation	Bodoni MT	30px	#B28869 178,136,105	Sample
Footer Navigation	Bodoni MT	20px	#34A6B2 52,166,178	Sample
Heading 1 (h1)	Bodoni MT	32px	# 66310A 102,49,10	Sample
Heading 2 (h2)	Bodoni MT	24px	# 66310A 102,49,10	Sample
Heading 3 (h3)	Bodoni MT	20px	# 66310A 102,49,10	Sample
Paragraph text (p)	Bodoni MT	16px	#000000	Sample

## Wire-Frame Sketches:

## Large View:



# Weather Watcher

The Site Motto

[Home](#) | [Franklin](#) | [Greenville](#) | [Springfield](#) | [Storm Center](#) | [Gallery](#)

## Weather Story

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## Franklin City

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## Greenville City

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## Springfield City

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Weather Watcher  
785 Weather St  
Franklin, MU 83454  
(999) 999.9999

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Wire-Frame Sketches:

Medium View:



# Weather Watcher

Site Motto

[Home](#) | [Franklin](#) | [Greenville](#) | [Springfield](#) | [Storm Center](#) | [Gallery](#)

## Weather Story

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## Franklin City

Town Stats  
Current Temperature  
more information

## Greenville

Town Stats  
Current Temperature  
more information





## Franklin City

Town Stats  
Current Temperature  
more information

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Wire-Frame Sketches:

Small View

Header

Nav

Main

Main  
City columns X3

Footer



Weather Watcher  
Site Motto

Home

Franklin

Greenville

Springfield

Storm Center

Gallery

Weather Story

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Franklin

Weather Date

10 Day Forecast

Articles

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