

A photograph of two hands reaching towards each other from opposite sides, set against a background of tall grass under a clear blue sky. A semi-transparent teal rectangular overlay contains the text.

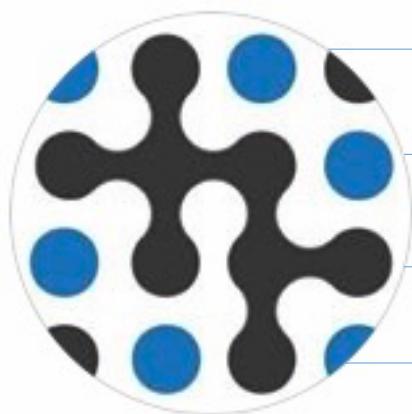
THINK DIGITAL

DIGITAL DELIVERY CAPABILITIES



AREAS OF EXPERTISE

⊕ AREAS OF EXPERTISE



EXPERIENTIAL DESIGN

PORTALS

MOBILITY

E-COMMERCE

DESIGN

DEVELOPMENT

VALIDATION AND TESTING

SUPPORT

⊕ EXPERIENTIAL DESIGN



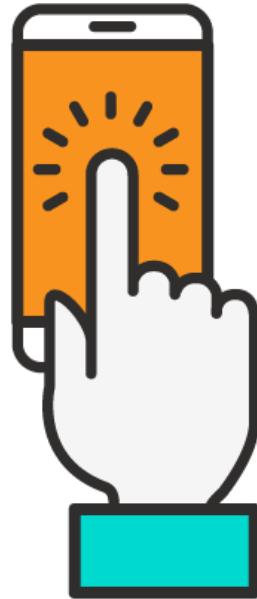
- Creative Visualization
- User Interface Design
- Interactive and User Experience Design
- Graphical Design
- Animation and White-boarding Video Development
- Team:
 - UX/UI: Team of 4 (Avg. years of exp.: 5-7)
 - Graphic Design: Team of 4 (Avg. years of exp.: 4-6)
 - Visualization: Team of 2 (Avg. years of exp.: 7-10)
 - Animation and Video: Team of 2 (Avg. years of exp.: 8)

⊕ PORTAL DEVELOPMENT

- Web and mobile-based
- Omni-channel experience
- Intranet and Corporate Social Engagement
- Team:
 - Senior Developers: 3 (Avg. years of exp.: 5-7)
 - Developers: 6 (Avg. years of exp.: 2-3)



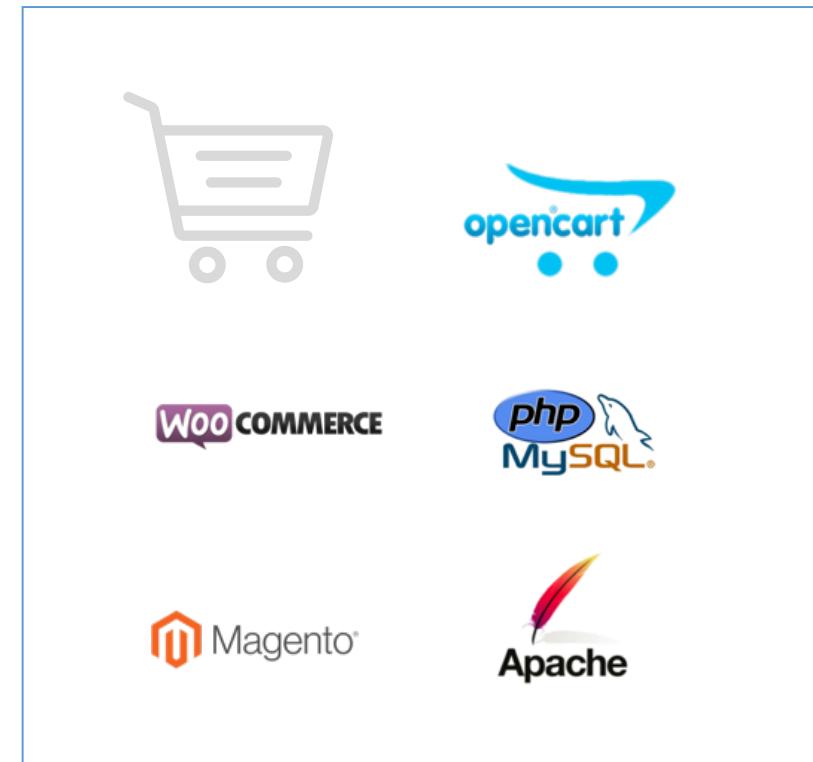
⊕ MOBILITY



- Porting and transforming legacy and web applications to mobile responsive apps
- End-to-end managed development of native mobile-based applications across different operating systems
- Team:
 - Lead Developer: 1 (Exp.: 7 years)
 - Developers: Team of 4 (Avg. years of exp.: 3-5 years)

⊕ E-COMMERCE

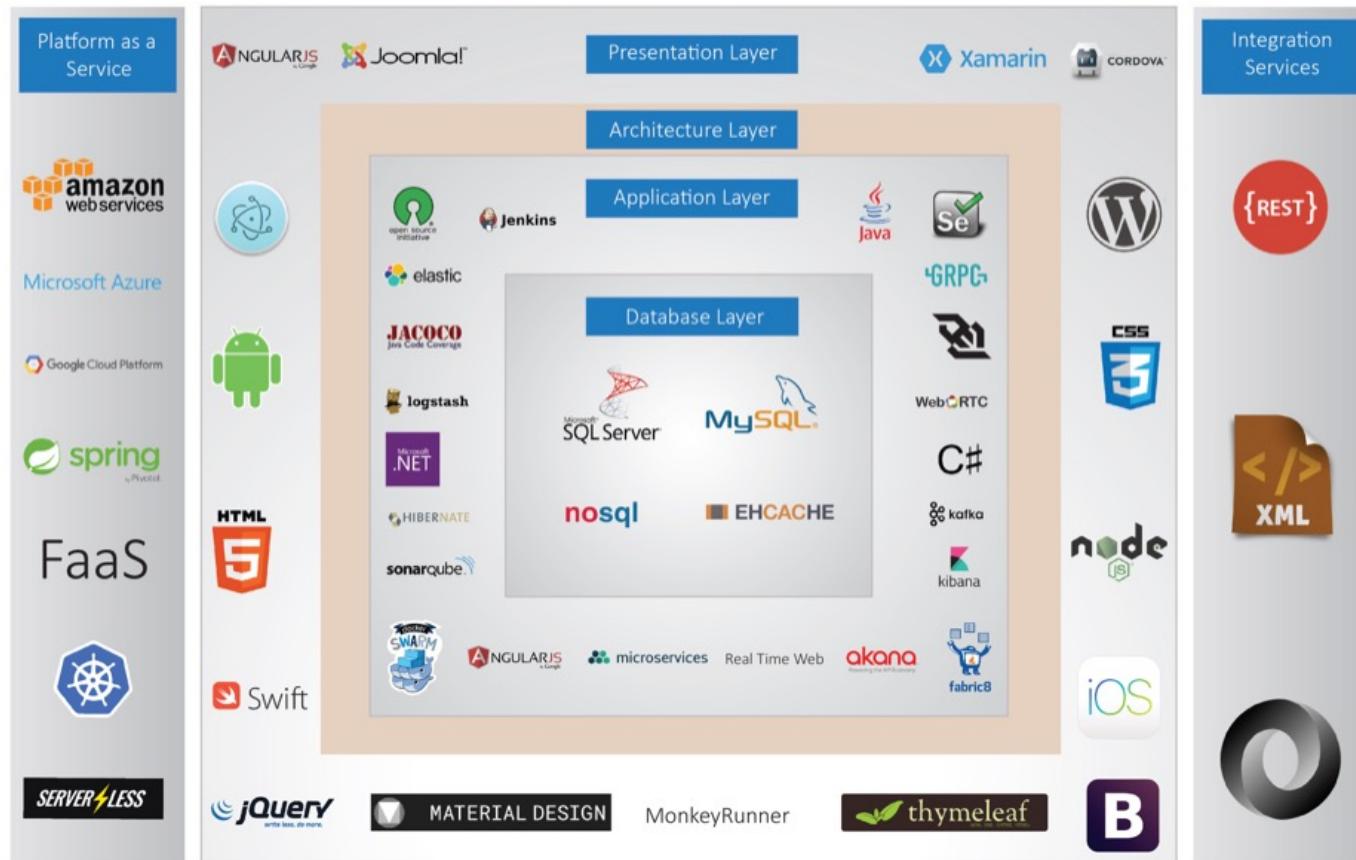
- Development of quality e-commerce platforms
- Optimizing e-commerce applications for high performance
- Team of 2
 - Engineers with an experience of 5 years each





TECHNOLOGY STACK

⊕ TECHNOLOGY STACK



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⊕ DELIVERY LEADERSHIP & THE PARAPHERNALIA

- **Technical Leader**
 - Business Consulting | Technology Consulting | Subject Matter Expertise across domains
 - Experience: 10 years
- **Operations Leader**
 - Project Management | Operations Management
 - Experience: 10 years
- **Principal Architect**
 - Technology Solution Building | Technology and Digital R&D
 - Experience: 11 years
- **Project Manager**
 - 6 years of experience

- **PMO – Operations**
 - 4 years of experience
- **Business Analyst**
 - Domain Expertise | Workflow Management | Requirement gathering and documentation
 - Experience: 5 years
- **Validation and Testing**
 - Team of 2
 - Experience of 3 years each
- **IT Infrastructure**
 - IT Asset Management | Server Support | Networks |Security
 - Team of 3
 - Average experience: 4 years



WORK SAMPLES – PEEK VIEW

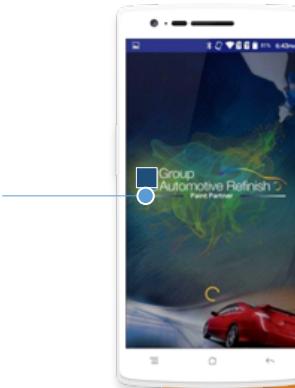
⊕ GROUP AR PORTAL, INVENTORY MANAGEMENT, & MOBILE APP

Client: A leading paint company in India

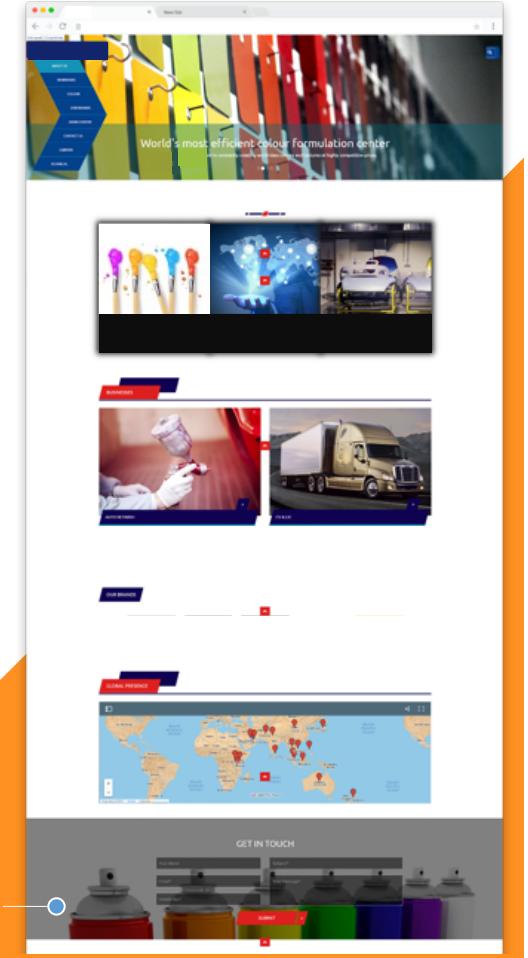
The team has developed the group AR portal for the client.

Further, it has built an inventory management software to handle inventory across warehouses, calculate IRR for their car body shops, manage contractor engagements, loyalty programs, and approval workflows.

The web application was then built into a mobile application for Android and iOS devices, used by the paint dealers.



Android & iOS mobile app for paint dealers



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RESERVATION PROCESS & PORTAL DEVELOPMENT

Client: A leader in corporate and personal transportation in the New York City area for over twenty years

Our team has developed an online portal through which users can book a reservation.

Major activities included were:

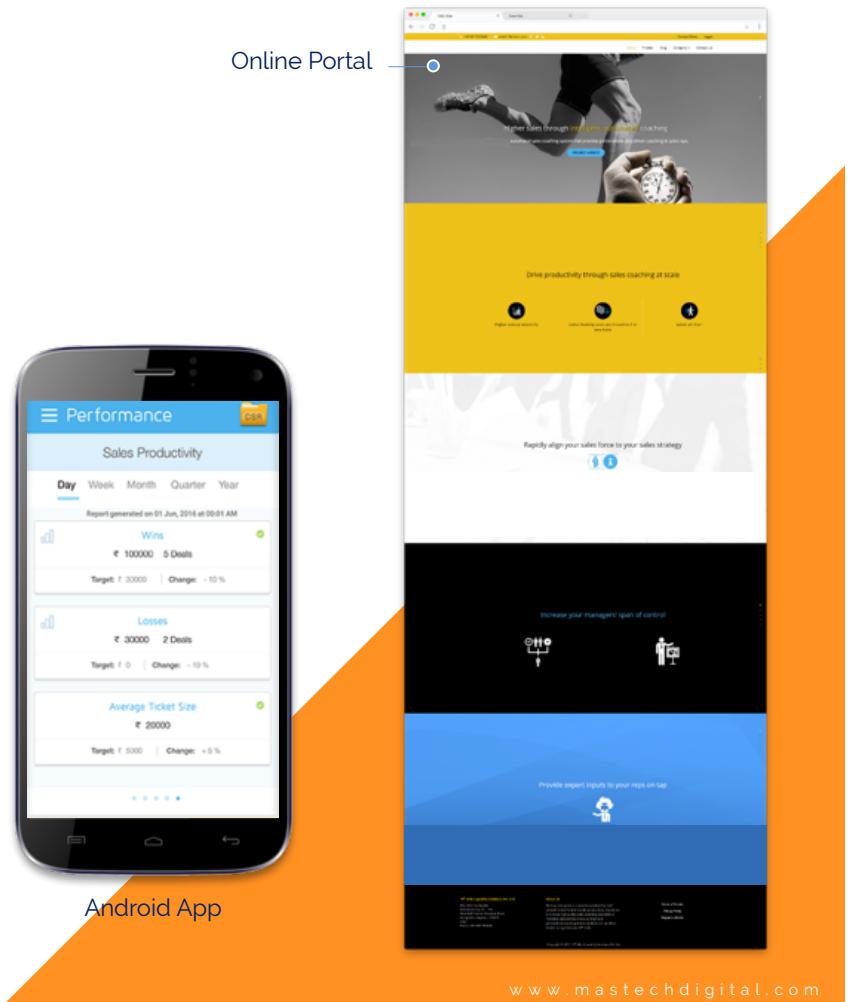
- Implementation of reservation process
- Custom development of admin panel and CMS
- Dynamic UI development
- Development of a complete reservation wizard
- Portal development



UX/UI, PORTAL, & APP DEVELOPMENT

Client: A personalized, automated sales coaching system that provides data-driven coaching to help sales reps surpass their goals and become more effective

The team has crafted the user experience, through an online portal, and extended their accessibility as an application on Android devices. The iOS application is underway.



UX/UI, BACKEND, & APP DEVELOPMENT OF A SOCIAL VIDEO SHARING AND LIVE BROADCAST APP

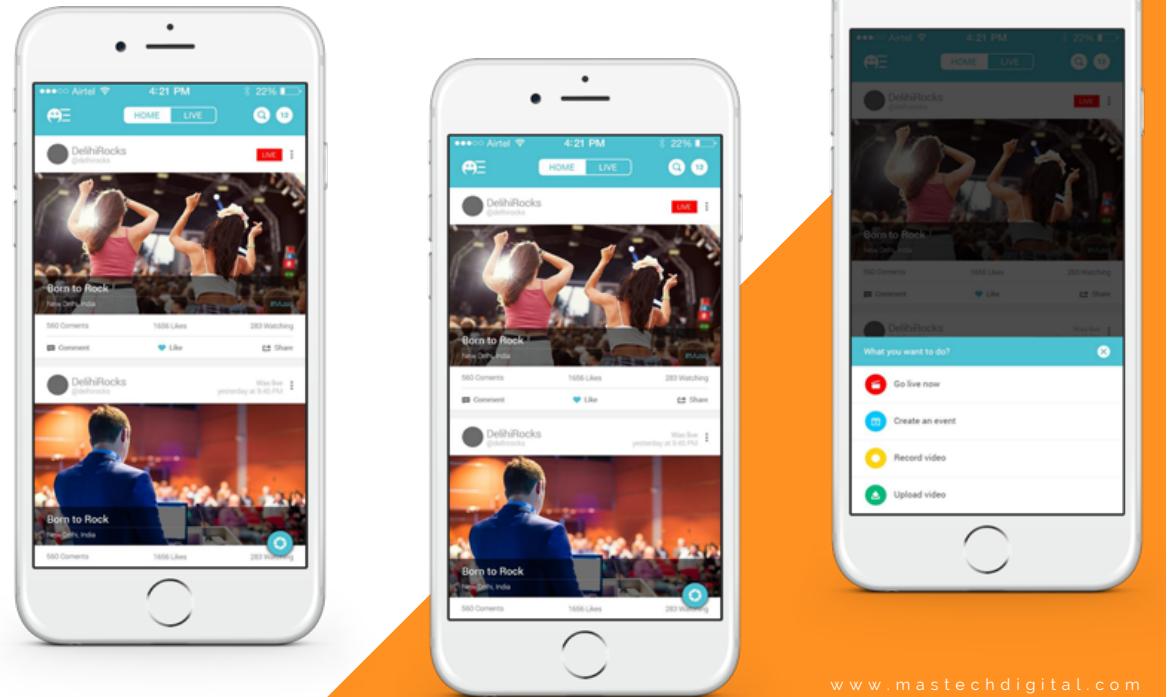
Client: A social video sharing and live video broadcast app

Designed keeping millennials in mind, and video as the ultimate mode of expression.

Uses advanced real-time video technology and a highly-scalable backend deployed on Amazon's Infrastructure.

Features:

- Social registration through mobile number, Facebook, and Twitter
- Search and follow friends
- Create public and private groups
- Go live
- Record and upload videos
- Manage connections
- Get real-time notifications
- View timeline
- Share videos





DIGITAL DELIVERY INFRASTRUCTURE

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Thank You

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