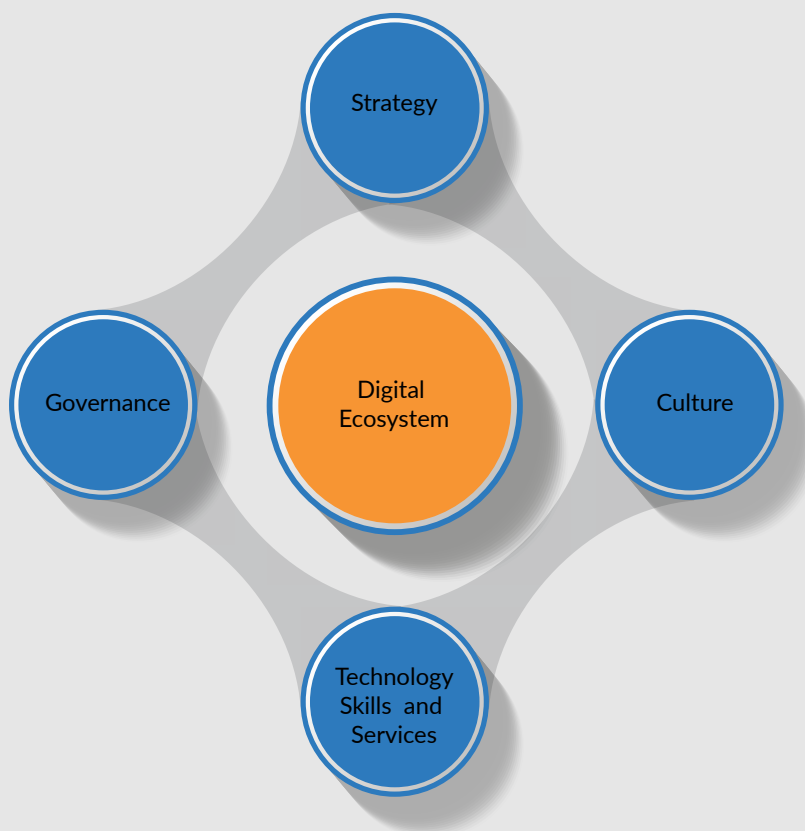


Where Rubber Meets the Road!

As digital technologies continue to transform the economy, many leaders are struggling to execute the digital strategy they have set, shift org structures, and remove the barriers that are keeping them from maximizing the potential impact of new digital technologies.

Over the last few decades, as digital technology ramped up competition, disrupted industries, and forced businesses to clarify their strategies, develop new capabilities, and transform their cultures, the “topple rate,” at which incumbent leaders lose their leadership positions, increased by almost 40 percent.

Source: McKinsey DQ Survey



Agility is the key

The essence of a BCG analysis lists down the essentials to succeed in executing a Digital Transformation Strategy

- Prototype Strategy
- Proactively Disrupt Business
- Digitize Core Business
- Create Value from Data
- Fill the skill gaps – quickly



90% of the organizations on the path of digital transformation profess to having a digital strategy in place. But the sheer pace of change has created a skills gap, which is stopping many of these organizations from moving more quickly.


Source: HBR Org

Your Strategy, Our Execution.

Digital Workforce

SOCIAL :          

MOBILITY :    

ANALYTICS : Predictive & Holistic | Big Data & In-Memory 

CLOUD : Public | Private | XaaS  MS Cloud  Google Cloud Platform   IBM Cloud 

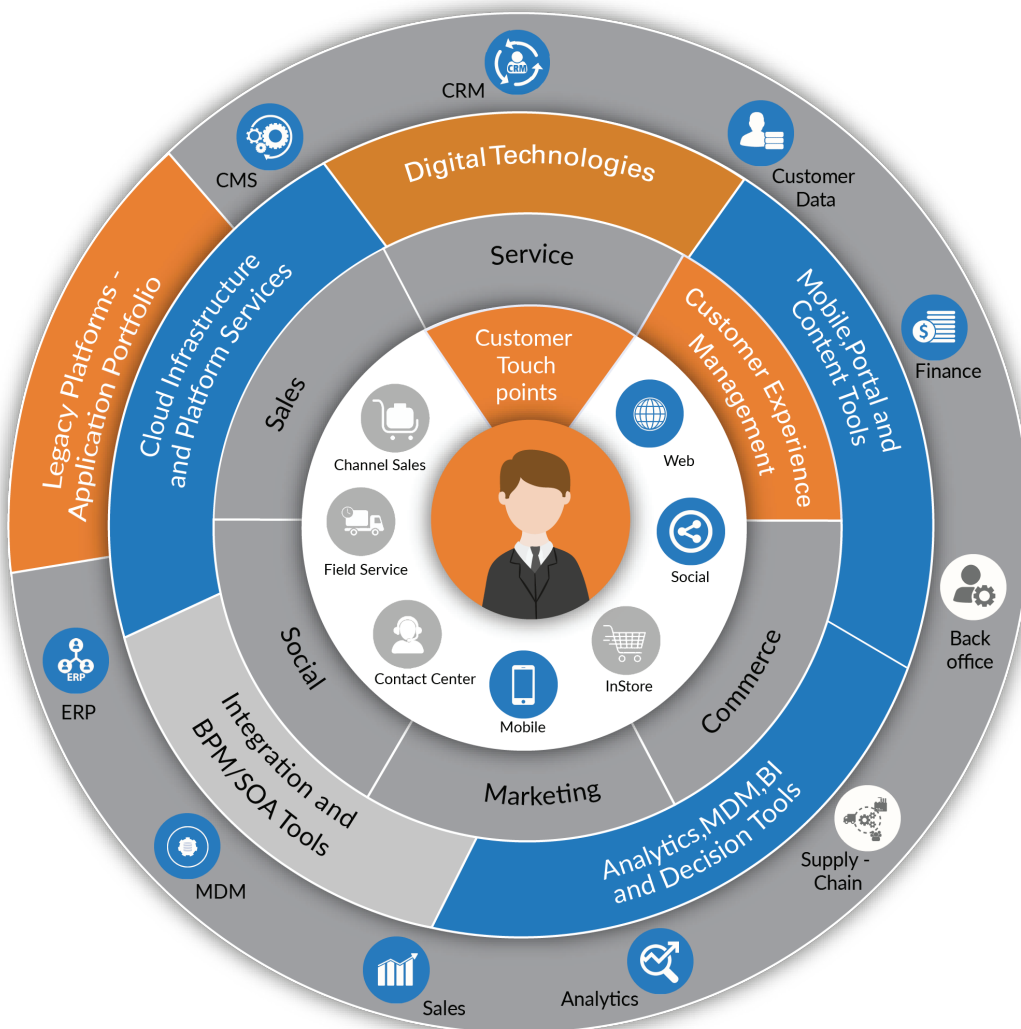
Technology Consultants

 Microsoft 

Digital Transformation Services

 Enterprise Analytics  CRM on Cloud  Digital Learning

The Digital Enterprise





Mastech Digital (NYSE American: MHH) is a leading provider of Digital Transformation IT Services. The Company offers Data Management and Analytics services; other digital transformation services that include Salesforce.com, SAP HANA, and Digital Learning services; and IT staffing services. A minority-owned enterprise, Mastech Digital is headquartered in Pittsburgh, PA with offices across the U.S., Canada, and India.

CORPORATE HEADQUARTERS

1305 Cherrington Parkway
Building 210, Suite 400
Moon Township, PA 15108

LET'S GET IN TOUCH

Toll-free: +1.800.627.8323
Phone: +1 412.787.2100
Fax: +1 412.494.9272

EMAIL

experience@mastechdigital.com