



Miles Waldron

UI/UX Designer

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Experience

Senior Visual Designer

Digitas Health (April 2019-Present)

- Designed and maintained design systems for 4 large-scale pharmaceutical websites including Lenvima.com and Keytruda.com (90+ pages).
- Established and standardized brand guidelines, visual identities and documentation for digital projects.
- Operated as UI Designer and UX Engineer, meeting daily with developers on solving UI and front-end challenges.
- Presented design concepts to senior-level art directors, clients, and other members of 120+ person brand team.

UI/UX Designer + Front-End Developer

NodeHost.online (2018 - 2019)

- Led a redesign of the visual identity system, UI, and website for the crypto-currency startup.
- Worked closely with project founders and team of 4 to update content, write frontend code, refine design elements, optimize user experience and organize GitHub codebase.

Web Designer + Front-End Developer

City of Philadelphia Water Department (2017)

- Shipped new redesign of the @PhillyH2O blog collaborating with back-end engineers and content strategists.
- Designed and developed other public-facing web pages to promote new department programs and initiatives.

Print + Digital Design Freelancer

Brolik Creative Agency (2019), Metanode (2019), Creative MMS Agency (2018), Dornsife Community Center & Lola38 (2016-2018), Drexel University Publishing Group (2016 - 2018)

Education

Drexel University

Philadelphia, PA

BS in Graphic Design

Minor in Interactive Digital Media

Pennoni Honors College

Skills

Primary Skills

- Visual Identity + Branding
- UI/UX + Interaction Design
- Responsive Web Design
- Wireframing + Prototyping

- Adobe Creative Suite CC

- Sketch + Figma

- InVision + Flinto

- HTML & CSS (Sass/SCSS)

- Foundation + Bootstrap

- Javascript + jQuery

Background Skills

- Publication + Package Design

- Photography + Photo Editing

- Audio + Video Editing

- Adobe After Effects + Animate

- Motion Design + Animation

- GitHub + Docker

- Wordpress