

# PIZZA SALES DASHBOARD



Total Sales

\$817,860.05

Total Orders

520M

Salesper\_order

38

Total Quantity sold

49574

Unique Order

21350

Aug Total sold

\$16.8215

## Description

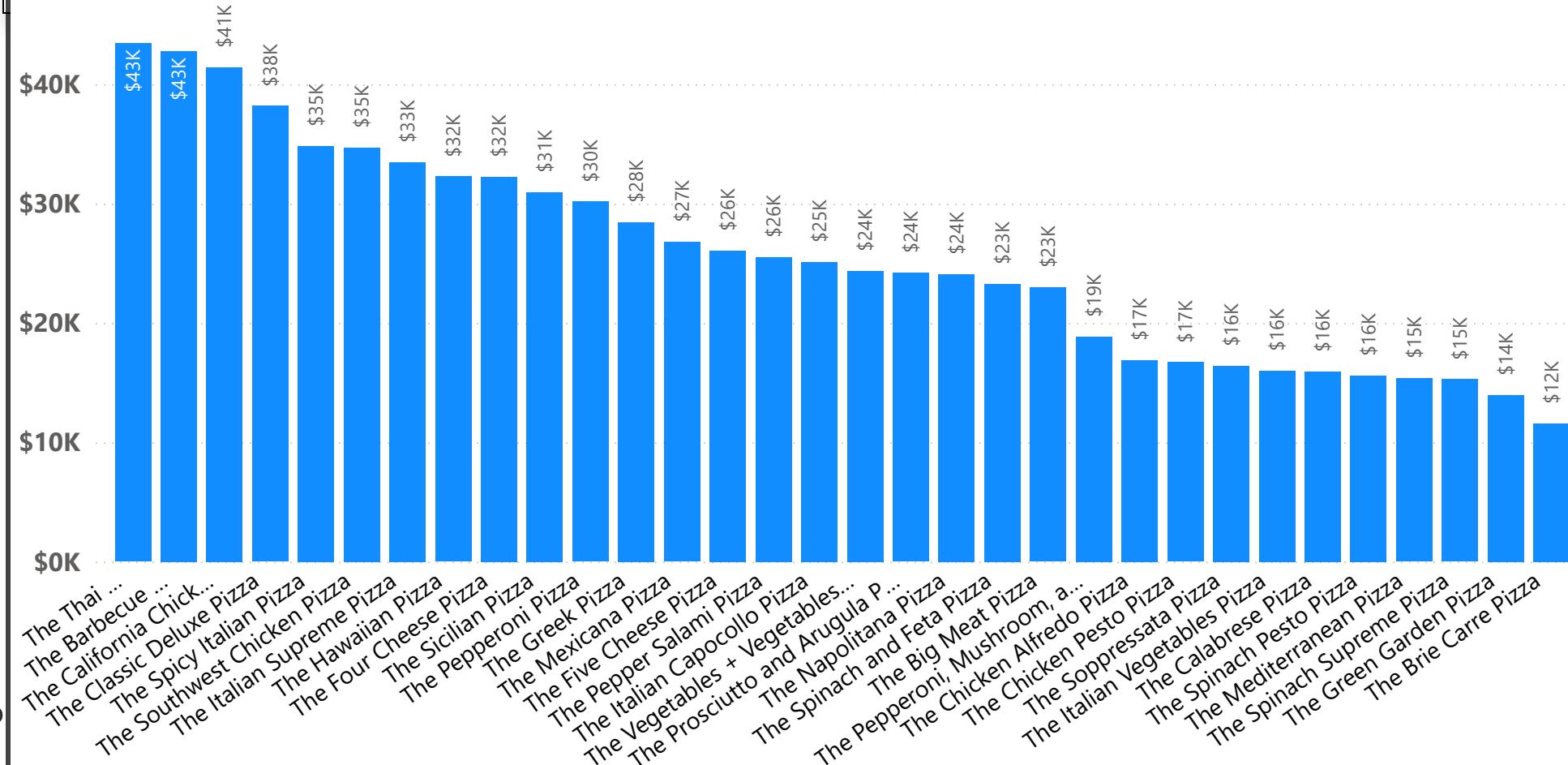
This interactive **Analytics**

**Dashboard** for a Pizza Company enables users to explore data and uncover key factors influencing sales of Pizza. It provides an in-depth analysis of the most popular pizza types across various pizza categories, offering valuable insights to optimize marketing strategies and focus efforts on high-impact category.

The report is powered by **Power BI features**, delivering an intuitive interface to help users comprehend large datasets effortlessly.

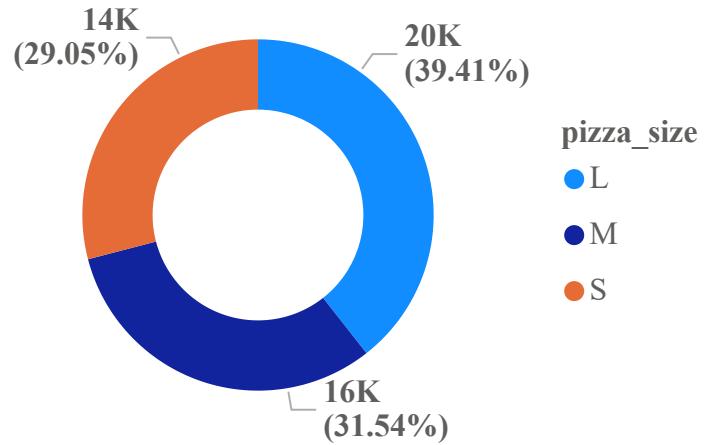
With the integration of **Power Apps**, users can seamlessly transition from data exploration to actionable insights, driving informed

Sum of total\_price by pizza\_name

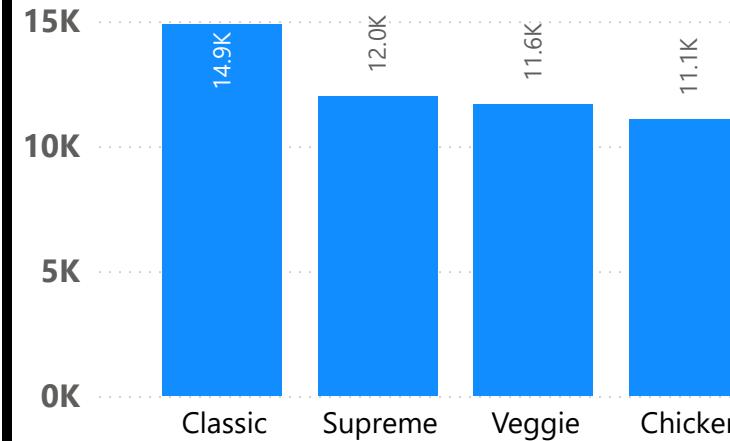


pizza_name	Sum of quantity
The Classic Deluxe Pizza	2453
The Barbecue Chicken Pizza	2432
The Hawaiian Pizza	2422
The Pepperoni Pizza	2418
The Thai Chicken Pizza	2371
The California Chicken Pizza	2370
The Sicilian Pizza	1938
The Spicy Italian Pizza	1924
The Southwest Chicken Pizza	1917
The Big Meat Pizza	1914
The Four Cheese Pizza	1902
The Italian Supreme Pizza	1884
The Vegetables + Vegetables Pizza	1526
The Mexicana Pizza	1484
The Napolitana Pizza	1464
The Prosciutto and Arugula Pizza	1457
The Pepper Salami Pizza	1446
The Spinach and Feta Pizza	1446
The Italian Capocollo Pizza	1438
The Greek Pizza	1420
The Five Cheese Pizza	1409
The Pepperoni, Mushroom, and Peppers Pizza	1359
The Green Garden Pizza	997
The Chicken Alfredo Pizza	987
The Italian Vegetables Pizza	981
The Chicken Pesto Pizza	973
The Spinach Pesto Pizza	970
The Soppressata Pizza	961
The Spinach Supreme Pizza	950
The Calabrese Pizza	937
The Mediterranean Pizza	934
The Brie Carre Pizza	490
Total	49574

Quantity order by pizza\_size

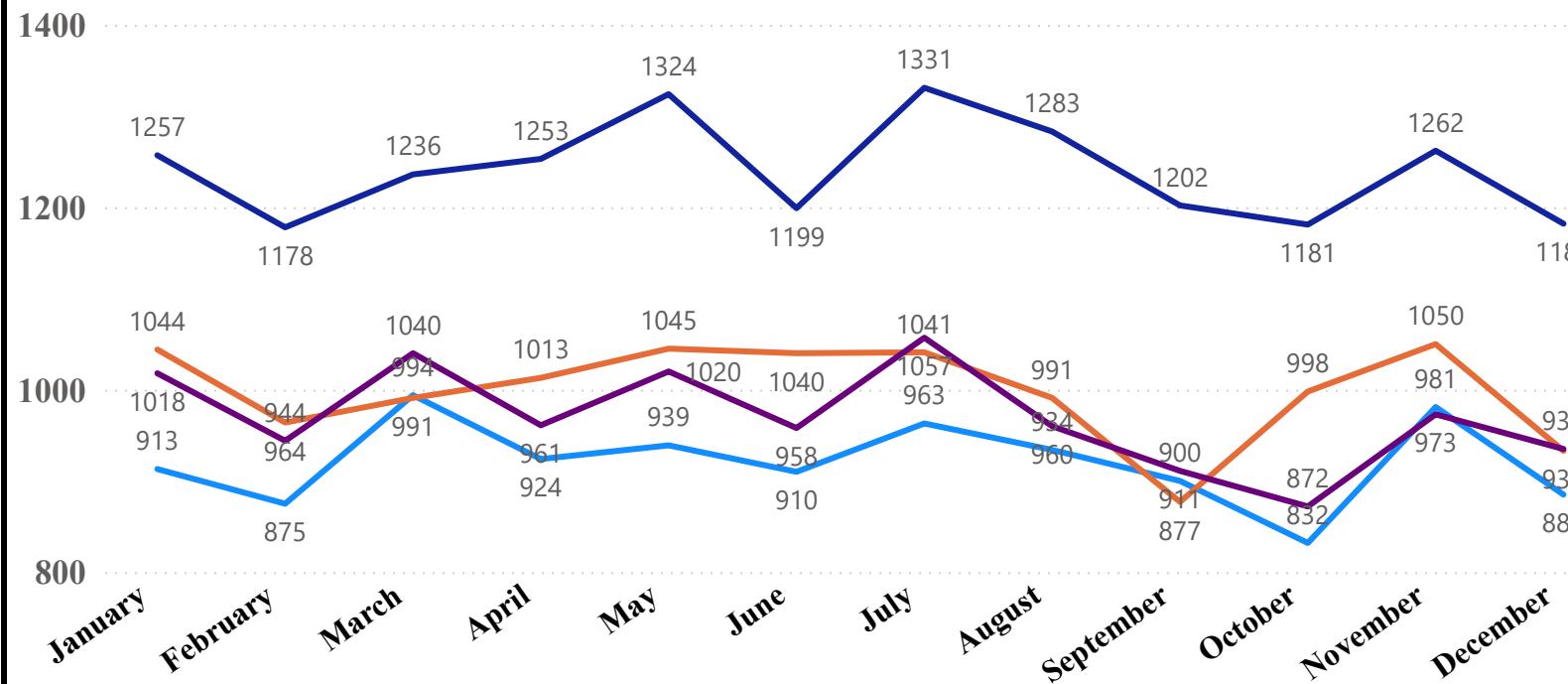


Quantity order by pizza\_category



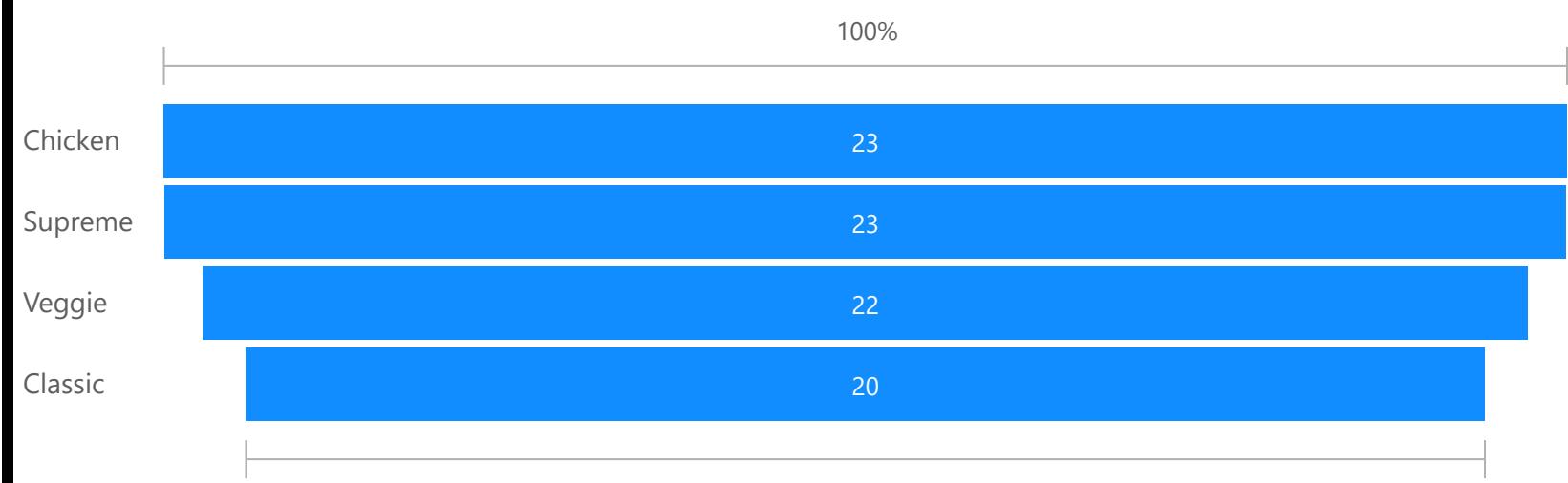
quantity order by Month and pizza\_category

pizza\_category ● Chicken ● Classic ● Supreme ● Veggie



Hour	Chicken	Classic	Supreme	Veggie	Total
12	1488	2039	1612	1637	6776
13	1432	1931	1549	1501	6413
18	1212	1632	1304	1269	5417
17	1173	1608	1234	1196	5211
19	979	1270	1100	1057	4406
16	938	1292	1022	987	4239
14	804	1098	861	850	3613
20	786	1056	826	866	3534
15	715	929	807	765	3216
11	595	860	676	597	2728
21	582	760	618	585	2545
22	324	392	353	317	1386
23	15	13	21	19	68
10	7	6	3	2	18
9	2	1	1	1	4
<b>Total</b>	<b>11050</b>	<b>14888</b>	<b>11987</b>	<b>11649</b>	<b>49574</b>

### Sales per order by pizza\_category



### Sum of total\_price by Month

