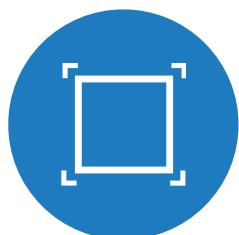




THINK DESIGN.
THINK MASTECH DIGITAL.

DIGITAL EXPERIENCE DESIGN



DIGITAL VISION

Content Audits
Usability Reviews
Ecosystem Scans



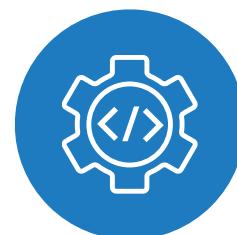
STRATEGY

Competitive Reviews
Personas
Customer Journeys
Road Mapping
Campaigns & Media
Measurement



CREATIVE & UX

UI/UX
Wireframes
Art Direction
Visualization/Design
Copywriting
Photography/Video



DEVELOPMENT

Content Management Systems
Custom Web Applications
Analytics/BI
Open Source technologies
Mobile Apps
Prototyping
CRM

Expertise in providing staff across digital experience skill sets as well as undertake and deliver digital engagement projects.

USER EXPERIENCE

UX DESIGN

Our UX process is the foundation of our ability to deliver digital channel executions that achieve measurable digital objectives and drive business value. Our cross-functional teams work to develop user-centric experiences that strike the balance between functionality and delight.

WEBSITES

The core element in the majority of our clients' digital ecosystems is a strong website. We combine our experience and efficiencies to provide omni-channel experiences through responsive sites that are often mobile first.

CAMPAIGNS

We build campaigns that impact our clients' bottom line. We use social, display and PPC to drive users to your digital assets and track messaging to rapidly optimize our digital engagement programs.

SOCIAL

Your customers are on social media and you have to be there, too. But creating content, responding to comments, managing schedules and running analytics takes skill and time to do well. We provide for our clients – social channel management that drives traction and increases customer satisfaction.

DIGITAL TOUCHPOINTS



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