



# Master Data Management

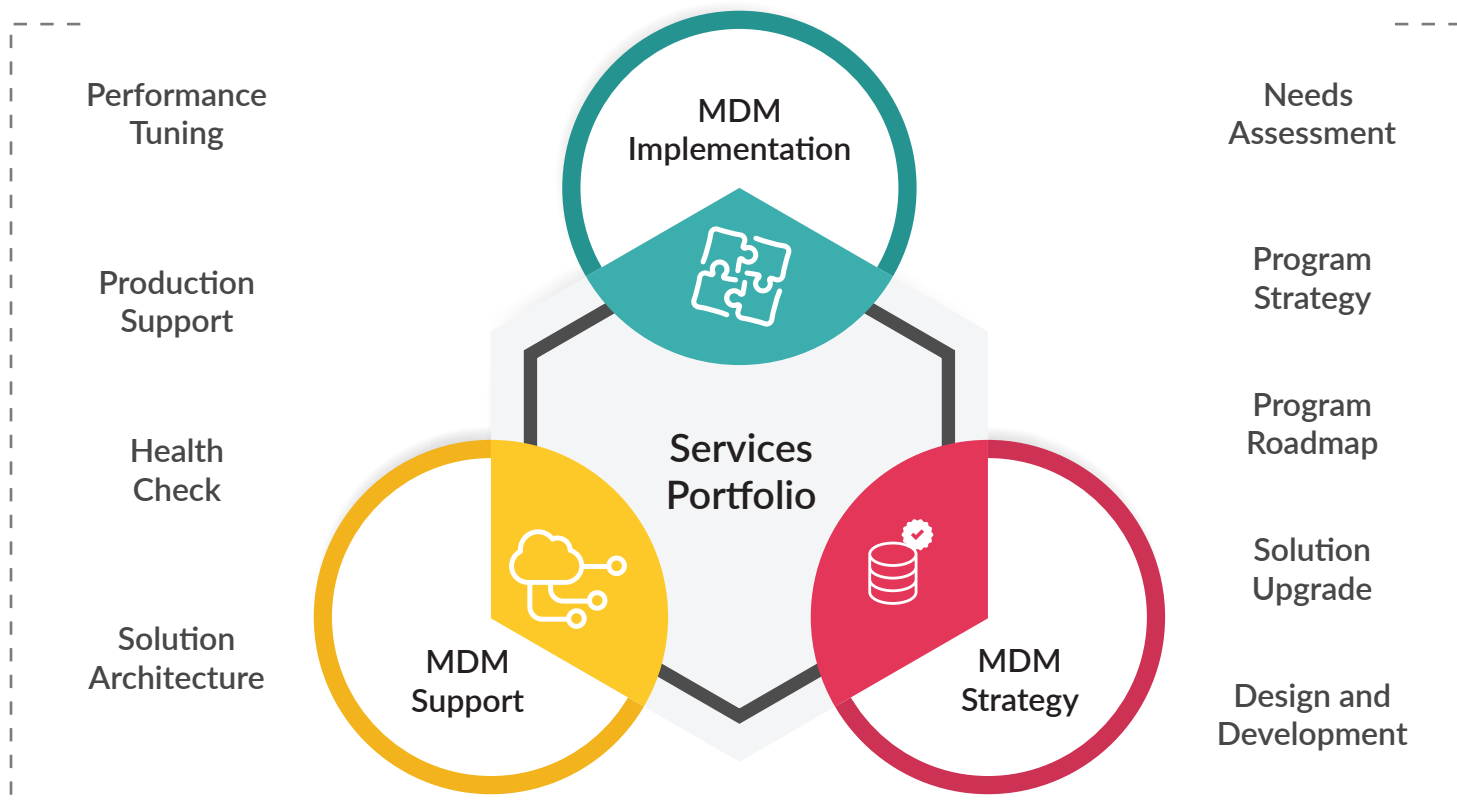
Consolidate your critical business information into a managed yet flexible MDM system, and provide authoritative data to all enterprise applications, by acting as a system of reference or system of record.

## Why MDM?

- Eliminates data redundancy
- Golden copy of the Master Record
- Real-time data updates
- Effective business intelligence
- Streamlines data operations
- Supports agile environments
- Availability of reliable data for business operations
- Reduces cost of ownership

## Our Portfolio

Mastech InfoTrellis, the strategic business unit of Mastech Digital, specializes in delivering MDM solutions to global clients across industries. We are experts in providing strategic consulting services in defining and executing MDM solutions.



## Our Core Capabilities

Capabilities	Our Offerings	Enterprise Gain
Assessment Services	<ul style="list-style-type: none"><li>• Need Analysis</li><li>• Vendor Selection</li><li>• Health Check</li></ul>	<ul style="list-style-type: none"><li>• Determine the benefit of an MDM program</li><li>• Determine the best MDM product to meet your business goals</li><li>• Identify bottlenecks and recoup the program</li></ul>
MDM Strategy & Solution Architecture	<ul style="list-style-type: none"><li>• Strategic Planning</li><li>• MDM Roadmap</li></ul>	<ul style="list-style-type: none"><li>• Leverage the best technology platform</li><li>• Pre-plan to accommodate future solutions</li><li>• Ensure adherence to data integration and MDM best practices</li><li>• Fully exploit selected products</li><li>• Align with your long-term vision and short-term business and IT needs</li></ul>
Design and Development	<ul style="list-style-type: none"><li>• Iterative delivery methodology accomplished by highly effective consultants</li><li>• Project Governance</li><li>• Client-first attitude</li></ul>	<ul style="list-style-type: none"><li>• Visible results delivered faster and more often</li><li>• Error-proof project implementation</li><li>• High-level attention</li></ul>
Solution Upgrades	<ul style="list-style-type: none"><li>• Profound understanding of product roadmaps</li><li>• Technical Upgrades</li><li>• MDM Customizations</li><li>• MDM Platform Migration</li></ul>	<ul style="list-style-type: none"><li>• Better picture of solution upgrades, and their impact on existing solutions and applications</li><li>• Understanding of risks associated with a particular upgrade and mitigation</li></ul>

## Continuous Support

We are committed to the long-term success of our customers. We offer extensive resources for customer support, technical assistance, and self-help options to help you meet your business goals. Our support team is available to help you from near-shore and offshore locations, 24 x 7 throughout the year.

- Mock drills, system preparation, configuration checks, initial, and delta loads
- Monitor for abnormal behaviors
- Revive production systems in case of unexpected down-times
- Deliver data and code fixes with minimal TAT
- MDM health check

## MDM Landscape

