



TRIFORCE
T O K E N S

EMPOWERING
THE GAMES
COMMUNITY

www.triforcetokens.io



PROJECT VISION

TriForce Tokens will become the industry standard on multiple gaming platforms offering player-to-player trading, anti-piracy strategies and a unique first to market honorary system that rewards collaborative game play.

Our project will give developers leverage of player behavioural analysis, attracting and retaining players, and giving gamers a new gaming experience where they can build their own digital asset empire.

INDUSTRY CHALLENGES

GAME COMPANIES & INDIE DEVELOPERS

1 Developers are paying 30% of their revenues to game platforms

2 It takes several weeks to receive revenue payouts

3 Development costs and finding the right alent is highly competitive and makes a massive difference to ROI for companies

4 High player attrition rates is a detrimental factor for profitability

5 Developers seem to have accepted that piracy is part and parcel of their industry and are losing revenues

PLAYERS

1 Building digital asset wealth that only exists within a single game

2 Players spend a lot of money to progress in games but have very few opportunities to profit themselves

3 Toxic and negative attitudes within some communities creates a negative experience

4 Hackers and scammers target vulnerable players and can cause financial loss as well as a negative experience

5 Players join together in games but can't easily continue this across different platforms once they leave

OUR SOLUTIONS



PLAYER-TO- PLAYER

Exchange digital assets with each other Honour system that rewards healthy game play Collaborate in teams outside of games



DEVELOPERS

Earn additional revenues on top of existing through trade rakes Game promotion through player quest rewards Near instant revenue payouts



PROTECTION & RESEARCH

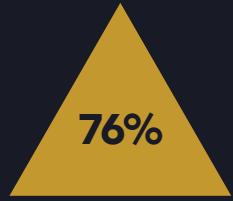
Anti-piracy measures to protect developer revenues Player behavioural analytics Players build trusted profiles to counter scammers

AUDIENCE DEMOGRAPHICS

GAME DEVELOPERS & COMPANIES WORKFORCE DEMOGRAPHICS (EUROPE & AMERICA)



Typical age 23 - 35 years old



White Caucasian



University or higher education



Male



80%

Heterosexual



5.4

Avg. Years working in industry



2157

Around 2,157 game companies in UK and thousands more indie developers throughout Europe

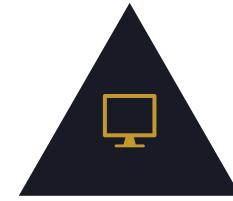


95%

are micro to small business



Multiplayer e.g. MOBA, MMORPG, MFPS



PC, Mobile and Tablet Devices

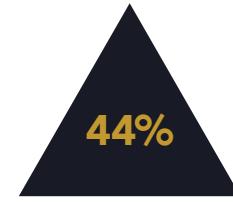


Millions gamers in UK



~560

Millions gamers throughout Europe



44%

Females play games in Europe



40%

of 18 - 24 year old males in Europe play on smart phones/tablets and 71% on consoles/PC

Sources: igda surveys 2005, 2016, Ipsos Connect with isfe report 2017, UKIE and Nesta industry reports 2016



OPPORTUNITY

- ▷ Early mover advantage in this space with unique propositions
- ▷ UK No. 5 in the world of game revenues \$4,128M
- ▷ Global games market of \$99.6Bn
- ▷ Market growing on avg. 6.6% every year
- ▷ No crypto-currency is dominating the gaming market
- ▷ The crypto industry is experiencing exponential growth and being adopted by large corporations
- ▷ Blockchain technology is becoming more mainstream and adopted by big companies like Microsoft, PayPal, Subway, IBM, HSBC, Deutsche Bank etc..

OUR JOURNEY SO FAR



PLATFORM PROTOTYPE

PLAYER DASHBOARD

Both developer and player dashboards will have a similar look and feel to the designs shown.

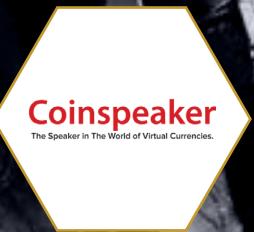
Players will have, Dashboard of activities, team profiles and friends. Wallet function to send/receive TriForce Tokens. Quests to earn TriForce Tokens for games. Search/inspect all trades, rewards, games played etc



MARKETING AND PR

We are partnered with the leading PR company within the crypto-currency space, Bitcoin PR Buzz, who have the widest network in the community.

Together, we have been distributed on the most relevant channels such as bitcointalk forum, telegram, twitter and many crypto specific publication sites.



OUR TEAM

**RAZA AHMED****CTO**

Qualified Blockchain developer,
MSc Software Development

**PETE MARDELL****CEO**

Former head of development for
leading UK Recruitment software

**SORINA RUSU****Systems Developer**

MCA Computer Science

**JAKUB KAFARSKI****Front-end engineer**

CycloMedia Technology, Ericsson

**SIMONA PATRUT****Marketing**

Oracle, Ingram Micro

**MIHAI BRATOI****Brand Designer**

Platinum designer 99designs

**NAZARAF SHAH****Advisor**

Senior Lecturer in Ethical Hacking
and Computer Security at Coventry
University

**KATE BREED****Advisor**

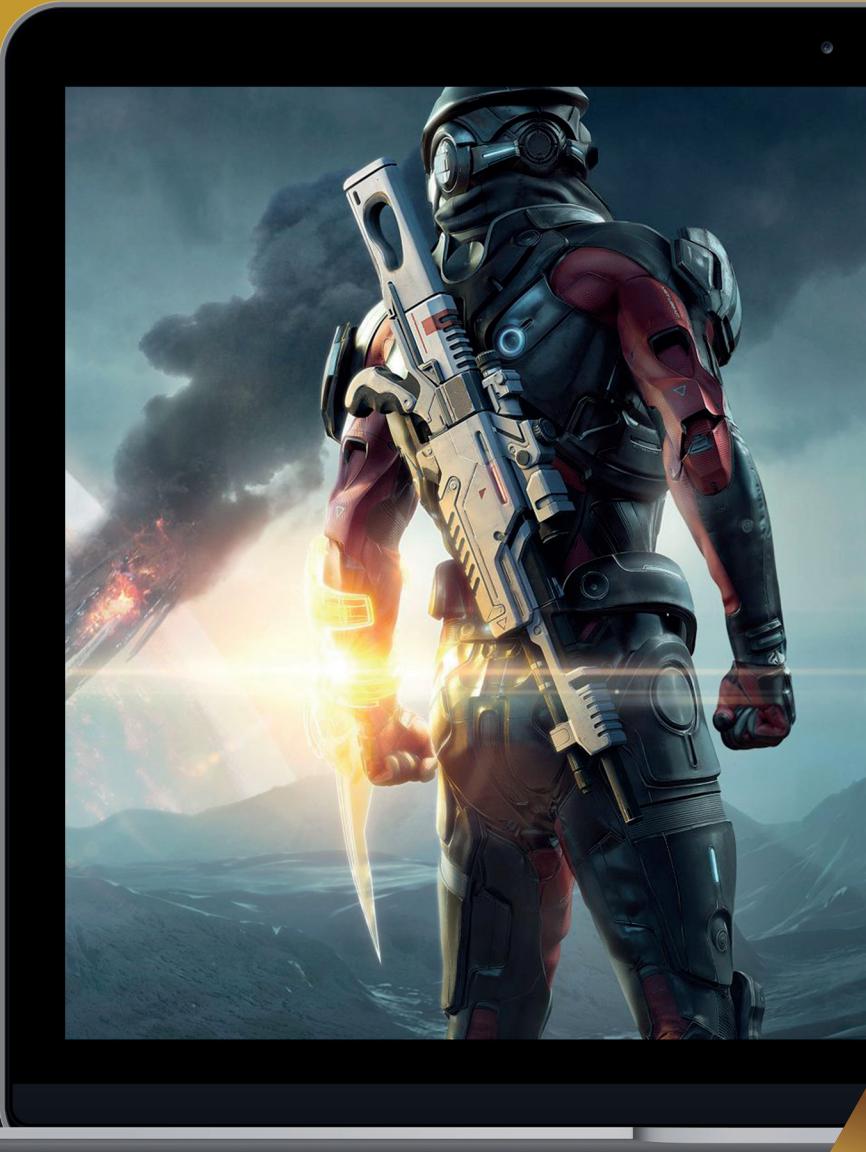
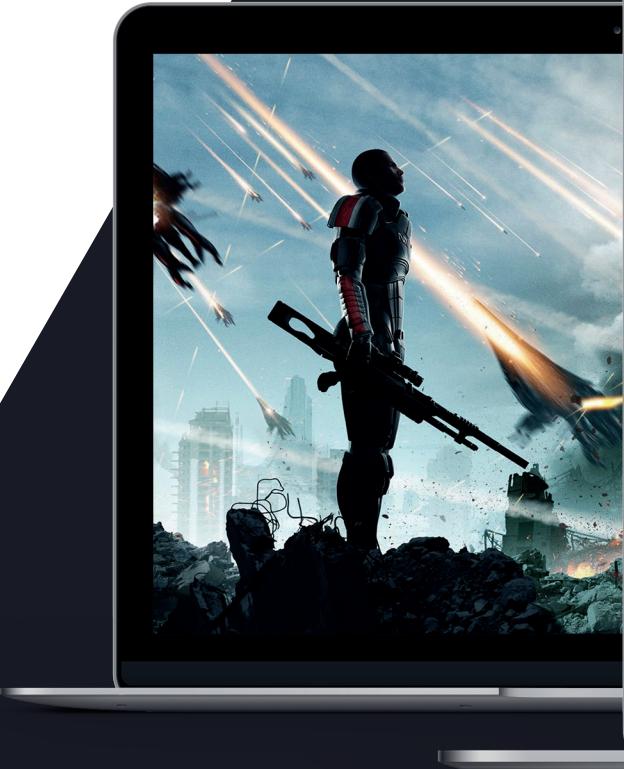
Former molecular biologist, Senior
Consultant in Systems Engineering,
Councillor

**OWEN ASHBY****Advisor**

Business Analytics, Market
Intelligence and Corporate Strategy

AUDITING, ASSURANCE AND GOVERNANCE

We will provide industry level assurances on our technology and processes by working with global leaders in governance, assurance, auditing and legal.





WHY JOIN THE TOKEN SALE?

- Become an early supporter of a leading project that will bridge the gap between the blockchain and games industry
- Diversify and grow the portfolio of projects you support to include a ground breaking games industry project
- Join one of the few projects that puts emphasis on gaining real user adoption and actively working to break that barrier
- Funds are assured to be used on advancing the technology through coinpayments escrow partner
- Finally, grow with the company and watch it execute its four year growth plan - or stay for the short term

READY.. SET... GROW

CROWD FUNDING OVERVIEW

- ✓ Raise of funds through token sales
- ✓ Crowd funding period February 2018 - April 2018
- ✓ Aiming to raise \$20m+ funding in Ether
- ✓ Minimum launch capital \$500,000
- ✓ Fixed 2,000,000,000 FORCE token supply
- ✓ 75% of tokens distributed to our supporters





TRIFORCE
T O K E N S

VISIT BELOW TO GET STARTED



<https://t.me/triforcetokens>



www.triforcetokens.io



@triforcetokens

www.triforcetokens.io

TriForce Tokens, The Techno Centre, Coventry University Technology Park, Puma Way, Coventry, CV1 2TT

