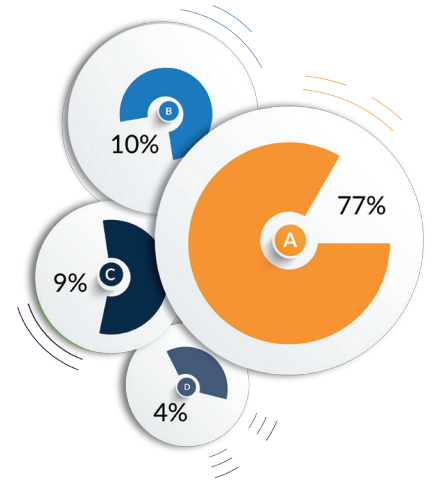A significant alliance is happening between digital-led companies and telecommunication companies. Value is today measured in the way a Telecommunications company can customize the mobile, web and in-store experience for customers. Digital strategies are being devised to achieve the maximum and most delighted customer base, at costs that are efficient. Customer Analytics and buying behavior is being researched continuously, while the speed of decision-making with the precision of taking offers to its clients, is clearly differentiating successful Telecom companies from the others.

The recent rapid growth of cloud-based virtual networking has prompted telecom providers to migrate from a hardware-centric to a software-centric business model better aligned with quick-moving industry outlooks. Whether you are in the midst of this momentous migration, looking to expand your infrastructure's capabilities, or pioneering new standards in wireless services, you're likely to face challenges with the increased demand and shortening supply of top IT talent. Mastech Digital is a trusted talent partner, delivering the IT talent you need to upgrade, maintain and innovate products and services aligned with the telecom industry's rapid evolution.

Industry Spread

- **A** Wireless Communication Services
- **B** Internet Services
- **C** CATV Services
- **D** Business Telecom Services

10%
77%
9%
4%

Client Spread

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Mastech Digital provides IT associates in digital and mainstream technologies, and Digital Transformation Services around Salesforce.com, SAP HANA and Digital Learning Services. Mastech Digital is listed on the NYSE under the symbol MHH.

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