



Why Mastech Digital?

To ensure you optimize your Salesforce success, Mastech Digital can help pair you with the right solution to get the most out of your Salesforce investment. Our tailored engagement offerings eliminate the most common technology roadblocks, helping many customers devote their time to growing their business.

Consulting Services



Assessment & Roadmap

- Holistic assessment of the existing application landscape
- Enablement of benefits from next-gen solutions



Implementation & Integration

- Implementation of scalable solutions with high importance on data integrity
- Integration of ERP, databases, or homegrown applications, to get rid of swivel chair interfaces



User Adoption & Change Management

- Creating a powerful advantage by making every user a power user
- Customized change management program for better adoption and greater success

Areas of Focus



Sales Cloud

Revenue maximization through sales automation



Service Cloud

Greater customer satisfaction through personalization



Marketing Cloud

Better customer journey through campaign optimization



Community Cloud

Increased efficiency through stakeholder integration



Salesforce Lightning

Modern enterprise apps made quickly and easily



Platform & Apps

Platform-as-a-Service (PaaS) Development Framework

Project Experience

- Conducting an organizational assessment and creating a functional roadmap to Salesforce, providing valuable insights on the health of your organization, and how to take your Salesforce solution to the next level
- Developing a structured approach in migrating metadata and data from Siebel to Salesforce
- Presenting a unified and integrated user experience to customers, partners, and employees, even if users are interacting with multiple web applications
- Coexisting and integrating multiple applications on a single Force.com platform
- Meeting the Salesforce Multi-Org Challenge for different regions

Core Competencies

Salesforce Advanced Administration | Development/Platform Development | Technical Architecture | Solution Architecture | Techno-functional Analysis | Systems Analysis | Business Analysis | Testing

Industry Expertise

Finance | Insurance | Education | Retail | Transportation | Award Specialty | Manufacturing | IT Staffing | Communications | Customer Service | State Government | Federal Government

CORPORATE HEADQUARTERS

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