

# Sample Survey

## ***Instructions***

Answer questions as they relate to you. For most answers, check the box(es) most applicable to you or fill in the blanks.

### **About You**

#### **1. Your Age**

**(Select only one.)**

- 17 or less
- 18-25
- 26-35
- 36-45
- 46-55
- 56-65
- 66-75
- 76 or more

#### **2. Your Gender**

**(Select only one.)**

- Female
- Male
- Other

#### **3. Your Role**

**(Select all that apply.)**

- Clerical
- Sales
- Design
- Marketing
- Executive

Other

## About Your Business

### 4. How many employees are at your location?

(Select only one.)

- 1
- 10 or less
- 11-50
- 51-500
- 501-5000
- 5001 or more

## About Your Usage of Our Product

### 5. How satisfied are you with our product?

(Select only one.)

- Very Satisfied
- Satisfied
- Neither
- Unsatisfied
- Very Unsatisfied

### 6. What three things do you like most about our product?

### 7. What factors motivated you to purchase our product?

(Select all that apply.)

- Price

- Value
- Brand Name
- Recommendation
- Readily Available
- Other

## **8. How likely are you to buy from us again?**

**(Select only one.)**

- Very Unlikely
- Unlikely
- Neither
- Likely
- Very Likely