MASTECH DIGITAL

salesforce registered consulting **partner**

Cloud CRM
Powered by *salesforce*

Why Mastech Digital?

To ensure you optimize your Salesforce success, Mastech Digital can help pair you with the right solution to get the most out of your Salesforce investment. Our tailored engagement offerings eliminate the most common technology roadblocks, helping many customers devote their time to growing their business.

Consulting Services

Assessment & Roadmap
- Holistic assessment of the existing application landscape
- Enablement of benefits from next-gen solutions

Implementation & Integration
- Implementation of scalable solutions with high importance on data integrity
- Integration of ERP, databases, or homegrown applications, to get rid of swivel chair interfaces

User Adoption & Change Management
- Creating a powerful advantage by making every user a power user
- Customized change management program for better adoption and greater success

Areas of Focus

Sales Cloud
Revenue maximization through sales automation

Service Cloud
Greater customer satisfaction through personalization

Marketing Cloud
Better customer journey through campaign optimization

SAP Integration
Define optimal approach and architecture to integrate SAP

Salesforce Connect
Retrieve data from external systems and synthesize data locally

Force.com APIs
Innovative development tools to build required business integrations

Project Experience

- Conducting an organizational assessment and creating a functional roadmap to Salesforce, providing valuable insights on the health of your organization, and how to take your Salesforce solution to the next level
- Developing a structured approach in integrating data from SAP to Salesforce
- Presenting a unified and integrated user experience to customers, partners, and employees, even if users are interacting with multiple web applications
- Coexisting and integrating multiple applications on a single Force.com platform
- Meeting the Salesforce Multi-Org Challenge for different regions

Core Competencies

Salesforce Advanced Administration | Development/Platform Development | Application Integration | Technical Architecture | Solution Architecture | Techno-functional Analysis | Systems Analysis | Business Analysis

Industry Expertise

Finance | Insurance | Education | Retail | Transportation | Award Specialty | Manufacturing | IT Staffing | Communications | Customer Service | State Government | Federal Government

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