

Annotation Manual

Please write your annotation name:

1. Please rate how humorous you find the video:

- ☐ Very Humorous
- ☐ Somewhat Humorous
- ☐ Little bit Humorous
- ☐ Can't find any Humorous point

For this question, please rate the humor level based on your first impression of the video.

2. Does the video contain any speech subtitles or visual text?

- ☐ Speech Subtitles Exists
- ☐ Visual Text Exist

For this question please select whether subtitles and text information can be seen in the video.

1. Details of options:

- **Speech Subtitles:** Subtitles at the bottom of the video transcribing dialogues, narrations, and other speech, generally consistent with the spoken words.
- **Visual Text:** Text visible in the video apart from subtitles, including added text in the video, text on objects, etc.

2. Use clear recognition by the human eye as the standard. If the content is difficult to see clearly, you do not need to select it.

Choose one Question between Question 3, 4 to Answer:

3. Use your imagination to write a caption for the video that adds a new point of humor.

This question ask you to add a caption to the video to increase its humor.

1. The video caption must be humorous only when combined with the video; the humor should not be understood by reading the text or watching the video alone.
 2. Please ensure it is related to the video content.
 3. The caption should not exceed one sentence.
-

4. Pretend you're posting this video online. What caption will you write to make it more entertaining for viewers?

This question ask you to write a caption for the video from the perspective of the video publisher. The caption should be connected to the video.

1. The caption should emphasize or enhance the humor of the video as much as possible. As the video publisher, you want to attract viewers.
 2. Please ensure it is related to the video content.
 3. The caption should not exceed one sentence.
-

5. Which aspects of the video contributed to understanding humor?

- ☐ **Visual - Human**
- ☐ **Visual - Others**
- ☐ **Visual Effects**
- ☐ **Visual Text**
- ☐ **Speech Subtitles**
- ☐ **Speech**

☐ Sound Effects

This question ask you to based on your understanding of the humor in the video, select the sources of information necessary for understanding the video and its humor.

1. If a certain aspect appears in the video but does not help in understanding the video, you do not need to select it.
2. The following are detailed explanations of the above categories:
 - **Visual - Human:** Information about human activities seen, including human expressions, actions, etc.
 - **Visual - Others:** Information seen other than human activities, including objects, backgrounds, creatures, etc.
 - **Visual Effects:** Post-production effects in the video, including special effects, filters, editing, etc.
 - **Visual Text:** Text seen in the video apart from subtitles, including added text in the video, text on objects, etc.
 - **Speech Subtitles:** Subtitles at the bottom of the video transcribing dialogues, narrations, and other speech, generally consistent with the spoken words.
 - **Sound Effects:** Audio information heard, including music, sound effects, meaningless shouts, exclamations, etc.
 - **Speech:** Spoken words heard, including dialogues, narrations, etc.

6. Please describe the video in a direct way. (Detailing the main actions, people, and events without interpretation)

Please describe what is happening in the video based only on what you see, including all the details necessary to understand the humor.

1. Please only describe the things that appear in the footage; do not make any inferential descriptions.
2. You may consider including:

- Where does the video take place? Are there any changes in the scene?
 - Who appears in the video, and what are they doing?
 - What objects in the video need attention?
 - What are the expressions of the people in the video?
-

7. Please provide keywords / phrases representing background knowledge not shown in the video that an AI would need to understand the humor.

The question requires you to analyze the background knowledge necessary for understanding the video.

1. Please include only knowledge that cannot be directly obtained by watching the video. If there is none, you do not need to answer.
 2. Please ensure it is directly related to understanding the humor.
 3. Please be as specific as possible. For example: "5G" is better than "Networks", "John F. Kennedy" is better than "US President".
-

8. Using your answers from Questions 5 to 7, please explain why the video is humorous.

The question requires you to explain the humor in the video.

1. Please answer based on your analysis of the video content in questions 5, 6, and 7. For example, if in question 5 you selected 'sound effect', explain why the sound effect makes people feel humor.
 2. Please include all the humorous elements you can find, as thoroughly as possible.
-