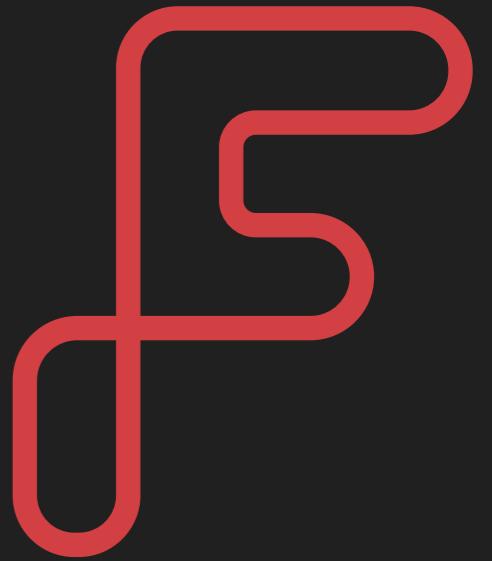


01

Branding

Project: Skelp Brand Identity
Client: Frostbland
Date: 16 November 2021

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future stages.





skelp!

s k e l p !
*











Healthy hair starts with
a healthy scalp.

skelpcare.com



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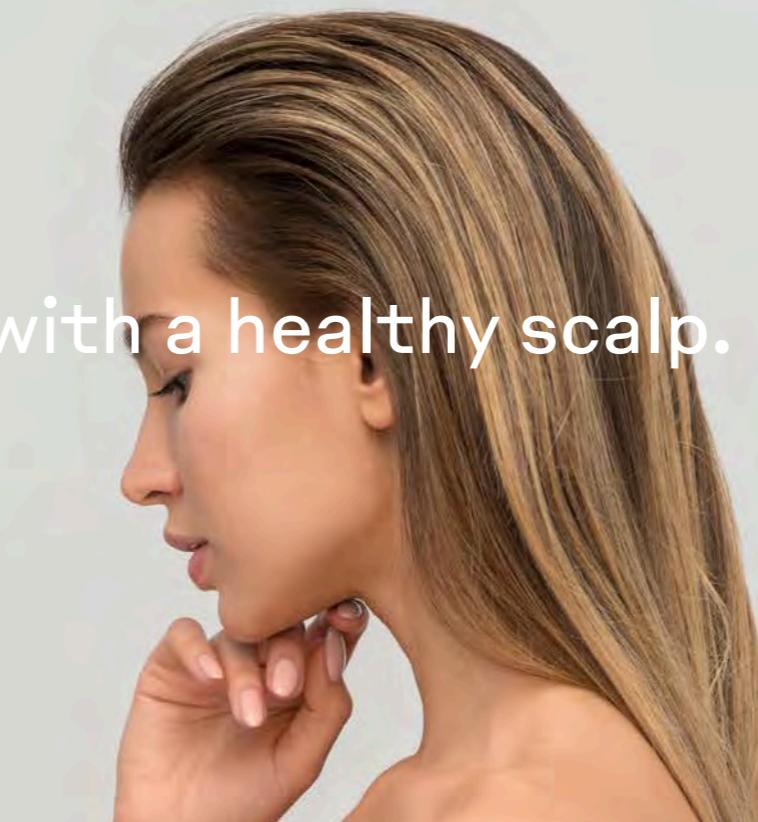
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Healthy hair starts with a healthy scalp.

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skelp.care

Happiness
is in a good
hair day.



skelp.care

This Scalp Serum is
all the rage.

SWIPE UP TO SHOP



skelp.care

- ✓ Good hair.
- ✓ Good mood.
- ✓ Good day.



skelp.care

* Ingredient Spotlight

Vitamin C

Here is the squeeze on
Vitamin C.

We love this guy.

He promotes hair health,
reduces hair loss and
improves hair growth.

s k e l p ! *

Melissa Faddy



Product Manager
0400 000 000
mel@skelpcare.com

skelpcare.com



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Love

is in the

Hair

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Good

Hair

Day

SKELP Light Blue

R/192 G/214 B/230
C/23 M/8 Y/4 K/0
Hex#/c0d6e6

SKELP Dark Blue

R/125 G/173 B/209
C/51 M/21 Y/7 K/0
Hex#/7dadd1

Body Text Typeface

A a B b C c

Tarnac Sans Light

Heading Text Typeface

A a B b C c

Tarnac Sans Bold

s k e | p ! *

s k e l p !
*

