

Sample Survey

Instructions

Answer questions as they relate to you. For most answers, check the box(es) most applicable to you or fill in the blanks.

About You

1. Your Age

(Select only one.)

- ☐ 17 or less
- ☐ 18-25
- ☐ 26-35
- ☐ 36-45
- ☐ 46-55
- ☐ 56-65
- ☐ 66-75
- ☐ 76 or more

2. Your Gender

(Select only one.)

- ☐ Female
- ☐ Male
- ☐ Other

3. Your Role

(Select all that apply.)

- ☐ Clerical
- ☐ Sales
- ☐ Design
- ☐ Marketing
- ☐ Executive

- ☐ Other

About Your Business

4. How many employees are at your location?

(Select only one.)

- ☐ 1
- ☐ 10 or less
- ☐ 11-50
- ☐ 51-500
- ☐ 501-5000
- ☐ 5001 or more

About Your Usage of Our Product

5. How satisfied are you with our product?

(Select only one.)

- ☐ Very Satisfied
- ☐ Satisfied
- ☐ Neither
- ☐ Unsatisfied
- ☐ Very Unsatisfied

6. What three things do you like most about our product?

7. What factors motivated you to purchase our product?

(Select all that apply.)

- ☐ Price

- ☐ Value
- ☐ Brand Name
- ☐ Recommendation
- ☐ Readily Available
- ☐ Other

8. How likely are you to buy from us again?

(Select only one.)

- ☐ Very Unlikely
- ☐ Unlikely
- ☐ Neither
- ☐ Likely
- ☐ Very Likely