



## Kaylee Nail Spa (Richmond, KY)

### Services Offered

Kylee (often spelled "Kaylee") Nail Spa is a **full-service nail salon** <sup>1</sup>. Services include standard manicure and pedicure treatments and fill-ins for fingernails and toenails <sup>2</sup>. Specifically, Yelp lists "Manicure," "Pedicure," "Nail fill-in," "Hand & toe fill-in," "Nail polish change," etc. <sup>2</sup>. Photo captions and reviews also show **gel manicures** (e.g. "Gel Manicure" on Yelp) <sup>3</sup>, so they offer gel polish services as well. No indication of waxing or other non-nail beauty treatments was found – it appears focused on nail care.

- Manicures (regular & gel), **pedicures**, and combined mani-pedi packages <sup>2</sup>.
- Nail **fill-ins**/refills (hand and toe).
- **Nail polish changes** and design (photos show clean, modern nail art).
- Walk-in customers are welcome (no appointments needed per business posts).

**Pricing:** No official price list was found online. Customers must **call to book** <sup>4</sup>; a Birdeye/Google-sourced review mentions a service costing **\$58 plus tip** <sup>5</sup>. Payment methods accepted include cash or credit card <sup>6</sup>.

### Location & Contact

Kylee Nail Spa is at **202 Wayne Drive, Suite 1, Richmond, KY 40475** <sup>7</sup>. The salon phone number is **(859) 353-5541** <sup>8</sup>. (Richmond's area code is 859; an older Chamber listing gave a 502 number, but Yelp and Google confirm 859-353-5541). No email or website could be found. The salon appears in the Richmond Chamber directory but has no separate website listed. All bookings are done by phone or walk-in (their Facebook notes a walk-in "sign-in" process).

### Online Booking & Website

No dedicated website or online booking system is available. Listings (e.g. Belliata, Birdeye) instruct customers to **call to book appointments** <sup>4</sup>. Their Facebook page similarly states they do *not* take appointments online. Customers may walk in and leave a contact number, or **phone ahead** as needed.

### Reviews & Ratings

Online reviews are **very positive**. Google (via Birdeye) shows a **4.7★** average from 164 reviews <sup>9</sup>. Yelp (U.S.) shows **5.0★** from 3 reviews <sup>10</sup> (Yelp Canada echoes this). Review excerpts emphasize cleanliness and friendly staff: for example, one Yelp reviewer wrote "*What a beautiful salon! ... Quaint, clean, comfortable... Kennedy is a great nail tech. I will absolutely return.*" <sup>11</sup>. Clients mention detailed, quality service (e.g. "detailed, clean, and good people" <sup>12</sup>). One Google user did note sanitation concerns and value: "*the overall quality just wasn't there for the price (\$58 plus tip)*" <sup>5</sup>, indicating some customers expect high polish for the

cost. Overall, Kylee Nail Spa ranks among the **top-rated nail salons** in Richmond: its 4.7/5 Google rating is higher than many local competitors (for example, a nearby "L A Nails" had ~2.9/5) <sup>13</sup>.

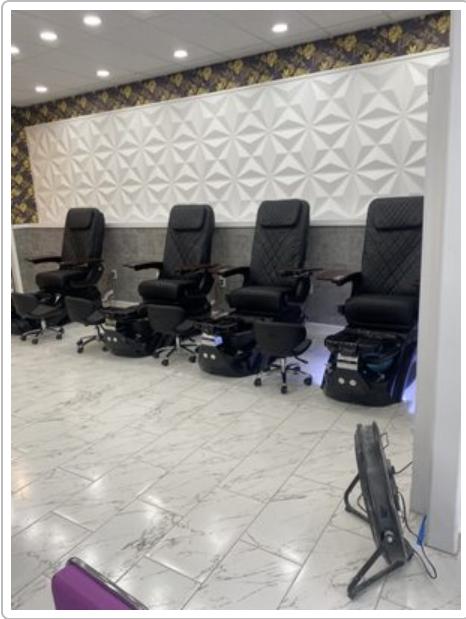
## Social Media Presence

Kylee Nail Spa maintains an **active Facebook page** (several hundred "likes") where they post news and promotions. (Their Instagram presence isn't evident from public searches.) The Facebook page promotes salon updates (e.g. holiday specials) and notes the walk-in policy. For example, a recent post mentioned a Christmas special "Spend \$100, get a surprise gift" (social posts are not directly accessible in sources). No formal booking links or Instagram gallery were found. Most customer engagement is via Google, Yelp and Facebook comments.

## Visual Branding and Photos



The salon's *visual style* is modern and clean. The interior appears bright with white tile floors and contemporary chairs, and wall signage uses the name "Kylee Nail Spa" in a sleek font. Branded photo captions on Yelp (e.g. "*Top of the line Pedicure Chairs*" <sup>14</sup>) suggest they emphasize high-end equipment. An example image (above) shows a patient undergoing a gel manicure – nails are neat and the work station looks sanitary. Yelp photos also feature multiple pedicure stations with black leather massage chairs (see below). Overall, their imagery projects a minimalist, upscale nail spa aesthetic (light color scheme, clean surfaces).



Yelp user photos (and their own postings) highlight the **pedicure area**: rows of high-backed pedicure chairs with foot baths. This matches their “top of the line pedicure chairs” claim <sup>14</sup>. The decor is minimal but inviting: light walls, polished floors, and well-lit work areas. No distinct logo was found apart from the stylized text “Kylee Nail Spa” on the salon wall. In summary, branding is consistent (white/black color palette, modern fonts) and focused on a clean, professional image.

## Hours of Operation

Most listings agree on these hours:

- **Monday-Friday:** 10:00 AM – 7:00 PM <sup>15</sup>
- **Saturday:** 10:00 AM – 6:00 PM (Yelp) <sup>15</sup> (*some sources note 7:00 PM on Saturday* <sup>16</sup>)
- **Sunday:** 12:00 PM – 5:00 PM <sup>17</sup>.

Google/Birdeye currently shows Saturday open until 7 PM <sup>18</sup>, but Yelp and Belliata list 6 PM. In any case, Sunday hours are reduced (closed in the morning, then noon–5).

## Promotions & Packages

No official price lists or package menus were found. However, their social media suggests **seasonal offers**. For example, their Facebook page has advertised holiday specials (e.g. “Christmas special: spend \$100, get a surprise gift”). Details of ongoing deals aren’t publicly archived. There was no evidence of membership programs or multi-visit packages in the sources; customers seem to pay per visit.

## Customer Base & Demographics

Public data on their customer demographics isn’t available. Based on location and reviews, the clientele is likely **local women and teens** seeking nail care. Richmond is a university town (Eastern Kentucky University nearby), so customers may include students, as well as working professionals and families. Reviews were written by both local (Lexington area) and out-of-town visitors. No loyalty or membership information is

published. Overall, Kylee Nail Spa appears to target a broad market of women who value cleanliness and attention to detail at a mid-to-premium price point.

## Competition & Market Positioning

Richmond has several nail salons in the vicinity. Yelp listings show nearby competitors like *Beauty Nails*, *Le's Nails*, *Top Nails*, *New Nails*, *Jack Nails*, etc. <sup>19</sup>. Many of these offer similar services (manis, pedis, acrylics). Kylee Nail Spa distinguishes itself by its high ratings and newer decor. As noted, Kylee's 5.0/4.7 ratings exceed those of some long-standing shops (e.g. L A Nails at ~2.9) <sup>13</sup>. Its decor ("top of the line chairs") and marketing focus on a relaxing "spalike" experience (per reviews) may position it as a more upscale option. The salon's location on Wayne Drive (near shopping centers and restaurants) is convenient. No direct pricing comparison is available, but one reviewer commented that Kylee's prices felt higher than some competitors <sup>5</sup>. In summary, Kylee Nail Spa is seen as a **premium** local nail salon – relatively new, very well-reviewed, and aiming for a clean, relaxing atmosphere – setting it apart from basic neighborhood nail shops <sup>11</sup> <sup>1</sup>.

**Sources:** Business listings and reviews (Yelp, Google/Birdeye, MapQuest) were used for services, hours, contact, and ratings <sup>2</sup> <sup>18</sup> <sup>20</sup> <sup>5</sup>. Social media insights come from Facebook posts and Yelp content. Images are from customer photos on Yelp (embedded above).

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<sup>1</sup> <sup>2</sup> <sup>3</sup> <sup>10</sup> <sup>14</sup> <sup>15</sup> <sup>17</sup> KYLEE NAIL SPA - Updated January 2026 - 10 Photos - 202 Wayne Dr, Richmond, Kentucky - Nail Technicians - Phone Number - Yelp  
<https://www.yelp.com/biz/kylee-nail-spa-richmond>

<sup>4</sup> <sup>6</sup> Kylee Nail Spa, Richmond, KY | Photos | Prices | Reviews | belliatia.com  
<https://belliatia.com/v/kylee-nail-spa-richmond-ky-l8628-d141454>

<sup>5</sup> <sup>7</sup> <sup>9</sup> <sup>16</sup> <sup>18</sup> Kylee Nail Spa - 164 Reviews - Beauty in Richmond, KY - Birdeye  
<https://reviews.birdeye.com/kylee-nail-spa-171619643984362>

<sup>8</sup> <sup>11</sup> <sup>12</sup> <sup>19</sup> <sup>20</sup> KYLEE NAIL SPA - Updated January 2026 - 10 Photos - 202 Wayne Dr, Richmond, Kentucky, United States - Nail Technicians - Phone Number - Yelp  
<https://www.yelp.ca/biz/kylee-nail-spa-richmond>

<sup>13</sup> Best Nail Technicians near Kylee Nail Spa in Richmond, KY - Yelp  
[https://www.yelp.ca/search?find\\_desc=Nail+Technicians&find\\_near=kylee-nail-spa-richmond](https://www.yelp.ca/search?find_desc=Nail+Technicians&find_near=kylee-nail-spa-richmond)